

WE
Love
DENTAL

Redon Corporate Brand Guidelines

Istanbul Türkiye, 2025

Content



Redon Corporate Brand Guidelines

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Intro

Welcome to the Redon Corporate Brand Guidelines.

This guide has been crafted to ensure the integrity of our brand and to convey a consistent message across all platforms.

Here, you will find comprehensive guidelines covering all elements that represent our brand identity, including logo usage, typography, color palette, and other visual elements.

At Redon Technology, we believe in the power of a strong and unified brand identity. This guide is designed not only as a brand management tool but also as an integral part of our corporate culture at Redon Technology. By adhering to these guidelines, we ensure that every interaction with our brand reflects our commitment to innovation, quality, and customer satisfaction.

Thank you for embracing our corporate identity standards. Together, we will continue to strengthen the presence and reputation of Redon Technology in the world of technology and beyond.

Made With  by
Redon Technology

Symbol



Symbol Style

The symbol of Redon Technology is the visual representation of our brand essence. It embodies our values of innovation, reliability, and forward-thinking in the technology sector.

Consistency in using this symbol across digital platforms, printed materials, and merchandise is crucial.

It ensures that every use reinforces our commitment to quality and professionalism.

By following the guidelines outlined here for the symbol style, we maintain a unified and impactful presence for Redon Technology in the market.

Our Redon symbol represents our innovative machines with both the main body and the open-close cover.

It consists of, two separate parts where the smaller part on the right corner shows us a “r” letter which represents the Redon brand’s first letter.

Furthermore, these two distinct parts of the symbol allow for the construction of the complete Redon letters.

*The symbol must never be modified in any way.



Application

Use only approved artwork when reproducing the logo.

Usage

The symbol can be used alone, or together with the wordmark.

Logo



Main Logo Style

Our symbol is used alongside the wordmark and tagline to create the primary logo.

The logo is the Key Visual in our visual identity. It should never be modified and the tagline should never be removed from the wordmark and this combination should never be used without the Symbol.



Application

Use only approved artwork when reproducing the logo.

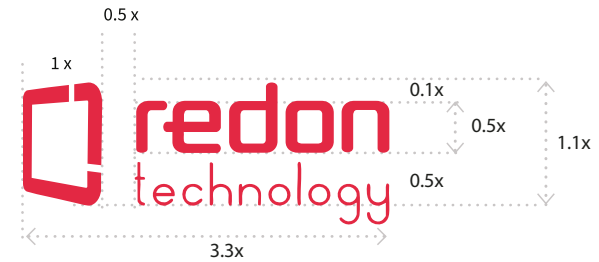
Usage

The logo should be used as shown above.

Logo Construction

Our Redon Logo is designed and calculated in perfection for you to use and boost our brand identity.

You can clearly see the katsayıları on right.



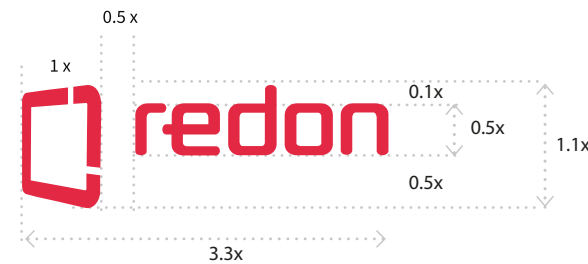
Clearspace

When using the logo, it should be surrounded by open space to ensure its visibility and impact. This area should not be invaded by any kind of graphic element.

To calculate the empty space, take the height of the symbol and divide it by 2.

(Clearspace = Height / 2).

For example, if the symbol height is 40cm, the clear space will be $40/2=20\text{cm}^*$



In order to provide full strength and clarity around the logo, there should always be enough space.

Logo Options

As usual, our logo is available for different variations depending on the background color.

The main logo color is Red and only alternative colors are White and Black with the backgrounds color, Red, White, Gray, Black.

This version maintains clarity and conciseness, clearly stating the restriction on using colors other than the approved ones for both the logo and background.

***Only approved colors should be used.**

Please see the variations.

Option One

White on Red background



Option Two

Red on White background



Option Three

Red on Gray background

Darkness of gray tone is max 30%



Logo Options

As usual, our logo is available for different variations depending on the background color.

The main logo color is Red and only alternative colors are White and Black with the backgrounds color, Red, White, Gray, Black.

This version maintains clarity and conciseness, clearly stating the restriction on using colors other than the approved ones for both the logo and background.

***Only approved colors should be used.**

Please see the variations.

Option Four

White on Black background



Option Five

Black on White background



Option Six

White on Gray Background



Minimum Logo Sizes

The minimum width of the logo for print applications is 40mm. However, there may be other instances, such as promotional or digital materials, where it needs to be smaller. In such cases, the absolute minimum width should be 20mm, or the equivalent in pixels.

Horizontal: 61,3 x 20 mm

Vertical: 36,44 x 40 mm

*It is not suitable for smaller sizes due to the tagline



Logo Symbol

Minimum Size: 12,9 x 20 mm



*The given dimensions are only valid for printed materials.

Minimum Logo Sizes

The minimum width of the logo for print applications is 40mm. However, there may be other instances, such as promotional or digital materials, where it needs to be smaller. In such cases, the absolute minimum width should be 20mm, or the equivalent in pixels.

Horizontal: 174 x 56 px

Vertical: 103 x 113 px

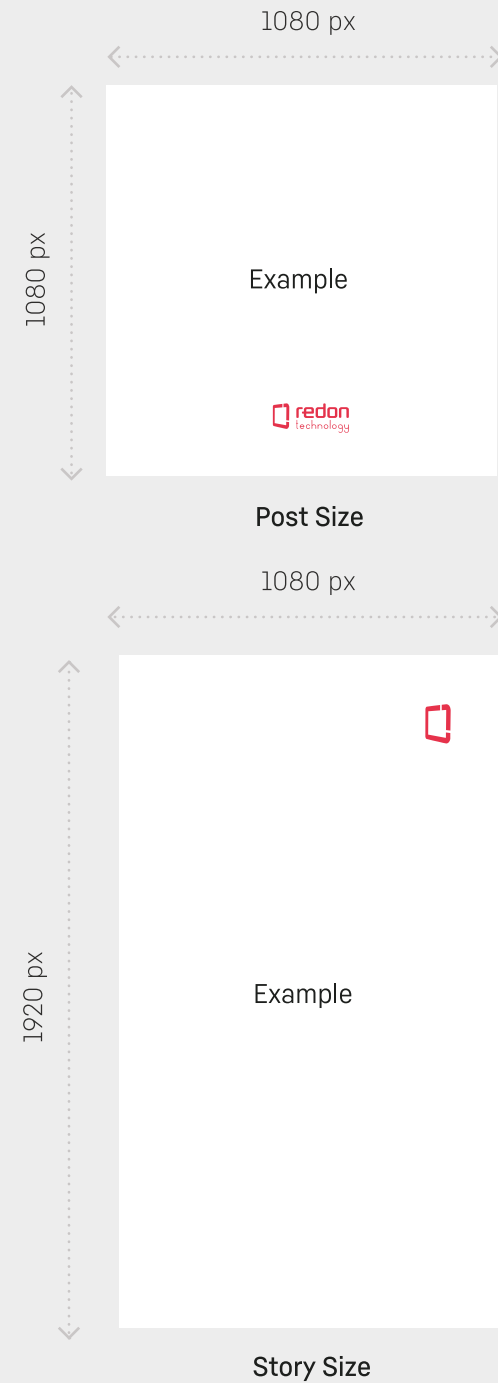
*It is not suitable for smaller sizes due to the tagline



Logo Symbol

Minimum Size: 73 X 113 px

*The given dimensions are only valid for digital materials.



