



Scottsdale Arabian Horse Show & Shopping Expo

February 11-21, 2027

Official Show Program Advertising Agreement

ADVERTISING SIZES & RATES

Ad Size	Specifications	Trim Size	Bleed Size	Cost	#	Total
2 Page Color Spread	7 3/8 x 9 7/8 each	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$1,300	x	=
1 Page Full Color	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$700	x	=
1 Page Black & White	7 3/8 x 9 7/8	8 3/8 x 10 7/8	8 5/8 x 11 1/8	\$400	x	=
1/2 Page Full Color	7 3/8 x 4 7/8	8 3/8 x 5 7/8	8 5/8 x 5 7/8	\$350	x	=
1/2 Page Black & White	7 3/8 x 4 7/8	8 3/8 x 5 7/8	8 5/8 x 5 7/8	\$200	x	=

TERMS

- All Ads to be submitted electronically as per specifications above.
- Submit electronic files to info@scottsdaleshow.com
- Acceptable Layout Submissions: JPEG or Adobe Acrobat PDF (Include all images and embed all fonts in your PDF, all license restricted fonts must be outlined).

AGREEMENT

- Ads are due no later than January 10, 2027
- A 50% non-refundable deposit is due upon execution of this contract.
- The balance is due January 10th or with the submission of electronic files whichever occurs first.
- Rates do not include design; ads must be sent print ready; color proofs will not be provided.

This agreement is entered into between the Arabian Horse Association of Arizona (AHAA), a non-profit Arizona corporation whose mailing address is: 15455 N Greenway Hayden Loop C18, Scottsdale, AZ 85260, 480-515-1500 and:

Company: _____ Name: _____

Address: _____ City: _____

State: _____ Zip: _____ E-mail: _____ Phone: _____

Signature: _____ Date: _____

Payment Options

- Electronic Invoice: An invoice will be sent upon submission of the form for payment by ACH or credit card.** *(a convenience fee will be added for all Card payments)*
All payments submitted through the electronic invoice system are encrypted and securely processed. AHAA staff do not have access to, nor can they view, any banking, credit card, or account information associated with such payments.
- Check: Include payment by check with the completed form.**

Date Received Contract: _____ Date Received Ad: _____

Please mail or email advertising application with 100% Payment to:

AHAA, 15455 N Greenway Hayden Loop C-18, Scottsdale, AZ 85260 Phone: 480-515-1500

e-mail: info@scottsdaleshow.com web-site: www.scottsdaleshow.com