



CalDesal Executive Committee Meeting Agenda

Monday, October 21, 2024

11:00 a.m.- 12:00 p.m.

Zoom Meeting: <https://zoom.us/j/2629510972>

Agenda

- Call to Order by Chair Mark Donovan
- Executive Director Glenn Farrel reports:

Updates and Discussion

- **Events Update**
 - CalDesal Board of Directors Meeting
 - Wednesday, December 4 – 7:00 AM (Hybrid)
 - JW Marriott Desert Springs
 - CalDesal Fall Mixer
 - Wednesday, December 4 – 6:00 PM
 - JW Marriott Desert Springs – The Grove
 - Sponsorship opportunities (**Attachments**)
 - 2025 CalDesal Annual Conference
 - Pechanga Resort – Temecula
 - Wednesday, February 5 – Thursday, February 6
 - Sponsorships (**Attachments**)

Governance

- Financial
 - CalDesal financials – September 2024 (**Attachment**)
 - CalDesal budget performance report (**Attachment**)

- Executive Committee membership and vacancies (**Attachments**)
 - Consideration of nominations to fill Executive Committee vacancies
- Review of Process for Upcoming Executive Committee Elections (**Attachment**)
 - Creation of Nominating Committee

CalDesal Policy Issues

- Crowfoot meeting (**Attachment**)
 - Meeting date options submitted
 - Meeting group:
 - Mark Donovan
 - Marice DePasquale
 - Jeremy Crutchfield
 - Ed Stevenson
- OPA 2.0 planning efforts

Desalination Project Updates

- Update on Monterey Peninsula Water Supply Project
- Update on Doheny Desalination Project
- Update on Carlsbad Desalination Facility Intake Project
- MWD desalination siting and technical studies
- Other project updates?

Other?

Next Executive Committee meeting: November 18, 2024 – 11:00 AM

2024 CalDesal Fall Mixer – December 4, 2024



Join us at the JW Marriott Desert Springs Resort & Spa in Palm Desert, CA, for the always-popular [CalDesal Fall Mixer](#), taking place on Wednesday, **December 4, 2024**, at 6:00 PM during the [ACWA Fall Conference](#). This event attracts hundreds of water professionals, making it a fantastic opportunity to showcase your organization and connect with key industry leaders.

[Sponsorship opportunities](#) for the CalDesal Fall Mixer are now open, providing your organization with the perfect platform to elevate your brand at this high-profile networking event. Don't miss your chance to secure visibility and build relationships with influential professionals in the water industry!

2024 Fall Mixer Sponsors

ORGANIZATION	SPONSORSHIP LEVEL
South Coast Water District	Bronze

Total sponsorship revenue = \$1,250



2025 ANNUAL CONFERENCE

February 5-6, 2025 • Temecula, CA

CalDesal 2025 Annual Conference - Sponsorship Opportunities

Diamond Sponsor: \$5000 (1 Available)

- One 6' table exhibit booth with priority booth placement
- Three full complimentary program registrations for the conference
- Logo recognition on signage at the Conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition in the event program
- Logo recognition on the CalDesal website during the month of the conference
- Logo recognition in conference marketing communications
- Logo recognition on the cover of the event program
- Logo recognition in post-conference newsletter
- Free full-page ad in the event program
- Special mention in opening session and throughout event
- Signage recognizing level of sponsorship throughout event

Platinum Exhibitor: \$4000 (2 Available)

- One 6' table exhibit booth
- Two full complimentary program registrations for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition in conference marketing communications
- Logo recognition in the event program
- Logo recognition on the CalDesal website during the month of the conference
- Logo recognition in post-conference newsletter
- Logo recognition on signage at the Conference
- Special mention in opening session and throughout event
- Signage recognizing level of sponsorship throughout event
- Half-page ad in event program

Gold Exhibitor: \$3000 (5 Gold)

- One 6' table exhibit booth
- One full complimentary program registration for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition on signage at the Conference
- Name recognition in conference marketing communications
- Name recognition in the event program
- Name recognition on the CalDesal website during the month of the conference
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event
- Half-page ad in event program

Tote Bag Sponsor: \$2,500 (1 Available)

