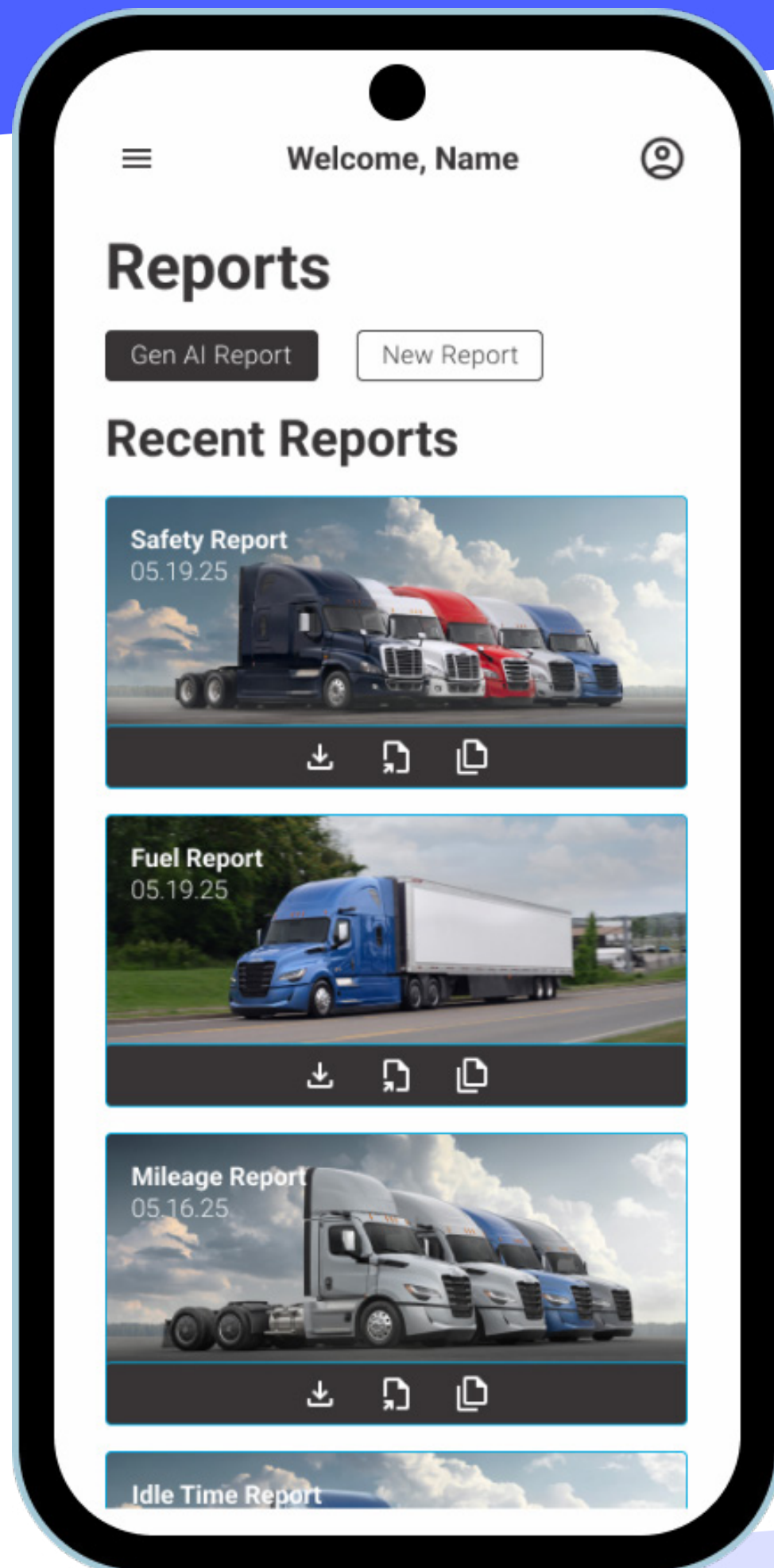


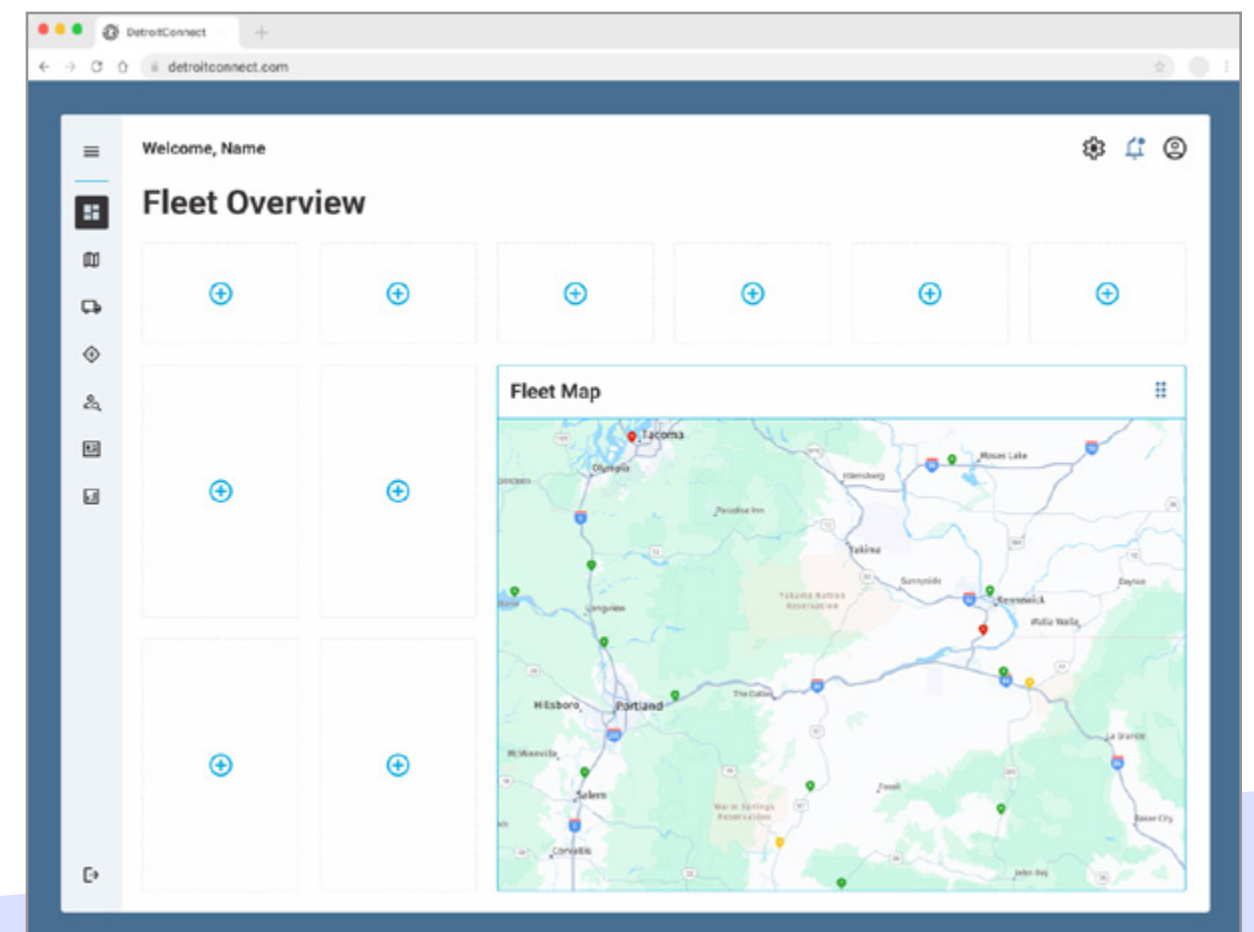
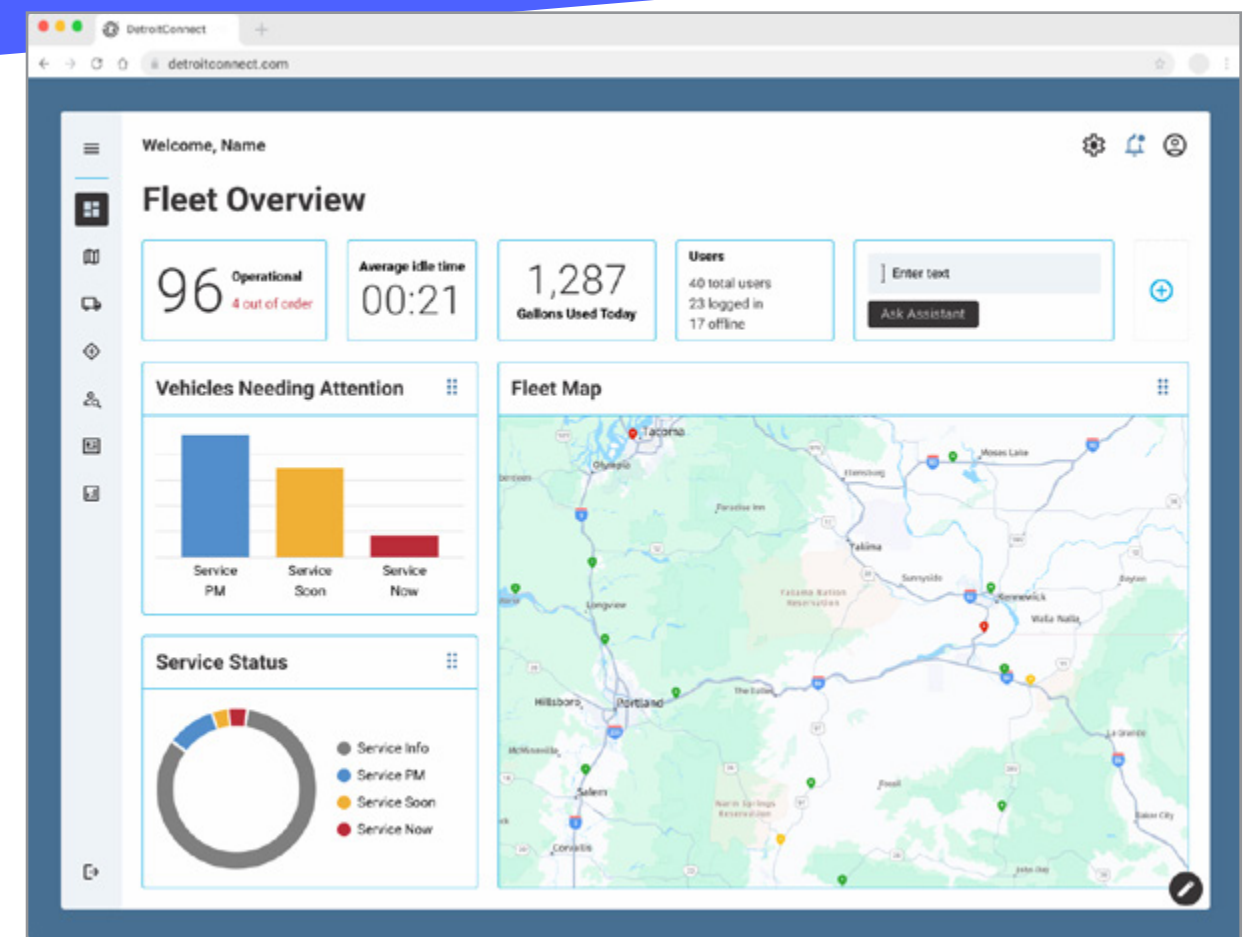
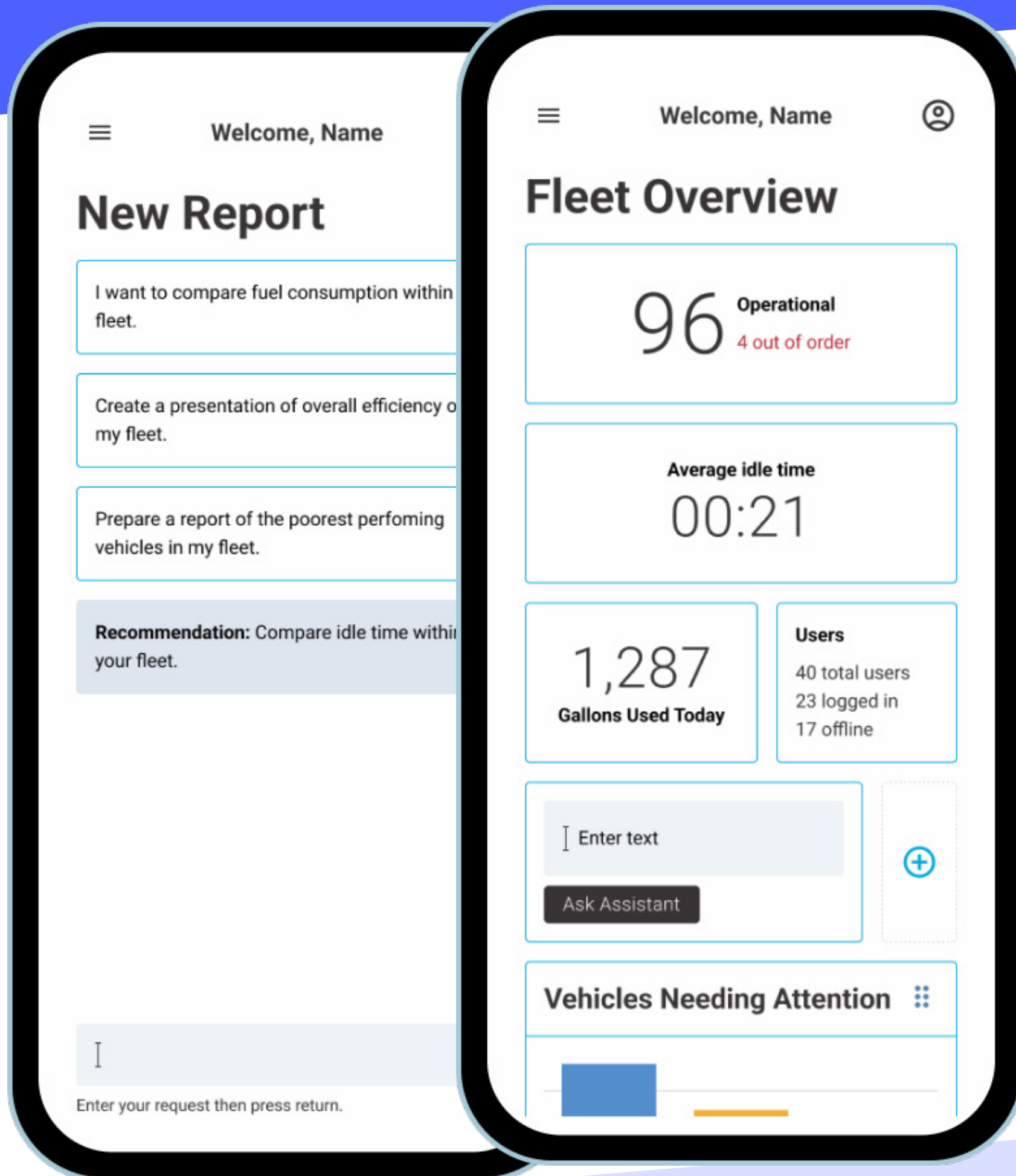
Neil Cambre / Portfolio