Incorrect Logo Usage

The logo is the Key Visual in our visual identity.
It should never be modified.

Always use the approved logos.
Do not change the proportions or typeface of the logo.
Do not separate the symbol from the wordmark and tagline.
Do not alter the color specifications.

Some typical examples of incorrect usage are shown here.

Do not use italic version of the logo



Do not use logo without symbol and tagline



Do not use wordmark and tagline without symbol



Do not use wordmark or tagline with another font



Do not change the position of the symbol



Premium Machine Logo Options

Premium Machine logo is designed by Redon to represent that we manufacture Premium Machines for Premium Users.

It can be used for all machines manufactured by Redon Technology.

Only available for two versions.

Please see the variations.



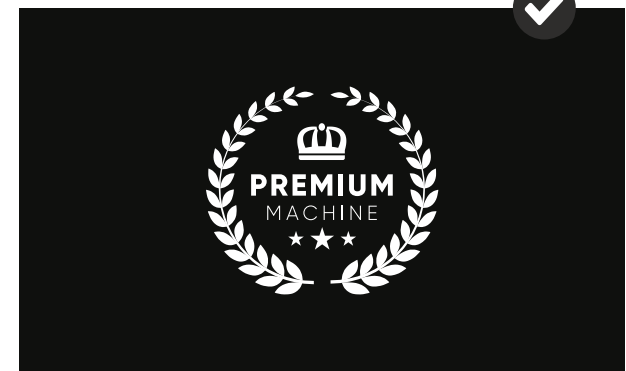
Option One

White on Red background



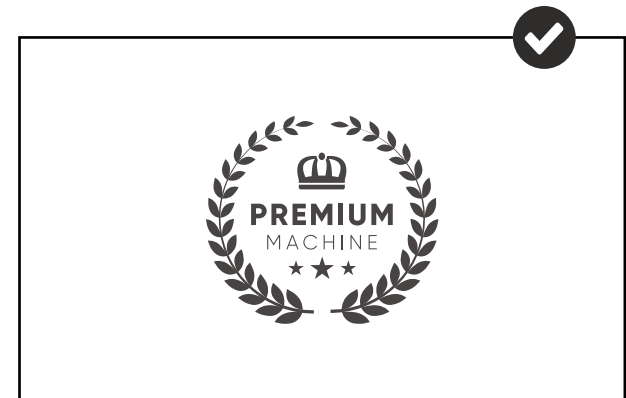
Option Two

White on Black background



Option Three

Black on White background



Device Logos

Use only approved artwork with approved font.

"Best Mill" should always be written with an initial capital letter and lowercase letters.

The ® registered trademark symbol must be placed in the top right corner.

The correct name for the device must be used.

For single machine Best Mill®

For single machine and changer Best Mill Plus®

For double machine and changer Best Mill Plus Automation®

R-One should be written as it is shown with capital letter R and O. The + sign should be on the right corner. + sign is not allowed to use with the same direction with "O" letter.

GTR should be used with Capital letters, lowercase letters are not accepted.

HYBRID should be used with Capital letters, lowercase letters are not accepted.

WOOM should be used with capital letters, lowercase are not accepted.

Best Mill®

Best Mill Plus®

Best Mill Plus Automation®

R-One +

GTR

HYBRID

WOOM

Awards



Awards

"Our awards are a crucial indicator of our brand. Therefore, we strive to incorporate award usage in our digital and print materials."

The awards with the machine are as shown.

Please note that, there is no available award for GTR however you can use the Premium Machine logo for GTR as well.

Best Mill®



R-One +



BEST PRINT®



HYBRID



Tagline



Tagline Style

Application

Use only approved artwork when reproducing the logo.

Usage

The tagline should not be used alone and should always be accompanied by the logo.



Incorrect Tagline Usage

You can find some examples on the right.





FABRIKAT Primary Typeface Weights

Fabrikat is the primary typeface for all Redon's communication.

A combination of the weights, Regular, Medium and Bold, are used throughout the identity for headlines and body texts.

AaBbCc

Regular.

AaBbCcDdEeFfGgHhIiJjK LlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz
0123456789 (&!/,;:_*")

Medium.

AaBbCcDdEeFfGgHhIiJjK LlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz
0123456789 (&!/,;:_*")

Bold.

AaBbCcDdEeFfGgHhIiJjK LlMmNnOo
PpQqRrSsTtUuVvWwXxYyZz
0123456789 (&!/,;:_*")

DIGITAL SANS

Secondary Typeface Weights

AaBbCcDd

EeFfGg

123456789

(+;%@*)

Digital Sans is the secondary or alternative typeface, when using Fabrikat is not practical or possible.

For example when distributing documents to third-parties that do not have access to the font for PowerPoint.

Regular.

AaBbCcDdEeFfGgHhIiJjK LlMmNnOo

PpQqRrSsTtUuVvWwXxYyZz

0123456789 (&!/,;:_*)

Italic.

AaBbCcDdEeFfGgHhIiJjK LlMmNnOo

PpQqRrSsTtUuVvWwXxYyZz

0123456789 (&!/,;:_)*

Bold.

AaBbCcDdEeFfGgHhIiJjK LlMmNnOo

PpQqRrSsTtUuVvWwXxYyZz

0123456789 (&!/,;:_*)

Colours



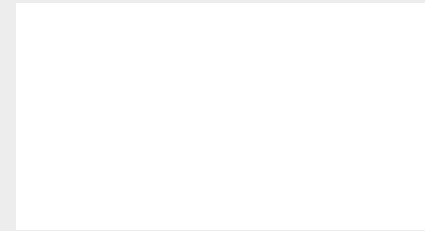
Color Palette Main Color System

To showcase our minimalist and elegant design philosophy, we utilize generous amounts of white space complemented by Redon's signature red and gray colors.

Production

It's crucial that our brand appears as consistent as possible.

For printed materials, this means using the Pantone® colors wherever possible rather than using the CMYK break down.



White is our main background color

Color 1



CMYK C0 / M091 / Y061 / K0
Pantone 710C
RGB R231 / G049 / B074

Color 2



CMYK C069 / M058 / Y051 / K055
Pantone 19-4007 Tpg
RGB R061 / G063 / B067

Gradient Bar

The gradient bar merges our We Love Dental logo colors into one graphic element. The gradient bar is primarily used to connect our world with other identity elements, such as headlines.

Application

Do not attempt to make your own version of the gradient bar.



Color 1



CMYK C049 / M000 / Y06 / K000
Pantone Blue 0821 C
RGB R116 / G209 / B234

Color 2



CMYK C070 / M036 / Y000 / K000
Pantone 279 C
RGB R065 / G143 / B222

Color 3



CMYK C060 / M057 / Y000 / K000
Pantone 272 C
RGB R116 / G116 / B193

Color 4



CMYK C062 / M066 / Y010 / K000
Pantone 7676 C
RGB R117 / G102 / B160

Color 5



CMYK C036 / M071 / Y025 / K001
Pantone 688 CP
RGB R167 / G99 / B137

Color 6



CMYK C018 / M093 / Y045 / K002
Pantone 7635 C
RGB R198 / G54 / B099

Color 7



CMYK C0 / M091 / Y061 / K0
Pantone 710C
RGB R231 / G049 / B074

***Colors cannot be used alone.**

Materials Guide

Business Card Design

The Redon business card reflects our brand's sense of trust and professionalism with its minimalist design and refined details.

The chosen colors and fonts strengthen our corporate identity, leaving a strong first impression.






