



# BLAC 2026

Internship Program  
Applicant Info + Resources

MAY 18 - AUG 07, 2026



**The world is missing out on  
immeasurable creativity when  
not all talent is seen or heard.**



**The advertising industry needs  
new perspectives and rising  
leaders in order to stay relevant.**

**That's where you come in.**

## BLAC INTERNSHIP

**A 12-week summer program that pays,  
trains, and places emerging talent in  
leading advertising agencies  
across the country.**

**1**

Turn your passion  
into your profession.

**2**

Get paid, trained, and  
placed in a leading ad  
agency this summer.

**3**

Thrive and grow with  
the long-term support  
of a professional  
community invested in  
your success.



“BLAC changes lives. Period.  
You will always have community.  
You will always feel safe.  
You will always feel loved.  
You will always feel inspired.”

**Intern, BLAC ‘23**

# Here's what BLAC has meant to past interns.

"BLAC lived up to everything you've read, seen, or heard. It's a transformative experience that I consider myself extremely fortunate to be a part of."

**Intern, BLAC '24**

"No other community feels as powerful as this one."

**Intern, BLAC '23**

"BLAC is simply life changing. I have never felt so supported, uplifted, and prepared coming out of an internship program."

**Intern, BLAC '22**

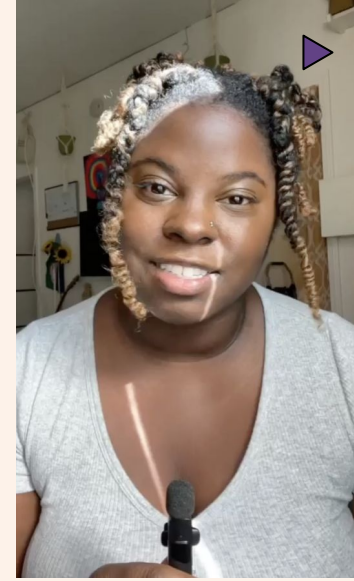
"BLAC is hands down the best internship/professional development program I've ever been a part of. It's a community of the best industry professionals who genuinely want to help you succeed at the highest level."

**Intern, BLAC '23**

"BLAC is one of the best programs you can join for emerging talent. If you're looking to gain valuable skills and get placed at an agency for real world experience, this program is definitely worth your time and energy. You will also connect with a tribe of professionals and peers who exude creative excellence."

**Intern, BLAC '25**





**Here's what BLAC has meant to past interns.**



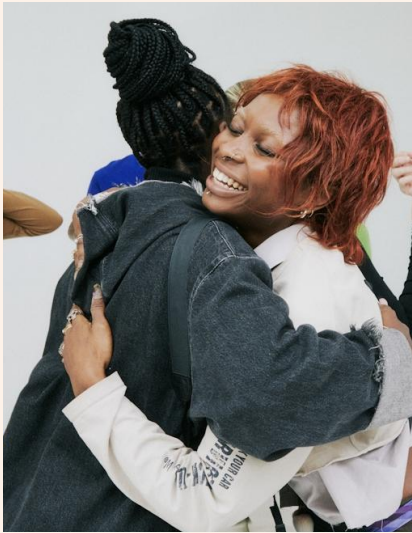
Education



Inspiration



Experience



Community



# 2026 INTERNSHIP SCHEDULE

## MAY 18 - AUG 07, 2026

### Intro Week: **MAY 18 - 22**



Interns kick off the week with an onboarding day at their host agency, then join the national intern cohort virtually for four days of programming aimed to introduce them to advertising, agency roles, and countless leaders in the industry.

*\* Arrangements will be made, when needed, to accommodate school obligations during the first weeks of the program*

### In Agency: **MAY 26 - JUL 22**



Interns get to work in their host agency, training in their role, participating in meetings, listening in on client calls, and helping with pitches to gain exposure and hands-on experience.

BLAC staff gathers the national cohort twice a week virtually, for continued professional development and community-building experiences.

*\* Observed holidays fall on May 25, June 19, and July 3*

### Pitch Project: **JUL 23 - JUL 31**



The interns are briefed by brand reps. Working in teams, they'll develop and pitch their creative concepts to leading national brands.

### Career Fair: **AUG 3 - 7**



Two full days of workshops, guest speakers, and work time for final resume and portfolio tweaks help prep the cohort to enter interviews and info sessions with hiring agencies and brands participating in BLAC's Career Fair.

**BLAC**

“BLAC gave me the confidence, clarity, and  
community I didn’t know I needed to  
thrive in this industry.  
It’s more than an internship, it’s a launchpad for  
people to walk into the room like they belong there!”

**Intern, BLAC ‘25**

APPLY



**BLAC**  
BUILDING LEADERS AND CREATORS

# No portfolios, resumes, or recommendations are required.

To apply, just send us a **2-minute video** showing and telling us why the advertising industry needs you. Share with us a bit about the perspective, experience, talent, skills, and/or creative thinking that you'd contribute to the future of advertising.

Your video can be as simple as you talking straight to your phone camera or as elaborate as your creative expression desires.

Check out these sample submission vids from past BLAC interns.



*Note that past applicants applied using a different video prompt than we're asking 2026 internship program applicants to respond to.*



Join a community of  
like-minded emerging  
professionals.

Launch your career  
in advertising.

BLAC 2026 applications are open!

**Apply now** at [blacinternship.org/#apply](https://blacinternship.org/#apply)