

# Plan for a Successful America

## *Vision*

### **A Successful America**

(A future that will maximize happiness for all)

**A Government that Represents Everyone** and recognizes equal human value for all people through dignity and respect

**An Economy that Benefits Everyone** and recognizes a fair economic value for all people while providing maximum economic efficiency

**A Society that Respects Everyone** and recognizes the collective goodness of people through our faith in God

## *Goals*

### **Truth and Transparency**

(What we need to achieve our Vision)

**Informed Voters** who elect qualified and trustworthy leaders with integrity and honesty, the skills and experience for the role and responsibilities, and the wisdom required to find balanced solutions for issues and opportunities facing America who:

- Enact laws that are balanced for liberal and conservative views
- Enact laws that provide for a fair and efficient economy
- Enact laws that provide physical, cyber, and economic security

**Informed Employees** who require corporations to balance the interests of the upper class (shareholders) and the working class (employees and consumers) to achieve maximum economic fairness and efficiency with:

- A fair sharing of America's prosperity with the working class
- Quality products for consumers and social responsibility
- Sufficient, but not excessive returns for shareholders

**Informed Citizens and Representatives** who respect the rights of others who are different, or hold different beliefs on issues, and accept the need to balance those differences for the common good which will lead to:

- Trustworthy leaders who will do what's in the best interests of all citizens
- Trustworthy leaders who are honest, transparent, and respect others
- Trustworthy leaders who will result in honest and respectful citizens

# Plan for a Successful America

## *Approach*

### **An Informed Citizens Commission**

(How we will accomplish our Goals)

**A Voter Information Division** to ensure accurate and meaningful candidate information for voters so they elect qualified and trustworthy leaders who will enact:

- Campaign finance reforms that will result in elected representatives enacting legislation in the best interests of all citizens (eliminate big money donations)
- Election reforms that result in elected representatives enacting legislation in the best interests of all citizens (eliminate partisan control of elections)
- Legislative procedure reforms that result in elected representatives enacting legislation in the best interests of all citizens (eliminate partisan procedures)

**An Employee Information Division** to ensure accurate and meaningful corporate information for employees so they can choose corporations that balance the interests of the upper class (shareholders) and the working class (employees and consumers) to evolve to maximum economic fairness and efficiency with:

- Corporate goals that balance the interests of the shareholders, employees, and consumers
- Corporate board representation that balances the interests of the shareholders, employees, and consumers
- Management compensation that is tied to achieving goals that balance the interests of shareholders, employees, and consumers (***eliminate management shareholder equity compensation because it prioritizes shareholder interests over the interests of employees and consumers***)

**Citizens Research Services Division** to ensure accurate and meaningful information on key issues and guidelines for all citizens so they can appreciate the viewpoints of others and evolve into a society that respects everyone:

- Accurate and meaningful government issues reporting for voters
- Accurate and meaningful business issues reporting for employees
- Accurate and meaningful social issues reporting for all citizens

**Note:** The above objectives of the Voter and Employee Information Divisions may change based on the information and perspectives developed by the Citizens Research Services Division.

For more on an **Informed Citizens Commission** see Appendix A.

# **Informed Citizens Commission**

**“By the People, For the People”**

# Informed Citizens Commission

“By the People, For the People”

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# Informed Citizens Commission

“By the People, For the People”

## Purpose

### **Pursuit of Truth and Transparency for:**

- Qualified and Trustworthy Leaders
- A Fair and Efficient Economy
- Respect for all People

## Objectives

**Ensure accurate and meaningful candidate information for voters** so they elect qualified and trustworthy leaders who will enact:

- Campaign finance reforms that will result in elected representatives enacting legislation in the best interests of all citizens (eliminate big money donations)
- Election reforms that will result in elected representatives enacting legislation in the best interests of all citizens (eliminate partisan control of elections)
- Legislative procedure reforms that will result in elected representatives enacting legislation in the best interests of all citizens (eliminate partisan procedures)

**Ensure accurate and meaningful corporate information for employees** so they can choose corporations that balance the interests of the upper class (shareholders) and working class (employees and consumers) to achieve maximum economic fairness and efficiency with:

