



Scottsdale Arabian Horse Show and Shopping Expo

February 12-22, 2026 WestWorld ~ Scottsdale, Arizona

Thank you for your interest in exhibiting!

To be considered for placement, please complete the application in full.

***Priority Deadline:** Applications received by November 1, 2025 will be reviewed for early placement by mid-November.

Space is limited and **not** guaranteed after the priority date and will be assigned on a **first-come, first-served basis**.

Join us for the **71st Anniversary** of the **Scottsdale Arabian Horse Show**, an iconic event known for excellence in equestrian competition and a dynamic expo experience. With almost **2,000 of the finest Arabian horses** competing for more than **\$1 million in prize money**, this is your chance to be part of something extraordinary-and introduce your business to a local, national, and international audience.

For over 7 decades, The Arabian Horse Association of Arizona has been dedicated to promoting the Arabian horse and elevating every aspect that makes this event a world-renowned equestrian showcase. As the largest Arabian horse show globally and a marquee event in Scottsdale, this show attracts over 175,000 exhibitors and attendees. The Scottsdale Arabian Horse Show is much more than just a prestigious equestrian event—it's a full-blown experience. During this spectacular event, WestWorld becomes a vibrant destination – a shopper's paradise, a diner's delight and a people-watching extravaganza.

This year, we're putting an even stronger focus on increasing visibility for our commercial exhibitors driving more foot traffic, engagement and sales in our vibrant exhibit venue. With more than **\$500,000** invested in print, radio and television advertising, this signature Scottsdale event provides an exceptional platform to showcase products and services. Join us and take advantage of this exceptional opportunity to reach new audiences, boost your brand and let your business shine.

The 2026 Scottsdale Arabian Horse Show is proud to donate to local and equestrian charities.

We are excited to invite you to apply to become an exhibitor at this premier event.

As an exhibitor you will enjoy a variety of exclusive benefits including:

A listing in the Scottsdale Show Program and website. Admission badges & parking passes. A fully equipped pipe and draped booth (black drape). Access to large open-air spaces indoor and out. Base power is supplied, WIFI access. Designated trailer parking. Social media exposure. You will also receive 2 complimentary passes.

Commercial Exhibitor information:

Kelly Polito - Commercial Exhibitor Coordinator
480.515.1124 / commercial@scottsdaleshow.com

Food Vendor Information:

Roger Kneebone - Food Vendor Coordinator
602.515.6066 / rdkneebone@aol.com





AGREEMENT TO EXHIBIT

Scottsdale Arabian Horse Show & Shopping Expo

Exhibitor Information Business Name will appear in all advertising, please Fill out EXACTLY as you would like it to appear in print

Business Name: _____ Contact/Owner: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Mobile Phone: _____

Email: _____ Website: _____

Exhibitor Product/Service Information

Describe Products/Service below **(MUST include photos with application):**

We do not accept imitation, unlicensed or non-authorized merchandise. All displayed merchandise must be disclosed. If exhibitor's display contains non-disclosed or non-authorized items, we may force the removal of these items and exhibitor may be shut down.

Product Categories

- | | | |
|---|--|---|
| <input type="checkbox"/> Barns, Fencing & Farm Equipment | <input type="checkbox"/> Fine Art | <input type="checkbox"/> Non-Profit Organization |
| <input type="checkbox"/> Books & Publications | <input type="checkbox"/> Furniture & Household Items | <input type="checkbox"/> Photography & Videography |
| <input type="checkbox"/> Boots & Footwear | <input type="checkbox"/> Gifts | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Embroidery & Engraving | <input type="checkbox"/> Grooming Products | <input type="checkbox"/> Riding/Equine Apparel & Show Clothing |
| <input type="checkbox"/> Equine Promotional Organizations | <input type="checkbox"/> Health, Beauty & Wellness | <input type="checkbox"/> Tack & Show Equipment |
| <input type="checkbox"/> Farms & Stallion Promotion | <input type="checkbox"/> Insurance & Investments | <input type="checkbox"/> Trailers, Vehicles & Motorized Equipment |
| <input type="checkbox"/> Fashion Apparel & Accessories | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Feed, Supplements & Nutritional Products | <input type="checkbox"/> Leather Goods & Care Products | |

Space Request: Booth Space is in 10' x 10' increments - Trailer size must include awning and hitch to ensure enough space will be allocated.

