



# **Board Meeting**

**Wednesday, November 29, 2023  
7:00 AM – 8:00 AM**

**Renaissance Esmerelda – Indian Wells, CA  
Malta A/B Rooms**



**CalDesal Board of Directors Meeting**  
**Wednesday, November 29, 2023**  
**7:00 AM – 8:00 AM**  
**Renaissance Esmerelda –**  
**Indian Wells, CA – Malta A/B Rooms**

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**WELCOME AND CALL TO ORDER** by Chair Mark Donovan, GHD

**Members Roll Call** by Executive Director Glenn Farrel

**CONSENT ITEMS:**

1. **Approve minutes of Board of Directors' Meeting held May 10, 2023** Page 4

**PRESENTATION/DISCUSSION ITEMS:**

1. Events Update Page 7
2. Membership Report and Update Page 8  
**Information Only**
3. Communications Report and Update Page 11  
**Information Only**
4. Treasurer's Report Page 13  
**Information Only**
5. Legislative/Regulatory Update Page 23  
**Information Only**
6. Coming Attractions Page 27
7. Project Updates
8. Adjourn

**CalDesal Mixer at ACWA Fall Conference today!**  
**Wednesday, November 29 from 6:00 PM – 7:00 PM**  
**Renaissance Esmerelda – STIR Reception Room**

**Next Board of Directors' Meeting:**

**Wednesday, May 8, 2024 at the ACWA Spring Conference in Sacramento**



**CalDesal Board of Directors Meeting Notes  
Wednesday, May 10, 2023  
4:00 PM – 5:00 PM  
Monterey Conference Center – Monterey, CA**

**Board of Directors present:**

Mark Donovan, GHD (Chair)  
Marice DePasquale, Mesa Water District (Vice-Chair)  
Jeff Quimby, Contra Costa Water District  
Dan Hentschke, City of Santa Barbara  
Joe Broughton, Jacobs  
Keith Myers, Consolidated Water  
Tobe Plough, Montecito Water District

**Guests:**

Paul Hermann, GHD  
Paul Shoenberger, Mesa Water District  
Nick Turner, Montecito Water District  
Glenn Farrel, CalDesal

**Agenda**

**WELCOME and CALL TO ORDER** by Chair Mark Donovan, GHD

**Members Roll Call** by Executive Director Glenn Farrel

**CONSENT ITEMS:**

- 1. Approve minutes of Board of Directors' Meeting held November 30, 2022.** A motion to approve the prior Board meeting minutes was offered by Mark Donovan, and the motion was seconded by Marice DePasquale. The minutes were approved by unanimous voice vote, with no dissent and no abstentions.

**REPORT AND PRESENTATION ITEMS:**

1. **Events Update** – Glenn reminded the Board that the Mixer was scheduled for later that evening in Jeffers Plaza at the Monterey Convention Center from 6:00-7:00 p.m. He thanked the sponsors of the event and included the list of sponsors with their logos in the board packet. He also noted that there would be prominent signage identifying the sponsors strategically placed at the event.

Glenn provided an update on the CalDesal 2024 Annual Conference, indicating that the conference will again be held in Sacramento to work on leveraging relationships and activity within the Administration, regulatory agencies, and the state Legislature. Glenn indicated that the CalDesal Events Planning Committee will be convening soon to begin the process of shaping the conference program. Glenn also encouraged Board members and their organizations to consider annual conference sponsorship opportunities and options in the coming months.

2. **Membership Report** – Glenn provided an overview of the CalDesal membership profile, which includes 54 members between Regular and Associate memberships. Additionally, Glenn provided information regarding the five new members that have joined CalDesal during 2023, and also shared the offset due to attrition of four prior members who declined to renew their annual memberships this year. Several Board members discussed the opportunities to continue making advancements in CalDesal membership, and Mr. Shoenberger indicated his appreciation of the work that is being focused in the area of membership growth. Ms. DePasquale and Mr. Turner provided specific recommendations for membership outreach that the Executive Director agreed to follow-up on in the coming weeks.
3. **Communications Report** – Glenn provided an overview of the CalDesal communications report that was included in the Board packet. The communications report highlighted social media metrics since the beginning of 2023, and spotlighted the continued substantial growth in engagement by CalDesal in its external communications, particularly through the LinkedIn platform. Glenn also provided an overview of the “Spotlight on a CalDesal Member” feature that the association is working to advance through its social media channels, and an update on the ongoing CalDesal website improvement and update activities to ensure meaningful and timely content available through the website to CalDesal members and external parties. Glenn also provided an overview of CalDesal’s new DESAL Award of the Year campaign, which was recently approved for implementation by the CalDesal Executive Committee. Glenn indicated that an Award Committee will be convened in the coming months to initiate the new CalDesal award program. Several Board members offered their perspectives and observations regarding CalDesal’s ongoing efforts to improve external communications, and expressed appreciation for the development of a CalDesal award program.
4. **Treasurer’s Report** – Glenn provided an overview of the CalDesal financial report and fiscal condition that was included in the Board packet. Notably, the financial trends for

CalDesal have been positive over the past several cycles, and the association is in good financial condition heading into the new fiscal year. Glenn supplemented the Treasurer's report by also highlighting the ongoing CalDesal budget performance monitoring. Several Board members shared positive feedback regarding the fiscal health of the association.

