

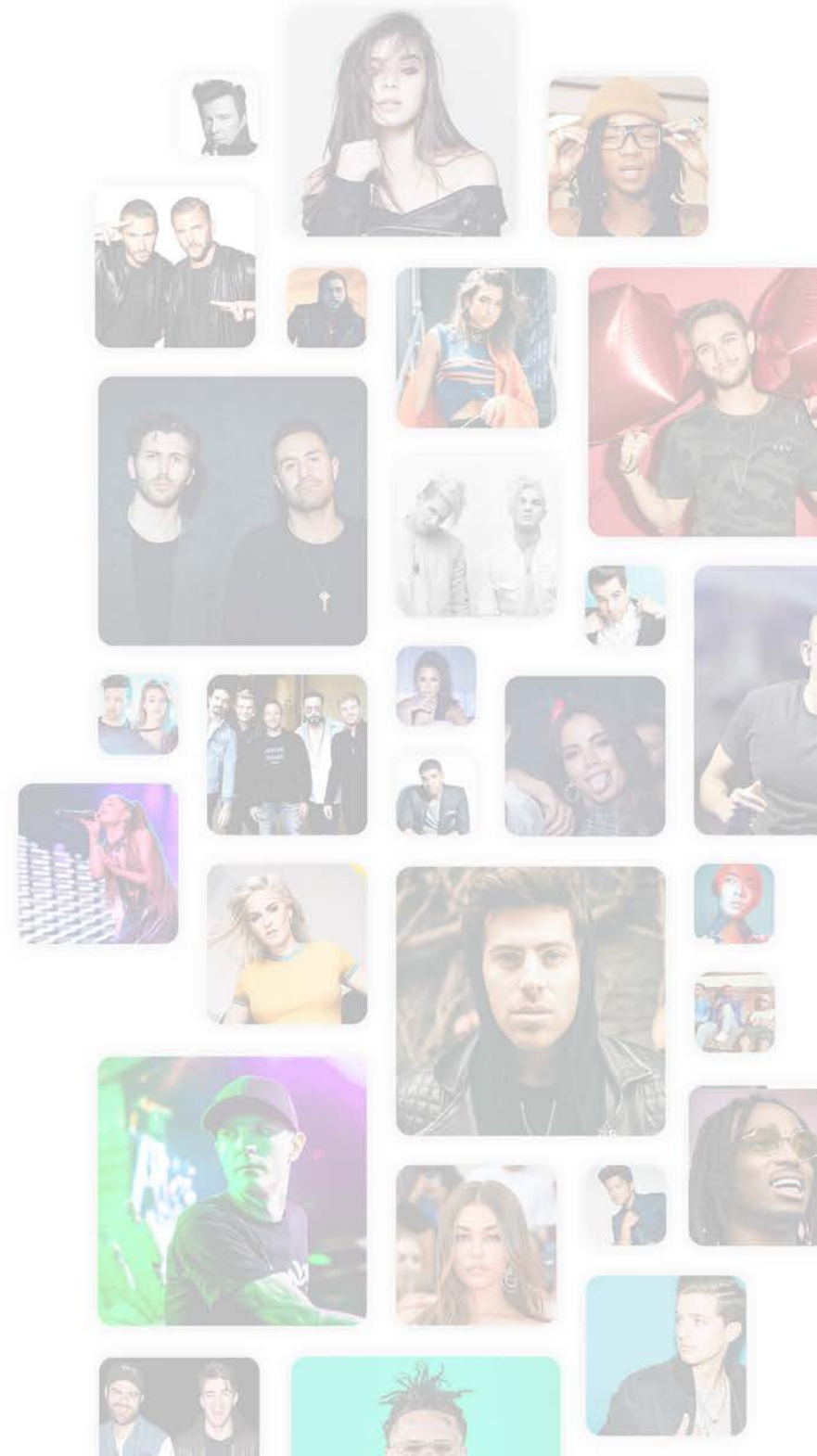
TIKET

THE FRICTION

With the wide access to social media it is easier than ever to stay up to date with your favourite artists but that means you have to be following your favourite artists on the social media site they are most active on.

In 2015 South Korean band EXO managed to sell out 42,000 tickets in a few seconds. Being notified when your favourite artists are performing near you would help reduce the guilt of missing out for some an opportunity of a lifetime.

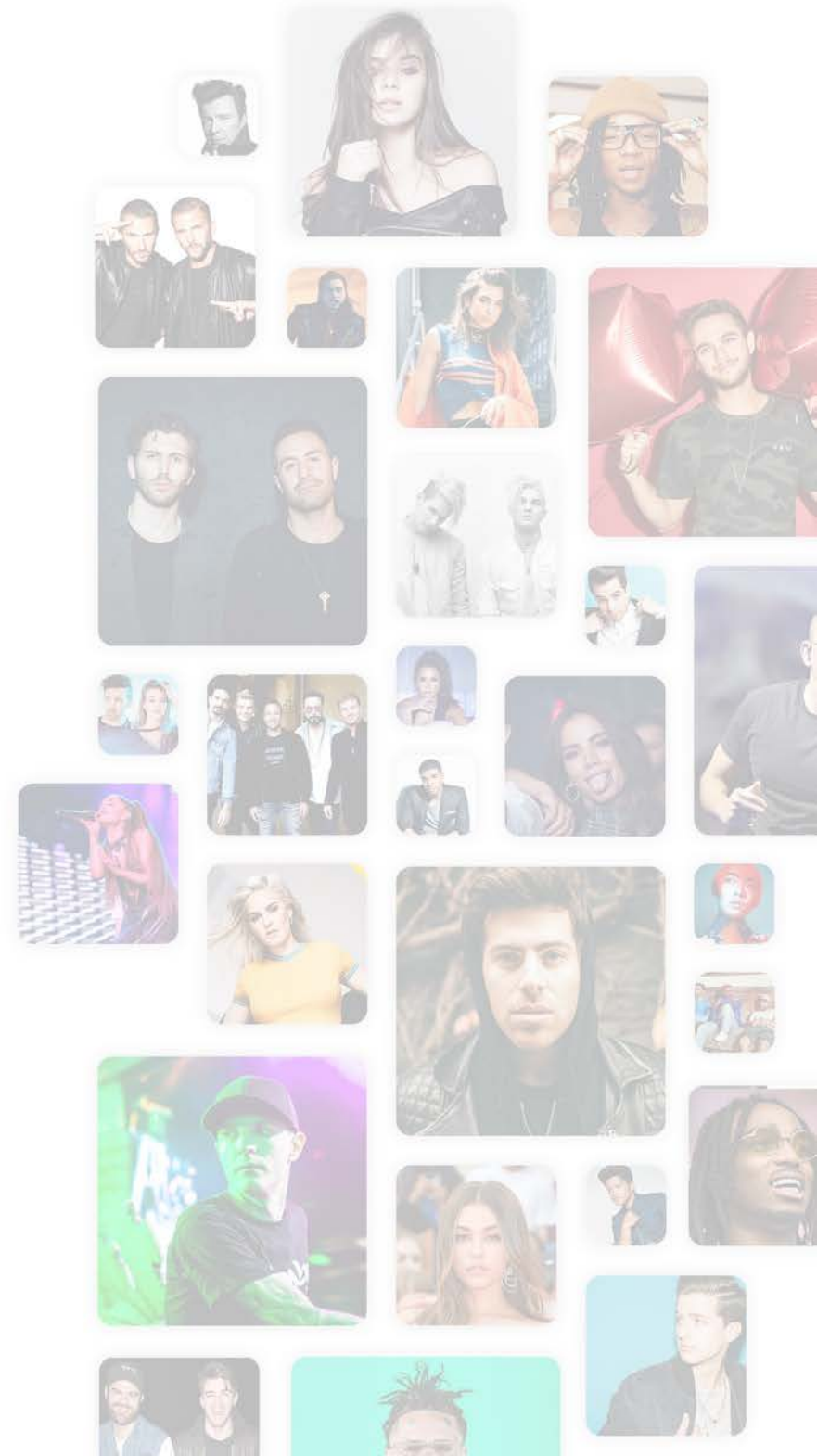
Ticket touting has been a huge problem for a long time with laws being put in place to help protect genuine customers from touts buying tickets in mass but still to this dayouters have found loopholes to bypass restrictions set in place just to make a quick buck.