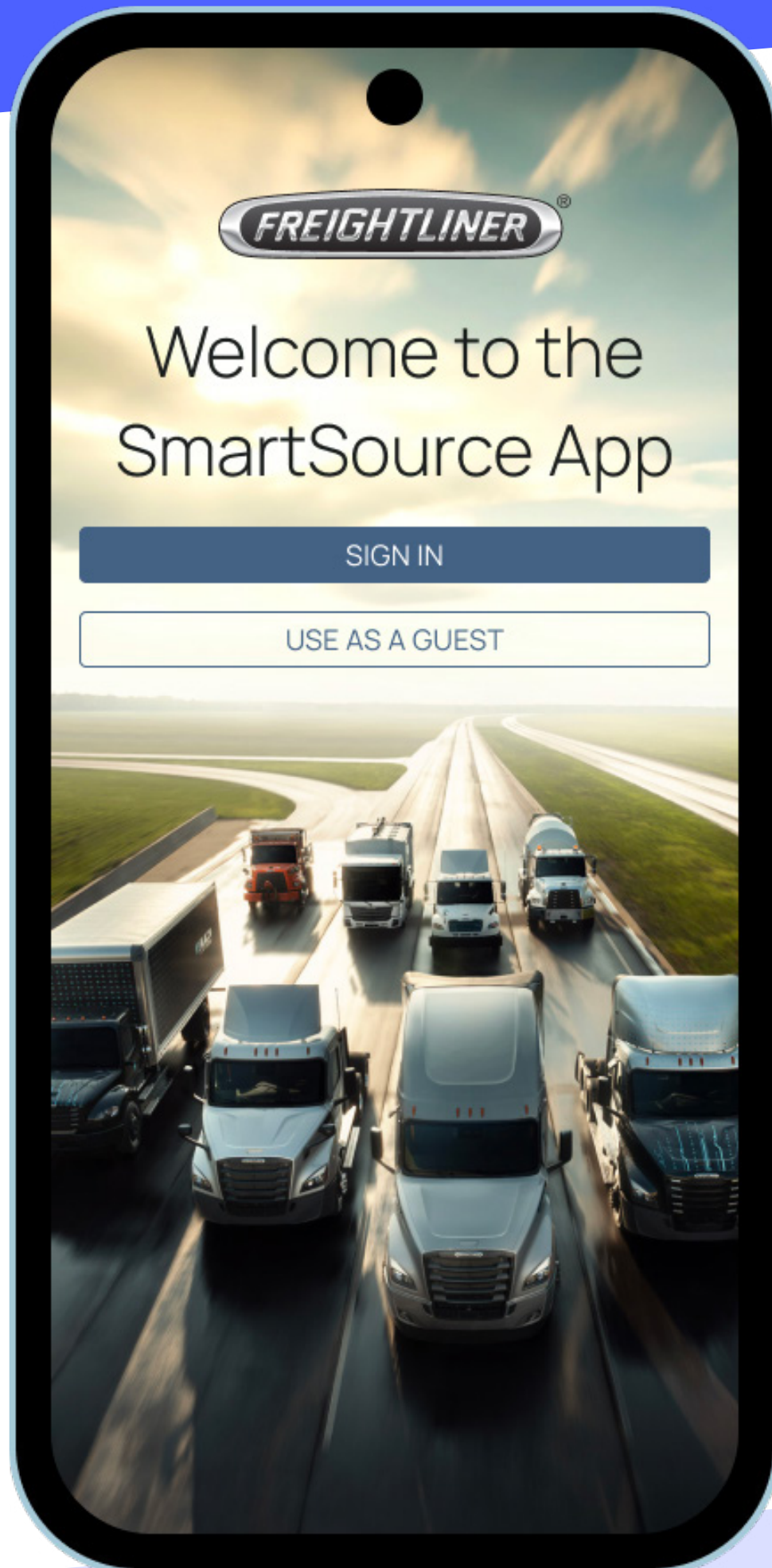


UI DESIGN / 2025

Daimler Truck Responsive Portal Proof of Concept

Daimler Truck North America has a telematics portal, Detroit Connect. It is an old design and has not evolved with web technology. I was tasked with creating a proof of concept of a responsive portal in order to pitch the idea to leadership. The turn around time was very tight — a week for initial design and 3 additional days for revisions. I designed this with no requirements so I had a “pie in the sky” approach, adding in ideas like full user customization for the main screen. The prototype is fully functional. I presented to members of local leadership and trained them in using Figma’s presentation tools for presentation to global leadership. Leadership is currently aligning related departments for planning and implementation.