- Logo branding and recognition as Tote Bag Sponsor
- One full complimentary program registration for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition on signage at the Conference
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event

Lanyard Sponsor: \$2,500 (1 Available)

- Logo branding and recognition as Lanyard Sponsor
- One full complimentary program registration for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition on signage at the Conference
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event

CalDesal 2025 Annual Conference - Sponsorship Opportunities

Reception Sponsor: \$1250 (2 Available)

- Logo recognition on reception drink tickets
- Logo/ad on a running PPT slide during the Conference lunch
- Name recognition in the event program
- Name recognition on signage at the Conference
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event

Keynote Lunch Sponsor: \$1,000 (1 Available)

- Logo/ad recognition on the Keynote welcome slide
- Logo/ad on a running PPT slide during the Conference lunch
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Name recognition on signage at the Conference

General Sponsor: \$750

- Logo/ad on a running PPT slide during the keynote conference lunch
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Name recognition on signage at the Conference

Conference Bag Swag Item Sponsor: \$500

- Add an item with your organization logo into the bags that will be provided to all attendees at registration (or sponsor the bags themselves – logo bags distributed to all attendees, with various swag items included)
- Sponsor is responsible for providing the swag to CalDesal by **January 10, 2025**, in order to be included.
- No refunds will be given if your swag arrives too late to be added to the bags.

DIY Sponsorships:

- DIY or “do it yourself” sponsorships are for all the creative desal professionals out there. Showcase your organization in a way that we haven’t thought of! Email: glennf@caldesal.org with your proposed sponsorship and budget and we will work with you to customize a package for your organization!

All Sponsors Will Receive:

- List of attendees
- Acknowledgement in handout materials – 100-word organization/company/agency description

Sponsor Registration Form

[Click Here](#)

CalDesal.org



2025 CalDesal Annual Conference Sponsorships

Sponsor	Level	Amount	Received?	Contact
Mesa Water District	Diamond Sponsor	\$5,000		
Channelside Water Resources	Platinum Exhibitor	\$4,000	YES	Michelle Peters
ACCIONA	Platinum Exhibitor	\$4,000		Alexandra Brown
GHD	Gold Exhibitor	\$3,000		Paul Hermann
CDM Smith	Gold Exhibitor	\$3,000		Alberto Acevedo
ACCIONA	Tote Bag Sponsors	\$2,500		
Eastern Municipal Water District	Lanyard Sponsor	\$2,500	YES	Brittney Spry
South Coast Water District	Reception Sponsor	\$1,250	YES	
Black and Veatch	Reception Sponsor	\$1,250	YES	Scott Maloni
MBC Aquatic	Keynote Lunch Sponsor	\$1,000	YES	David Beck
Intera	General Sponsor	\$750	YES	Daniel Haddock
Total Sponsorships		\$28,250		

CALDESAL

Statement of Financial Position

As of September 30, 2024

	Sep 30, 24	Sep 30, 23	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1000.00 · BMO	296,969.06	282,432.35	14,536.71	5.15%
Total Checking/Savings	296,969.06	282,432.35	14,536.71	5.15%
Accounts Receivable				
1200.00 · Accounts Receivable	7,500.00	2,500.00	5,000.00	200.0%
Total Accounts Receivable	7,500.00	2,500.00	5,000.00	200.0%
Other Current Assets				
1300.00 · PrePaid Expenses	5,000.00	4,000.00	1,000.00	25.0%
Total Other Current Assets	5,000.00	4,000.00	1,000.00	25.0%
Total Current Assets	309,469.06	288,932.35	20,536.71	7.11%
TOTAL ASSETS	309,469.06	288,932.35	20,536.71	7.11%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2000.00 · Accounts Payable	9,886.00	9,338.59	547.41	5.86%
Total Accounts Payable	9,886.00	9,338.59	547.41	5.86%
Total Current Liabilities	9,886.00	9,338.59	547.41	5.86%
Total Liabilities	9,886.00	9,338.59	547.41	5.86%
Equity				
3150.00 · Operating Reserve	89,000.00	89,000.00	0.00	0.0%
3300.00 · Unrestricted Net Assets	89,353.92	68,736.36	20,617.56	30.0%
Net Income	121,229.14	121,857.40	-628.26	-0.52%
Total Equity	299,583.06	279,593.76	19,989.30	7.15%
TOTAL LIABILITIES & EQUITY	309,469.06	288,932.35	20,536.71	7.11%