THE CONCEPT

An interface that can notify the user when their favourite artist is on tour. In order for the interface to know who the users favourite artists are it will need to get that information somehow this would require the user to pick their artists in advance this could be done either within the interface or by letting the user link the interface to a 3rd party streaming service such as Spotify or Apple Music.

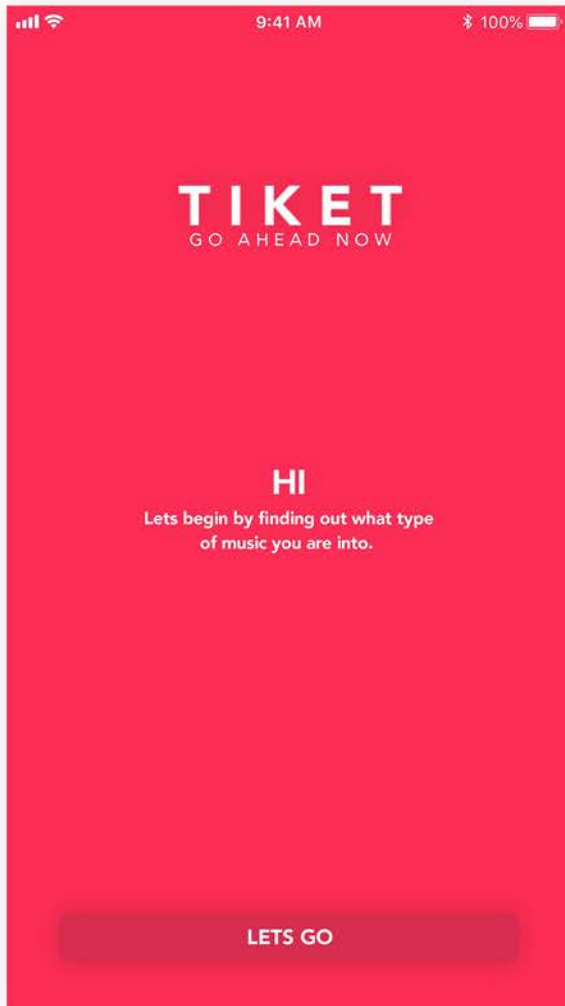
To insure tickets aren't bought out by scalpers a system needs to be set in place that limits the number of ticket purchases whilst still allowing one user to purchase tickets for their family or friends.



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THREE SIMPLE STAGES

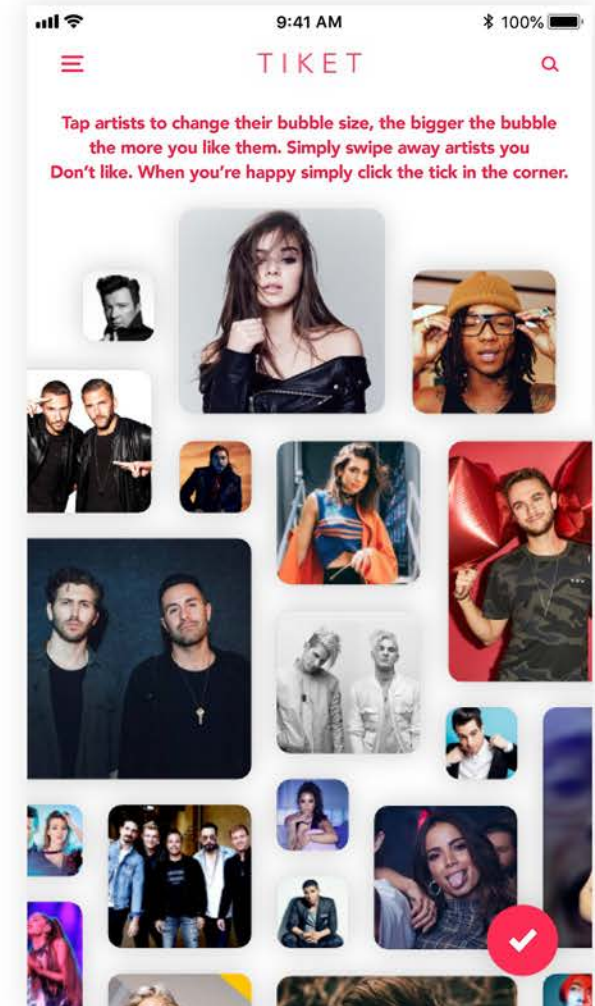
Simple set allows the app to recommend artists, user also has the option to connect to Spotify to automatically find user preferences based on Spotify's algorithms.