Printing Techniques

Double-sided American Bristol, matte lamination.
Laquer application on logo part both front and back

Typography

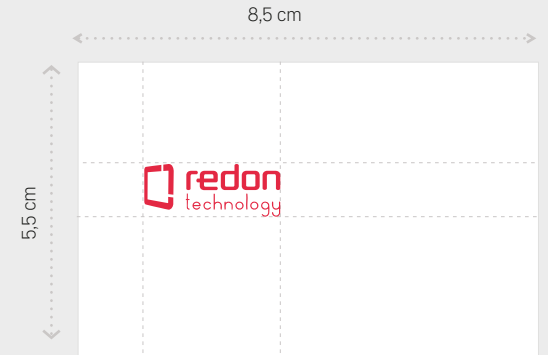
Title: **Fabrikat Normal (Bold)**, 12pt
Subtitle: Fabrikat Regular, 10pt

Colors

-  **Primary color** #E12842
CMYK: C0 / M091 / Y061 / K0 - Pantone 710C
RGB: R231 / G049 / B074
-  **Secondary Color** #000000
CMYK: C069 / M058 / Y051 / K055 - Pantone 19-4007 Tpg
RGB: R061 / G063 / B074
-  **Background** #FFFFFF
White is our main background

Features

Paper: 350g Matte





Letterhead Design

The Redon letterhead reflects our passion and innovative approach with the "We Love Dental" phrase and gradient color transitions. Its design strengthens our professional image, offering reliability and uniqueness in every correspondence.



Typography

Fabrikat Regular, 9pt

Slogan



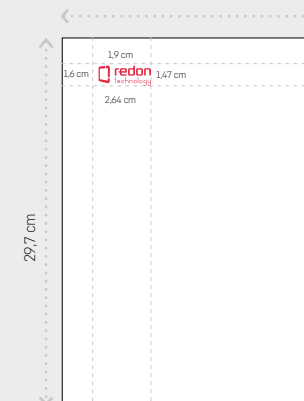
Colors

 RCB: R116 / C209 / B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RCB: R065 / C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RCB: R116 / C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RCB: R117 / C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	

Features

Paper: 80g

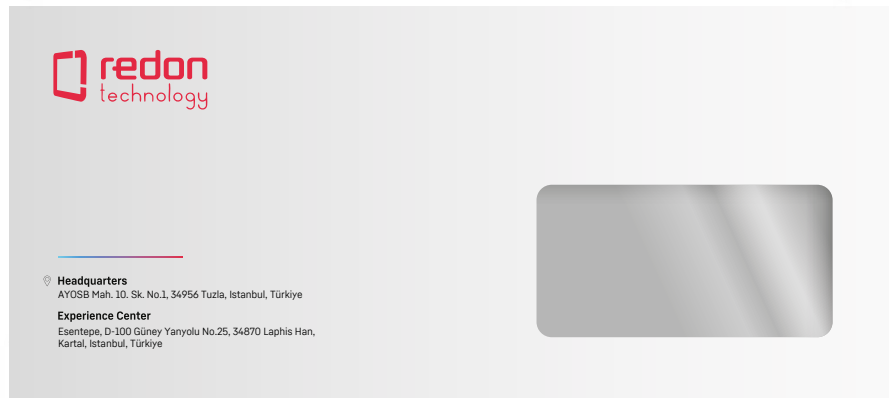
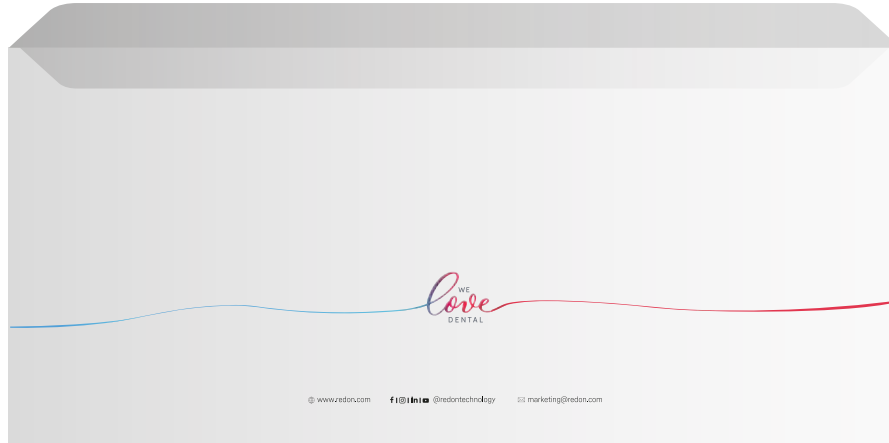
Size: A4





Diplomat Envelope with Window

Redon Technology seamlessly combines elegance and functionality with its windowed diplomat envelope. The use of high-quality materials and aesthetic design gives the envelope a professional appearance, while the gradient color transitions offer an innovative touch.



Headquarters
AYOSB Mah. 10. Sk. No.1, 34956 Tuzla, İstanbul, Türkiye

Experience Center
Esentepe, D-100 Güney Yanyolu No.25, 34870 Laphis Han, Kartal, İstanbul, Türkiye

Typography

Fabrikat Normal (Bold)

Fabrikat Regular, 7pt

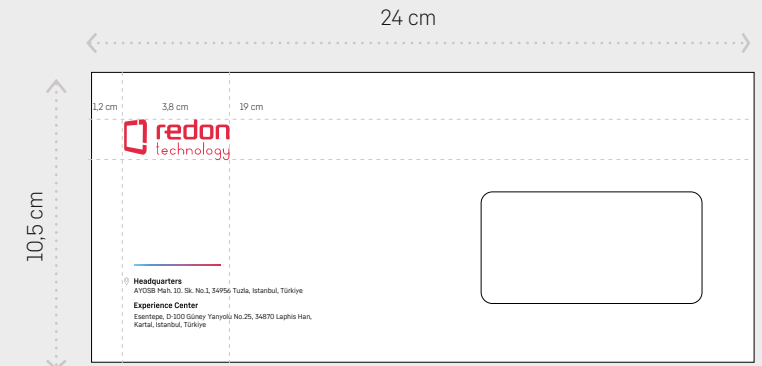
Slogan



Renkler

	RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C		RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
	RCB: R045/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C		RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
	RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C		RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
	RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C		

Features





Large Size Envelope

The Redon Envelope Bag is designed to securely and efficiently transport large documents. Its spacious interior ensures that documents are delivered without damage.

With its durable structure and professional design, it is the ideal solution for corporate correspondence. Redon combines elegance and functionality, offering a reliable option for all types of shipments.



