

Sponsorship Commitment Form



Conference on Financing Canada's Defence Readiness

Event Date: May 5, 2026

Location: Rideau Club, Ottawa

Host: Policy Insights Forum (PIF)

1. Sponsoring Organization Information

Company Name: _____

Primary Contact Name: _____

Title: _____

Email: _____

Telephone: _____

Company Address: _____

City: _____ Province: _____

Postal Code: _____

2. Sponsorship Level Selection

Please select your desired level of participation:

- Title Sponsor** – \$15,000 [SOLD]
 - Premier branding recognition
 - Speaking opportunity during plenary session
 - Executive roundtable participation
 - Logo placement on all event materials
 - VIP seating (12 guests)
 - Dedicated media recognition

- Platinum Sponsor** – \$10,000 [SOLD]
 - Prominent logo placement
 - Panel participation opportunity
 - VIP seating (10 guests)
 - Recognition in press and digital communications

- Gold Sponsor** – \$7,500
 - Logo placement on event materials
 - VIP seating (8 guests)
 - Recognition during opening remarks

- Silver Sponsor** – \$5,000
 - Logo placement on sponsor page
 - Reserved seating (6 guests)

- Bronze Sponsor** – \$3,000
 - Logo placement on website
 - Reserved seating (4 guests)

3. Payment Information

Total Sponsorship Amount: \$ _____

Payment Method:

- Bank Wire Transfer
- Cheque
- Credit Card (Amex, Visa, Mastercard)

Upon receipt of this form, the PIF will issue an invoice with payment instructions.

4. Logo & Branding Materials

Please send high-resolution logo files and company profile (if applicable) to: sunny.yu@samueltech.com

Deadline for inclusion of printed materials: by **April 27, 2026**

5. Authorization

I confirm that I am authorized to commit my organization to this sponsorship and agree to the terms outlined above.

Authorized Signature: _____

Name (Printed): _____

Title: _____

Date: _____

About the Conference

The Policy Insights Forum's Conference on Financing Canada's Defence Readiness convenes senior leaders from government, defence industry, financial institutions, pension funds, private equity, export development, and allied missions to examine capital mobilization, industrial scaling, and sovereign capability development required to meet Canada's NATO commitments.

About the Policy Insights Forum

The Policy Insights Forum (PIF) is a non-partisan Canadian think tank dedicated to addressing strategic public policy challenges through independent research, analysis, and stakeholder engagement. PIF's programming is centered on four core areas: Industry Engagement, Thought Leadership, Research and Publications, and Emerging Leadership Development.

PIF Business Number HST: 767960206 RT0001