Welcome



Choose Genres



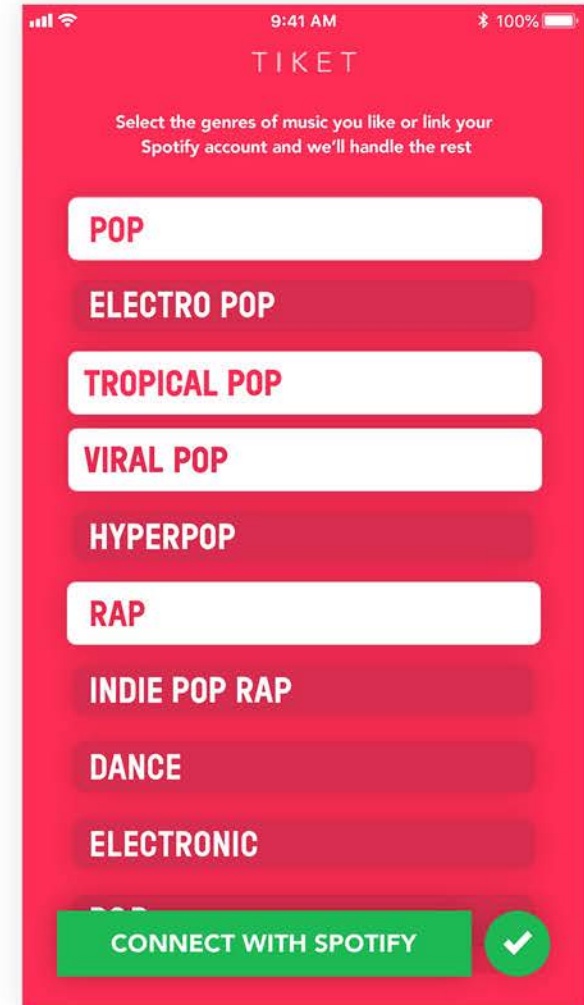
Choose Artists

GENRE PICKER

A Pre defined set of genres based on popularity will appear the user will be able to simple tab on genres they like, once a genre is picked more options will appear to allow the user to pinpoint the genres they would like to see artists from.

If the user prefers to they can simply link their Spotify account to the app to automatically sync over the user music preferences. This will automatically select genres based on the users listening habits (using Spotify's API)

After sync is complete the user will still have the option to modify preferences provided by Spotify.

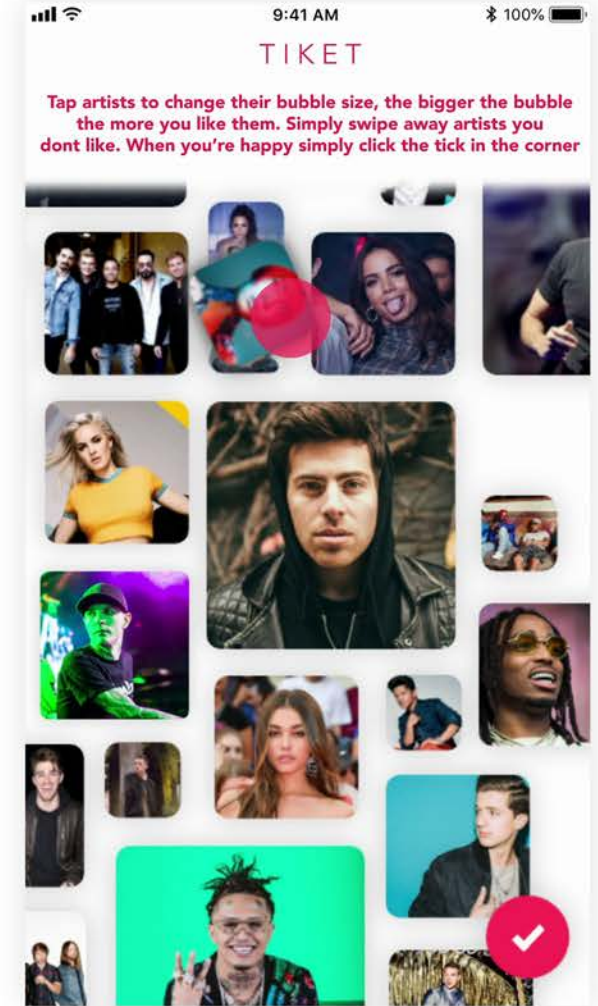
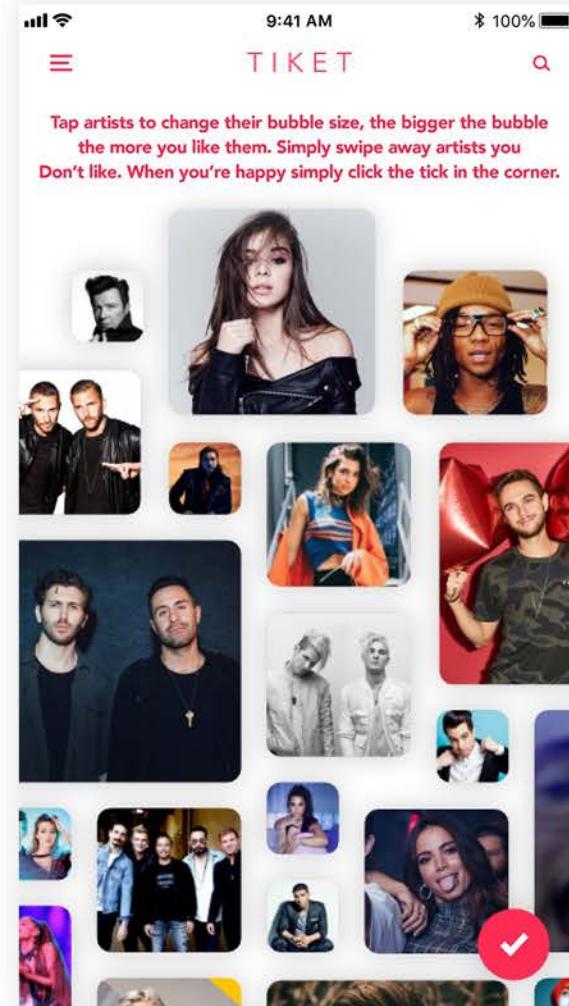


ARTIST PICKER

Based on the users genre preferences relevant artists will appear within a series of tiles. The user can simply scroll around the interface to view the artists automatically chosen for them.