Booth Size Request: _____ Trailer Size: if outdoors _____

Location Request: ☐ North Hall ☐ Wendell Arena ☐ Reining Arena

1-3 spaces _____ x \$1,300 each 4-7 spaces _____ x \$1,200 each 8+ spaces: _____ x \$1,000 each

Total Cost \$ _____ 25% Deposit \$ _____ due November 1st Balance \$ _____ due January 15th

Due to an increased demand for booth space, you are not guaranteed a booth assignment. We will make every effort to accommodate your request.

Extra Services Forms will be sent in the confirmation package

Insurance All exhibitors must have insurance

• I will need Information on Single Event Coverage _____

Internet WIFI will be provided

• I will need a dedicated internet line _____

Power 20 amps provided

• I will need additional electricity _____

Program Advertising Starting at \$200

• Social Media Posting \$250

Equidome Exposure Flag 3x5 \$500

PAYMENT:

Please fill out the Card Authorization and Payment Form.

AGREEMENT

By executing this application, exhibitor agrees to abide by all the Rules and Regulations governing the Scottsdale Arabian Horse Show. With this signature, exhibitor also expressly agrees to the terms set forth in the Exhibitor Agreement Terms and Conditions attached in this packet.

Print Name: _____ Title: _____

Signature: _____ Date: _____

Accepted by: _____ Date: _____

Location SPACE #	FOR AHAA OFFICIAL USE ONLY	
	Space Cost	_____
	Power Charge	_____
	Phone/Internet	_____
	Facebook Option	_____
	Total Charge	_____
	Less Deposit	_____
	Balance Due	_____
	Date Received	_____

EXHIBITOR AGREEMENT TERMS AND CONDITIONS***mandatory reading***

This Exhibitor Agreement ("Agreement") is made between Arabian Horse Association of Arizona (Scottsdale Arabian Horse Show) and the entity submitting this Exhibitor Application as listed on the reverse side of this Agreement ("Exhibitor"). This Agreement applies to the Scottsdale Arabian Horse Show 2026 Event ("Event") scheduled to take place from February 12-22, 2026, at WestWorld in Scottsdale, Arizona ("Event Facility"). The form on the reverse side is merely an application until Scottsdale Arabian Horse Show assigns a specific booth location, at which time this Agreement will take full force and effect as a contract.

1. SPACE ASSIGNMENT. Scottsdale Arabian Horse Show cannot guarantee that Exhibitor will be assigned the requested exhibit space. Exhibitor agrees to accept the exhibit space assigned by Scottsdale Arabian Horse Show regardless of the date Exhibitor's application is received. Exhibitor further agrees to accept reassignment of exhibit space at any time before or during the Event in the event that Scottsdale Arabian Horse Show, in its sole discretion, deems such reassignment necessary to create a more effective exposition at the Event. Scottsdale Arabian Horse Show shall not be liable for any damages, cost or expenses associated with any such reassignment.

2. NO ASSIGNMENT OR SUBLETTING. Exhibitor agrees not to assign, sublease, or subcontract any portion of the Assigned Space. Such arrangements are prohibited and shall be deemed null and void.

3. USE OF THE ASSIGNED SPACE. Exhibitor must comply with the following use regulations in the absence of obtaining the prior written consent of Scottsdale Arabian Horse Show:

a. No sound systems, musical instruments, noise makers, loudspeakers, microphones or other sound amplification or broadcast devices of any kind are allowed.

b. No raffles, drawings or contests of any kind are allowed without prior written approval of Scottsdale Arabian Horse Show.

c. No demonstrators, solicitors, decorations, signs, banners, advertising matter or exhibits of any kind or character are allowed in the aisles or public passageways and such materials may not be attached to the show structures, walls, posts or doors.

d. No signs offering "wholesale prices" are allowed.

e. No general distribution of brochures, pamphlets, leaflets, flyers, newspapers, magazines, or other literature or promotional materials of any kind are allowed. Any promotional materials must be distributed from inside the Assigned Space. Notwithstanding the foregoing, materials designed to be adhered to walls, car bumpers, balloons, hats, t-shirts and similar materials shall not be distributed under any circumstances. Giveaways may not include balloons or yardsticks, and balloons may not be used as booth decorations.

f. No distribution of promotional materials for any third party is allowed. This includes giveaways of brochures, flyers, pamphlets, bags, pens, pins, stickers, etc., that are not materials of the Exhibitor.

g. No solicitation of funds for any political, educational or charitable corporation or association or any other group, individual or cause of any kind is allowed without prior management approval.