5. **Legislative/Regulatory Update** – Glenn provided an overview of the legislative report and update prepared by Cruz Strategies on behalf of CalDesal, and which was included in the Board packet. Glenn updated the Board regarding CalDesal's engagement on state and federal legislative issues, and identified a series of state and federal measures that CalDesal is actively tracking and engaging on during 2023. Glenn also provided an overview of CalDesal's engagement in the State Budget process, communicating funding priorities with the Administration and Legislature and participating in coalition efforts to advance robust desalination funding through the development of a resources and climate resilience bond package. Paul Schoenberger provided positive comments regarding the association's legislative engagement, and encouraged a continued focus to participate actively in legislative and regulatory arenas to advance important objectives for the association.
6. **Coming Attractions** – Glenn provided a preview of the opportunities that CalDesal members will have in the coming weeks to participate more actively in CalDesal working committees. Notably, Glenn provided an overview of the outreach undertaken by CalDesal post-annual conference to coordinate and collaborate with organizations and companies actively involved in developing and advancing offshore desalination technologies and innovations.
7. **Project Updates** – Chair Donovan provided a brief update on the status of the Doheny Desalination Project and there was continued discussion regarding the Administration's work to prepare ocean water desalination siting criteria, including CalDesal's coming engagement in that activity.

Glenn concluded the meeting by once again thanking the many sponsors of the CalDesal Spring Mixer in Monterey, thanking the Board members and Committee chairs for participation and engagement, and thanking the Board Officers and Executive Committee for their ongoing leadership of CalDesal. Finally, Glenn also expressed appreciation for the work being undertaken by Smith-Moore Associates, particularly by Kory Adams. Brittney Harrell, and Derrick Brouhard to help guide and assist CalDesal.

The meeting was adjourned by Chair Donovan at 5:00 PM.



# 2024 Annual Conference

Desal for California's Water Resiliency, Security,  
and Sustainability

February 8-9 • Sacramento

## Sponsorship Opportunities: 2024 Annual Conference

### Event Co-Sponsor: \$5000 (2 Available)

- One 6' table exhibit booth at the Conference
- Three full complimentary Conference registrations
- Logo recognition in Conference emails
- Logo recognition on the CalDesal Conference website during the month of the conference
- Logo/ad on a running PPT slide during the Keynote Conference lunch
- Logo recognition on cover of onsite program
- Logo recognition in post-Conference newsletter
- Logo recognition on signage at the Conference

### Platinum Exhibitor: \$4000 (2 Available)

- One 6' table exhibit booth at the Conference
- Two full complimentary Conference registrations
- Logo recognition in Conference emails
- Logo recognition on the CalDesal Conference website during the month of the conference
- Logo/ad on a running PPT slide during the Keynote Conference lunch
- Logo recognition in onsite program
- Logo recognition in post-Conference newsletter
- Logo recognition on signage at the Conference

### Gold Exhibitor: \$3000 (5 Available)

- One 6' table exhibit booth at the Conference
- One full complimentary conference registration
- Logo recognition in Conference emails
- Logo recognition on the CalDesal Conference website during the month of the conference
- Logo/ad on a running PPT slide during the Keynote Conference lunch
- Logo recognition in the onsite program
- Logo recognition in post-Conference newsletter
- Logo recognition on signage at the Conference

### Reception Sponsor: \$1250 (2 Available)

- Logo recognition on reception cocktail napkins and/or signage
- Logo/ad on a running PPT slide during the Keynote Conference lunch
- Name recognition in onsite program
- Name recognition in post-Conference newsletter
- Name recognition on signage at the Conference

### Keynote Lunch Sponsor: \$1,000 (1 Available)

- Logo/ad recognition on the Keynote Conference lunch welcome slide
- Logo/ad on a running PPT slide during the Keynote Conference lunch
- Name recognition in onsite program
- Name recognition in post-Conference newsletter
- Name recognition on signage at the Conference

### General Sponsor: \$750

- Logo/ad on a running PPT slide during the Keynote Conference lunch
- Name recognition in onsite program
- Name recognition in post-Conference newsletter
- Name recognition on signage at the Conference



[Sponsor Registration Form](#)

Questions?  
[Contact Us](#)



To: CalDesal Board of Directors

From: Glenn Farrel, Executive Director

Date: November 29, 2023

Subject: Membership Report and Update

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**Recommendations:**

Information only.

**Discussion:**

As of October 31, 2023, the CalDesal membership profile includes:

**Regular Member: 29**  
**Public Agency: 20**  
**Private: 9**

**Associate Member: 26**  
**Public Agency: 9**  
**Private: 17**

**Newly-added members:**

- Montecito Water District (Regular)
- Black & Veatch (Associate)
- SeaWell (Associate)
- Waterise (Associate)



**Membership terminations:**

- ISI Intake Screens (Associate)
- Padre Dam Municipal Water District (Associate)



## 2023-2024 Membership Roster

### **Regular Members**

Alameda County Water District  
California American Water  
Chino Basin Desalter Authority  
City of Oceanside  
City of Santa Barbara  
Consolidated Water  
Contra Costa Water District  
Dudek  
Eastern Municipal Water District  
Geoscience  
GHD Inc.  
IDE Americas  
Jacobs  
Kiewit Infrastructure  
Laguna Beach County Water District  
Las Virgenes Municipal Water District  
Mesa Water District  
Metropolitan Water District of-  
Southern California  
**Montecito Water District**  
Municipal Water District of OC  
Orange County Water District  
Poseidon Water  
San Diego County Water Authority  
South Coast Water District  
Valley Water  
Water Replenishment District of-  
Southern California  
West Basin Municipal Water District  
Western Municipal Water District  
Zone 7 Water Agency

### **Associate Members**

Avista Technologies, Inc.  
**Black & Veatch**  
Cannon Corporation  
CDM Smith  
Central Valley Salinity Coalition  
Coachella Valley Water District  
Danfoss  
Helix Water District  
Inframark Water and Infrastructure-  
Services  
~~ISI Intake Screens~~  
Kimley-Horn  
Longitude 123  
MBC Aquatic Sciences  
Michael Baker International  
Miller Marine Science and Consulting  
Monterey Peninsula Water-  
Management District  
Noria Water Technologies  
Olivenhain Municipal Water District  
Oneka Technologies  
~~Padre Dam Municipal Water District~~  
Reticle, Inc.  
San Gabriel County Water District  
Santa Clarita Valley Water Agency  
**Sea Well**  
Sweetwater Authority  
TWB Environmental Resources  
Vallecitos Water District  
**Waterise**