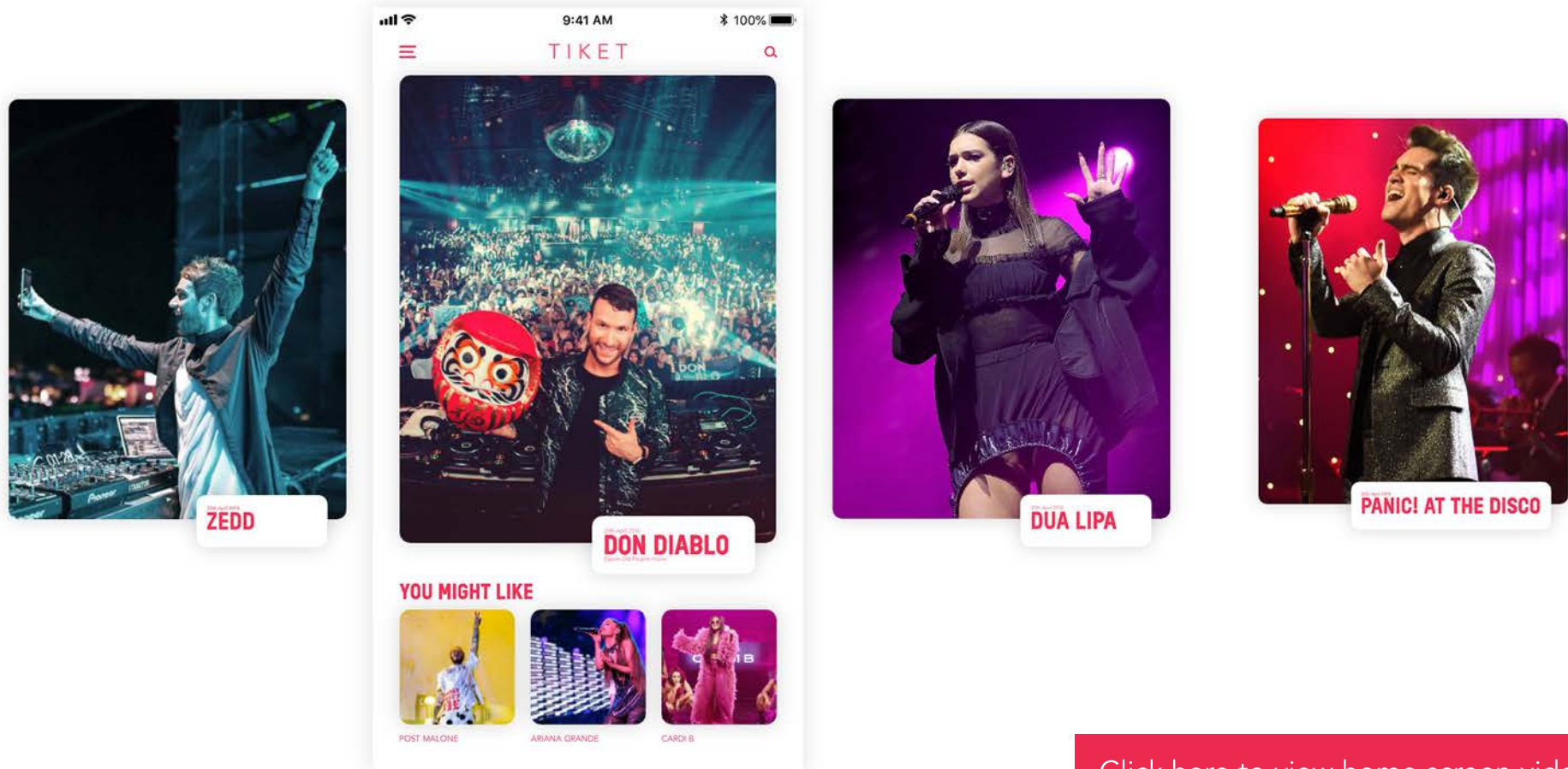
Based on popularity artists will appear in 3 different size tile; small, medium and large. The larger the tile the more the user likes that specific artist the smaller the tile the least. By simply tapping a tile it will change to the next size allowing the user to fine tune their artist preferences.

If there is an artist the user does not like they can simply slide away the artist in any direction.



HOME SCREEN

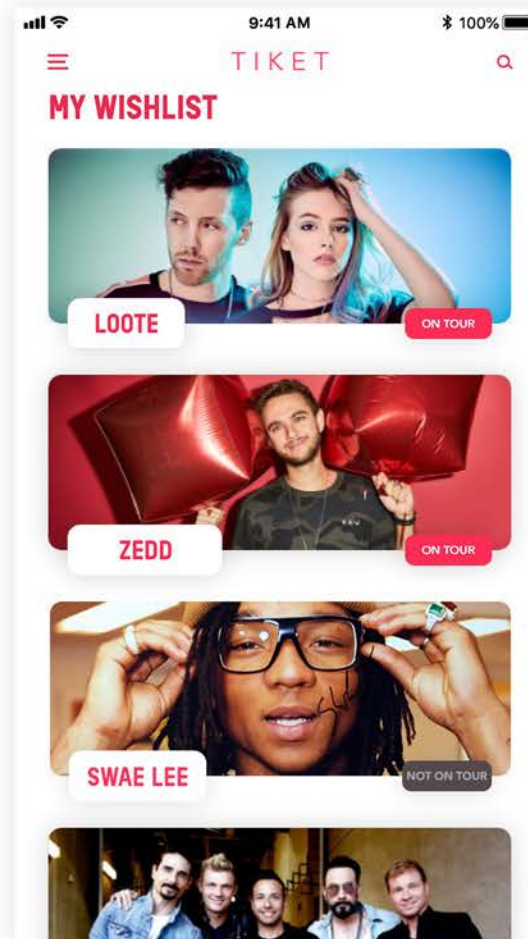
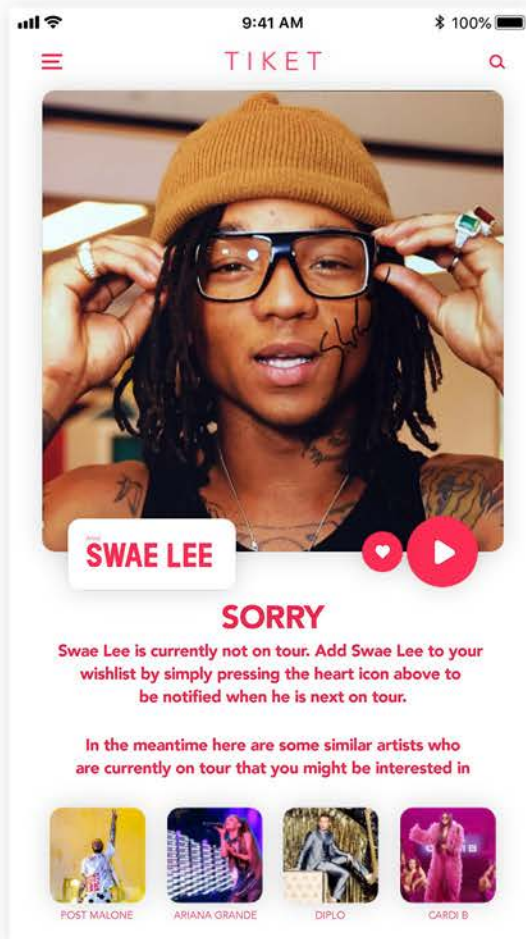
The home screen is where the user will begin every time they launch the app, here it will give recommendations on artists currently on tour based on the users preferences. To find a specific artist simply tap the search icon in the top right corner.



[Click here to view home screen video preview.](#)

WISHLIST

The home screen is where the user will begin when they launch the app, here it will give recommendations on artists currently on tour based on the users preferences. When artist is live the user will get a push notification sent to their device.