4. EVENT STAFFING. Exhibitor shall maintain a designated representative in the Assigned Space at all times during the designated Event hours. Exhibitor shall be solely responsible for the conduct of any employees, agents, visitors or guests of Exhibitor in or around the Assigned Space. Exhibitor shall cause all such employees, agents, visitors or guests of Exhibitor to be familiar with all Rules and Regulations of the Event Facility. Please see Worker's Compensation Insurance requirements in section 9.

5. SPACE PLANS AND DESIGN. The design and plans for the construction of Exhibitor's exhibit must be approved in advance by Scottsdale Arabian Horse Show. Exhibit design for those booths with displays directly in back and adjacent to them must not exceed nine feet in height and must not extend beyond the dimensions of the Assigned Space. Scottsdale Arabian Horse Show reserves the right to order changes in the design, decoration and plans for the construction of the exhibit at any time before or during the Event. Exhibitor agrees to be solely responsible for any and all damages, costs or expenses associated with such changes. Exhibitor must neither obstruct the view of an exhibit in an adjoining Exhibitor's space nor permit such exhibit to be placed or operated in any manner that is offensive or objectionable, in the sole opinion of Scottsdale Arabian Horse Show, to the adjacent or surrounding Exhibitors or to the Event as a whole.

6. SET UP. Exhibitors will be assigned a specific move-in time depending on size and location of the Assigned Space. This scheduled time will be part of a general Exhibitor Confirmation Packet transmitted electronically after confirmation of space assignment. All of Exhibitor's vehicles must be off the premises and in the designated Exhibitor parking areas during the days of the event. Failure to comply with this provision will authorize Scottsdale Arabian Horse Show to have vehicles towed at Exhibitor's expense.

7. DISMANTLING. Exhibitor shall not dismantle or remove any portion of its exhibit prior to the conclusion of the Event. Exhibitor shall not remove any of the equipment or property associated with the exhibit prior to that time. The entire exhibit and all of the Exhibitor's property must be removed from the premises by noon day after the conclusion of the Event, unless otherwise directed by Scottsdale Arabian Horse Show. In the event Exhibitor fails to vacate the Assigned Space within that time, Scottsdale Arabian Horse Show may remove (and is hereby authorized and made the agent of Exhibitor for such purposes) the exhibit and all property of the Exhibitor situated in or around the Assigned Space, and to store the same at the sole cost of Exhibitor. Exhibitor shall hold harmless Scottsdale Arabian Horse Show for any cost or liability incurred in connection with such removal. Scottsdale Arabian Horse Show is authorized to hold stored materials until associated costs are paid by Exhibitor.