To: CalDesal Board of Directors

From: Stacy Taylor, Chair – Outreach Communications Committee  
Mesa Water District

Date: November 29, 2023

Subject: Communications Report and Update

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**Recommendations:**

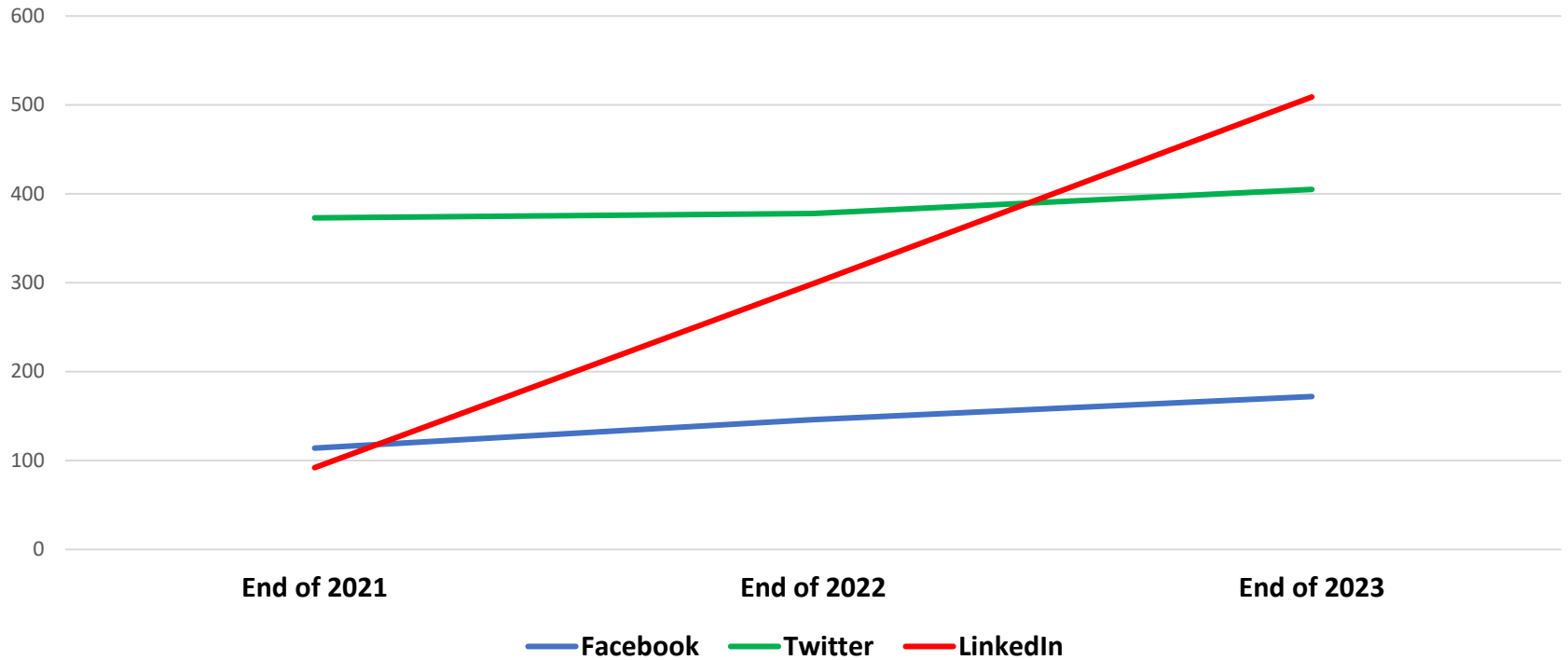
Information only.

**Discussion:**

Since the last CalDesal Board meeting, the CalDesal Outreach Communications Committee has met bi-monthly and has prioritized improvements to CalDesal's external communications platforms. For external communications, the Committee has spent considerable time and effort improving and updating the CalDesal website, increasing visibility through CalDesal's three social media channels, and developing and executing a social media content calendar for actionable, relevant, and timely external communications. The following items are included with this memo for the Board's review:

- **CalDesal's Social Media Metrics** – showing total page likes for Facebook, and total followers for Twitter/X and LinkedIn. Most noteworthy is CalDesal's continued growth in LinkedIn engagement with a 70% increase in followers to date since December 2022. Additionally, while CalDesal's Facebook performance and Twitter/X followers are showing flatter growth since December 2022 to date, CalDesal's Facebook page likes have increased by approximately 51% and CalDesal's Twitter/X followers have increased by approximately 9% since inception.
- **#DesalForCA** – all of CalDesal's social media posts are using this hashtag and we are encouraging all engagement with CalDesal's social media, as well as independent social media engagement by CalDesal members, to use this hashtag to create greater awareness of CalDesal and expand our online audience.