- Corporate goals that balance the interests of the employees, consumers, communities, and shareholders
- Corporate board representation that balances the interests of the employees, consumers, communities, and shareholders
- Management compensation that is tied to achieving goals that balance the interests of employees, consumers, communities, and shareholders (***eliminate management shareholder equity compensation*** because it prioritizes shareholder interests over the interests of employees, consumers, and communities)

**Ensure accurate and meaningful information on issues for citizens** so they can appreciate the viewpoints of others and create a society that respects everyone:

- Accurate and meaningful government issues reporting for voters
- Accurate and meaningful business issues reporting for employees
- Accurate and meaningful social issues reporting for all citizens

**Note:** The above Objectives may change based upon the information and perspectives developed by the Citizens Research Services Division (see the Citizens Research Services Division section below).

# Informed Citizens Commission

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## Organization

The Informed Citizens Commission would be organized to achieve its Purpose and Objectives, as follows:

- **A Voter Information Division** to ensure accurate and meaningful candidate information for voters so they can elect qualified and trustworthy leaders that will lead to a fair and efficient government that represents everyone.
- **An Employee Information Division** to ensure accurate and meaningful corporate information for employees so they can choose corporations that will lead to a fair and efficient economy that benefits everyone.
- **Citizens Research Services Division** to ensure accurate and meaningful issues and guidelines information for elected officials and citizens so they can better appreciate the viewpoints of others leading to better legislation and a society that respects everyone.
- **Advisory Board** of citizen volunteers to review Employee Information Division, Voter Information Division, and Citizens Research Services Division recommendations and to provide the Commissioners with a collective rating or ratings on the accuracy and adequacy of those recommendations relative to the Purpose and Objectives of the Informed Citizens Commission.
- **Commission** of citizen volunteers to review regulations and reporting proposed by the Employee Information Division, the Voter Information Division, and Citizens Research Services Division, consider input from the Advisory Board on the proposals, all relative to the Purpose and Objectives of the Informed Citizens Commission, and approve, disapprove, request revisions, or request further information on those regulations and reporting proposals.
- **Support Offices** to support Commissioners, Advisory Board members, and staff of the Employee Information Division, Voter Information Division, and Citizens Research Services Division.

**Independence.** The Informed Citizens Commission would be an independent, non-partisan agency with rotating citizen volunteer commissioners and advisory board members. Rotating citizen volunteers would ensure the Informed Citizens Commission’s independence. Independence is critical to develop the trust of citizens and overcome the lack of trust of current leaders and the establishment. Any attempt to inappropriately influence the selection process or decisions of a Commissioner, an Advisory Board member, or any employee of the Employee Information Division, Voter Information Division, Citizens Research Services Division, or Support Office would be a crime punishable with a minimum of 1 year, with up to 15 years in prison. The Informed Citizens Commission would have the ability to transmit its budget directly to Congress and have the power to litigate independent of the Department of Justice.

**State Informed Citizens Commissions.** States would enact their own Informed Citizens Commissions with similar Purpose, Objectives, and Organization as this federal one, as modified to address the state voter, employee, and issues and guidelines reporting requirements.

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## Voter Information Division

The Voter Information Division would be responsible for developing the candidate reporting requirements that would accomplish the Purpose and Objectives of the Informed Citizens Commission. Those reporting requirements would provide voters with the information they need to elect qualified and trustworthy leaders who will represent everyone. The Voter Information Division would recommend candidate information reporting requirements regulations to the Commissioners and Advisory Board. The Voter Information Division would be responsible for implementing and enforcing the regulations approved by the Commissioners. This would result in candidates providing accurate and meaningful information about themselves and their supporters so voters could make more informed voting decisions. This information would also be used by the press, think tanks, research and educational institutions, governments, and other entities for analysis for better political, economic and social perspectives.

**Organization.** The Voter Information Division would have the staff, either directly or through the Support Offices, to research and determine what information and in what format that information should be to ensure voters have accurate and adequate information from candidates to elect the most qualified leaders, to determine what regulations would be required to ensure that the information is provided and that it is in the format required, and to enforce those regulations.