CALDESAL
Statement of Financial Income and Expense
July through September 2024

	Jul - Sep 24	Jul - Sep 23	\$ Change	% Change
Ordinary Income/Expense				
Income				
4100.00 · Program Income				
4110.00 · Membership Dues				
4110.02 · Regular Dues	130,000.00	130,000.00	0.00	0.0%
4110.04 · Associate Dues	22,500.00	21,000.00	1,500.00	7.14%
Total 4110.00 · Membership Dues	152,500.00	151,000.00	1,500.00	0.99%
4200.00 · Annual Conference Income				
4200.02 · Annual Conference Registration	1,250.00	0.00	1,250.00	100.0%
4200.05 · Annual Conference Sponsorship	8,500.00	0.00	8,500.00	100.0%
Total 4200.00 · Annual Conference Income	9,750.00	0.00	9,750.00	100.0%
4380.00 · Fall Mixer				
4380.02 · Fall Mixer Sponsorship	1,250.00	12,500.00	-11,250.00	-90.0%
Total 4380.00 · Fall Mixer	1,250.00	12,500.00	-11,250.00	-90.0%
Total 4100.00 · Program Income	163,500.00	163,500.00	0.00	0.0%
4600.00 · Other Types of Income				
4605.00 · Interest Income	6.37	1.91	4.46	233.51%
Total 4600.00 · Other Types of Income	6.37	1.91	4.46	233.51%
Total Income	163,506.37	163,501.91	4.46	0.0%
Gross Profit	163,506.37	163,501.91	4.46	0.0%
Expense				
6500.00 · Operating Expenses				
6510.00 · Bank/Credit Card Fees	1,087.37	528.45	558.92	105.77%
6533.00 · Administrative- Management Fees				
6533.10 · Management Contracted Fees	12,979.20	12,979.20	0.00	0.0%
6533.30 · Management Travel	189.48	0.00	189.48	100.0%
Total 6533.00 · Administrative- Management Fees	13,168.68	12,979.20	189.48	1.46%
6535.00 · Communications Contractors	250.00	81.00	169.00	208.64%
6537.00 · Executive Director				
6537.10 · ED Fees	27,501.00	27,501.00	0.00	0.0%
Total 6537.00 · Executive Director	27,501.00	27,501.00	0.00	0.0%
6550.00 · Office Expenses				
6550.45 · Telephone Expense	186.75	132.83	53.92	40.59%
6550.50 · Postage/Delivery-Admin	15.82	0.00	15.82	100.0%
6550.60 · Printing/Copy- Admin	14.40	1.64	12.76	778.05%
6550.90 · Storage	36.26	43.44	-7.18	-16.53%
Total 6550.00 · Office Expenses	253.23	177.91	75.32	42.34%
6550.80 · Website/Database	16.95	376.95	-360.00	-95.5%
Total 6500.00 · Operating Expenses	42,277.23	41,644.51	632.72	1.52%
Total Expense	42,277.23	41,644.51	632.72	1.52%
Net Ordinary Income	121,229.14	121,857.40	-628.26	-0.52%
Net Income	121,229.14	121,857.40	-628.26	-0.52%