## CalDesal Social Media Metrics



PLATFORM	DEC. 2021	DEC. 2022	OCT. 2023	% INCREASE (From 2022)
<b>Facebook</b> (Total Followers)	114	146	172	18%
<b>Twitter/X</b> (Total Followers)	373	378	405	7%
<b>LinkedIn</b> (Total Followers)	92	299	509	70%



To: CalDesal Board of Directors

From: Jeremy Crutchfield, Treasurer

Date: November 29, 2023

Subject: Treasurer's Report

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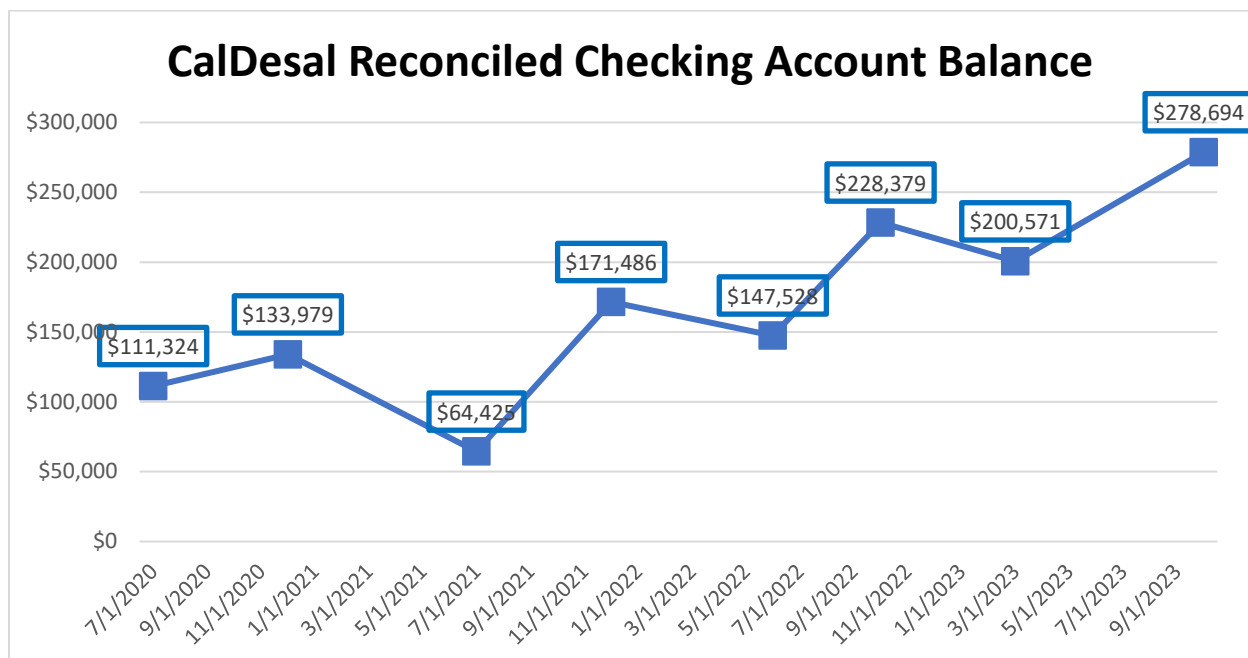
**Recommendations:**

Receive and file the financial report.

**Discussion:**

As of October 31, 2023, the reconciled bank account balance was: \$278,694

The following reflects the CalDesal reconciled bank account balance during various intervals over the past three years:



**CALDESAL**  
**Statement of Financial Position**  
**As of October 31, 2023**

	Oct 31, 23	Oct 31, 22	\$ Change	% Change
<b>ASSETS</b>				
Current Assets				
Checking/Savings				
1000.00 · BMO	278,694.18	228,378.70	50,315.48	22.03%
Total Checking/Savings	278,694.18	228,378.70	50,315.48	22.03%
Accounts Receivable				
1200.00 · Accounts Receivable	2,500.00	18,750.00	-16,250.00	-86.67%
Total Accounts Receivable	2,500.00	18,750.00	-16,250.00	-86.67%
Other Current Assets				
1300.00 · PrePaid Expenses	4,000.00	0.00	4,000.00	100.0%
Total Other Current Assets	4,000.00	0.00	4,000.00	100.0%
Total Current Assets	285,194.18	247,128.70	38,065.48	15.4%
<b>TOTAL ASSETS</b>	<b>285,194.18</b>	<b>247,128.70</b>	<b>38,065.48</b>	<b>15.4%</b>
<b>LIABILITIES &amp; EQUITY</b>				
Liabilities				
Current Liabilities				
Accounts Payable				
2000.00 · Accounts Payable	9,228.78	11,297.58	-2,068.80	-18.31%
Total Accounts Payable	9,228.78	11,297.58	-2,068.80	-18.31%
Total Current Liabilities	9,228.78	11,297.58	-2,068.80	-18.31%
Total Liabilities	9,228.78	11,297.58	-2,068.80	-18.31%
Equity				
3150.00 · Operating Reserve	89,000.00	0.00	89,000.00	100.0%
3300.00 · Unrestricted Net Assets	68,736.36	119,738.85	-51,002.49	-42.6%
Net Income	118,229.04	116,092.27	2,136.77	1.84%
Total Equity	275,965.40	235,831.12	40,134.28	17.02%
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>285,194.18</b>	<b>247,128.70</b>	<b>38,065.48</b>	<b>15.4%</b>

