



**Outreach Communications Committee – Zoom Meeting  
Tuesday, April 16 @ 2:00-3:00 p.m.**

**Agenda**

- **2:00p – Chair Stacy Taylor, Mesa Water – Welcome**
- **2:05p – Cal Desal Outreach Communications Review/Updates (Stacy/All)**
  - [CalDesal](#) Website Review/Updates
  - Recent news postings – Q1:

**April 11, 2024 [Local Water Supply Gets a Boost with Doheny Ocean Desalination Project Funding Incentive by Metropolitan Water District](#)**

**April 9, 2024 [Doheny Ocean Desalination Project Receives \\$39.9 Million Award from Metropolitan Local Resources Program](#)**

**March 28, 2024 [Community's Abundant Water Supply Bolstered with Mesa Water's Two New Wells](#)**

**March 20, 2024 [SCWD Celebrates Congressional Approval For Increased Federal Funding For Desalination Projects](#)**

**February 1, 2024 [Ringside: Comparing the Delta Tunnel versus Desalination – California Globe](#)**

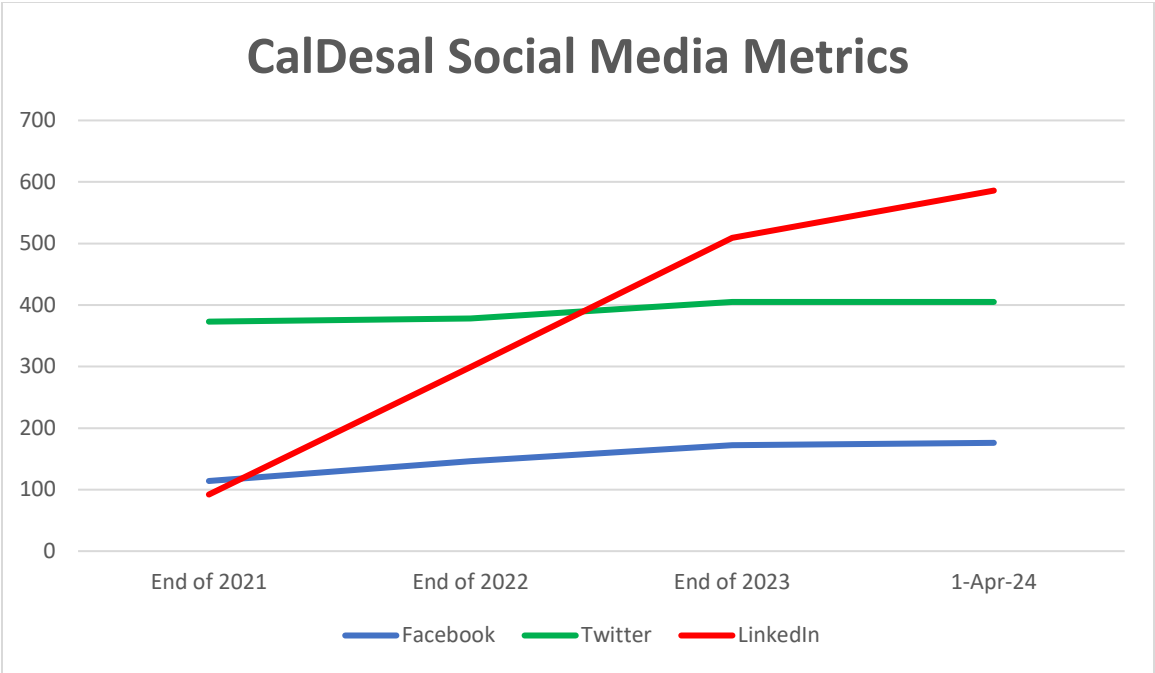
**January 29, 2024 [EMWD interview talks groundwater desalination | WaterWorld](#)**

- Social Media Metrics (attachment)
- Social Media Calendar (attachment)
- **2:20p - Legislative Update (Glenn)**
  - 2024 Legislative Session update
  - CalDesal bill positions:
    - AB 1567 (Garcia) – SUPPORT IF AMENDED
    - AB 2409 (Papan) – SUPPORT IF AMENDED (attachment)
    - SB 366 (Caballero) – SUPPORT
    - SB 867 (Allen) – SUPPORT IF AMENDED

- **2:35p - CalDesal Events Update** (Glenn)
  - CalDesal Board of Directors meeting
    - Wednesday, May 8 – 7:00 AM
    - Hyatt Regency, Sacramento – Ventura Room
  - CalDesal Spring Mixer
    - Wednesday, May 8 – 6:00 PM
    - Hyatt Regency, Sacramento – Capitol View, 15<sup>th</sup> Floor
  - Planning for 2025 CalDesal Annual Conference
- **2:45 - Other Business**
  - Planning for upcoming CalDesal Outreach Communications Committee meetings
    - Agenda topics/ideas for future meetings

**Adjourn @ 3:00p**

**Next Meeting: Tuesday, May 14, 2024 – 2:00 PM**



PLATFORM	END OF 2021	END OF 2022	END OF 2023	APRIL 2024	% INCREASE (From 2021)	% INCREASE (From 2023)
Facebook (Total Followers)	114	146	172	176	54%	2%
LinkedIn (Total Followers)	92	299	509	586	537%	15%
Twitter/X (Total Followers)	373	378	405	405	9%	0%