**Reporting.** Following are sample candidate information reporting requirements:

- **Background and qualifications**
  - Name, address, and candidate website
  - Education, experience, and skills for the office
  - Goals for the office and the country
- **Positions**
  - Position on balancing solutions for the benefit of all citizens
  - Positions on key issues and balanced solutions for addressing those issues
  - Position on Citizens Research Services Division solution recommendations
- **Sources of campaign funding**
  - By major donor and PAC
  - Each major donor and PAC's position on key issues and solutions
  - Explanation of differences with each major donor and PAC's positions

**Information Access.** The Voter Information Division would require candidates to provide, and update as necessary, all required candidate information reporting in a summarized enough format to be useful for all eligible voters and in a detailed enough format to be useful for those eligible voters requiring that more detailed format. Both reporting formats would be made available on a Voter Information Division maintained website that would be available to all eligible voters and that would include comparisons between candidates running for the same office (see Vote-USA.org and BallotReady.org). Candidate websites will be required to include a link to the Voter Information Division website.

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**Recommendations for Changes in Laws and/or Constitutional Amendments.** The Voter Information Division would recommend to Citizens Research Services Division any suggestions for candidate reporting requirements that would provide voters with the information they need to elect qualified and trustworthy leaders that require changes to laws and regulations and/or constitutional amendments. Two examples would be 1) truth and transparency in political speech and campaign advertising and 2) changes to campaign finance, including limits to political contributions, public financing of political campaigns, and/or limited influence of political donors during and post elected officials’ terms.

**Use of Candidate Information.** The Voter Information Division would also be responsible for developing and recommending to the Commissioners and Advisory Board individual and team candidate evaluation processes, procedures, and forms, as well as suggested evaluation criteria for voters to consider using in their evaluations of candidates for elected office.

**Evaluation Criteria.** Following are sample candidate evaluation criteria:

- **Integrity, honesty, and transparency**
  - Positive ads, based on record, not attacking opponent or opponent party
  - Actions consistent with messaging
  - Transparent with the information required for this rating
- **Skills and experience for the office**
  - Government and business experience
  - Education
  - Goals for the office
- **Enact balanced approaches to challenges and opportunities**
  - Short-term and long-term impacts
  - Middle class and upper class interests
  - Citizens Research Services Division solution recommendations

**Information Access.** The Voter Information Division would be responsible for creating the infrastructure required, including technology to support access to process, procedures, and forms, to implement the approved individual and team candidate evaluation processes, procedures, and forms, as well as suggested evaluation criteria approved by the Commission.

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## Employee Information Division

The Employee Information Division would be responsible for developing and recommending to the Commissioners and Advisory Board corporate reporting requirements for accurate and meaningful information for their employees, potential employees, and the public that would be required to accomplish the Purpose and Objectives of the Informed Citizens Commission. It would be responsible for implementing and enforcing the regulations approved by the Commission. This would help employees make informed employment decisions, consumers make informed buying decisions, and communities make informed community support decisions. This information would also be used by the press, think tanks, research and educational institutions, governments, and other entities for analysis for better political, economic and social perspectives.

**Organization.** The Employee Information Division would have the staff, either directly or through the Support Offices, to research and determine what information and in what format that information should be to ensure employees have accurate and adequate information from corporations for free and fair employment markets, to determine what regulations would be required to ensure that the information is provided and that it is in the format required, and to enforce those regulations.

**Reporting.** Following are sample corporate information reporting requirements:

- **Corporate Goals and Board Representation**
  - Corporate goals and how they are balanced for the interests of all participants (employees, consumers, communities, and shareholders)
  - Board representation and how it is balanced for the interests of all participants (employees, consumers, communities, and shareholders)
- **Management Compensation Plans**
  - Management compensation plans and how they are designed to accomplish the corporate goals, particularly those that balance the interests of all participants
  - Explanation of why there are shareholder equity compensation plans, if any, and when those plans will be replaced with plans that balance the interests of all participants
- **Management and Employee Compensation**
  - Compensation of the CEO, senior management, and each quartile of employees, along with the multiple of the CEO and senior management compensation to the average of each quartile of employees as compared to Citizens Research Services Division recommendations
  - Roles, responsibilities, compensation levels and structures for each group

**Information Access.** The Employee Information Division would require corporations to provide, and update at least annually, all required reporting information in both a sufficiently summarized format to be useful for all employees and potential employees, as well as a sufficiently detailed format to be useful for those employees and potential employees requiring that more detailed format. Both reporting formats would be made available on the corporation’s public website presented in an Employee Information Division format. The corporation would be required to notify all employees and potential employees of the availability of that information and any updates thereto.