# CALDESAL

## Statement of Financial Income and Expense

July through October 2023

	Jul - Oct 23	Jul - Oct 22	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
Income				
4000.00 · Interest Income	4.31	0.00	4.31	100.0%
4100.00 · Program Income				
4110.00 · Membership Dues				
4110.02 · Regular Dues	135,000.00	135,000.00	0.00	0.0%
4110.04 · Associate Dues	21,000.00	20,000.00	1,000.00	5.0%
Total 4110.00 · Membership Dues	156,000.00	155,000.00	1,000.00	0.65%
4200.00 · Annual Conference Income				
4200.02 · Annual Conference Registration	0.00	1,325.00	-1,325.00	-100.0%
Total 4200.00 · Annual Conference Income	0.00	1,325.00	-1,325.00	-100.0%
4380.00 · Fall Mixer				
4380.02 · Fall Mixer Sponsorship	17,500.00	21,800.00	-4,300.00	-19.73%
Total 4380.00 · Fall Mixer	17,500.00	21,800.00	-4,300.00	-19.73%
Total 4100.00 · Program Income	173,500.00	178,125.00	-4,625.00	-2.6%
Total Income	173,504.31	178,125.00	-4,620.69	-2.59%
Gross Profit	173,504.31	178,125.00	-4,620.69	-2.59%
Expense				
6100.00 · Program Expenses				
6200.00 · Annual Conference				
6201.00 · Facility Expense	0.00	4,000.00	-4,000.00	-100.0%
Total 6200.00 · Annual Conference	0.00	4,000.00	-4,000.00	-100.0%
Total 6100.00 · Program Expenses	0.00	4,000.00	-4,000.00	-100.0%
6500.00 · Operating Expenses				
6510.00 · Bank/Credit Card Fees	618.19	622.12	-3.93	-0.63%
6531.00 · Accounting/ Audit/ Tax	0.00	1,800.00	-1,800.00	-100.0%
6533.00 · Administrative- Management Fees				
6533.10 · Management Contracted Fees	17,305.60	16,640.00	665.60	4.0%
Total 6533.00 · Administrative- Management Fees	17,305.60	16,640.00	665.60	4.0%
6535.00 · Communications Contractors	81.00	280.00	-199.00	-71.07%
6537.00 · Executive Director				
6537.10 · ED Fees	36,668.00	36,668.00	0.00	0.0%
6537.50 · ED Travel	0.00	1,308.17	-1,308.17	-100.0%
Total 6537.00 · Executive Director	36,668.00	37,976.17	-1,308.17	-3.45%
6545.00 · Meeting Expense	0.00	160.39	-160.39	-100.0%
6550.00 · Office Expenses				
6550.40 · Office Supplies/Expenses	0.00	1.80	-1.80	-100.0%
6550.45 · Telephone Expense	180.45	39.39	141.06	358.11%
6550.60 · Printing/Copy- Admin	1.64	23.60	-21.96	-93.05%
6550.90 · Storage	43.44	28.12	15.32	54.48%
Total 6550.00 · Office Expenses	225.53	92.91	132.62	142.74%
6550.80 · Website/Database	376.95	461.14	-84.19	-18.26%
Total 6500.00 · Operating Expenses	55,275.27	58,032.73	-2,757.46	-4.75%
Total Expense	55,275.27	62,032.73	-6,757.46	-10.89%
Net Ordinary Income	118,229.04	116,092.27	2,136.77	1.84%
Net Income	118,229.04	116,092.27	2,136.77	1.84%

# CALDESAL

## Profit & Loss Budget vs. Actual

July through October 2023

	Jul - Oct 23	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
4000.00 · Interest Income	4.31			
4100.00 · Program Income				
4110.00 · Membership Dues				
4110.02 · Regular Dues	135,000.00	145,000.00	-10,000.00	93.1%
4110.04 · Associate Dues	21,000.00	27,000.00	-6,000.00	77.78%
Total 4110.00 · Membership Dues	156,000.00	172,000.00	-16,000.00	90.7%
4200.00 · Annual Conference Income				
4200.02 · Annual Conference Registration	0.00	0.00	0.00	0.0%
4200.05 · Annual Conference Sponsorship	0.00	0.00	0.00	0.0%
Total 4200.00 · Annual Conference Income	0.00	0.00	0.00	0.0%
4300.00 · Event Income				
4310.00 · Virtual Program				
4310.05 · Virtual Program Registration	0.00	0.00	0.00	0.0%
Total 4310.00 · Virtual Program	0.00	0.00	0.00	0.0%
Total 4300.00 · Event Income	0.00	0.00	0.00	0.0%
4360.00 · Spring Mixer				
4360.02 · Spring Mixer Sponsorship	0.00	0.00	0.00	0.0%
Total 4360.00 · Spring Mixer	0.00	0.00	0.00	0.0%
4380.00 · Fall Mixer				
4380.02 · Fall Mixer Sponsorship	17,500.00	0.00	17,500.00	100.0%
Total 4380.00 · Fall Mixer	17,500.00	0.00	17,500.00	100.0%
Total 4100.00 · Program Income	173,500.00	172,000.00	1,500.00	100.87%
4600.00 · Other Types of Income				
4610.00 · Miscellaneous Revenue	0.00	0.00	0.00	0.0%
Total 4600.00 · Other Types of Income	0.00	0.00	0.00	0.0%
<b>Total Income</b>	<b>173,504.31</b>	<b>172,000.00</b>	<b>1,504.31</b>	<b>100.88%</b>
<b>Gross Profit</b>	<b>173,504.31</b>	<b>172,000.00</b>	<b>1,504.31</b>	<b>100.88%</b>
<b>Expense</b>				
6100.00 · Program Expenses				
6150.00 · Membership Expenses				
6151.00 · Membershi Plaques/Awards	0.00	0.00	0.00	0.0%
6150.00 · Membership Expenses - Other	0.00	0.00	0.00	0.0%
Total 6150.00 · Membership Expenses	0.00	0.00	0.00	0.0%
6200.00 · Annual Conference	0.00	0.00	0.00	0.0%
6300.00 · Events				
6380.00 · Fall Mixer Expense	0.00	0.00	0.00	0.0%
6300.00 · Events - Other	0.00	0.00	0.00	0.0%
Total 6300.00 · Events	0.00	0.00	0.00	0.0%
6450.00 · Miscellaneous Program Expenses	0.00	0.00	0.00	0.0%
Total 6100.00 · Program Expenses	0.00	0.00	0.00	0.0%
6500.00 · Operating Expenses				
6110.00 · Board Expenses				
6113.00 · Board Meeting Expenses	0.00	1,333.36	-1,333.36	0.0%
6115.00 · Board Spring Mixer	0.00	0.00	0.00	0.0%