CALDESAL

Profit & Loss Budget vs. Actual

July through September 2024

	Jul - Sep 24	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
4100.00 · Program Income				
4110.00 · Membership Dues				
4110.02 · Regular Dues	130,000.00	135,000.00	-5,000.00	96.3%
4110.04 · Associate Dues	22,500.00	25,000.00	-2,500.00	90.0%
Total 4110.00 · Membership Dues	152,500.00	160,000.00	-7,500.00	95.31%
4200.00 · Annual Conference Income				
4200.02 · Annual Conference Registration	1,250.00	0.00	1,250.00	100.0%
4200.05 · Annual Conference Sponsorship	8,500.00	0.00	8,500.00	100.0%
Total 4200.00 · Annual Conference Income	9,750.00	0.00	9,750.00	100.0%
4300.00 · Event Income				
4310.00 · Virtual Program				
4310.05 · Virtual Program Registration	0.00	0.00	0.00	0.0%
Total 4310.00 · Virtual Program	0.00	0.00	0.00	0.0%
Total 4300.00 · Event Income	0.00	0.00	0.00	0.0%
4360.00 · Spring Mixer				
4360.02 · Spring Mixer Sponsorship	0.00	0.00	0.00	0.0%
4360.00 · Spring Mixer - Other	0.00	0.00	0.00	0.0%
Total 4360.00 · Spring Mixer	0.00	0.00	0.00	0.0%
4380.00 · Fall Mixer				
4380.02 · Fall Mixer Sponsorship	1,250.00	4,000.00	-2,750.00	31.25%
Total 4380.00 · Fall Mixer	1,250.00	4,000.00	-2,750.00	31.25%
Total 4100.00 · Program Income	163,500.00	164,000.00	-500.00	99.7%
4600.00 · Other Types of Income				
4605.00 · Interest Income	6.37	0.00	6.37	100.0%
Total 4600.00 · Other Types of Income	6.37	0.00	6.37	100.0%
Total Income	163,506.37	164,000.00	-493.63	99.7%
Gross Profit	163,506.37	164,000.00	-493.63	99.7%
Expense				
6100.00 · Program Expenses				
6150.00 · Membership Expenses				
6151.00 · Membershi Plaques/Awards	0.00	0.00	0.00	0.0%
6150.00 · Membership Expenses - Other	0.00	0.00	0.00	0.0%
Total 6150.00 · Membership Expenses	0.00	0.00	0.00	0.0%
6200.00 · Annual Conference				
6203.00 · Printing, Materials and Admin	0.00	0.00	0.00	0.0%
6200.00 · Annual Conference - Other	0.00	0.00	0.00	0.0%
Total 6200.00 · Annual Conference	0.00	0.00	0.00	0.0%
6300.00 · Events				
6360.00 · Spring Mixer Expense	0.00	0.00	0.00	0.0%
6380.00 · Fall Mixer Expense	0.00	0.00	0.00	0.0%
6300.00 · Events - Other	0.00	0.00	0.00	0.0%

CALDESAL

Profit & Loss Budget vs. Actual

July through September 2024

	Jul - Sep 24	Budget	\$ Over Budget	% of Budget
Total 6300.00 · Events	0.00	0.00	0.00	0.0%
Total 6100.00 · Program Expenses	0.00	0.00	0.00	0.0%
6500.00 · Operating Expenses				
6110.00 · Board Expenses				
6113.00 · Board Meeting Expenses	0.00	0.00	0.00	0.0%
Total 6110.00 · Board Expenses	0.00	0.00	0.00	0.0%
6510.00 · Bank/Credit Card Fees	1,087.37	600.00	487.37	181.23%
6531.00 · Accounting/ Audit/ Tax	0.00	0.00	0.00	0.0%
6533.00 · Administrative- Management Fees				
6533.10 · Management Contracted Fees	12,979.20	13,498.40	-519.20	96.15%
6533.30 · Management Travel	189.48	1,000.00	-810.52	18.95%
6533.50 · Management Expenses	0.00	0.00	0.00	0.0%
Total 6533.00 · Administrative- Management Fees	13,168.68	14,498.40	-1,329.72	90.83%
6535.00 · Communications Contractors	250.00	210.00	40.00	119.05%
6537.00 · Executive Director				
6537.10 · ED Fees	27,501.00	27,499.00	2.00	100.01%
6537.30 · ED Expenses	0.00	0.00	0.00	0.0%
6537.50 · ED Travel	0.00	0.00	0.00	0.0%
Total 6537.00 · Executive Director	27,501.00	27,499.00	2.00	100.01%
6545.00 · Meeting Expense	0.00	0.00	0.00	0.0%
6550.00 · Office Expenses				
6550.40 · Office Supplies/Expenses	0.00	12.20	-12.20	0.0%
6550.45 · Telephone Expense	186.75	150.00	36.75	124.5%
6550.50 · Postage/Delivery-Admin	15.82	12.20	3.62	129.67%
6550.60 · Printing/Copy- Admin	14.40	9.00	5.40	160.0%
6550.90 · Storage	36.26	42.48	-6.22	85.36%
Total 6550.00 · Office Expenses	253.23	225.88	27.35	112.11%
6550.80 · Website/Database	16.95	600.00	-583.05	2.83%
6590.00 · Miscellaneous Operating Expense	0.00	0.00	0.00	0.0%
Total 6500.00 · Operating Expenses	42,277.23	43,633.28	-1,356.05	96.89%
Total Expense	42,277.23	43,633.28	-1,356.05	96.89%
Net Ordinary Income	121,229.14	120,366.72	862.42	100.72%
Net Income	121,229.14	120,366.72	862.42	100.72%

