

**Outreach Communications Committee Meeting**

**conference call number: (515) 604-9094, code: 1175-56965**

**Tuesday, January 14, 2020**

**3:00 p.m.-4:00 p.m.**

**Agenda**

Wendy Ridderbusch, CalDesal

* Introduction of Committee Members
* Outreach Communication Committee 2020 Goals – shaped by both CalDesal and its members

Chair Stacy Taylor, Mesa Water District

* Proposed Workgroups
	+ Social Media
	+ Website
* Recent communication activity – possible op-ed
* Upcoming communication activity
	+ Content curation
	+ Editorial Calendar
	+ Media List
	+ Other

Next Outreach Communications Committee Meeting: **Tuesday, February 4, 2020 at 3:00 p.m.**

**Adjourn**