Features

Paper: 120g
Size: A4

Typography

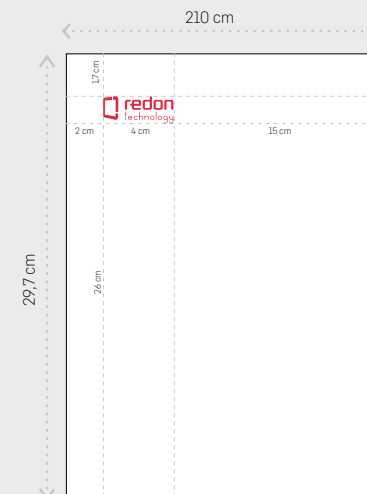
Fabrikat Normal (Bold)
Fabrikat Regular, 7pt

Slogan



Colors

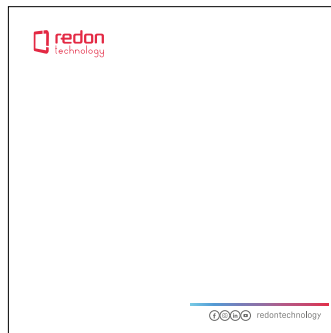
 RCB: R116 / C209 / B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RCB: R065 / C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RCB: R116 / C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RCB: R117 / C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	





Cube Note

The Redon Cube Note is a practical and stylish addition to any workspace. Designed for quick notes and reminders, it ensures important ideas are always within reach. Its compact size and sturdy design make it a convenient desktop essential, while the branded layout reinforces Redon's professional identity in everyday office use. Perfect for both internal communication and client-facing environments



Features

Paper: 80g

Typography

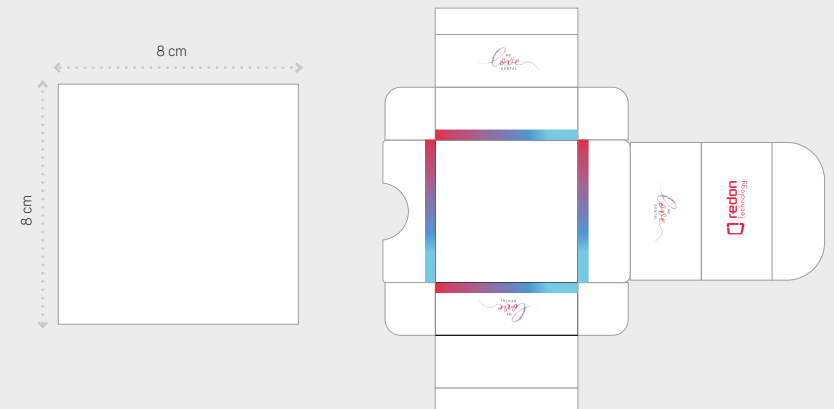
Fabrikat

Slogan



Colors

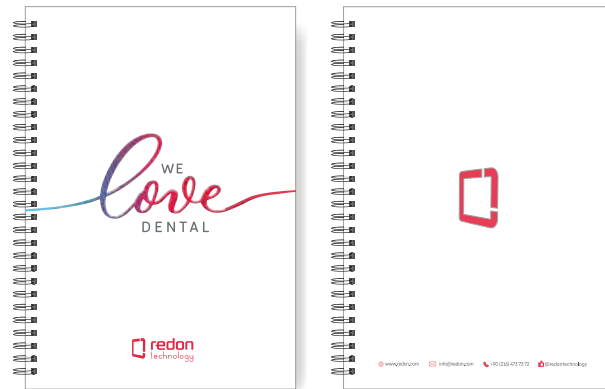
 RCB: R116 / C209 / B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RCB: R065 / C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RCB: R116 / C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RCB: R117 / C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	





Notebook

The spiral notepad offers functionality and portability, making daily note-taking and jotting down ideas more practical. Its design, aligned with the corporate identity, provides an elegant and professional appearance that strengthens the brand image.



Features

Paper: 350g Matte
Laquer application on logo part
both for front and back

Typography

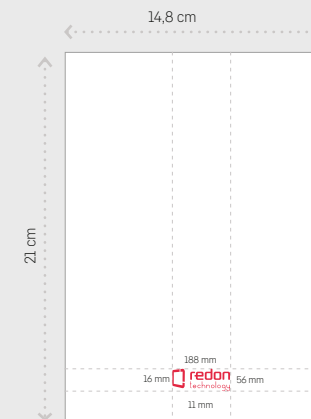
Title: Fabrikat Normal, 12pt
Subtitle: Fabrikat Regular, 10pt

Slogan



Colors

 RGB: R116 / C209 / B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RGB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RGB: R065 / C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RGB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RGB: R116 / C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RGB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RGB: R117 / C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	





Agenda and Pen


For a brand, promotional notebooks and pens enhance brand awareness through constant visibility and strengthen customer loyalty.





Printing Techniques

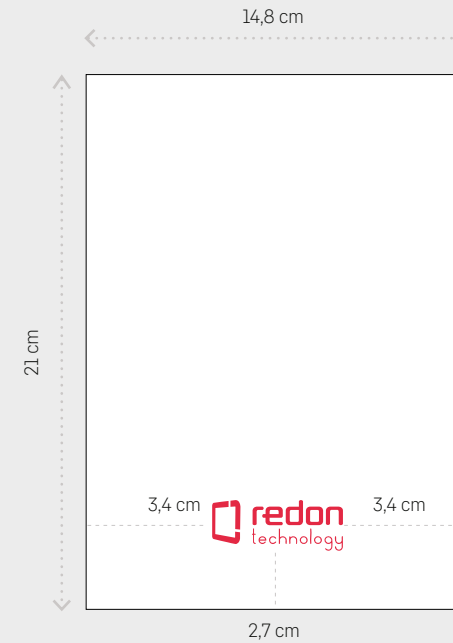
Debossing

Colors

 **Primary color** #E12842
CMYK: C0 / M091 / Y061 / K0 - Pantone 710C
RGB: R231 / G049 / B074

 **Secondary Color** #000000
CMYK: C069 / M058 / Y051 / K055 - Pantone 19-4007 Tpg
RGB: R061 / G063 / B074

 **Background** #FFFFFF
White is our main background

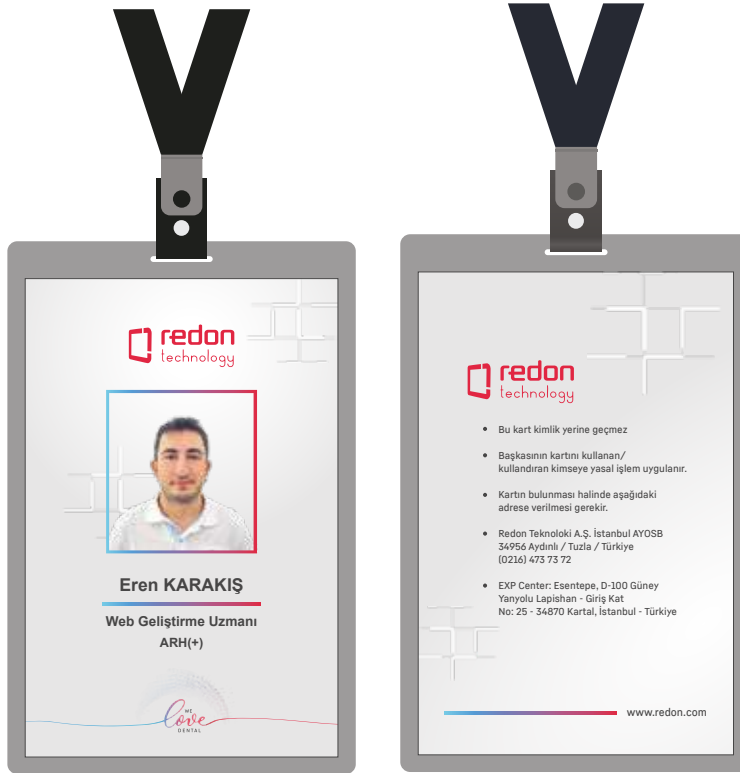




Card

In-house badges and name tags contribute to strengthening the corporate identity and optimizing communication among employees.

These elements enhance employee recognition, reinforce the company's professional image, and foster a sense of organizational belonging.



