



## Arena Sign Advertising Agreement

72nd Annual Scottsdale Arabian Horse  
Show February 11-21, 2027

Business/Farm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Web-site: \_\_\_\_\_

**Arena Signs are \$1,000.00/each and will be located in either the Equidome or Wendell Arena.**

Name on sign will be: \_\_\_\_\_

Specify Arena: ☐ Wendell ☐ Equidome ☐ Arena \_\_\_\_\_

Location Request: ☐ North Side ☐ South Side Comments: \_\_\_\_\_

I would like \_\_\_\_\_ arena signs x \$1,000.00. Total= \_\_\_\_\_

### Specifications for arena sign:

- Dimensions 8' x 4' (96" x 48")
- Full color

### Terms

- Artwork is due no later than January 1, 2027.
- All artwork to be submitted electronically as described on provided **Specification Guidelines**.
- A 50%, non-refundable deposit is due upon execution of this contract.
- The balance is due no later than January 1, 2027 or with the submission of electronic files whichever occurs first.
- Priority on sign location will be given based on application receipt, level of sponsorship.
- All effort will be made to match your request for location otherwise a similar location will be selected for you.
- The Scottsdale Arabian Horse Show reserves the right to approve artwork and location of sign.
- Artwork must be sent print ready and can be emailed to [arabian@scottsdalshow.com](mailto:arabian@scottsdalshow.com).

Arena Signs are \$1,000.00 each. A 50% deposit is due at the submission of this contract. The final payment is due by January 1, 2027.

### Payment Options

- **Electronic Invoice: An invoice will be sent upon submission of the form for payment by ACH or credit card.** *(a convenience fee will be added for all Card payments) All payments submitted through the electronic invoice system are encrypted and securely processed. AHAA staff do not have access to, nor can they view, any banking, credit card, or account information associated with such payments.*
- **Check: Include payment by check with the completed form.**

Please mail or email advertising agreement with 100% Payment to:

AHAA, 15455 N Greenway Hayden Loop C-18, Scottsdale, AZ 85260 Phone: 480-515-1500

e-mail: [arabian@scottsdalshow.com](mailto:arabian@scottsdalshow.com) web-site: [www.scottsdalshow.com](http://www.scottsdalshow.com)

# Arena Sign and Artwork Specification Guidelines

All artwork is to be submitted electronically or on CD accompanied by a hi resolution digital 4-color proof. Items will not be returned unless otherwise specified.

**Submit electronic files** of 5MB or less to - [arabian@scottsdaleshow.com](mailto:arabian@scottsdaleshow.com)

## **Acceptable Image Submissions**

- EPS, TIFF, Photoshop, Illustrator file or PDF, CMYK, 300 dpi at print size.
- Clean, black and white line art.

## **Acceptable Layout Submissions**

- QuarkXpress file (Mac), InDesign, Photoshop, Illustrator, or hi resolution (print quality) Adobe Acrobat PDF.
- Include all images and Mac fonts used in layout
- A preflight software program to check digital ads before submission is recommended.
- Hi Resolution Digital Color Proof Required

**Design** - Available from Advanced Grafix, call for quote: 602.971.7305 [www.advancedgrafixonline.com](http://www.advancedgrafixonline.com)

## **Contacts**

**ALL ARTWORK IS DUE BY JANUARY 1, 2027**

**Arabian Horse Association of Arizona.....**

**Email** - [arabian@scottsdaleshow.com](mailto:arabian@scottsdaleshow.com)

**Phone** - 480.515.1500

**Mail or Deliver Ads to.....**

**Arabian Horse Association of Arizona**

15455 N Greenway-Hayden Loop

Suite C-18

Scottsdale, AZ 85260