

**CalDesal Executive Committee Meeting Agenda**

**conference call phone: (515) 604-9094, code: 1175-56965**

**Monday, January 27, 2020**

**11:00 a.m.-12:00 p.m.**

**Agenda**

1. Call to Order by Chair Bob Shaver, Alameda County WD
2. Wendy Ridderbusch, ED

Membership retention and recruitment efforts

* Member survey

CalDesal Annual Conference

* Registrants and sponsorships
* Hyatt Centric Santa Barbara construction
* Policy for conference subsidies

Policy Issues Update: Governor Newsom’s Water Resilience Portfolio Draft Release

Policy Committee Activity

* Outreach Communications, Regulatory, and State Legislative Committee

Social Media

* Members’ Only website pursuit update

ED Activity

Invitations and Requests:

* Cal Matters Op-Ed
* South Orange County Agencies’ Group
* Association of California Cities Orange County
* Multi-State Salinity Coalition, ACWA Washington D.C. Conference

Next Executive Committee Meeting: **Monday, February 24 , 2020 from 11:00-noon**

**Adjourn**