Typography

Title: Fabrikat Normal, 12pt

Subtitle: Fabrikat Regular, 10pt

Slogan



Colors

RCB: R116/ C209/ B234
CMYK: C049 / M000 / Y06 / K000
Pantone Blue0821 C

RCB: R065/ C143 / B222
CMYK: C070 / M036 / Y000 / K000
Pantone 279 C

RCB: R116/ C116 / B193
CMYK: C060 / M057 / Y000 / K000
Pantone 272 C

RCB: R117/ C102 / B160
CMYK: C062 / M066 / Y010 / K000
Pantone 7676 C

RCB: R167/ C99 / B074
CMYK: C036 / M071 / Y025 / K001
Pantone 688 C

RCB: R231/ C049 / B074
CMYK: C018 / M093 / Y045 / K002
Pantone 7635 C

RCB: R231/ C049 / B074
CMYK: C0 / M091 / Y061 / K0
Pantone 710 C

Features

PVC





Badge

In-house badges and name tags contribute to strengthening the corporate identity and optimizing communication among employees.

These elements enhance employee recognition, reinforce the company's professional image, and foster a sense of organizational belonging.



Typography

Title: Fabrikat Normal, 12pt

Subtitle: Fabrikat Regular, 10pt

Slogan

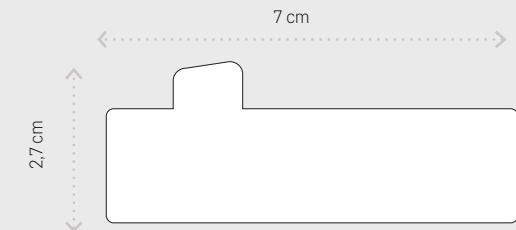
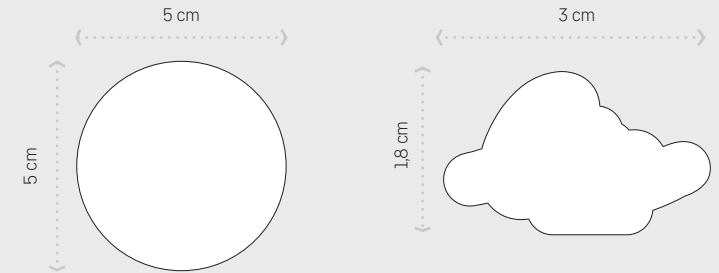


Colors

	RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C		RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
	RCB: R045/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C		RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
	RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C		RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
	RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C		

Features

Depends on the product





Mug Design

It's coffee time now – a special promotional mug design featuring the Redon logo and 'We Love Dental' slogan to make you smile with every sip.



Typography

Popins SemiBold

Slogan



Colors

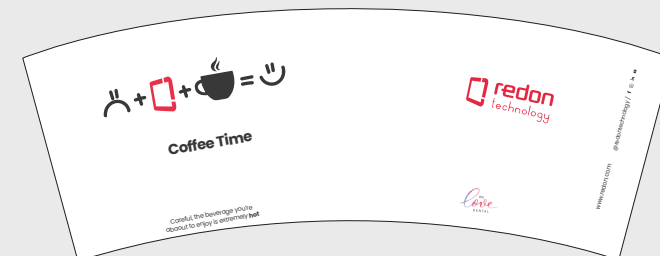


	RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C		RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
	RCB: R045/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C		RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
	RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C		RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
	RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C		

Features

Double wall paper mug

Size: 4oz - 8 oz





Laminated Bag

A corporate promotional bag enhances brand prestige and ensures long-term visibility. With its stylish design and quality materials, it strengthens corporate identity while increasing brand awareness in various settings.



Slogan



Colors

 RCB: R116 / C209 / B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RCB: R065 / C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RCB: R116 / C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RCB: R117 / C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	

Features

- Laminated Bag 43*33*10 cm
- Three-sided gusset Metallized 100+20 gr
- Handle 2.5x70 cm nonwoven
- Edge strip 1 cm nonwoven
- Printing Double-sided
- Printing color offset ovi





Clothing

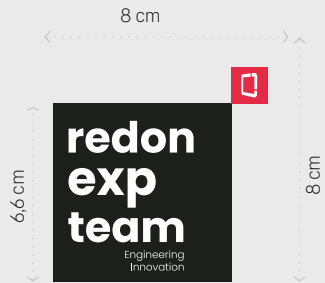
Redon highlights its corporate identity and team spirit with specially designed for its employees. Featuring the brand's colors and logo, these designs emphasize professionalism while strengthening the sense of belonging.





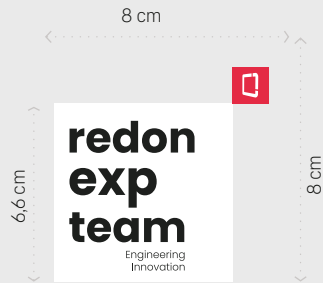
Design Applications

WHITE T-SHIRT



The minimal logo print positioned on the right chest level for the oversize t-shirt model reflects the corporate structure in a simple and balanced way.

BLACK T-SHIRT



WHITE T-SHIRT

The logo print positioned on the right chest for the polo collar t-shirt model reflects the corporate identity in a stylish and professional way.



BLACK T-SHIRT

NAVY BLUE POLO T-SHIRT



The logo print positioned on the right chest for the polo collar t-shirt model reflects the corporate identity in a stylish and professional way.



The corporate identity was emphasized by applying the brand logo to the nape of the neck and the "We Love Dental" logo to the middle of the back.



Roll-Up

Roll-up design is an effective promotional tool that reflects the professionalism of a brand. It enhances brand awareness while delivering a strong message to the target audience.



Typography

Title: Fabrikat Normal, 12pt

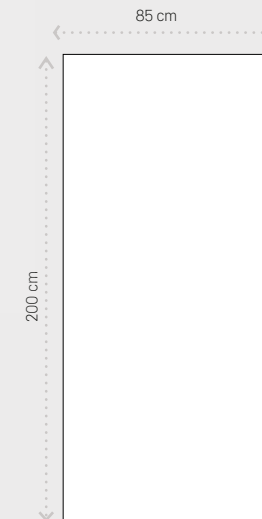
Subtitle: Fabrikat Regular, 10pt

Printing Techniques

Digital printing on PVC vinyl or textile fabric

Colors

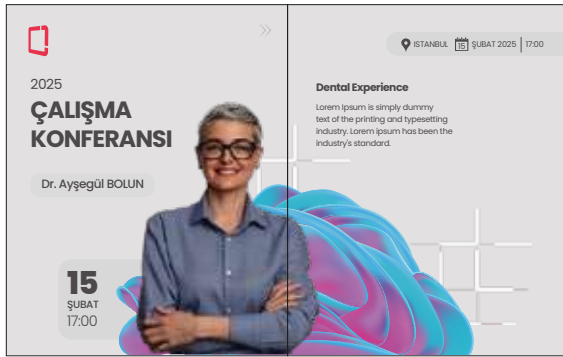
	RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C		RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
	RCB: R065/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C		RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
	RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C		RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
	RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C		





Invitation

Designed to reflect the company's elegance and modern vision. The flow of gradient colors and the balance of minimal lines symbolize its innovative spirit and the strength of its corporate identity.



