



Arabian Horse Association of Arizona

Marketing Trade Agreement 2026-2027

Our Shows: American Cup Championship – November 13-15, 2026
72nd Scottsdale Arabian Horse Show – February 11-21, 2027
Arabian National Breeder Finals – Sept 15-18, 2027

Advertising & Accommodation Donation

Agreement Date: _____

The Arabian Horse Association of Arizona (AHAA) agrees to publish the Advertiser's accommodation information on the official Scottsdale Arabian Horse Show website, www.scottsdaleshow.com, in exchange for the accommodation donation outlined below and subject to the terms of this Agreement.

1. AHAA Advertising Commitment

AHAA agrees to provide the Advertiser with an accommodation listing on the official Scottsdale Arabian Horse Show website under the following terms:

- **Ad Submission:** All advertising materials must be submitted via email to arabian@scottsdaleshow.com. Submissions must include the listing content and company logo. Logos and photographs must be provided in JPEG format.
- **Advertising Term:** The advertisement will remain posted on the AHAA website through September 30, 2027, unless AHAA receives written notification requesting removal prior to that date.
- **Listing Content:** The Advertiser is responsible for providing accurate, complete, and current business information and advertising materials.

2. Marketing Trade – Accommodation Donation

In exchange for the advertising provided by AHAA, the Advertiser agrees to donate the following:

- **Donation:** Two (2) complimentary one-night accommodation stays.
- **Purpose:** The accommodations will be distributed as gifts to volunteers of the Scottsdale Arabian Horse Show.
- **Delivery:** Accommodation certificates or confirmation details must be delivered to AHAA via email or mail to:
Arabian Horse Association of Arizona
15455 N Greenway-Hayden Loop, C-18
Scottsdale, AZ 85260

The Advertiser agrees to provide all necessary redemption instructions, applicable restrictions, expiration dates, and reservation information with the donated accommodations.

3. Agreement

This Marketing Trade Agreement is entered into between the Arabian Horse Association of Arizona (AHAA), an Arizona nonprofit corporation, located at 15455 N Greenway-Hayden Loop, C-18, Scottsdale, AZ 85260, telephone 480-515-1500, and the Advertiser identified below.

Company Name: _____

Contact Name: _____

Email Address: _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____

4. Advertisement Submission Requirements

Please provide the following information with your advertisement submission:

- **Listing Name:**
- **Business Address:**
- **Email Address:**
- **Phone Number:**
- **Website URL:**
- **Booking/Reservations URL: (If applicable)**
- **Photos: Up to six (6) photos to be featured on your listing.**
- **Description/Listing Content: A brief write-up describing your business, accommodations, services, or offerings.**

Please ensure all information and photos are final and ready for publication at the time of submission.

5. Acceptance & Signatures

By signing below, both parties acknowledge and agree to the terms and obligations outlined in this Marketing Trade Agreement.

ADVERTISER

Authorized Representative: _____

Signature: _____

Date: _____

ARABIAN HORSE ASSOCIATION OF ARIZONA

Authorized Representative: _____

Signature: _____

Date: _____

Please return the completed and signed agreement along with your advertising materials to:

arabian@scottsdaleshow.com