# CALDESAL

## Profit & Loss Budget vs. Actual

July through October 2023

	Jul - Oct 23	Budget	\$ Over Budget	% of Budget
Total 6110.00 · Board Expenses	0.00	1,333.36	-1,333.36	0.0%
6510.00 · Bank/Credit Card Fees	618.19	2,400.00	-1,781.81	25.76%
6530.00 · Contract Services	0.00	0.00	0.00	0.0%
6531.00 · Accounting/ Audit/ Tax	0.00	0.00	0.00	0.0%
6533.00 · Administrative- Management Fees				
6533.10 · Management Contracted Fees	17,305.60	17,305.64	-0.04	100.0%
6533.30 · Management Travel	0.00	0.00	0.00	0.0%
Total 6533.00 · Administrative- Management Fees	17,305.60	17,305.64	-0.04	100.0%
6535.00 · Communications Contractors	81.00	280.00	-199.00	28.93%
6536.00 · Dues and Subscriptions	0.00	0.00	0.00	0.0%
6537.00 · Executive Director				
6537.10 · ED Fees	36,668.00	27,497.00	9,171.00	133.35%
6537.50 · ED Travel	0.00	1,166.64	-1,166.64	0.0%
Total 6537.00 · Executive Director	36,668.00	28,663.64	8,004.36	127.93%
6550.00 · Office Expenses				
6550.40 · Office Supplies/Expenses	0.00	50.00	-50.00	0.0%
6550.45 · Telephone Expense	180.45	166.64	13.81	108.29%
6550.50 · Postage/Delivery-Admin	0.00	33.36	-33.36	0.0%
6550.60 · Printing/Copy- Admin	1.64	13.36	-11.72	12.28%
6550.90 · Storage	43.44	56.64	-13.20	76.7%
Total 6550.00 · Office Expenses	225.53	320.00	-94.47	70.48%
6550.70 · Taxes/ Licenses/Fees	0.00	0.00	0.00	0.0%
6550.80 · Website/Database	376.95	280.00	96.95	134.63%
6590.00 · Miscellaneous Operating Expense	0.00	50.00	-50.00	0.0%
Total 6500.00 · Operating Expenses	55,275.27	50,632.64	4,642.63	109.17%
66000 · Payroll Expenses	0.00	0.00	0.00	0.0%
Total Expense	55,275.27	50,632.64	4,642.63	109.17%
Net Ordinary Income	118,229.04	121,367.36	-3,138.32	97.41%
Net Income	118,229.04	121,367.36	-3,138.32	97.41%

**CALDESAL**  
**A/R Aging Detail**  
**As of October 31, 2023**

	Type	Date	Num	Name	Amount
Current					
Total Current					
1 - 30					
	Invoice	10/12/2023	20230459	Ocean Well Water	1,250.00
Total 1 - 30					1,250.00
31 - 60					
	Invoice	09/20/2023	20230458	Metropolitan Water District of Southern C	1,250.00
Total 31 - 60					1,250.00
61 - 90					
Total 61 - 90					
> 90					
Total > 90					
TOTAL					2,500.00

CALDESAL  
Monthly Detail  
October 2023

	Type	Date	Num	Name	Memo	Debit	Credit	Balance
Ordinary Income/Expense								
Income								
4000.00 · Interest Income								
	Deposit	10/31/2023			Interest		2.40	2.40
Total 4000.00 · Interest Income						0.00	2.40	2.40
4100.00 · Program Income								
4110.00 · Membership Dues								
4110.02 · Regular Dues								
	Invoice	10/01/2023	20230435	Consolidated Water Co. Ltd	2023-2024 Regular Dues July 1, 2023 - June 30, 2024		5,000.00	5,000.00
Total 4110.02 · Regular Dues						0.00	5,000.00	5,000.00
Total 4110.00 · Membership Dues						0.00	5,000.00	5,000.00
4380.00 · Fall Mixer								
4380.02 · Fall Mixer Sponsorship								
	Invoice	10/12/2023	20230459	Ocean Well Water	Fall Mixer Sponsorship - Bronze Sponsorship		1,250.00	1,250.00
	Invoice	10/12/2023	20230460	CDM Smith	Fall Mixer Bronze Sponsorship		1,250.00	2,500.00
	Invoice	10/25/2023	20230461	Geoscience:Brian Villalobos	Silver Level Sponsor		2,500.00	5,000.00
Total 4380.02 · Fall Mixer Sponsorship						0.00	5,000.00	5,000.00
Total 4380.00 · Fall Mixer						0.00	5,000.00	5,000.00
Total 4100.00 · Program Income						0.00	10,000.00	10,000.00
Total Income						0.00	10,002.40	10,002.40
Gross Profit						0.00	10,002.40	10,002.40
Expense								
6500.00 · Operating Expenses								
6510.00 · Bank/Credit Card Fees								
	Deposit	10/20/2023			Deposit	79.74		79.74
	Check	10/31/2023			Service Charge	10.00		89.74
Total 6510.00 · Bank/Credit Card Fees						89.74	0.00	89.74
6533.00 · Administrative- Management Fees								

