2024 YLAA National Tour Report

“The whole event was just so empowering. I learnt so many things and really felt motivated. Everything was so valuable, and I can’t wait to start making a difference” - Lauren (Student)

YOUTH LEADERSHIP
ACADEMY AUSTRALIA
INSPIRING YOUNG LEADERS, IGNITING CHANGE



About YLAA



YLAA is a youth-led organisation dedicated to empowering young individuals to lead themselves, schools, and communities for a positive future. Through impactful in-person events and tailor-made school programs, we provide accessible leadership opportunities across Australia. YLAA's innovative approach fosters essential soft skills development in students from years 5 to 12, enabling them to lead in their educational environments.

Collaborating with local governments, we drive programs to enhance youth engagement and expand opportunities, especially in our regional areas. YLAA's comprehensive efforts shape a new generation of dedicated leaders, driven by excellence and a deep commitment to empowering youth.

YLAA is a proud organisation within The Youth Impact Foundation.



CEO Statement

As we reflect on the remarkable journey of our 2024 event series, it's with immense pride that I share our record-breaking achievements. This year, not only did we surpass all previous benchmarks, but we also witnessed profound interactions that have profoundly impacted us all. The dedication and relentless efforts of our team over the past 11 months resulted in a series of events that were nothing short of incredible, featuring some of Australia's most inspiring speakers.

Our gratitude extends deeply to the students and teachers whose enthusiasm and participation have seen the results blow us away. The profound conversations that unfolded within these spaces were truly inspiring.

It's clear that the seeds planted during these events are set to grow into significant, transformative changes, spearheaded by our engaged and empowered youth. All I can say is that, myself and the entire team are incredibly excited for the future.

Wil Massara
CEO & Founder

Tour Summary

10,000 YOUNG PEOPLE. 650 SCHOOLS. 5 CITIES



BRISBANE

800 PRIMARY STUDENTS
800 SECONDARY STUDENTS

ADELAIDE

500 PRIMARY STUDENTS
500 SECONDARY STUDENTS

PERTH

1000 PRIMARY STUDENTS
500 SECONDARY STUDENTS

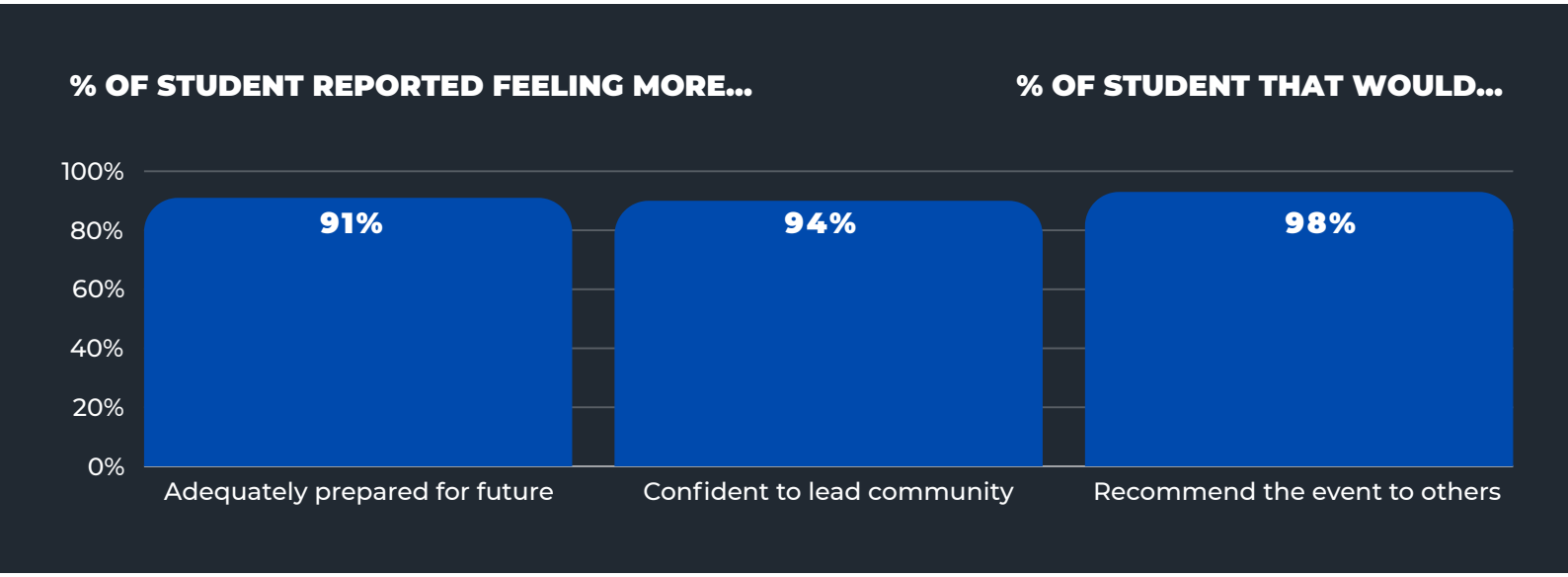
SYDNEY

1000 PRIMARY STUDENTS
1800 SECONDARY STUDENTS

MELBOURNE

1800 PRIMARY STUDENTS
1400 SECONDARY STUDENTS

Student Feedback



THE GREATEST THING I LEARNED TODAY WAS...