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## Citizens Research Services Division

Citizens Research Services Division would be responsible for researching and recommending to the Commissioners and Advisory Board the following:

- High level, accurate, and meaningful information, analysis, and reporting on the issues facing our government, economy, and society that would be of most benefit to elected representatives and the people they serve (e.g., voters, employees, business leaders, the press, think tanks, educational institutions, governments, and other entities)
- High level guidelines for macro and fundamental solutions to those issues that would include potential timeframes for impact realization, which could be years or even decades
- Methods for measuring those solutions and results of those measurements
- Suggestions for legislation and/or constitutional amendments for implementing those solutions; where possible, legislation that partially addresses an issue along with amendment suggestions
- Evaluations of proposed legislation and/or constitutional amendments against those suggestions

**Organization.** Citizens Research Services Division would assume the responsibilities and staff of the Congressional Research Services agency. The Congressional Research Service is a public policy research institute of the United States Congress. Operating within the Library of Congress, it works primarily and directly for members of Congress and their committees and staff on a confidential, nonpartisan basis. It is referred to as America's think tank. The Citizens Research Services Division would continue to provide research services for members of Congress, but no longer on a confidential basis. All research done for Congress and the Informed Citizens Commission would be available for public review on a Citizens Research Services Division website. Being part of the Informed Citizens Commission provides political independence, which is essential to its job of balancing the knowledge and experience of those on the left and right and those in the upper class and working class to achieve the most balanced solutions to issues Americans face and opportunities Americans are presented with.

**Reporting.** Following are samples of issues that Citizens Research Services Division should consider researching and reporting on information and guidelines:

- **Purpose of the economy:** The purpose of the economy and therefore each business within the economy and its financial markets. Compare and contrast our current shareholder capitalism economy with a fully free and fair markets economy.
- **Economy:** Accurate and meaningful information and guidelines for the following categories that would facilitate achieving the goal of a fair economy that shares prosperity with all citizens
  - Corporate goals, board representation, and board, CEO, and management incentive compensation plan objectives and rewards that balance the interests of employees, consumers, communities, and shareholders
  - Fair Top 10% Share of Income
  - Fair 90% Share of Income
  - Fair US GINI Index
  - Fair tax rates, effectively flat considering all taxes, once fair income disparity is achieved
  - Reasonable, Risk Weighted Equity Returns

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- Reasonable Long-term Interest Rates
- Reasonable Inflation Rate
- Reasonable GDP Growth Rate, considering population changes, deficit spending, etc.
- Sustainable Federal Debt to GDP Ratio
- Sustainable Deficit to Change in GDP Ratio
- **Purpose of government:** The purpose of the government and therefore each elected representative within government. Compare and contrast our current partisan, polarized political system with an open, honest, truthful, and transparent political system.
- **Government:** Accurate and meaningful information and guidelines for the following categories that would facilitate achieving the goal of a government that represents all citizens and maximizes social and economic benefits in both the short-term and long-term for all citizens
  - Effective Campaign Finance
  - Effective Primary Elections
  - Effective General Elections
  - Fair Voting Districts
  - Political Truth and Transparency
  - Candidate Reporting Information
  - Effective Campaign Advertising
  - Ease of Voting
  - High Voter Participation
  - Popular Vote for President
  - Voter representation in Senate
  - Legislative Operations
- **Education and healthcare:** Actions that would result in affordable quality education and healthcare for all, balanced with appropriate economic impact.
- **Racial, legal, and criminal justice:** Legislative actions that address the realities of racism and other legal and criminal justice inequities without negative short-term impacts.
- **Environmental responsibility:** Legislative actions balanced for science and economic impact.
- **Physical and cyber security:** Cost effective actions in the public’s best interest.
- **Globalization and international affairs:** Actions that recognize the U.S. as the standard for democracy, free enterprise, and social justice, while maintaining relationships that result in worldwide economic development and security.