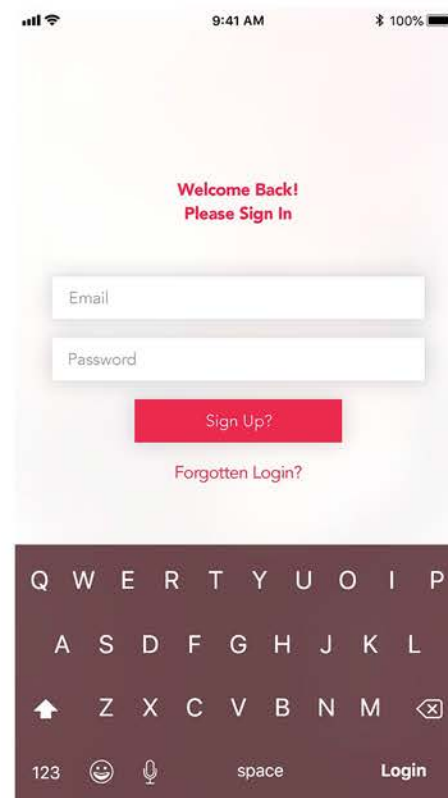


TOUT STOPPING – FUTURE FEATURES

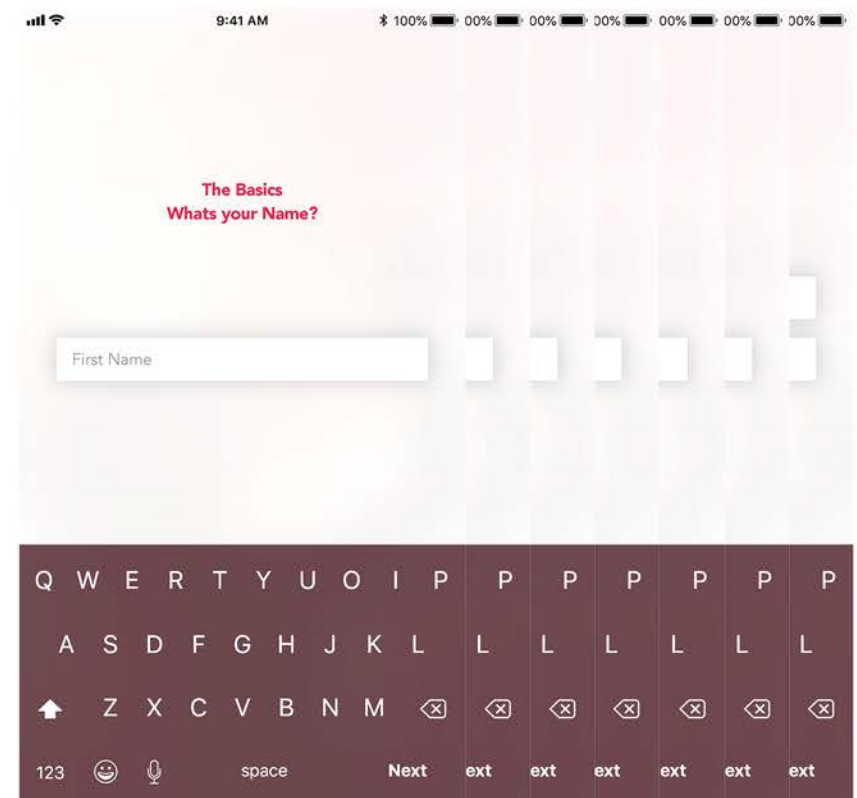
In order to reduce ticket touters and bot account a sophisticated sign up process is required similar to banks the sign up process allows each user to have a singular account.



Splash Screen



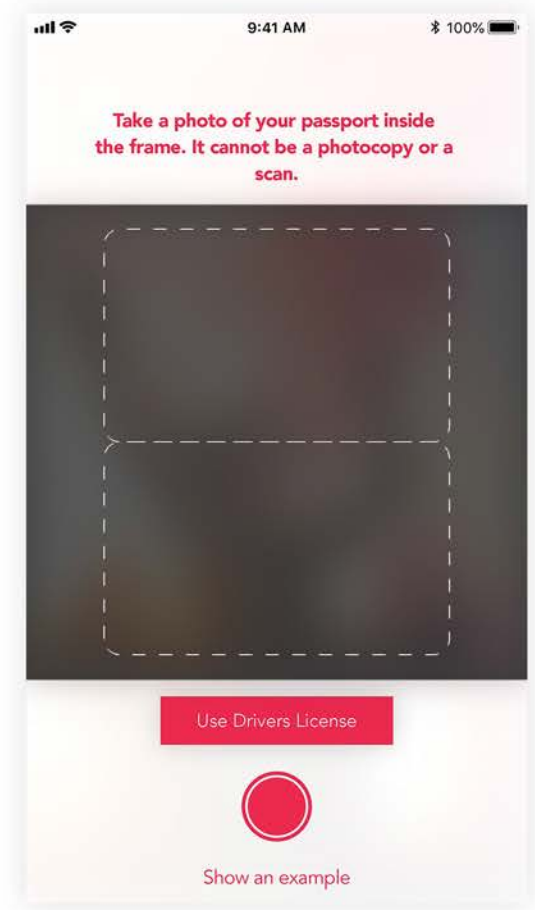
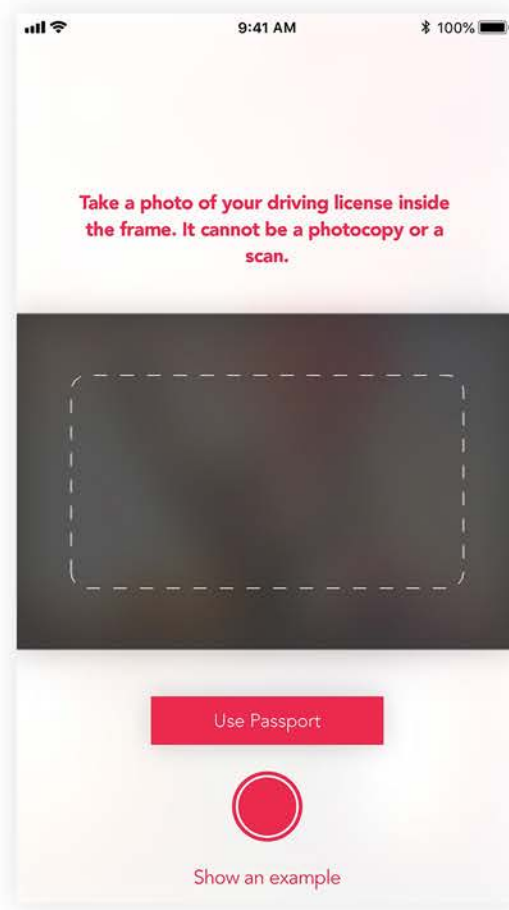
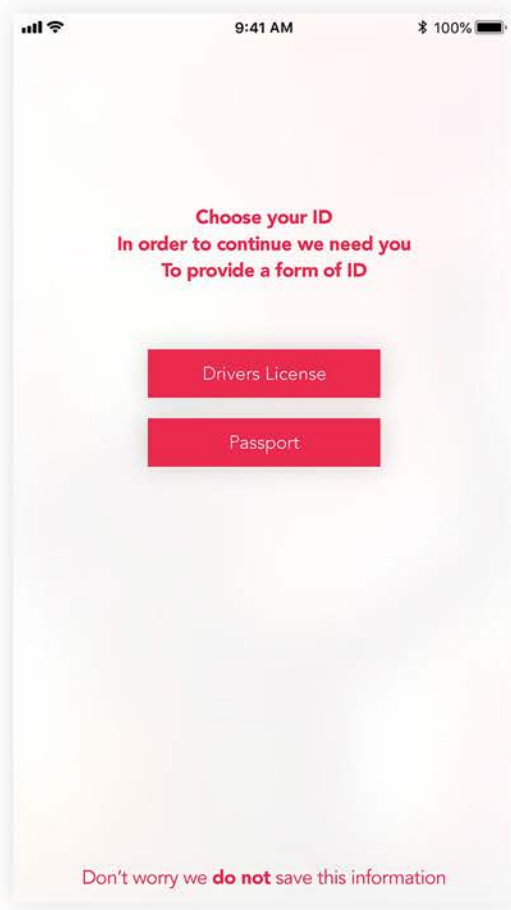
Sign in screen



