

Privacy policy Yisual

This Privacy Policy governs the manner in which Yisual collects, uses, maintains and discloses information collected from you of the yisual.co.uk website ("Site"). This privacy policy applies to the Site and all products and services offered by Yisual.

Personal identification information

Yisual collect Personal Data from you in a variety of ways, including, but not limited to, when you register on the site, place an order, subscribe to a newsletter, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. We will collect Personal Data from you only if you voluntarily submit such information to us. You can always refuse to supply Personal Data, except that it may prevent you from engaging in certain Site related activities.

Non-personal identification information

We may collect non-personal identification information about you whenever you interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about you means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

Our Site may use "cookies" to enhance your experience. Your web browser places cookies on your hard drive for record-keeping purposes and sometimes to track information about you. You may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

How we use collected information

Yisual may collect and use Personal Data for the following purposes:

- **To improve customer service**
Information you provide helps us respond to your customer service requests and support needs more efficiently.
- **To personalize user experience**
We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- **To improve our Site**
We may use feedback you provide to improve our products and services.
- **To process payments**
We may use the information Users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

- **To run a promotion, contest, survey or other Site feature**
To send Users information they agreed to receive about topics we think will be of interest to them.
- **To send periodic emails**
We may use the email address to send User information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/ or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

How we protect your information

Yisual shall in relation to the Personal Data implement appropriate technical and organizational measures to ensure security. We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site. Sensitive and private data exchange between the Site and its Users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

Sharing your personal information

Yisual do not sell, trade, or rent Personal Data to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers. Third party websites You may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

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Advertising

Ads appearing on our site may be delivered to you by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

Data Breach

Yisual shall notify you without undue delay upon Yisual becoming aware of a Personal Data Breach affecting Personal Data, providing you with sufficient information to meet any obligations to report or inform of the Personal Data Breach under the Data Protection Laws.

Assessments and audits

Yisual shall provide reasonable assistance to any data protection impact assessments, and prior consultations with Supervising Authorities or other competent data privacy authorities. We shall allow for and contribute to audits, including inspections, in relation to the Processing of your Personal Data.

Deletion of data

You may require Yisual to return a complete copy of all your Personal Data and procure the deletion of all your Personal Data Processed by Yisual.

Changes to this privacy policy

Yisual has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at: info@yisual.com.

This document was last updated on 16 May, 2018.