**Information Access.** Citizens Research Services Division would provide, and update as necessary, all required reporting in a summarized enough format to be useful for all citizens and in a detailed enough format to be useful for those requiring a more detailed format. Both reporting formats would be made available on a Citizens Research Services Division website that would both be available to all citizens.

**Citizen Information and Perspectives Input.** Citizens Research Services Division would seek input, via surveys and website input portal, from all citizens on their perspectives on issues and potential guidelines in order to consider those and prepare reporting that is most responsive and helpful for all citizens.

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## Advisory Board

The responsibility of the Advisory Board would be to review all Employee Information Division, Voter Information Division, and Citizens Research Services Division recommendations and to provide the Commissioners with a collective rating or ratings on various aspects of the recommendations, at a minimum on the accuracy and adequacy of those recommendations relative to the Informed Citizens Commission Purpose and Objectives.

***Volunteer and Selection Process.*** Each year all eligible voters meeting minimum criteria (e.g., college education and/or leadership or professional experience) would have the opportunity to volunteer to be a member of the Advisory Board of the Informed Citizens Commission. Eligible voters could volunteer via the Informed Citizens Commission website and provide an email address or by checking a box on their tax return and providing an email address. All volunteers would be emailed a questionnaire to be completed online requesting basic information, including with regard to education and professional experience, and confirmation of a belief in and commitment to the Purpose and Objectives of the Informed Citizens Commission and the Commissioners and Advisory Board responsibilities. Questionnaires submitted would be screened electronically, with audits performed by an independent consulting firm selected by the interim CEO. A portion of those passing the initial screen would be selected randomly and contacted for video interviews and evaluations. The goal of the screening process and video evaluations would be to approve as close to all eligible voter volunteers with the minimum education or professional experience and a belief in and commitment to the Purpose and Objectives of the Informed Citizens Commission and the Commissioner and Advisory Board responsibilities as possible. Of those passing the video evaluations, 900 would be randomly selected to serve as members of the Advisory Board in the first year. Advisory Board members would serve three-year terms, except that one-third of the initial group would serve for a one-year term and one-third of the initial group would serve for a two-year term. Each following year 300 new Advisory Board members would be selected using the same review process as the initial one. The Advisory Board members could vote to remove any member they determine not to have the minimum education or professional experience or to not be committed to the Advisory Board responsibilities. Advisory Board members would be expected to be available for two to ten days per month. Advisory Board member employers would be required to provide those days off as unpaid service days. Advisor Board members would be paid for their time worked at their current employer compensation rate by the Informed Citizens Commission.

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## Commissioners

The responsibilities of the Commissioners would be to review regulations and reporting proposed by the Employee Information Division, the Voter Information Division, and Citizens Research Services Division, consider input from the Advisory Board on the proposals, consider whether they will accomplish the Purpose and Objectives of the Informed Citizens Commission, and approve, disapprove, request revisions, or request further information on those regulations and reporting proposals. Sharing of information would be required to the extent and within a timeframe that achieves the best long-term economic, political, and social impact while moderating negative short-term impacts.

***Volunteer, Screening, and Selection Process.*** Each year all eligible voters would have the opportunity to volunteer to be a Commissioner of the Informed Citizens Commission. Eligible voters could volunteer via the Informed Citizens Commission website by providing an email address or, if a taxpayer, by checking a box on their tax return and providing an email address. All volunteers would be emailed a high-level questionnaire to be completed online requesting basic information and confirmation of a belief in and commitment to the Purpose and Objectives of the Informed Citizens Commission and the Commissioners’ responsibilities. Questionnaires submitted would be screened electronically, with audits performed by an independent consulting firm selected by the interim CEO. A portion of those passing the initial screen would be selected randomly and contacted for video interviews and evaluations. The goal of the screening process and video evaluations would be to approve as close to all eligible voter volunteers with a belief in and commitment to the Purpose and Objectives of the Informed Citizens Commission and the Commissioner responsibilities as possible, even those with the most basic understanding of the responsibilities. Of those passing the video evaluations, 900 would be randomly selected to serve as Commissioners in the first year. Commissioners would serve three-year terms, except that one-third of the initial group would serve for a one-year term and one-third of the initial group would serve for a two-year term. Each following year 300 new Commissioners will be selected using the same review process as the initial one. The Commissioners could vote to remove any Commissioner they determine to be not committed to the Commissioner responsibilities. Commissioners would be expected to be available for one to five days per month. Commissioner employers would be required to provide those days off as unpaid service days. Commissioners would be paid for their time worked at their current employer compensation rate by the Informed Citizens Commission.