CALDESAL
A/R Aging Summary
All Transactions

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Metropolitan Water District of Southern C	0.00	1,250.00	0.00	0.00	0.00	1,250.00
TOTAL	0.00	1,250.00	0.00	0.00	0.00	1,250.00

CALDESAL
Monthly Detail
September 2024

	Type	Date	Num	Name	Memo	Debit	Credit	Balance
Ordinary Income/Expense								
Income								
4100.00 · Program Income								
4110.00 · Membership Dues								
4110.02 · Regular Dues								
	Invoice	09/06/2024	2024735	Geoscience	July 1, 2024-June 30 2025 Regular Membership Dues	5,000.00		5,000.00
	Invoice	09/06/2024	2024736	GHD Inc.	July 1, 2024-June 30 2025 Regular Membership Dues	5,000.00		10,000.00
Total 4110.02 · Regular Dues						0.00	10,000.00	10,000.00
Total 4110.00 · Membership Dues						0.00	10,000.00	10,000.00
4200.00 · Annual Conference Income								
4200.05 · Annual Conference Sponsorship								
	Sales Receipt	09/16/2024	7965	Black & Veatch	Reception Sponsor - 2025 Annual Conference	1,250.00		1,250.00
	Sales Receipt	09/18/2024	7966	MBC Aquatic Sciences	Keynote Lunch Sponsor - 2025 Annual Conference	1,000.00		2,250.00
	Sales Receipt	09/19/2024	7967	Intera	2025 Annual Conference - General Sponsorship	750.00		3,000.00
	Invoice	09/23/2024	2024755	Eastern Municipal Water District:Brittney Spry, C	Lanyard Sponsorship - CalDesal Annual 2025 Conference	2,500.00		5,500.00
	Sales Receipt	09/28/2024	7963	GHD Inc.	Annual Conference Gold Sponsorship	3,000.00		8,500.00
Total 4200.05 · Annual Conference Sponsorship						0.00	8,500.00	8,500.00
Total 4200.00 · Annual Conference Income						0.00	8,500.00	8,500.00
4380.00 · Fall Mixer								
4380.02 · Fall Mixer Sponsorship								
	Sales Receipt	09/18/2024	7964	South Coast Water District	2024 Fall Mixer Bronze Sponsorship	1,250.00		1,250.00
Total 4380.02 · Fall Mixer Sponsorship						0.00	1,250.00	1,250.00
Total 4380.00 · Fall Mixer						0.00	1,250.00	1,250.00
Total 4100.00 · Program Income						0.00	19,750.00	19,750.00
4600.00 · Other Types of Income								
4605.00 · Interest Income								
	Deposit	09/30/2024			Interest		2.37	2.37
Total 4605.00 · Interest Income						0.00	2.37	2.37
Total 4600.00 · Other Types of Income						0.00	2.37	2.37
Total Income						0.00	19,752.37	19,752.37
Gross Profit						0.00	19,752.37	19,752.37
Expense								
6500.00 · Operating Expenses								
6510.00 · Bank/Credit Card Fees								
	Check	09/12/2024	EFT	Intuit Payment Solutions		35.30		35.30
	Sales Receipt	09/18/2024	7964	South Coast Water District	Stripe credit card processing fee	36.55		71.85
	Sales Receipt	09/19/2024	7967	Intera	Reg Fox credit card fee	22.05		93.90
	Deposit	09/20/2024		Intuit Transaction fee	Deposit	65.85		159.75
	Check	09/22/2024			Service Charge	10.00		169.75
	Bill	09/29/2024	20240307	Smith Moore and Associates	Webconnex (Reg Fox) Transaction Fees	27.47		197.22
Total 6510.00 · Bank/Credit Card Fees						197.22	0.00	197.22
6533.00 · Administrative- Management Fees								