8. LIABILITY. Exhibitor agrees to defend (using counsel satisfactory to Scottsdale Arabian Horse Show), indemnify and hold harmless Arabian Horse Association of Arizona, U.S. Bureau of Reclamation, WestWorld 16601 N Pima Rd Scottsdale AZ 85260, and City of Scottsdale, and their affiliated companies and each of their respective present and former officers, shareholders, directors, employees, partners, agents, contractors, representatives and assigns, from any and all claims, demands, suits, investigations, losses, costs, damages or expenses resulting or arising from any injury to or death of any person or damage to any property caused by an act, omission or negligence of Exhibitor or Exhibitor's agents, employees, invitees, contractors or guests which occurs in or around the Assigned Space or elsewhere at the Event Facility, provided however that nothing in this indemnification shall require Exhibitor to indemnify the Scottsdale Arabian Horse Show indemnified parties for that portion of any claim resulting solely from or arising out of the misconduct, negligence, recklessness or neglect, of the Scottsdale Arabian Horse Show indemnified parties. Exhibitor agrees to use and occupy the Assigned Space at Exhibitor's own risk and hereby releases Scottsdale Arabian Horse Show from all claims for any damage, loss or injury to persons or property to the full extent permitted by law occurring in or around the Assigned Space, including, but not limited to, damages resulting from the acts of other Exhibitors, theft, vandalism, fire and other casualty damage or damage arising out of any defects in the premises. Exhibitor shall be responsible for the supervision, control and maintenance of the Assigned Space during the entire term for which the Assigned Space is reserved or used by Exhibitor. The Assigned Space shall be returned in its original condition. Exhibitor is liable for and agrees to pay promptly for all damage to the Event Facility or to its equipment when such damage is caused by Exhibitor, or by any of Exhibitor's agents, employees, invitees, contractors or guests (or their negligence). Notwithstanding any other term or condition of this Agreement, in the event the Assigned Space is for any reason not available to the Exhibitor during the Agreement Term or any portion thereof, the Scottsdale Arabian Horse Show's liability shall be limited to a return of the fee paid hereunder, or a pro rata portion thereof if the Event took place in part.

9. INSURANCE. Scottsdale Arabian Horse Show is not responsible for damage from accident, fire and other such causes to Exhibitor's property. Exhibitor must carry insurance and do so at its own

expense. All property of Exhibitor is understood to remain in the Exhibitor's care, custody and control in transit to or from and within the confines of the Event Facility. Exhibitor is required to obtain and maintain in full force and effect throughout the Event the following insurance: General Liability Insurance - Comprehensive general liability insurance written with limits of \$1,000,000.00 per occurrence / \$2,000,000.00 aggregate for bodily injury and property damage, and \$1,000,000.00 per occurrence / \$2,000,000.00 aggregate for public liability. Coverages shall include: (i) Premises / operations; (ii) Contingent liability for subcontractors; (iii) Product completed operations; (iv) Personal Injury; (v) Contractual liability to ensure indemnification (hold harmless clauses contained in the Agreement). **Worker's Compensation Insurance** - Statutory worker's compensation and employer's liability insurance as required by applicable State Law for all of Exhibitor's employees and/or any temporary event staff involved in any way with the Event. If Exhibitor does not carry Worker's Compensation Insurance, Exhibitor must complete the Worker's Compensation Waiver Form (provided by Scottsdale Arabian Horse Show) in place of getting this insurance. **Automobile Liability Insurance** - Written with a combined single limit for bodily injury and property damage of \$150,000.00 each occurrence, providing coverage on all owned, non-owned and hired automobiles of the Exhibitor. If automobile insurance is not to be included on Exhibitor's certificate of insurance, then Exhibitor must supply proof of insurance for any vehicle that will be driven on the Event site for unloading, loading, or display purposes. **Special Form Cause of Loss Insurance** - Exhibitor must have special form cause of loss insurance covering Exhibitor's exhibits, tools and other property. If Exhibitor does not carry Special Form Cause of Loss Insurance, Arabian Horse Association of Arizona (Scottsdale Arabian Horse Show) will not be responsible for any lost or stolen property. **Exhibitor will be required to furnish a certificate of insurance to Scottsdale Arabian Horse Show, thirty (30) days prior to the move-in date, listing the following additional named insureds: Arabian Horse Association of Arizona, U.S. Bureau of Reclamation, WestWorld 16601 N Pima Rd Scottsdale AZ 85260, and City of Scottsdale. The above insurance policies shall be primary and contain a waiver of subrogation in favor of Arabian Horse Association of Arizona and the additional named insureds.**

10. COMPLIANCE WITH LAWS. Exhibitor, its agents, employees, invitees, contractors and guests, shall comply with all rules, regulations, and requirements of the local Fire Marshall, the Health Department, and any other governmental entity having jurisdiction over the Event Facility and/or location. Exhibitor shall obtain any and all permits or licenses required by any governmental authority to conduct its business activities in its Assigned Space or in other areas of the Event Facility. Exhibitor may be required, in Scottsdale Arabian Horse Show's sole discretion or request, to immediately cease its operations and vacate the Assigned Space if Exhibitor's exhibit, operation thereof, or the conduct of Exhibitor's agents, employees, invitees, contractors or guests are believed to be in violation of any such rules, regulations, or requirements.