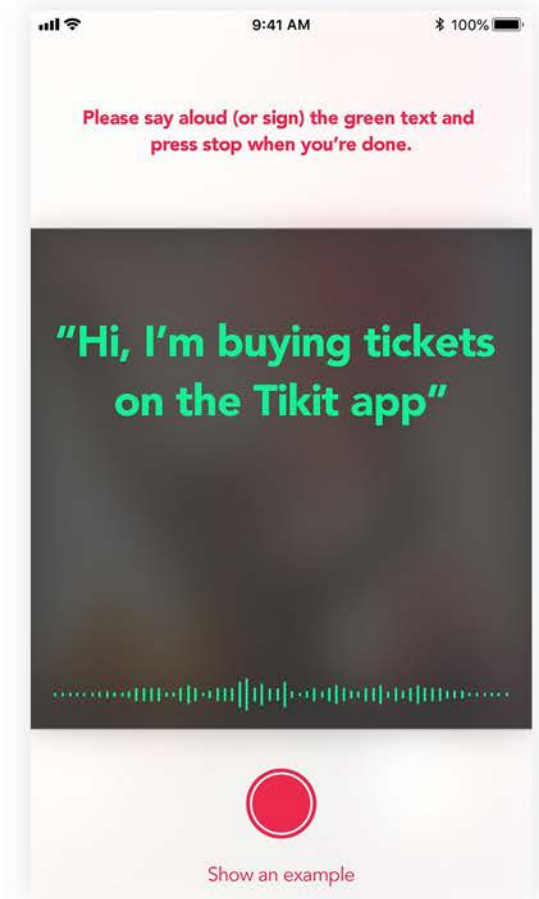
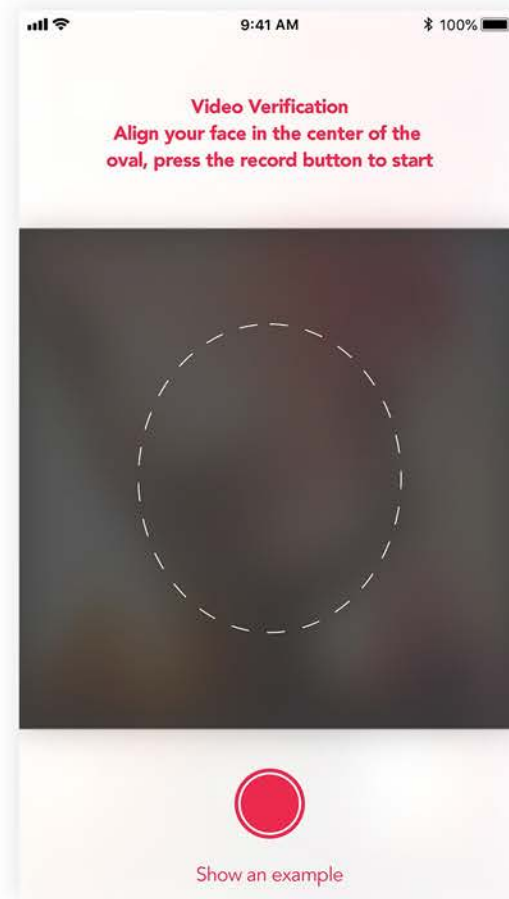
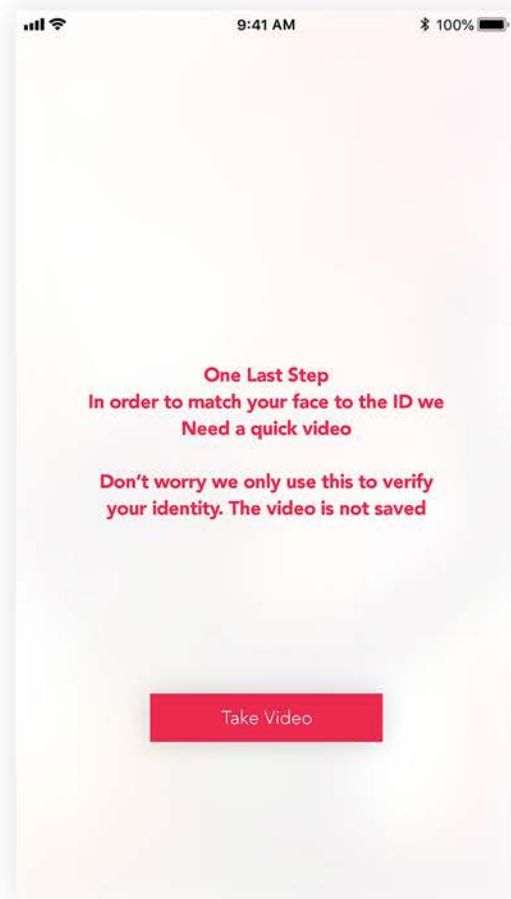
Basic sign up details, name, password,
email, address

ADVANCED SIGN UP PROCESS – FUTURE FEATURES

To insure each user can only sign up once a two step verification process is required, this consists of ID verification and a video verification to verify the ID holder is legitimate