CALDESAL
Monthly Detail
September 2024

	Type	Date	Num	Name	Memo	Debit	Credit	Balance
6533.10 · Management Contracted Fees								
	Bill	09/01/2024	20240237	Smith Moore and Associates	Monthly Mgmt Contract Expense	4,326.40		4,326.40
Total 6533.10 · Management Contracted Fees						4,326.40	0.00	4,326.40
6533.30 · Management Travel								
	Bill	09/29/2024	20240307	Smith Moore and Associates	SOUTHWES XXXXXXXXX9857 CalDesal Janel	189.48		189.48
Total 6533.30 · Management Travel						189.48	0.00	189.48
Total 6533.00 · Administrative- Management Fees						4,515.88	0.00	4,515.88
6535.00 · Communications Contractors								
	Bill	09/29/2024	20240307	Smith Moore and Associates	Constant Contact July 2024	81.00		81.00
	Bill	09/29/2024	20240307	Smith Moore and Associates	Constant Contact August 2024	81.00		162.00
	Bill	09/29/2024	20240307	Smith Moore and Associates	Contant Contact September	88.00		250.00
Total 6535.00 · Communications Contractors						250.00	0.00	250.00
6537.00 · Executive Director								
6537.10 · ED Fees								
	Bill	09/30/2024	1193	Glenn Farrel	Executive Director Services for September 2024	9,167.00		9,167.00
Total 6537.10 · ED Fees						9,167.00	0.00	9,167.00
Total 6537.00 · Executive Director						9,167.00	0.00	9,167.00
6550.00 · Office Expenses								
6550.45 · Telephone Expense								
	Bill	09/29/2024	20240307	Smith Moore and Associates	ESI Monthly Telephone July 2024	61.37		61.37
	Bill	09/29/2024	20240307	Smith Moore and Associates	Monthly Telephone August 2024	62.69		124.06
	Bill	09/29/2024	20240307	Smith Moore and Associates	Telephone September 2024	62.69		186.75
Total 6550.45 · Telephone Expense						186.75	0.00	186.75
6550.50 · Postage/Delivery-Admin								
	Bill	09/29/2024	20240307	Smith Moore and Associates	Postage Paid by SMA July 2024	0.64		0.64
	Bill	09/29/2024	20240307	Smith Moore and Associates	Postage August 2024	15.18		15.82
Total 6550.50 · Postage/Delivery-Admin						15.82	0.00	15.82
6550.60 · Printing/Copy- Admin								
	Bill	09/29/2024	20240307	Smith Moore and Associates	Printing paid by SMA July 2024	7.20		7.20
	Bill	09/29/2024	20240307	Smith Moore and Associates	Printing August 2024	7.20		14.40
Total 6550.60 · Printing/Copy- Admin						14.40	0.00	14.40
Total 6550.00 · Office Expenses						216.97	0.00	216.97
6550.80 · Website/Database								
	Bill	09/29/2024	20240307	Smith Moore and Associates	Registration4Less Annual Domain	16.95		16.95
Total 6550.80 · Website/Database						16.95	0.00	16.95
Total 6500.00 · Operating Expenses						14,364.02	0.00	14,364.02
Total Expense						14,364.02	0.00	14,364.02
Net Ordinary Income						14,364.02	19,752.37	5,388.35
Net Income						14,364.02	19,752.37	5,388.35



CalDesal Budget Performance Worksheet – September 30, 2024

Income

Item	Approved Annual Budget – 2024-25	3 Months Ended September 30, 2024	% of Budgeted Revenue
Membership Dues – Regular	145,000	130,000	90%
Membership Dues – Associate	25,000	22,500	90%
Annual Conference Registration	30,000	0	-
Annual Conference Sponsorships	15,000	9,750	65%
Fall Virtual Program Registration	0	0	-
Webinar Income	0	0	-
Spring Mixer Sponsorship	7,000	0	-
Fall Mixer Sponsorship	8,000	1,250	16%
Interest Income		6	
TOTAL Income	230,000	163,506	71%

