

**CalDesal Executive Committee Meeting Notes**

**Monday, May 18, 2020**

**11:00 a.m-12:00 p.m.**

**Executive Committee Members present:**

Bob Shaver (Chair)

Phil Rosentrater (Vice-Chair)

Mark Donovan (Secretary)

Warren Teitz (Treasurer)

Gilad Cohen

Jeremy Crutchfield

Carol Mahoney

Jeff Quimby

Paul Shoenberger (alternate for Shawn Dewane)

Richard Svindland

Patrick Sheilds

**Executive Committee Members absent:**

Phil Paule

**Guests:** Nathan Carlson, California Advocates Management and Wendy Ridderbusch, Executive Director

Chair Bob Shaver, Alameda County Water District called the meeting to order at 11:04 a.m.

Wendy Ridderbusch, ED gave the following report:

**ACWA Spring Conference now *Virtual* Summer Conference**

* CalDesal BOD mtg. 7:00-8:00 a.m. & Mixer 5:30-7:00 p.m. on Wednesday, 7/29
* Discussion with ACWA re: CalDesal Mixer
* Investigating virtual “happy hours” and “cocktail parties”
* Sponsorships

**Membership recapture, retention and recruitment efforts**

* DRAFT Membership Plan document presentation and discussion
* Former CalDesal Members and Associates list and excel spreadsheet Recruitment grid
* Annual Dues Renewal Draft Letter to accompany actual invoice attached

**Policy Committee Activity**

* State Legislative, Regulatory, Outreach Communications, and Conference Planning Committee meetings

**Communications and Social Media**

* Voluntary Contribution for Professional Communications Contract Progress Update
* CalDesal Logo refresh draft attached

**Governance**

* **BOD Liability Insurance update --** Mark Donovan inquired into whether or not CalDesal had liability insurance for its officers or board members. Nathan and Wendy worked together to uncover that CalDesal does not currently have that insurance. As ED Wendy was required to purchase her own general liability insurance as well as Executive Director Errors and Omissions insurance policies. Wendy asked Nathan to research to see what other statewide organizations like CalDesal have for their officers and boards and obtain some comparison costs for coverage in order to have a fuller discussion at the May Executive Committee meeting.

Nathan has submitted requests for two, separate bids on the cost to obtain this BOD liability insurance. We will bring back the potential policy information for a vote at the June meeting.

* CalDesal Officer Elections status
* Strategic Planning Effort status

**ED Activity: Invitations, Requests, Meetings**

* Women In Desal kick-off August 19th
* Draft letter attached

Next Executive Committee Meeting: **Monday, June 15, 2020 from 11:00-noon**

**Adjourn**

**ED Activity**

Next Executive Committee Meeting: **Monday, June XXX 2020 from 11:00-12:00 noon.**

**Chair Bob Shaver adjourned the meeting at 11:44 a.m.**