

Matej Puljić



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Software & tools

Know well	Figma, Webflow, ClickUp, Adobe Photoshop, Adobe Illustrator, Miro, Trello, Asana, Atlassian JIRA, Chat GPT, MS Suite
Know	HotJar, Google Analytics, HTML, CSS

Languages

English	Native
Norwegian	A2
Croatian	Native
Slovenian	C1
Italian	A2

About me

A **digital Product Designer**, with a holistic approach, and around **6 years** of experience in **Ux/UI** and **Product Design**. I collaborate with different teams to help simplify complex design problems, always focusing on accessibility and user-centered design.

Experience

Teltonika Telematics | UX/UI Designer
Vilnius, Lithuania | April 2022 - June 2025

- **Process improvement and design advocacy** - established design workflows to ensure efficiency and clarity. Educated stakeholders on the process and impact of user experience, helping bring informed decision-making to the forefront.
- **Design system creation and maintenance** - with other Product designers, helped create and maintain the company design system, ensuring faster and easier collaboration between design and development, while keeping consistency across different products.
- **Start-to-finish design of TachoSync** - alongside the Product Owner, helped lead the design and development process of the companies Tachograph software solution.
 - Approached the product with a “big picture” mindset, helped define the problem and solutions from a full product perspective, rather than “design-only”.
 - Conducted market and user research, user interviews and testing. Designed low/high-fidelity wireframes, working closely with different departments.
 - Collaborated with different stakeholders, and participated in both product launch and post-launch research.
- **Full re-design of TCT** - collaborated with other Product designers in re-design of the telematics device editing software.
 - Primarily worked on the tutorial and onboarding process within the software, focusing on first-time users.
 - Helped prepare a responsive design of the desktop software, which allowed a fast and easy transition to a web-based software, ensuring usability on all screen sizes.
- **Cybersecurity feature creation and improvement** - Worked on design and implementation of various cybersecurity features.
- **Design of various internal systems**

Toptal | User Interface Designer
Galway, Ireland | May 2021 - January 2022

- **Freelance work with startups** - worked with startups like Helpjuice, on UX/UI design for both software and web pages.
- **User research and user testing** - conducted both large-scale user research with surveys, as well as 1-on-1 user interviews and user testing.

- **Designing for different platforms: WEB, iOS and Android.**
 - **Creating prototypes, wireframes and final UI.**
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UniCredit | User Experience Designer (internship and full time work)

Mostar, Bosnia and Herzegovina | August 2019 - April 2021

- **Offered the position after re-designing the m-ba mobile app** - after several failed job applications, took the initiative by conducting user research, surveys and re-designing the mobile banking app m-ba.
 - **Improving the UX/UI on the transaction stage** - helped come up with design solutions, focusing on the transaction stage of the m-ba app, on both iOS and Android software.
 - **Maintained the company design system** - with other designers, worked on maintaining the design system, creating and updating components, and collaborating with development teams.
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Education

College Logos Centar | Graphic Design - Bachelor's Degree

Mostar, Bosnia and Herzegovina | 2015 - 2021

Accademia di Belle Arti Santa Giulia | Graphic Design - Exchange student

Brescia, Italy | 2013 - 2014

Courses & Certification

- **Introduction to Cybersecurity** | CISCO, October 2024
- **Interaction Design: Interface** | LinkedIn, May 2021
- **Foundation of User Experience (UX) Design** | Google, April 2021
- **Start the UX Design Process: Empathize, Define, and Ideate** | Google, April 2021
- **The Fundamentals of Digital Marketing** | Google Digital Garage, April 2021