CALDESAL  
Monthly Detail  
October 2023

	Type	Date	Num	Name	Memo	Debit	Credit	Balance
<b>6533.10 · Management Contracted Fees</b>								
	Bill	10/01/2023	20230346	Smith Moore and Associates	Monthly Contracted Expense	4,326.40		4,326.40
Total 6533.10 · Management Contracted Fees						4,326.40	0.00	4,326.40
Total 6533.00 · Administrative- Management Fees						4,326.40	0.00	4,326.40
<b>6537.00 · Executive Director</b>								
<b>6537.10 · ED Fees</b>								
	Bill	10/31/2023	1128	Glenn Farrel	October ED Services/Expense	9,167.00		9,167.00
Total 6537.10 · ED Fees						9,167.00	0.00	9,167.00
Total 6537.00 · Executive Director						9,167.00	0.00	9,167.00
<b>6550.00 · Office Expenses</b>								
<b>6550.45 · Telephone Expense</b>								
	Bill	10/19/2023	20230422	Smith Moore and Associates	October Telephone Expense	47.62		47.62
Total 6550.45 · Telephone Expense						47.62	0.00	47.62
Total 6550.00 · Office Expenses						47.62	0.00	47.62
Total 6500.00 · Operating Expenses						13,630.76	0.00	13,630.76
Total Expense						13,630.76	0.00	13,630.76
Net Ordinary Income						13,630.76	10,002.40	-3,628.36
Net Income						13,630.76	10,002.40	-3,628.36



**CalDesal**  
**Budget Overview**  
**Year-to-Date Performance – October 2023**

## Income

<b>Item</b>	<b>4 Months Ended October 31, 2022</b>	<b>Annual Budget</b>	<b>Variance From Budget</b>	<b>% Budgeted Revenue</b>
Membership Dues – Regular	135,000	145,000	<10,000>	93%
Membership Dues – Associate	21,000	27,000	<6,000>	78%
Annual Conference Registration	0	30,000	<30,000>	-
Annual Conference Sponsorships	0	15,000	<15,000>	-
Fall Virtual Program Registration	0	0	-	-
Webinar Income	0	0	-	-
Spring Mixer Sponsorship	0	8,000	<8,000>	-
Fall Mixer Sponsorship	17,500	9,000	8,500	194%
<b>TOTAL Income</b>	<b>173,500</b>	<b>234,000</b>	<b>&lt;60,500&gt;</b>	<b>74%</b>

**Operating Reserve = \$89,000**

## Expenses

<b>Item</b>	<b>4 Months Ended October 31, 2022</b>	<b>Annual Budget</b>	<b>Unused</b>	<b>% Budget Expended</b>
Accounting/Audit Tax	0	1,800	1,800	0%
Bank/Credit Card Fees	618	5,500	4,882	11%
Board Meeting Expenses	0	4,000	4,000	0%
Fall Mixer	0	7,500	7,500	0%
Spring Mixer	0	7,500	7,500	0%
Communications	81	840	759	10%
Contract Services	0	0	0	-
Dues and Subscriptions	0	0	0	-
Executive Director Fees	36,668	110,000	73,332	33%
Executive Director Expenses	0	0	0	-
Executive Director Travel	0	3,500	3,500	0%
Management Fees	17,306	51,917	34,611	33%
Management Travel	0	0	0	-
Administrative Management Fees – Other	0	0	0	-
Management Expenses	0	0	0	-
Meeting Expense	0	0	0	-
Office Supplies and Expense	0	150	150	0%
Postage/Delivery – Admin	0	100	100	0%
Print/Copy – Admin	2	40	38	5%
Storage	43	170	127	25%
Taxes & Licenses	0	20	20	0%
Telephone	180	300	320	36%
Website/Database	377	840	463	45%
Annual Conference	0	35,000	35,000	0%
Miscellaneous Expense	0	50	50	0%
Membership Plaques/Awards	0	1,000	1,000	0%
<b>TOTAL Expenses</b>	<b>55,275</b>	<b>229,927</b>	<b>174,652</b>	<b>24%</b>



To: CalDesal Board of Directors

From: Steve Cruz, Cruz Strategies  
Audrey Ratajczak, Cruz Strategies

Date: November 29, 2023

Subject: Legislative Report and Update

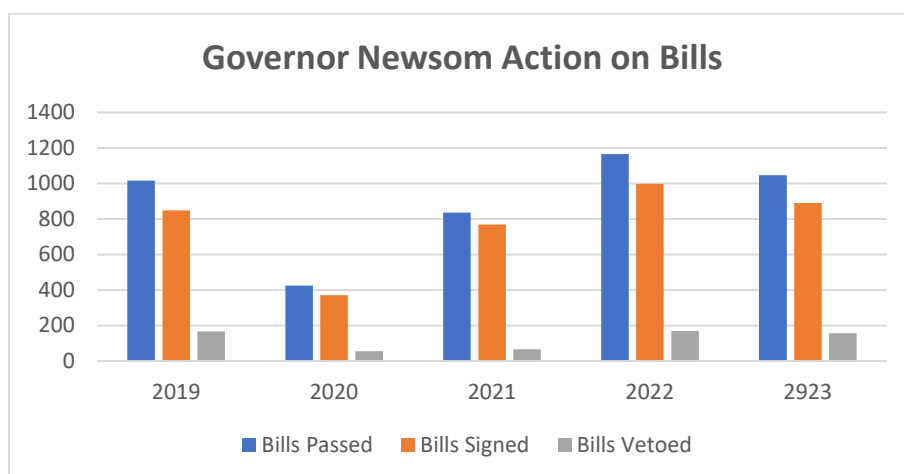
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### Update on 2023-24 Legislative Session

The Legislature completed its 2023 legislative session on September 14 and is now in Interim Recess until January 3, 2024. When the Legislature returns in January, it will begin the second year of its ongoing two-year legislative session.

During 2023, the Legislature approved and sent to the Governor 1,046 bills for his action. The Governor signed 890 bills into law and vetoed 156 bills. For comparison purposes, the following chart indicates how the Governor's actions on legislation in 2023 compares to prior legislative years:

YEAR	BILLS PASSED	BILLS SIGNED	BILLS VETOED	VETO RATE
2023	1,046	890	156	14.9%
2022	1,166	997	169	14.5%
2021	836	769	67	8.0%
2020	425	370	55	13.0%
2019	1,016	848	168	16.5%



The Governor vetoed a large number of bills for fiscal reasons, stating that California does not have the capacity to fund all of the legislation before him, given the state budget deficit.