Typography

Title: Fabrikat Normal, 12pt

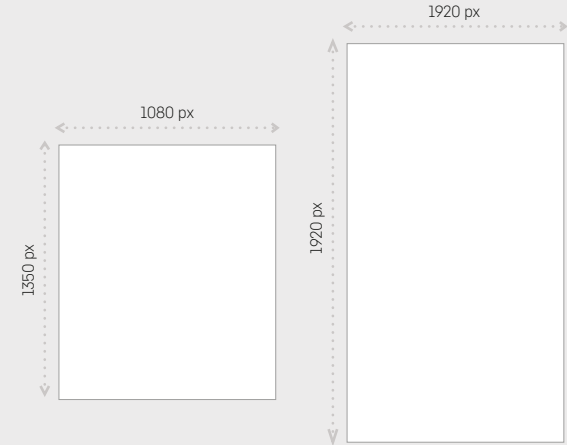
Subtitle: Fabrikat Regular, 10pt

Colors

	RCB: R116 / C209 / B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C		RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
	RCB: R065 / C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C		RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
	RCB: R116 / C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C		RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
	RCB: R117 / C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C		

Features

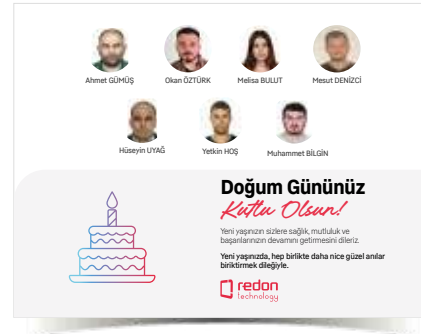
Paper: 350g Matte





Greeting Card

Our brand, built on trust and quality, upholds consistency and professionalism at every touchpoint. Our meticulously designed greeting cards are not just a gesture but a signature of our brand values, fostering strong communication and long-term partnerships.



Typography

Title: Fabrikat Normal, 12pt

Subtitle: Fabrikat Regular, 10pt

Colors

RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
RCB: R065/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	

Features

Size: 1370 x 1080 px





Certificate and Promotion Letter

The designs of the Certificate and Promotion Letter are created in accordance with the corporate identity, offering a professional and prestigious appearance. These documents enhance employee motivation while effectively reflecting the company's values and brand identity.



Features

Paper: 350g Matte

Typography

Title: Fabrikat Normal, 12pt

Subtitle: Fabrikat Regular, 10pt

Colors

RCB: R116/ C209/ B234
CMYK: C049 / M000 / Y06 / K000
Pantone Blue0821 C

RCB: R065/ C143 / B222
CMYK: C070 / M036 / Y000 / K000
Pantone 279 C

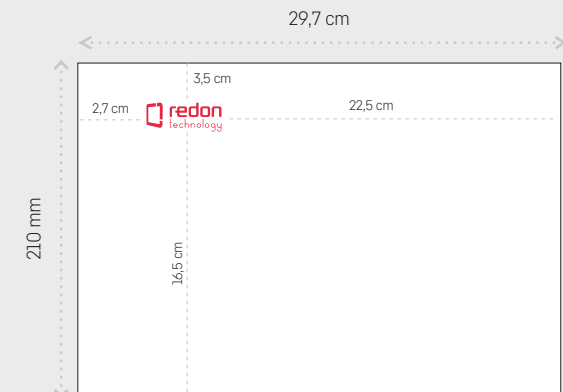
RCB: R116/ C116 / B193
CMYK: C060 / M057 / Y000 / K000
Pantone 272 C

RCB: R117/ C102 / B160
CMYK: C062 / M066 / Y010 / K000
Pantone 7676 C

RCB: R167 / C99 / B074
CMYK: C036 / M071 / Y025 / K001
Pantone 688 C

RCB: R231 / C049 / B074
CMYK: C018 / M093 / Y045 / K002
Pantone 7635 C

RCB: R231 / C049 / B074
CMYK: C0 / M091 / Y061 / K0
Pantone 710 C





Whatsapp Profile

Redon WhatsApp Profile Image is designed to extend our brand presence into everyday digital communication channels. By using the designated profile image, employees help maintain brand integrity and strengthen Redon's identity in client and partner interactions.



Slogan



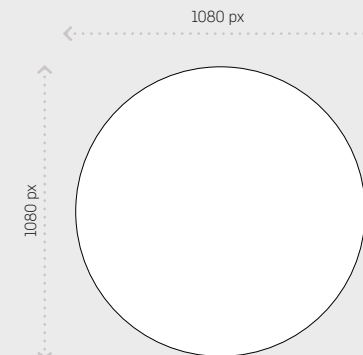
Typography

Title: Fabrikat Normal, 12pt

Subtitle: Fabrikat Regular, 10pt

Colors

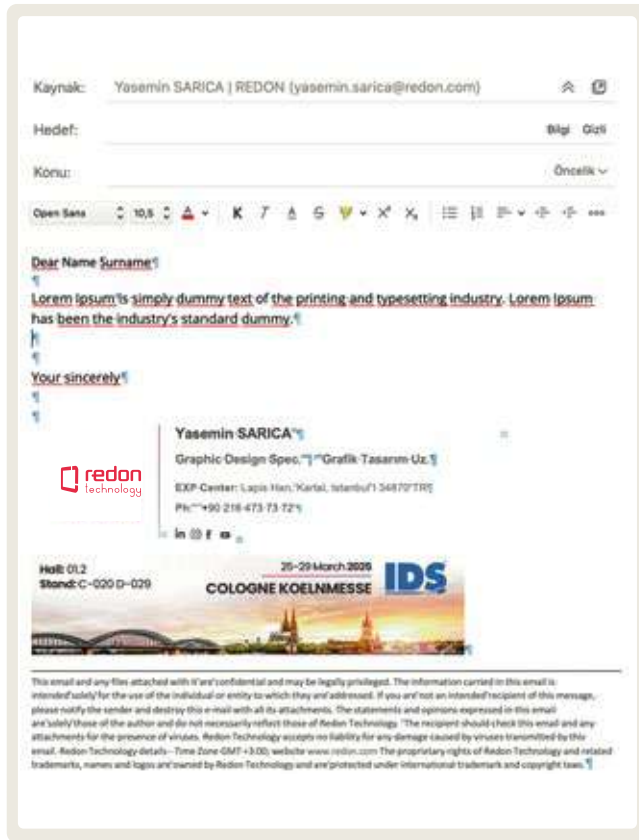
 RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RCB: R045/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	





Mail Signature

The Redon Email Signature ensures consistency and professionalism across all digital communications. Designed in line with our brand identity, it includes essential contact information while maintaining a clean and modern aesthetic.



Yasemin SARICA

Graphic Design Spec. | Grafik Tasarım Uz.

EXP Center: Lapis Han, Kartal, İstanbul | 34870 TR

Ph: +90 216 473 73 72

in @ f





Corporate Presentation

Redon Corporate Presentation Template is a key tool for maintaining visual consistency and professional standards across all internal and external presentations.

Designed to reflect our brand values and visual identity, this template includes predefined layouts, typography, and color schemes that ensure clarity and cohesion in every presentation.

Use of this template is mandatory for all departments and teams when preparing presentations for clients, partners, or internal stakeholders.



Line

Lorem Ipsum is simply dummy text

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.



Line

06 Lorem Ipsum



4- Lorem Ipsum is simply dummy text

Lorem Ipsum is simply dummy text

- Lorem Ipsum is simply dummy text of the print
- Lorem Ipsum is simply

Typesetting industry.;

- Lorem Ipsum is simply dummy text of the printing and typesetting industry.

*Lorem Ipsum is simply dummy text of

*Lorem Ipsum is simply dummy text of the printing



Printed Materials

Catalog

Redon Technology presents its exclusive catalog, bringing together innovative and high-quality products. Designed with colors that align with our corporate identity and carefully curated content, this catalog serves as a guide that merges technology with aesthetics and will inspire you in choosing the right product.