11. LOST SHIPMENTS. Neither Scottsdale Arabian Horse Show nor the owner or operator of WestWorld shall be liable or otherwise responsible for lost shipments to or from the Event, or of any type of moving costs, including damage incurred in the course of moving. If Exhibitor's exhibit fails to arrive, Exhibitor is nevertheless responsible for the payment of all exhibit space reservation and rental fees.

12. TAXES. All sales tax, income taxes, FICA and other taxes arising out of or in connection with Exhibitor's use of the Assigned Space are the sole responsibility of Exhibitor.

13. SAFETY RULES

a. Exhibitor shall take all necessary precautions for the safety of its own personnel, other Exhibitors and all other persons upon the premises and shall comply with all applicable provisions of federal, state and municipal safety laws, building codes and ordinances to prevent accidents or injury.

b. All decorations of paper, corrugated paper, crepe paper, drapes and all cloth must be flameproof to meet the standards of the local Fire Department. c. No exhibits using an open flame are permitted. d. Decorations around fire extinguishers, standpipes or exits must be placed so as not to interfere with the accessibility to view of the same.

14. REMOVAL OF EXHIBITS BY SCOTTSDALE ARABIAN HORSE SHOW. Scottsdale Arabian Horse Show reserves the right to prohibit or cause the removal of any exhibit: (i) which, in Scottsdale Arabian Horse Show's sole judgment, may detract from the general character of the Event; (ii) if the business or exhibition carried on by the Exhibitor or the manner of conduct of the same is not as represented at the time of making this Agreement or is not in keeping with the tradition or character of the Event; (iii) if the exhibit was entered under false pretenses; or (iv) if the exhibit is in violation of any of these terms and conditions. If an exhibit is prohibited under the terms of this paragraph or because of a violation of any of the terms hereof, Scottsdale Arabian Horse Show shall have the right, but no obligation, to remove the exhibit or any banner, advertising matter or other property of the Exhibitor situated within or about the Assigned Space. Any such removal shall be at the sole cost and expense of Exhibitor and Exhibitor shall immediately reimburse Scottsdale Arabian Horse Show for any cost and expense incurred. Under such circumstances, Exhibitor shall not be entitled to a refund of any fees paid to Scottsdale Arabian Horse Show under the terms of this Agreement.

15. PROVISIONS AND DISPUTES. Each provision of this Agreement is declared to be separable from every other provision. If any provision is held invalid, such invalidity shall not affect any other provision, and all other provisions shall remain in full force and effect as if the invalid provision had not been included herein. All terms or conditions not specifically covered by this Agreement shall be promulgated and enforced by Scottsdale Arabian Horse Show in its sole discretion. In the event of any dispute regarding the implementation of this Agreement, Exhibitor agrees to abide by the resolution, decision or ruling set forth by Scottsdale Arabian Horse Show.

16. SHOW CANCELLATION. In the event that the Event does not take place, in whole or in part, due to any Act of God or force majeure, including, without limitation, weather, fire, flood, Communicable Disease(s), strike, labor dispute, civil commotion, terrorist act, riot or threat of violence or similar cause beyond the control of the parties, Exhibitor shall be entitled to a refund of the fees paid, or a pro rata portion thereof if the Event took place only in part. The decision to cancel the Event shall be left to the sole discretion of Scottsdale Arabian Horse Show.

17. CANCELLATION OF CONTRACT: Either party may terminate this agreement at any time upon 90 days advance written notice prior to event start date. Deposits will not be refunded for cancellations by Exhibitor.

18. REFUNDS. Exhibitor's space reservation and rental fees will not be refunded in whole or in part in the event that Exhibitor fails to use all or some portion of the exhibit space assigned, or in the event that Exhibitor uses the space for only a portion of the scheduled Event time. All Exhibitor fees are nonrefundable.

19. LEGAL FEES AND COSTS. In the event that Scottsdale Arabian Horse Show is involved in any legal action in which it seeks to enforce any of the terms and provisions of this application and Agreement, Scottsdale Arabian Horse Show shall be entitled to recover all of its reasonable costs and expenses, including reasonable costs of collection and reasonable attorney's fees.