# CalDesal Social Media Content Calendar

DATE	PLATFORM	TOPIC	CONTENT	NOTES
Week of April 15, 2024	Facebook LinkedIn Twitter	Final Call for CalDesal Spring Mixer Sponsorships	Time is running out to secure your sponsorship of the 2024 CalDesal Spring Mixer! This highly popular and well-attended event will be a fantastic opportunity to showcase your agency, company, organization, product, project, or innovation!	
Week of April 22, 2024	Facebook LinkedIn Twitter	Item from CalDesal NewsFlash		
Week of April 29, 2024	Facebook LinkedIn Twitter	CalDesal Spring Mixer	Please join CalDesal at the Hyatt Regency Sacramento on Wednesday, May 8 during the ACWA Spring Conference for the always-popular and well-attended CalDesal Spring Mixer! We will be in the Capitol View – 15 <sup>th</sup> Floor – at 6:00 PM!	
Week of April 29, 2024	Facebook LinkedIn Twitter	CalDesal Spring Mixer Sponsors	Thank you to the sponsors of the always-popular CalDesal Spring Mixer! {Sponsor Logos} Wednesday, May 8 – 6:00 PM – Hyatt Regency Sacramento – Capitol View – 15 <sup>th</sup> Floor	
Week of May 6, 2024	Facebook LinkedIn Twitter	CalDesal Spring Mixer	Please join CalDesal at the Hyatt Regency Sacramento this week - on Wednesday, May 8 during the ACWA Spring Conference for the always-popular and well-attended CalDesal Spring Mixer! We will be in the Capitol View – 15 <sup>th</sup> Floor – at 6:00 PM!	
Week of May 13, 2024	Facebook LinkedIn Twitter	CalDesal Spring Mixer	Thank you for attending our always-popular CalDesal Spring Mixer! It was another fantastic event – largely because of the generosity of our amazing sponsors:	

			{Sponsor Logos}	
Week of May 13, 2024	Facebook LinkedIn Twitter	Item from CalDesal NewsFlash		
Week of May 20, 2024	Facebook LinkedIn Twitter	Item from CalDesal NewsFlash		
Week of May 27, 2024	Facebook LinkedIn Twitter	Item from CalDesal NewsFlash		
Week of June 3, 2024	Facebook LinkedIn Twitter	Item from CalDesal NewsFlash		
Week of June 10, 2024	Facebook LinkedIn Twitter	Item from CalDesal NewsFlash		

**ASSEMBLY BILL**

**No. 2409**

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**Introduced by Assembly Member Papan**

February 12, 2024

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An act to add Section 65040.18 to the Government Code, relating to land use.

LEGISLATIVE COUNSEL'S DIGEST

AB 2409, as introduced, Papan. Office of Planning and Research: permitting accountability transparency dashboard.

Existing law establishes the Office of Planning and Research within the Governor's office to provide long-range planning and research and to serve as the comprehensive state planning agency.

This bill would require the office, on or before January 1, 2026, to create and maintain, as specified, a permitting accountability transparency internet website (dashboard). The bill would require the dashboard to include a display for each permit to be issued by specified state agencies for all covered projects. The bill would define various terms for these purposes. The bill would also require the dashboard to include, but not be limited to, information for each permit to be issued by a state agency that is required for the completion of the project, including, among other requirements, the permit application submission date. The bill would require each state agency with a responsibility for issuing a permit for a covered project to provide information in the appropriate time and manner as determined by the office. The bill would also make related findings and declarations.

Vote: majority. Appropriation: no. Fiscal committee: yes.  
State-mandated local program: no.

*The people of the State of California do enact as follows:*

SECTION 1. The Legislature finds and declares all of the following:

(a) The timely issuance of permits for critical infrastructure projects is essential for the protection of human health and safety as well as the economic well-being of the state.

(b) Delays in the permitting process can result in increased costs and hinder the timely delivery of critical public benefits such as water supply, flood risk reduction, energy reliability, and environmental protection and enhancement.

(c) Transparency in the permitting process is crucial for public understanding and confidence in the state's ability to advance large infrastructure projects for the public benefit.

SEC. 2. Section 65040.18 is added to the Government Code, to read:

65040.18. (a) For purposes of this section:

(1) "Covered project" means a publicly owned project for the development of infrastructure for water supply, flood risk reduction, energy reliability, or environment protection or enhancement with an estimated cost of one hundred million dollars (\$100,000,000) or more.

(2) "Dashboard" means the permitting accountability transparency internet website created and maintained by the office pursuant to this section.

(3) "Permit" means a permit, agreement, certification, approval, authorization, permission, notice to proceed, or directive, or issuance of this document, from a state agency that is necessary for the project to proceed.

(4) "State agency" means the state agencies, boards, commissions, or departments with the authority to issue permits that would authorize the project or project-related work that are the following:

(A) Department of Fish and Wildlife.

(B) State Water Resources Control Board.

(C) The regional water quality control board for each of the regions described in Section 13200 of the Water Code.

(D) Department of Water Resources.

(E) State Energy Resources Conservation and Development Commission.

1 (b) The office shall create and maintain a permitting  
2 accountability transparency internet website on or before January  
3 1, 2026, that is publicly accessible.

4 (c) The dashboard shall include a display for each permit to be  
5 issued by a state agency for all covered projects.

6 (d) The dashboard shall include, but not be limited to,  
7 information for each permit to be issued by a state agency that is  
8 required for the completion of the covered project, including all  
9 of the following:

10 (1) Permit application submission date.

11 (2) Date the permit application is deemed complete.

12 (3) The number of resubmittals required for the permit  
13 application to be deemed complete.

14 (4) Anticipated timeline for permit issuance.

15 (5) Date the permit application is approved or denied.

16 (e) The office shall periodically, but no less than once per  
17 calendar quarter, update the dashboard for each covered project  
18 to ensure accurate and timely information.

19 (f) Each state agency with a responsibility for issuing a permit  
20 for a covered project shall provide information in the appropriate  
21 time and manner as determined by the office.