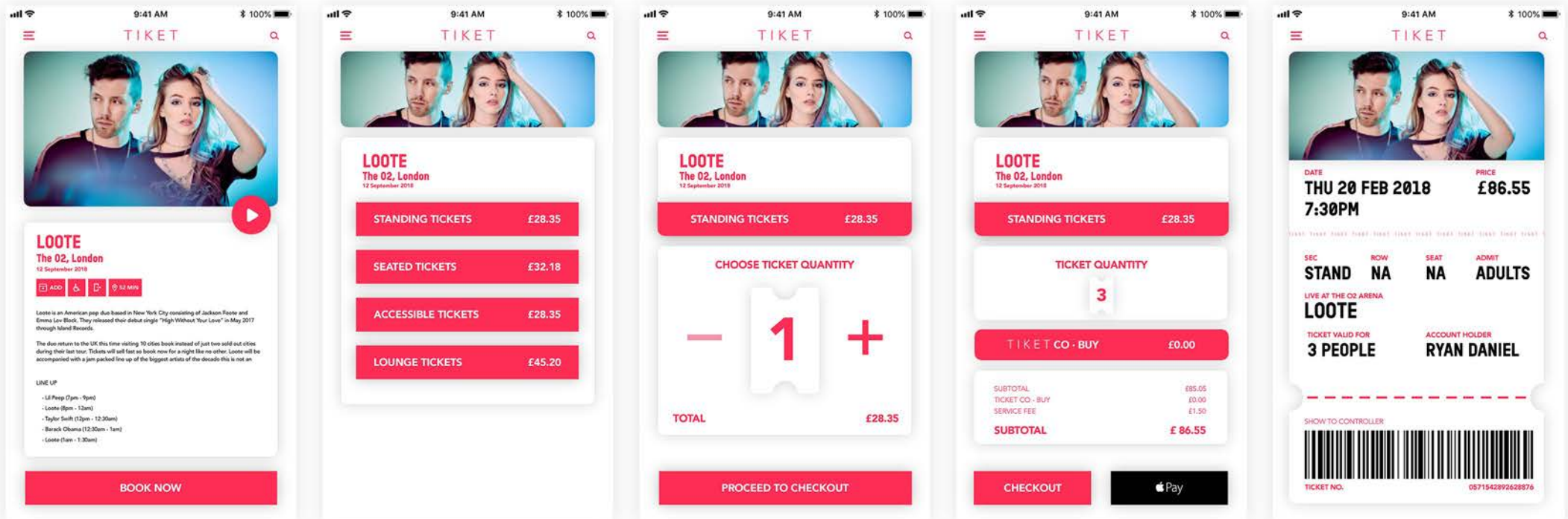
ADVANCED SIGN UP PROCESS – FUTURE FEATURES



Industry standard, video verification as secure as most modern banks to ensure trust in our users.

TICKET PURCHASE PROCESS - FUTURE FEATURES

This is the standard ticket purchase process, to reduce ticket touting each user is limited to 3 tickets each, based on target market research this is the average number of tickets purchased.



Event Page

Seating Options

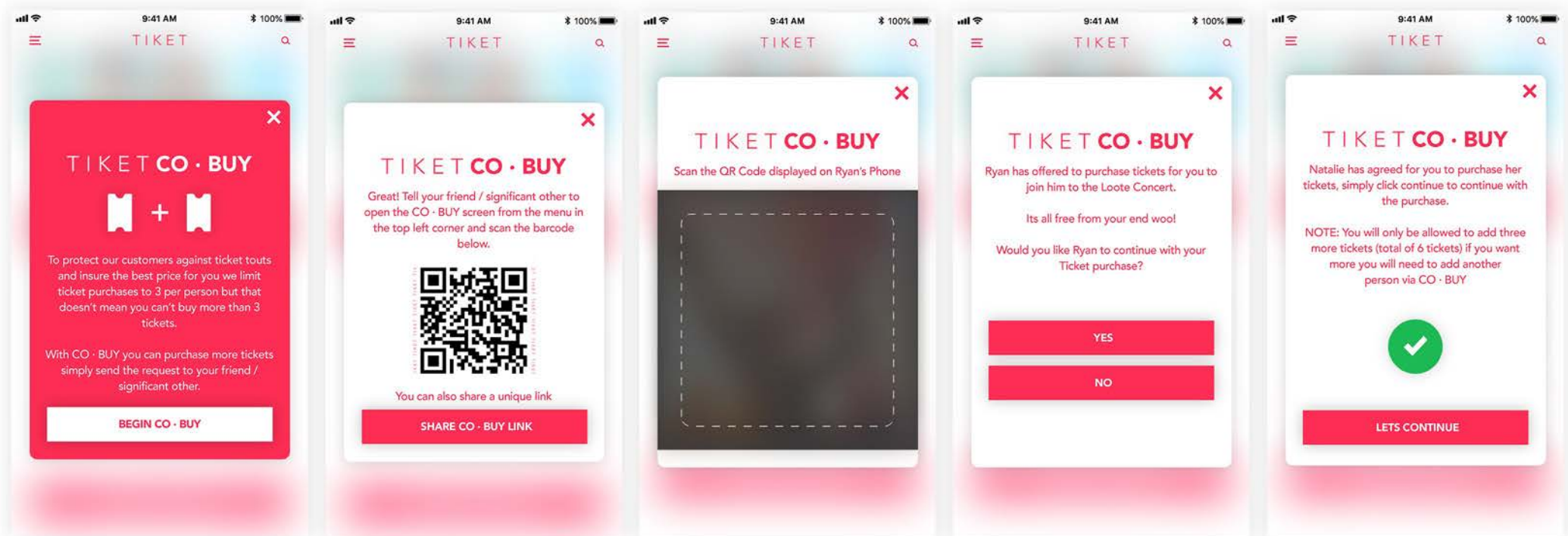
Ticket Quantity

Purchase Confirmation

Purchase Complete

CO · BUY – FUTURE FEATURES

To reduce the risk of mass ticket purchase by ticket touters each user is limited to 3 tickets, however in some cases a user may want to purchase more than 3 tickets for a whole family, this is where Co · Buy comes into play, using Co · Buy a user can purchase more than 3 tickets by simply linking the extra tickets to another users account. Only one user will pay for the tickets but more than one verified account holder will be required. As the users ID name will be on the ticket they cannot be sold.