20. MISCELLANEOUS; GOVERNING LAW; EXCLUSIVE VENUE. This Agreement contains the entire agreement between the parties regarding the subject matter discussed herein and may not be modified in any manner nor may any rights herein be waived except by an instrument in writing signed by the party to be charged in such modification or waiver. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns and shall be construed in accordance with and governed by the laws of the State of Arizona. Any dispute, proceeding, or controversy relating to or arising out of this Agreement shall be resolved exclusively in the courts located in Maricopa County, Arizona.

Signature on Agreement to Exhibit means you have read and agree to the Terms & Conditions

COMMERCIAL EXHIBITOR INFORMATION

All APPLICATIONS must include the following in order to be considered:

- A completely filled out and legible application form
- A detailed list of all merchandise intended for sale
- Photographs of your booth setup
- A 25% deposit submitted with the application
- Review and acknowledge the Space Assignment section in the Terms of Agreement

BOOTH LOCATION ASSIGNMENTS will be assigned based on the following criteria, in order of priority:

1. Agreement to Exhibit and 25% Deposit
 - Must be received no later than November 1, 2025
 - Final balance and proof of insurance are due by January 15, 2026
 - Failure to meet these deadlines will result in forfeiture of booth space
 - No refunds will be issued after booth placement is finalized
2. Detailed Merchandise List with Photographs
3. Exhibitor Seniority
 - Priority given to exhibitors with continuous years of participation in the Scottsdale Show
4. New or Returning Exhibitors (Non-Continuous Participation)
 - Will be considered only if space is available within their product category
5. Late Applications
 - Any contracts/applications submitted after the deadlines, with the correct deposit, will be assigned on a first come, first served basis, based on remaining availability

IMPORTANT DEADLINES

- November 1, 2025 – Application and 25% deposit due
- January 15, 2026 – Final balance and proof of insurance due
- No refunds

SHOPPING EXPO HOURS

Thursday February 12 th	10 am - 6 pm
Friday February 13 th	10 am - 7 pm
Saturday February 14 th	10 am - 7 pm
Sunday February 15 th	10 am - 6 pm
Monday February 16 th	10 am - 6 pm
Tuesday February 17 th	10 am - 6 pm
Wednesday February 18 th	10 am - 6 pm
Thursday, February 19 th	10 am - 6 pm
Friday, February 20 th	10 am - 7 pm
Saturday, February 21 st	10 am - 7pm
Sunday, February 22 nd	10 am - 6 pm

Exhibitor Information

Check-In

All Exhibitors must check in at the **Commercial Exhibit Show Office** (Front entrance of North Hall) **before beginning booth set up.**

Upon check-in, you will receive:

- 2 exhibit badges per 10 x 10 space purchased
- Parking pass
- Move-in pass

Move-In Schedule & Guidelines

With move-in passes displayed on your vehicle dashboard, use any available entrance. Please do not block other exhibitors during unloading and promptly move your vehicle after off-loading.

Monday, February 9th 8 am- 5 pm

Tuesday, February 10th 8 am- 5 pm

Wednesday, February 11th 8 am- 7 pm

All booths must be fully set up by **Wednesday, February 11 at 8pm.**

Failure to comply will result in **automatic forfeiture of your space** with **no refund.**

If you anticipate delays, please email commercial@scottsdaleshow.com

Move-Out Schedule

Move-out is **strictly prohibited** before the conclusion of the show on **Sunday February 22nd.**

Sunday February 22: After Horse Show concludes

Monday February 23: 7 am – 12pm

All exhibitor materials must be removed from the exhibit facility by Monday, February 23rd 12pm.

No exceptions. Security coverage ends at noon.

Unremoved materials become the exhibitor's responsibility. AHAA is not liable for items left after the deadline.

