

**CalDesal Executive Committee Meeting Agenda**

**conference call phone: (515) 604-9094, code: 1175-56965**

**Monday, May 18, 2020**

**11:00 a.m.- 12:00 p.m.**

**Agenda**

1. Call to Order by Chair Bob Shaver, Alameda County WD
2. Wendy Ridderbusch, ED reports:

ACWA Spring Conference now *Virtual* Summer Conference

* CalDesal BOD mtg. 7:00-8:00 a.m. & Mixer 5:30-7:00 p.m. on Wednesday, 7/29
* Discussion with ACWA re: CalDesal Mixer
* Investigating virtual “happy hours” and “cocktail parties”
* Sponsorships

Membership recapture, retention and recruitment efforts

* DRAFT Membership Plan document presentation and discussion
* Former CalDesal Members and Associates list and excel spreadsheet Recruitment grid
* Annual Dues Renewal Draft Letter to accompany actual invoice attached

Policy Committee Activity

* State Legislative, Regulatory, Outreach Communications, and Conference Planning Committee meetings

Communications and Social Media

* Voluntary Contribution for Professional Communications Contract Progress Update
* CalDesal Logo refresh draft attached

Governance

* BOD Liability Insurance update
* CalDesal Officer Elections status
* Strategic Planning Effort status

ED Activity: Invitations, Requests, Meetings

* Women In Desal kick-off August 19th
* Draft letter attached

Next Executive Committee Meeting: **Monday, June 15, 2020 from 11:00-noon**

**Adjourn**