



2026 ANNUAL CONFERENCE

February 12-13, 2026
Sheraton Grand Hotel • Sacramento, CA

CalDesal 2026 Annual Conference - Sponsorship Opportunities

Diamond Sponsor: \$5,000 (1 Available)

- One 6' table exhibit booth with priority booth placement
- Three full complimentary program registrations for the conference
- Logo recognition on signage at the Conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition in the event program
- Logo recognition on the CalDesal website during the month of the conference
- Logo recognition in conference marketing communications
- Logo recognition on the cover of the event program
- Logo recognition in post-conference newsletter
- Free full-page ad in the event program
- Special mention in opening session and throughout event
- Signage recognizing level of sponsorship throughout event

Platinum Exhibitor: \$4,000 (2 Available)

- One 6' table exhibit booth
- Two full complimentary program registrations for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition in conference marketing communications
- Logo recognition in the event program
- Logo recognition on the CalDesal website during the month of the conference
- Logo recognition in post-conference newsletter
- Logo recognition on signage at the Conference
- Special mention in opening session and throughout event
- Signage recognizing level of sponsorship throughout event
- Half-page ad in event program

Gold Exhibitor: \$3,000 (5 Gold)

- One 6' table exhibit booth
- One full complimentary program registration for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition on signage at the Conference
- Name recognition in conference marketing communications
- Name recognition in the event program
- Name recognition on the CalDesal website during the month of the conference
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event
- Half-page ad in event program

Tote Bag Sponsor: \$2,500 (1 Available)

- Logo branding and recognition as Tote Bag Sponsor
- One full complimentary program registration for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition on signage at the Conference
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event

Lanyard Sponsor: \$2,500 (1 Available)

- Logo branding and recognition as Lanyard Sponsor
- One full complimentary program registration for the conference
- Logo/ad on a running PPT slide during the Conference lunch
- Logo recognition on signage at the Conference
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event

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Reception Sponsor: \$1,250 (2 Available)

- Logo recognition on reception drink tickets
- Logo/ad on a running PPT slide during the Conference lunch
- Name recognition in the event program
- Name recognition on signage at the Conference
- Name recognition in post-conference newsletter
- Signage recognizing level of sponsorship throughout event

Keynote Lunch Sponsor: \$1,000 (1 Available)

- Logo/ad recognition on the Keynote welcome slide
- Logo/ad on a running PPT slide during the Conference lunch
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Name recognition on signage at the Conference

General Sponsor: \$750

- Logo/ad on a running PPT slide during the keynote conference lunch
- Name recognition in the event program
- Name recognition in post-conference newsletter
- Name recognition on signage at the Conference

Conference Bag Swag Item Sponsor: \$500

- Add an item with your organization logo into the bags that will be provided to all attendees at registration
- Sponsor is responsible for providing the swag to CalDesal by **January 9, 2026**, in order to be included.
- No refunds will be given if your swag arrives too late to be added to the bags.

DIY Sponsorships:

- DIY or “do it yourself” sponsorships are for all the creative desal professionals out there. Showcase your organization in a way that we haven’t thought of! Email: glennf@caldesal.org with your proposed sponsorship and budget and we will work with you to customize a package for your organization!

All Sponsors Will Receive:

- List of attendees
- Acknowledgement in handout materials – 100-word organization/company/agency description

SPONSOR REGISTRATION FORM

[Click Here](#)

CalDesal.org