Additional Exhibitor Details

- **Electricity:** 20 amps included. Additional power must be ordered and paid **30 days in advance** via the confirmation package.
- **Furniture/Carpeting/Decorations:** Rental options available. Details in your confirmation package. Orders due **30 days before the show.**
- **Food Vendors:** Must apply separately. Roger Kneebone rdkneebone@aol.com 602.515.6066

Insurance

All 3 must be named as additional insured

1. Arabian Horse Association of Arizona
2. U.S. Bureau of Reclamation, WestWorld 16601 N Pima Rd Scottsdale AZ 85260
3. City of Scottsdale

Exhibitor will be required to furnish a certificate of insurance to Scottsdale Arabian Horse Show, thirty (30) days prior to the move-in date. Exhibitors must provide proof of any and all insurance necessary to protect the Exhibitor

Proof of insurance must be included with signed contract or final payment. See #9 on Terms of Agreement page for insurance requirements. If you need to purchase liability insurance, please see the insurance application in the Confirmation Package.

Merchandise Restrictions

- Only items listed on the **Official Agreement to Exhibit** are permitted.
- **Written requests** are required for adding merchandise, and approval must be granted.
- **Product categories are limited** to ensure exhibitor success.
- **Prohibited:** Merchandise referencing the **Arabian Horse Association of Arizona** (or its entities) without approval.

Parking

- **Overnight Parking:** Only allowed in designated area for **trailers and box trucks**.
- **RV/Motorhomes:** Not allowed in these lots.
- **Drop-Off Access:** Vehicles may drop off merchandise **only before 8 am** daily and **after the last class** of the day. No parking next to building at any time.

Pricing & Payment

- **Booth Costs:** \$1300 per 10 x 10 space, \$1200 per space 4-7 spaces, \$1000 per space 8+spaces
- **Power:** Limited supply included, additional power available at an extra cost.
- **Deposits:** 25% deposit due by November 1, 2025
- **Full Payment: due by January 15th, 2026** - No exceptions - No refunds once space is assigned.

Restrictions on Booth Space

- **No subleasing** of booth space.
- **No verbal solicitation** outside of your booth space.
- **No sales promotions** (e.g., wholesale, discount, specials or sale signs and/or banners).
- **Booth height limit 9ft**, unless otherwise approved by management.
- **No drawings, raffles or promotions** without prior AHAA approval. **No political materials or campaigning. No fund or donation solicitation.**

RV/Motor-Home Guest - Limited spaces available. For information, please contact AHAA at 480.515.1500 or office@scottsdaleshow.com or download an application at www.scottsdaleshow.com

Tax, License and Permits - City of Scottsdale and Arizona State **Sales Tax License required**. All applications will be included in the **confirmation package**. **Early fining** is strongly encouraged. If you already have a current Arizona Sales Tax Permit, please have a **copy available** as proof. **All Licenses must be obtained and paid for prior to move.**

Failure to comply with the above requirements will result in the loss of your space assignment. All Monies are non-refundable.



Scottsdale Arabian Horse Show

Card Authorization and Payment Form

A non-refundable 25% deposit is due November 1st and must be included with application. New Exhibitors need to submit payment but will not be charged until a space is confirmed.

Please make checks payable to Arabian Horse Association of Arizona (AHAA).

Please complete all fields.

☐ Check Enclosed/Payable to AHAA

☐ Credit Card

I authorize AHAA to charge my credit/debit card for the following Amounts:

Payment in Full- \$ _____ **Due by or before Nov. 1st, 2025 - Deposit is Non-Refundable**

Payment of 25% \$ _____ **Due by or before Nov. 1st, 2025- Non-Refundable**

Balance Due \$ _____ **Due by or before Jan. 15th, 2026 - No Refunds**

Business Name: _____

Contact Name: _____ Cell # _____

Cardholder Name (as shown on card): _____

Card number: _____

Expiration Date: (MM/YY) _____ / _____ CCV Code: _____

Billing address: _____

I, _____, authorize AHAA to charge the above card for agreed upon payments. I understand that all card transactions will be charged a **4% convenience fee** and that my information will be saved to file for future transactions on my account. This authorization will remain in effect until cancelled, you may cancel this authorization at any time by emailing commercial@scottsdaleshow.com
All monies are non-refundable. Declined cards or NSF Checks will be subject to a \$50 fee.

Signature: _____

Date: _____

Office Use ONLY:

Date Received: _____

Date cancel requested: _____