Expenses

Item	Approved Annual Budget – 2024-25	3 Months Ended September 30, 2024	% of Budget Expended
Accounting/Audit/Tax	2,000	0	-
Bank/Credit Card Fees	3,000	1,087	36%
Board Meeting Expenses	3,000	0	-
Fall Mixer	8,000	0	-
Spring Mixer	8,000	0	-
Communications	800	250	31%
Contract Services	0	0	-
Dues and Subscriptions	0	0	-
Executive Director Fees	110,000	27,501	25%
Executive Director Expenses	0	0	-
Executive Director Travel	0	0	-
Management Fees	53,993	12,979	24%
Management Travel	2,000	189	9%
Management Expenses	0	0	-
Office Supplies and Expense	50	0	-
Postage/Delivery – Admin	50	16	32%
Print/Copy – Admin	40	14	35%
Storage	170	36	21%
Taxes & Licenses	0	0	-
Telephone	600	187	31%
Website/Database	600	17	3%
Annual Conference	32,000	0	-
Miscellaneous Expense	0	0	-
Membership Plaques/Awards	500	0	-
TOTAL Expenses	224,803	42,277	19%



CalDesal 2024 Executive Committee Roster

NAME	ORGANIZATION	CONTACT	TYPE
Mark Donovan (Chair)	GHD	mark.donovan@ghd.com	Non-Water Purveying
Marice DePasquale (Vice Chair)	Mesa Water District	marice@mconsensus.com	Water Purveying
Jeremy Crutchfield (Treasurer)	San Diego County Water Authority	jcrutchfield@sdewa.org	Water Purveying
Michelle Peters (Secretary)	Channelside Resources	mpeters@channelsidedesal.com	Non-Water Purveying
Lacy Carothers	California American Water	Lacy.Carothers@amwater.com	Water Purveying
Jeff Armstrong	Eastern Municipal Water District	jeffarmstrong100@verizon.net	Water Purveying
Bill Green	South Coast Water District	bgreen@director.scwd.org	Water Purveying
Clifford Maurer	City of Santa Barbara	cmaurer@santabarbaraca.gov	Water Purveying
Jeff Quimby	Contra Costa Water District	jquimby@ccwater.com	Water Purveying
Ed Stevenson	Alameda County Water District	ed.stevenson@acwd.com	Water Purveying
Warren Teitz	Metropolitan Water District of Southern California	wteitz@mwadh2o.com	Water Purveying
Vacancy			
Vacancy			

Water purveying organizations: At least 7 (current 9)

Non-water purveying organizations: At least 3 (current 2)

CalDesal Executive Committee Vacancy Application

To apply for an existing vacancy on the CalDesal Executive Committee, please complete this application and return it to glennf@caldesal.org **no later than August 11, 2023 at 5:00 p.m.** These completed applications will be sent to the Executive Committee for selection of a member to fill the Executive Committee vacancy. Thank you for your interest!

Name: Scott Maloni

Agency or Company: Black & Veatch

Title: Client Director, State & Local Governments

What skill sets could you bring to the CalDesal Executive Committee if you are selected to serve:

I offer CalDesal over 15 years of seawater desalination experience in the state of California and direct involvement with the development of the Carlsbad desalination plant and proposed Huntington Beach Desalination Project. This experience resulted in relationships with many public and private sector leaders in desal and water – including California’s policymakers and regulators as well as institutional memory of the people and issues that have impacted the industry. Additionally, I am familiar with the laws, policies and regulations affecting the industry.

Black & Veatch is a global leader in the engineering, procurement, and construction of desalination facilities, and as a representative of the company, I bring access to the company’s global technical knowledge and expertise.

Have you previously served on other Executive Boards or as a Director on a Board? If yes, please identify the organization(s):

- San Diego County Regional Chamber of Commerce
- Downtown San Diego Partnership (Chairman)
- Huntington Beach Chamber of Commerce
- Orange County Taxpayers Association
- OCTAX PAC

Are you able to commit to participate on monthly CalDesal conference calls/Zoom video calls for the duration of the two-year term?