Typography

Helvetica Font Family

Slogan



Features


Boyut: 210mm x 297mm

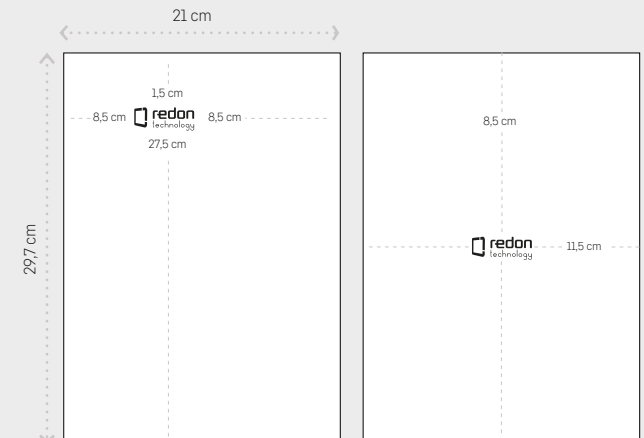
Size : A4

Laquer application on logo part both for front and back

Saddle Stitching

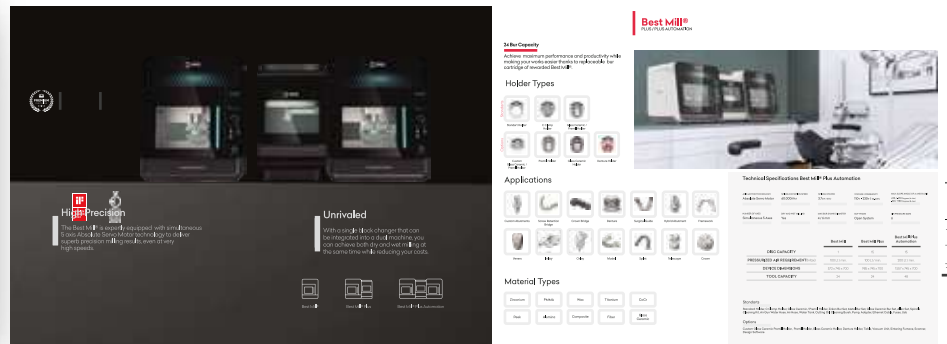
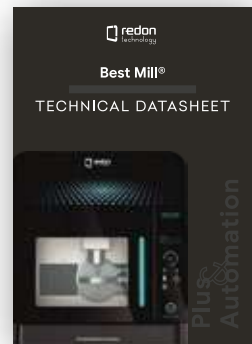
Colors

 RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RCB: R065/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	





Datasheet



Features

Size: 130mm x 210mm

Typography

Popins Bold Popins Medium Popins Light

Printing Techniques

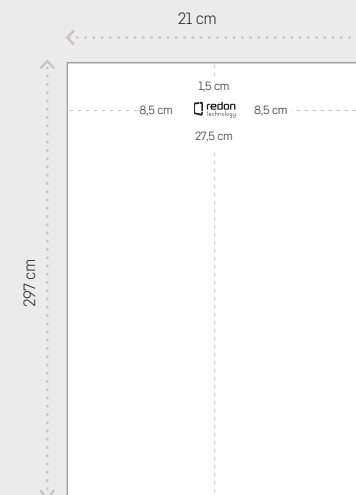
Debossing

Colors

- **Primary color** #E12842
CMYK: C0 / M091 / Y061 / K0 - Pantone 710C
RGB R231 / G049 / B074
- **Secondary Color** #000000
CMYK: C069 / M058 / Y051 / K055 - Pantone 19-4007 Tpg
RGB R061 / G063 / B074
- **Background** #FFFFFF
White is our main background

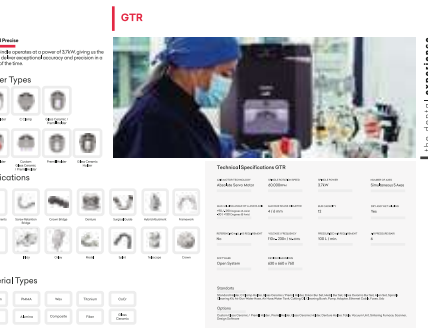
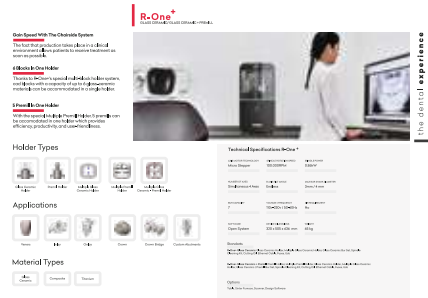
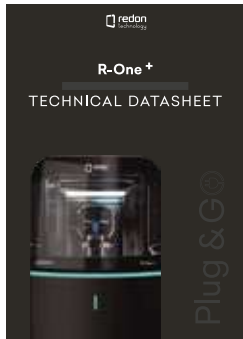
Brands

Best Mill®
HYBRID





Datasheet



Features

Size: 130mm x 210mm

Typography

Popins Bold Popins Medium Popins Light

Printing Techniques

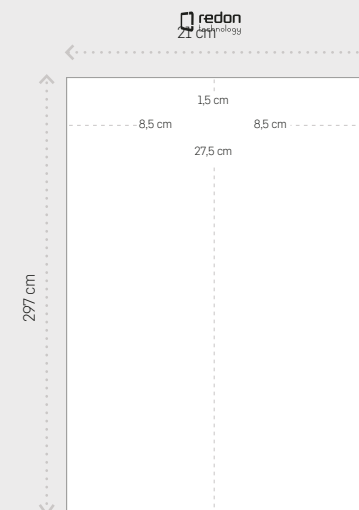
Debossing

Colors

- Primary color** #E12842
CMYK: C0 / M091 / Y061 / K0 - Pantone 710C
RGB R231 / G049 / B074
- Secondary Color** #000000
CMYK: C069 / M058 / Y051 / K055 - Pantone 19-4007 Tpg
RGB R061 / G063 / B074
- Background** #FFFFFF
White is our main background