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## Support Offices

The Support Offices would be responsible for providing support for the Commissioners, Advisory Board members, and staff of the Employee Information Division, Voter Information Division, and Citizens Research Services Division in the fulfillment of their responsibilities.

**Organization.** The Support Offices would include the offices of Regulations, Employee, Voter, and Citizen Education, Enforcement, Examination, General Counsel, Financial Management, Recruiting, Human Resources, and Information Technology. The Commissioners could approve additional offices, as necessary. The Commissioners with input from the Advisory Board would select an independent recruiting firm to identify Support Office CEO candidates, and the Commissioners with input from the Advisory Board would select a CEO from the candidates presented. The CEO would select a recruiting firm or firms to identify leader candidates for the Employee Information Division, the Voter Information Division, Citizens Research Services Division, and each Support Office, would select leaders from the candidates presented and present them to the Commissioners for approval.

**Remote Operations.** The Commissioners and Advisory Board members would work remotely with support, coordination, and controls provided by the Support Offices employees. Each Commissioner and Advisory Board member would be provided with a personal computer and secure access.

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## Operations

**Staff Research.** The staff of the Employee Information Division, the Voter Information Division, and Citizens Research Services Division would research all sources of information and engage advisors to develop accurate and adequate information on each candidate and corporate reporting requirement to be recommended to the Advisory Board Members and Commissioners, considering an appropriate balance of the cost and benefit of each. The staff would utilize the Support Offices as necessary. The staff would also survey economists, sociologists, political scientists, business leaders, community leaders, etc., as necessary. The surveys would be inclusive of most, if not all, leading participants in the field being surveyed. The results of all surveys would be publicly available on the Informed Citizens Commission website. The staff would prepare draft reporting requirements and make them available for public comments. Comments would be considered when preparing the reporting recommendations.

**Advisory Board Ratings.** The reporting requirements recommendations would be presented to the Advisory Board members in two formats: sufficiently summarized to be useful for all Advisory Board members, as well as sufficiently detailed for maximum benefit for the most sophisticated members. The Advisory Board members would review the reporting requirement recommendations relative to the Informed Citizens Commission Purpose and Objectives and provide their opinion via a rating system.

**Commission Approval Process.** The reporting requirement recommendations and Advisory Board ratings would be presented to the Commissioners in two formats: sufficiently summarized to be useful for all Commissioners, as well as sufficiently detailed for maximum benefit for the most sophisticated Commissioners. The Commissioners would have the opportunity to approve, decline, request more information, or suggest changes. The process would continue until a majority of the Commissioners approve or decline the recommendation. The division staff and support offices would then implement the approved recommendations.

**Use of Technology.** The Staff would make maximum use of technology to ensure accomplishment of the Purpose and Objectives of the Informed Citizens Commission: 1) collection of citizens information and perspectives via surveys, portal access points, and use of AI to analyze large quantities of citizen information and perspectives, and 2) distribution of citizen information and perspectives collected and analyzed, along with Informed Citizens Commission information, perspectives, and recommendations.

**Annual Surveys.** Annually the Commissioners, Advisory Board members, Division and Support Office staff, special interest groups, think tanks, and the public in general would be surveyed on current regulations, suggestions for new regulations, the ICC operating process, the participants, etc. The results of the surveys would be made public and would be considered by Informed Citizens Commission personnel for changes required.

**Annual Report.** The Support Offices personnel would prepare an Annual Report to the Commissioners and Advisory Board that would be available to the public. The Annual Report would include accomplishments relative to the Purpose and Objectives of the Informed Citizens Commission for the prior year; political, economic, and social trends; and goals and operating plan for the upcoming year.