Co · Buy Popup
USER 1

Co · Buy QR
USER 1

QR Scanner
USER 2

Co · Buy Permission
USER 2


Co · Buy Success
USER 1

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E TICKETS - FUTURE FEATURES

9:41 AM 100%

TIKET



LOOTE

DATE: THU 20 FEB 2018 7:30PM

PRICE: £144.25

CHARLI XCX

DATE: SAT 19 SEP 2019 10:30PM

PRICE: £954.25




LOOTE

DATE: THU 20 FEB 2018 7:30PM

PRICE: £144.25

9:41 AM 100%

TIKET



DATE: THU 20 FEB 2018 7:30PM

PRICE: £144.25

SEC	ROW	SEAT	ADMIT
STAND	NA	NA	ADULTS


LIVE AT THE O2 ARENA

LOOTE

TICKET VALID FOR: 3 PEOPLE

ACCOUNT HOLDER CO - BUY: NATALIE SHAY

SHOW TO CONTROLLER



TICKET NO. 0571542892628876

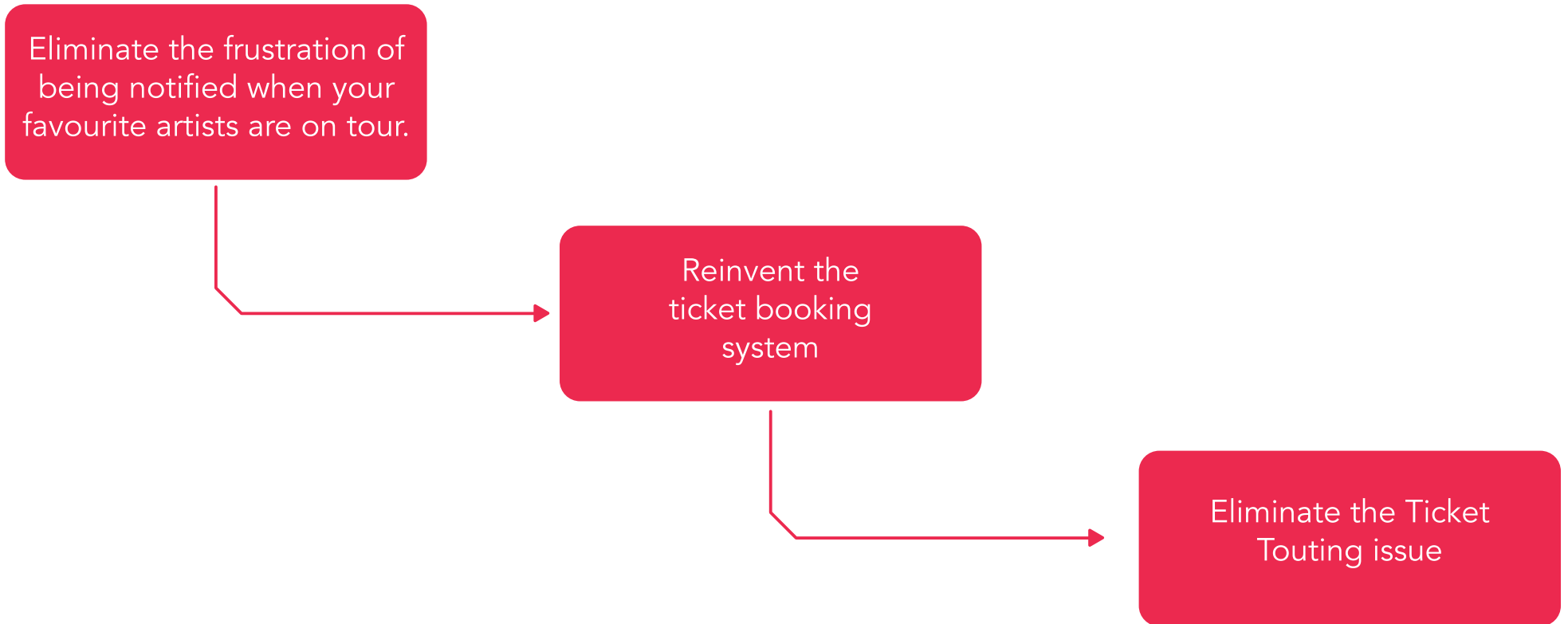


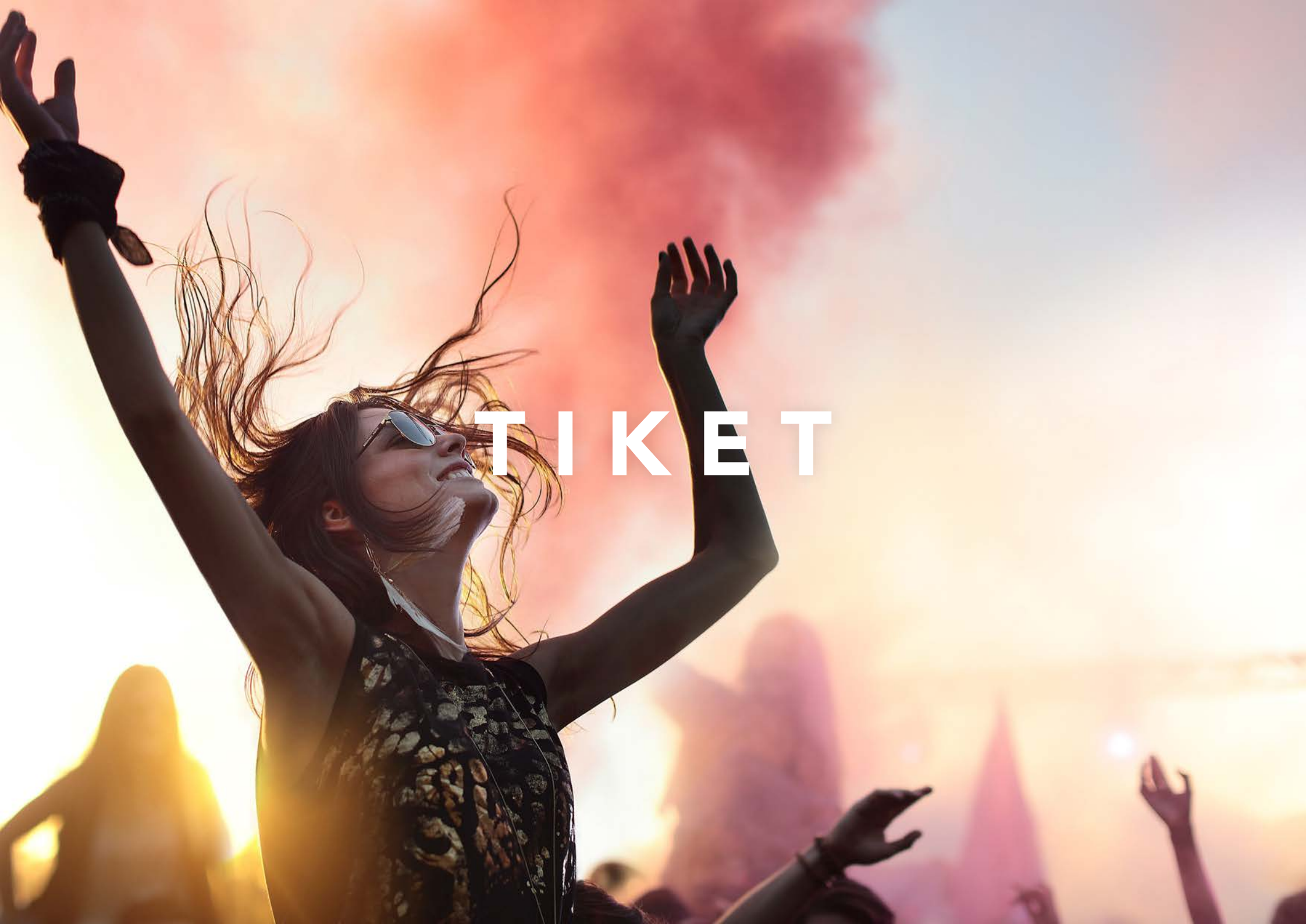
CHARLI XCX

DATE: SAT 19 SEP 2019 10:30PM

PRICE: £954.25

EXPECTED ROAD MAP





T I K E T