Brands

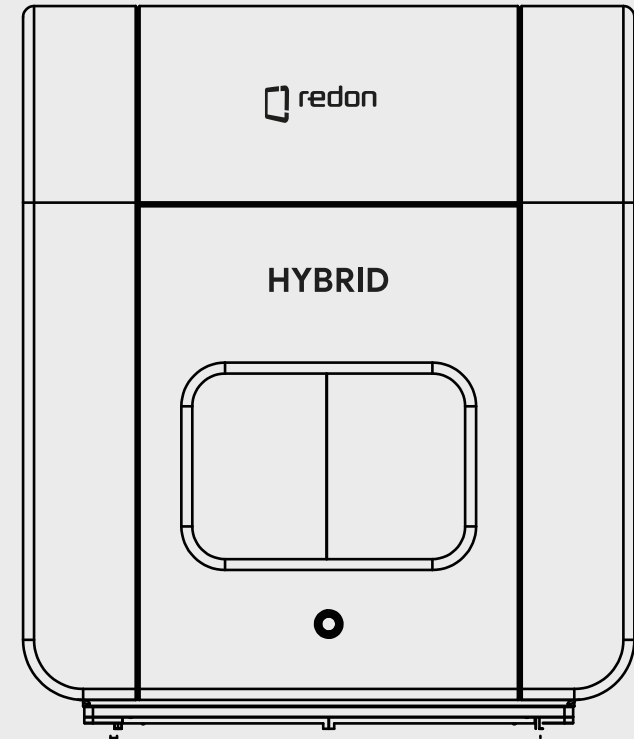
R-One + GTR



Brand Marks

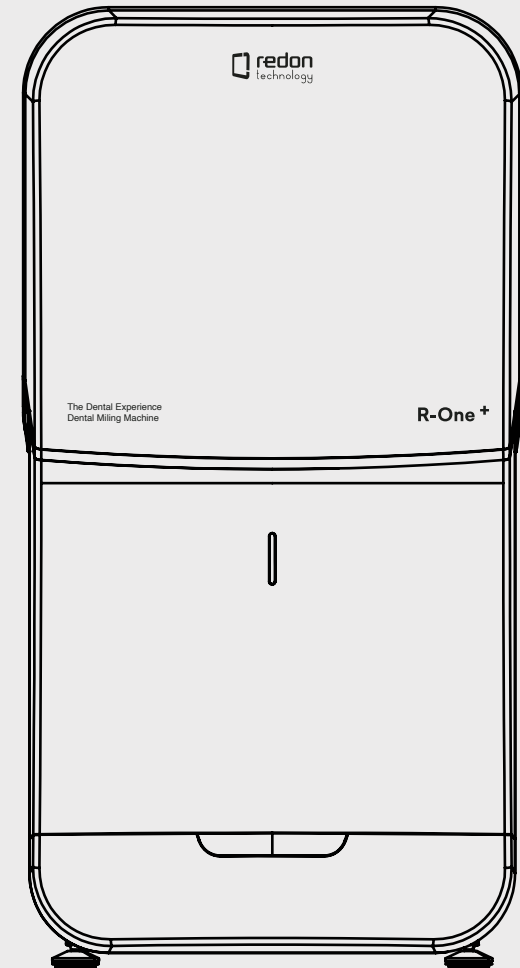


Brand Mark Application on Devices





Brand Mark Application on Devices



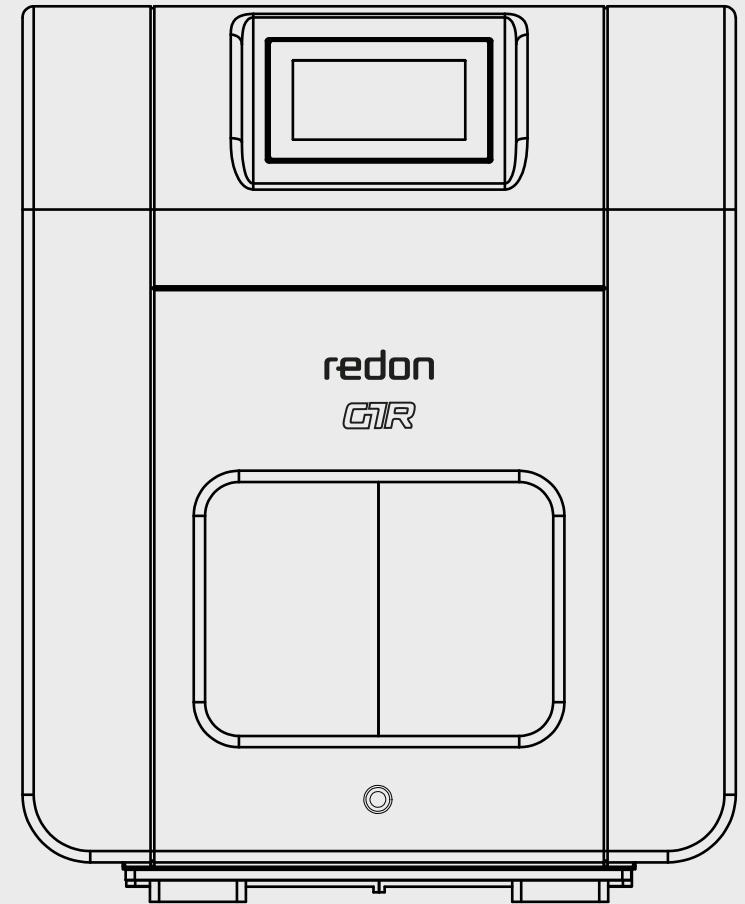


Brand Mark Application on Devices



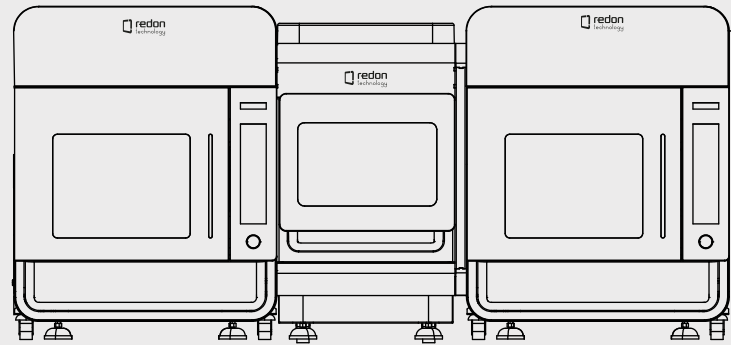
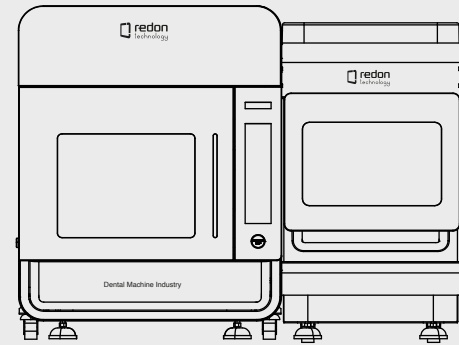
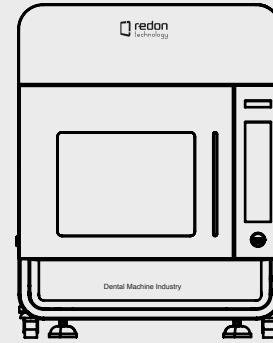


Brand Mark Application on Devices





Brand Mark Application on Devices





Packaging Design

These packages reflect the brand identity, securely protecting the products while creating a strong brand perception with their professional and innovative design.



Typography







Title: Fabrikat Normal, 12pt

Subtitle: Fabrikat Regular, 10pt

Slogan



Colors

 RCB: R116/ C209/ B234 CMYK: C049 / M000 / Y06 / K000 Pantone Blue0821 C	 RCB: R167 / C99 / B074 CMYK: C036 / M071 / Y025 / K001 Pantone 688 C
 RCB: R065/ C143 / B222 CMYK: C070 / M036 / Y000 / K000 Pantone 279 C	 RCB: R231 / C049 / B074 CMYK: C018 / M093 / Y045 / K002 Pantone 7635 C
 RCB: R116/ C116 / B193 CMYK: C060 / M057 / Y000 / K000 Pantone 272 C	 RCB: R231 / C049 / B074 CMYK: C0 / M091 / Y061 / K0 Pantone 710 C
 RCB: R117/ C102 / B160 CMYK: C062 / M066 / Y010 / K000 Pantone 7676 C	

Features

Kraft Liner





Vehicle Wrap

The purpose of the Redon Vehicle Wrap is to design a mobile visual identity that strengthens brand recognition wherever our vehicles go. It is to design a clean, impactful, and consistent look that turns every company vehicle into a powerful communication tool.

Typography

DIGITAL SANS

Secondary Typeface Weights

POPINS

Bold / Light

Colors

■ **Primary color** #E12842

CMYK: C0 / M091 / Y061 / K0 - Pantone 710C
RGB R231 / G049 / B074



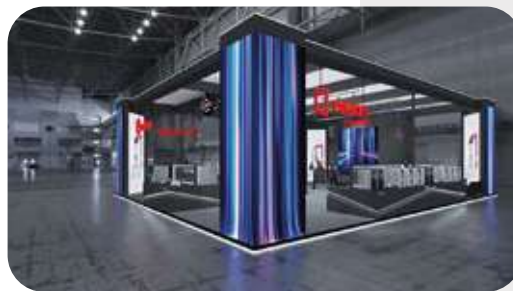
Stand Concepts

Redon Stand Concepts





Redon Stand Concepts





Redon Stand Concepts



WE love DENTAL

📍 **Headquarters**

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