

**Outreach Communications Committee Meeting**

**Tuesday, February 4, 2020**

**3:00 p.m.- 4:00 p.m.**

**conference call number: (515) 604-9094, code: 1175-56965**

**Agenda**

Chair Stacy Taylor, Mesa Water District

* Review of Draft CalDesal Communications Plan
* Subgroup Reports
	+ Social Media (Chair Tiffany Baca)
	+ Website (Chair Jessica Jones)
* Recent communication activity
* CalMatters op-ed also ran in Visalia Times; content vetting through Executive Officers and Outreach Communications Committee lenses
* ACC-OC feature
* Upcoming communication activity
* CalDesal Annual Conference – Feb 5th and 6th
* Other items for discussion?

Next Outreach Communications Committee Meeting: **Tuesday, March 3, 2020 at 3:00 p.m.**

Adjourn