### **Legislative Leadership Transitions**

On July 1, Assemblymember Robert Rivas (D- Salinas) was sworn-in to become the new Assembly Speaker, replacing Assemblymember Anthony Rendon, who had served in that role for seven years. Speaker Robert Rivas also named a new Assembly leadership team, appointing Assemblymember Cecilia Aguiar-Curry (D-Woodland) as Speaker Pro-Tem (replacing Assemblymember Chris Ward), and Assemblymember Isaac Bryan (D-Los Angeles) as Majority Leader (replacing Assemblymember Eloise Reyes).

When Speaker Rivas took over in July, he only made a handful of committee changes to allow the Legislature to finish out the year. We expect to see new policy and budget committee assignments, including new committee chairs, over the next few weeks, which will have a significant impact on the policy agenda for next year.



During the final weeks of the 2023 legislative session, Senator Mike McGuire (D-Santa Rosa) was selected as the next President Pro Tempore of the State Senate. Senator McGuire will succeed current Pro Tem Toni Atkins (D-San Diego). The leadership transition is anticipated to be negotiated over the coming months, although the exact timing of the transition has not yet been determined or announced.





On October 1, Governor Newsom announced the selection of Laphonza Butler to complete the United States Senate term of the late Senator Dianne Feinstein, which runs through 2024. Butler, a longtime senior adviser to Vice President Kamala Harris, labor leader, and advocate for women and working people, is the first openly LGBTQ person to represent California in the Senate.



### **State Budget Update**

In California, 2022 federal income tax returns and tax payments were due on October 16, 2023, but that deadline was even further extended to November 16, 2023. The traditional timeframe of mid-April for submittal of tax returns was postponed in the wake of natural disasters earlier in the year. As state agencies ramp-up their efforts to finalize budget requests for inclusion in the Governor's proposed State Budget that will be released in early January, the State is still awaiting greater clarity relative to its overall revenue receipts for the current year and for projections for the next fiscal year.

Most recent forecasts indicate that state revenues could improve by approximately \$9.5 billion when all tax receipts are officially tallied. However, even with the projected upside in current revenue receipts, that would still leave an approximately \$10 billion budget shortfall for the State going into the 2024-25 budget cycle.

### **Key Legislative Issues and CalDesal Engagement**

As the Legislature nears the unofficial halfway point of the 2022 legislative session, several measures of interest to CalDesal remain active within the legislative process:

- **Resources Bonds**

- AB 1567 (Garcia) – Upon approval by voters during the 2024 primary election – would authorize the issuance of \$16 billion in General Obligation bonds for a variety of resources, climate resilience, and water and drought resilience projects. AB 1567 is pending consideration in the Senate. CalDesal has adopted and is advocating a **SUPPORT IF AMENDED** position on AB 1567.

- SB 867 (Allen) – Upon approval by voters during the 2024 primary election – would authorize the issuance of \$15.5 billion in General Obligation bonds for a variety of resources, climate resilience, and water and drought resilience projects. SB 867 is pending consideration in the Assembly Natural Resources Committee. CalDesal has adopted and is advocating a **SUPPORT IF AMENDED** position on SB 867.
- **Permit Streamlining**
  - SB 23 (Caballero) – Would require the State Water Resources Control Board, the regional water quality control boards, and the Department of Fish and Wildlife to take final action on water quality certifications issued under the federal Clean Water Act or issue a final Lake and Streambed Alteration Agreement within expedited timeframes, and would modify the substantive standards applicable for those certifications and agreements. SB 23 is a two-year bill, and may be considered again during 2024. CalDesal adopted and is advocating a **SUPPORT** position on SB 23.
- **Water Supply Development**
  - SB 366 (Caballero) – Would update provisions within the California Water Plan and require the Plan to be a comprehensive guide for addressing the state’s water needs by developing a long-term water supply planning target for 2050, and establishing an interim target of 10 million acre-feet of additional water supply production by 2040. SB 366 is a two-year bill, and may be considered again during 2024. CalDesal adopted and is advocating a **SUPPORT** position on SB 366.
- **Workforce Development**
  - AB 735 (Berman) – Would establish the High Road Utility Careers program, to be administered by the California Workforce Development Board, to connect existing resources with individuals interested in careers in the utility sector and to ensure a continued reliable workforce for California utilities. AB 735 was held in the Assembly Appropriations Committee, and could possibly be considered again in 2024. CalDesal adopted and is advocating a **SUPPORT** position on AB 735.



To: CalDesal Board of Directors

From: Glenn Farrel, Executive Director

Date: November 29, 2023

Subject: Coming Attractions

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**Recommendations:**

Information only.

**Discussion:**

In the coming weeks, CalDesal will be initiating several opportunities for member engagement – some of which will be limited-term in nature, and others which will be longer-term or ongoing opportunities.

**CalDesal Technology and Innovation Committee**

- CalDesal will be launching a new working committee focused on technology and innovation to provide a dedicated venue and space for discussion of all things related to desalination technology and innovation, and for engagement in regulatory processes related to permitting for off-shore, land-based, and inland-brackish desalination projects.

**CalDesal – Potential 2024 Tasks**

- By-Laws review
- Growing CalDesal membership
- Ocean Plan amendments process
- Expansion of education and outreach efforts



Purple: Outreach Communications Committee  
Blue: Board Meetings and Conferences  
Green: Executive Committee  
Gray: Technology/Innovation Committee

Dark Blue: Legislative Committee  
Yellow: Regulatory Committee  
Red: State Holidays

## 2024 Calendar

January						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

March						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

April						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

June						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

July						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

August						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				