"The greatest thing I learned today was that changing your habits and environment can positively impact your lifestyle. This enables us to understand ourselves better and to be capable of leading others to success with a shared goal."

"To change the world, you must act upon it—knowledge is knowing, wisdom is doing."

"You need to take a chance and step out of your comfort zone to make your dreams happen."

"I learnt that people genuinely care about high schoolers' mental health and that someone understands us."

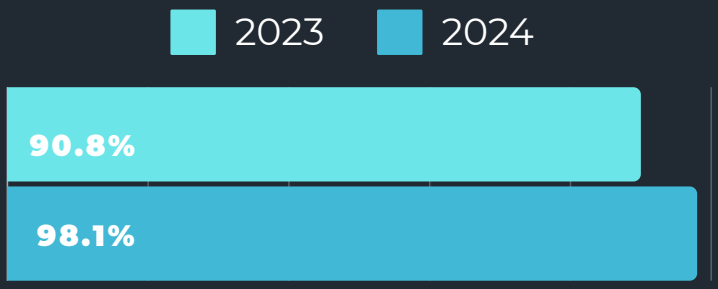
"My ability and empowerment are not to be determined by the judgement and opinion of others."

"I learnt that self-worth is a very important part of being yourself and being a good leader"

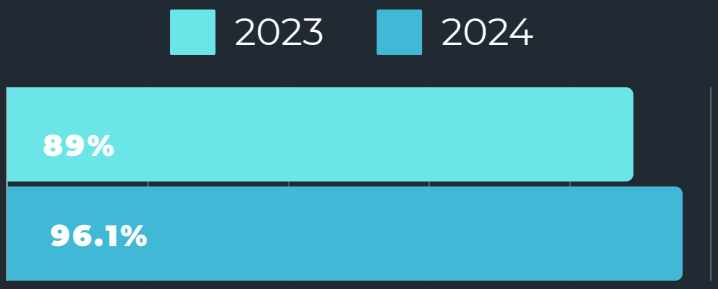
"The whole event was just so empowering. I learnt so many things and really felt motivated. Everything was so valuable and I can't wait to start making a difference."

Educator Feedback

THE CONTENT PRESENTED TODAY FROM THE SPEAKERS WAS VALUABLE TO MY STUDENTS.



I AM MORE CONFIDENT IN OUR STUDENT'S ABILITY TO LEAD OUR SCHOOL SINCE ATTENDING.



"The energy, the inspiration, and the real-life examples were great. I loved the variety of guest speakers."
Clodagh - Roxburgh Homestead PS

"It [the event] completely exceeded my expectations, talking to the students, and they also loved it- totally inspiring!"
Tuudi - Tadha Scanlan Bateman Primary

WOULD YOU RECOMMEND THIS EVENT TO OTHER SCHOOLS?

Average out of 10



92% of schools scored this question a 7 or higher!

"I'd like to see more of our students attend! Wish more of our kids could have been here."
[Anonymous]

"The energy and enthusiasm were great. As teachers, we have even taken some of your strategies home."
Rebecca

"The skills and strategies touched on today will springboard the thoughts, ideas and plans of our student ambassadors."
Kim

"Your strategies are realistic, something students can utilise across many contexts."
Leighanne - High Wilcombe PS

It is very relevant and delivered at the appropriate age. Having young speakers embedded the point that
"age doesn't matter"
[Anonymous]

Thank You.



2025 Priorties & Dates

We started planning 2025 before we even hosted our 2024 events. However, the insights highlighted within this report allowed our team to reflect on our key priorities moving forward, these include:

- **Focus Groups**: After the success in 2024, YLAA will host focus groups with both educators and students to determine the event objectives for 2025.
- **Redevelopment of Program**: To remain relevant, YLAA will redevelop the entire program for 2025 in alignment with findings from this report, the focus groups and wider academic research.
- **Launch of Regional Events:** Annually, we are requested to host these events in regional locations, and 2024 was no different. In fact, it was more evident this year than ever before the importance of increasing the geographic accessibility of our events to ensure all young people have the opportunity to be equipped to lead themselves, your schools and our communities.

We are also excited to announce our 2025 major metro event dates:
Perth: 6th & 7th March 2025
Adelaide: 3rd & 4th March 2025
Melbourne: 26th & 27th March 2025
Sydney: 13th & 14th March 2025
Brisbane: 17th March & 19th March 2025