Yes

Why are you interested in serving on CalDesal’s Executive Committee:

It is a productive way to put to use 15-plus years of seawater desalination experience to support the mission of the organization and enable the industry to grow and prosper in the state of California. Desal is the obvious solution to California’s real and perceived water supply and water quality issues.

With like-minded individuals at CalDesal I would have the opportunity to move the needle in the right direction.

CalDesal Executive Committee Vacancy Application

To apply for an existing vacancy on the CalDesal Executive Committee, please complete this application and return it to glennf@caldesal.org **no later than October 11, 2024 at 5:00 p.m.** The completed applications will be sent to the Executive Committee for selection of a member to fill the Executive Committee vacancy. Thank you for your interest!

Name: Mark Lambert

Agency or Company: Kiewit

Title: Senior Business Development Manager, Water

What skill sets could you bring to the CalDesal Executive Committee if you are selected to serve:

35 years water and wastewater experience. 20 years desalination experience including formerly CEO of IDE Americas and responsible for the Carlsbad Desalination Facility and the Santa Barbara Desalination Facility. Board Advisor to Oneka Technologies. Bring extensive business development and desalination advocacy experience in CA.

Have you previously served on other Executive Boards or as a Director on a Board? If yes, please identify the organization(s):

Yes, Active in California Desalination Association for 15 years. Served on the board of Texas Desalination Association. Board member on several non-profit entities in San Diego County, including board President of the San Diego Crew Classic

Are you able to commit to participate on monthly CalDesal conference calls/Zoom video calls for the duration of the two-year term?

Absolutely!

Why are you interested in serving on Cal Desal's Executive Committee:

I am passionate about desalination and have been an advocate for desalination broadly across California for many years. Want to serve my water community and move the desalination ball forward in a responsible manner.

Executive Committee Election Procedures – CalDesal By-Laws

Section 5.2. — Terms: Executive committee terms shall be two-years in length, beginning on January 1 of odd-numbered years and concluding on December 31 of even-numbered years.

Section 5.4. — Executive committee elections: New directors and current directors shall be elected or re-elected by the voting representatives of members at the annual meeting. Directors will be elected by a simple majority of voting members present at the annual meeting.

Section 5.5. — Election procedures: A nominating committee, comprised of at least three members of the executive committee, shall be responsible for nominating a slate of prospective board members representing the association's diverse constituency. All voting members will be eligible to send one representative to vote.

Section 5.8 — Vacancies: When a vacancy on the executive committee exists mid-term, the officers shall have the authority to convene a special meeting of the executive committee for the purposes of filling the vacancy. Prior to selection of a member to fill a vacancy on the executive committee, application notice shall be distributed to board members to solicit nominations for the executive committee vacancy at least two weeks prior to the special meeting of the executive committee. These vacancies will be filled only to the end of the particular board member's term.



Meeting with CA Natural Resources Secretary Wade Crowfoot

Agenda

- **Update on California desalination projects**
 - Projects in operation
 - Projects in planning/permitting/construction stages
- **Overview of January 2024 brine discharge study from Carlsbad Desalination Plant**
 - Results and conclusions
 - **CalDesal Request:** Help the desalination community promote the study because it demonstrates California is protecting the environment and advancing desalination responsibly
- **Upcoming Ocean Plan Amendment Process**
 - Anticipated proposed amendments to the Ocean Plan raise concerns about the viability of desalination in California going forward
 - De facto prohibition on open ocean intakes
 - Improving timing and mechanisms for mitigation (including consideration for elimination of shearing mitigation for projects in compliance with SWRCB streamlining recommendations by utilizing subsurface intakes and commingling discharge with an existing wastewater outfall)
 - Determination of “need” for desalination
 - Improving streamlined opportunities for pilot seawater desalination projects to proceed expeditiously

- **Ensuring that seawater desalination remains a viable resource strategy – including through new innovations and emerging approaches – for California. What needs to be done and how can CalDesal partner with the Newsom Administration to achieve these objectives?**
 - Potential “big-picture” targeted, large-scale desalination project to address ongoing CA water crises
 - Project to address Colorado River challenges for benefit of southern CA and southwestern U.S.
 - Central Coast project to address DAC needs in Central/San Joaquin Valley and environmental flows
- **Next steps and future discussions**