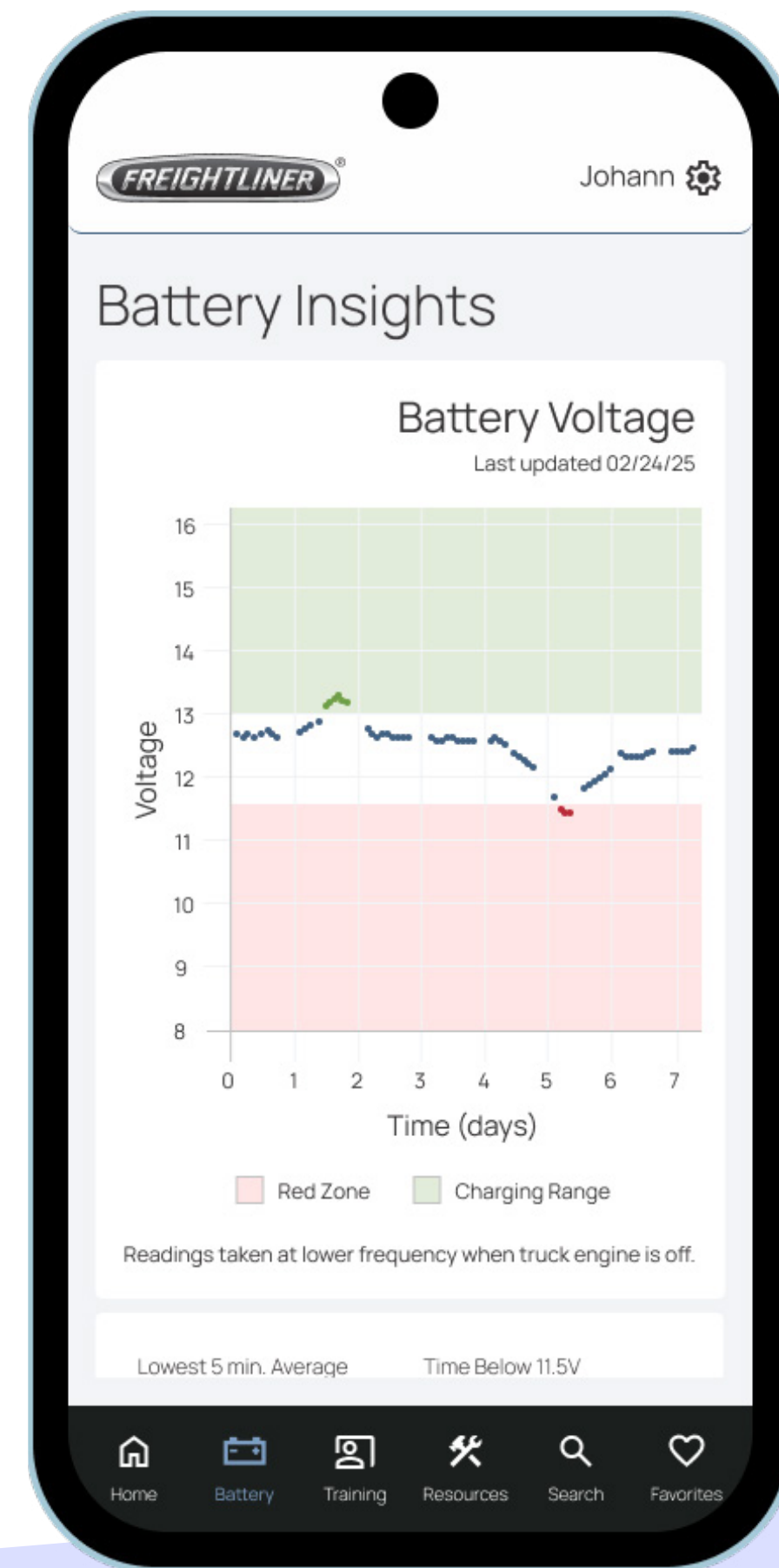
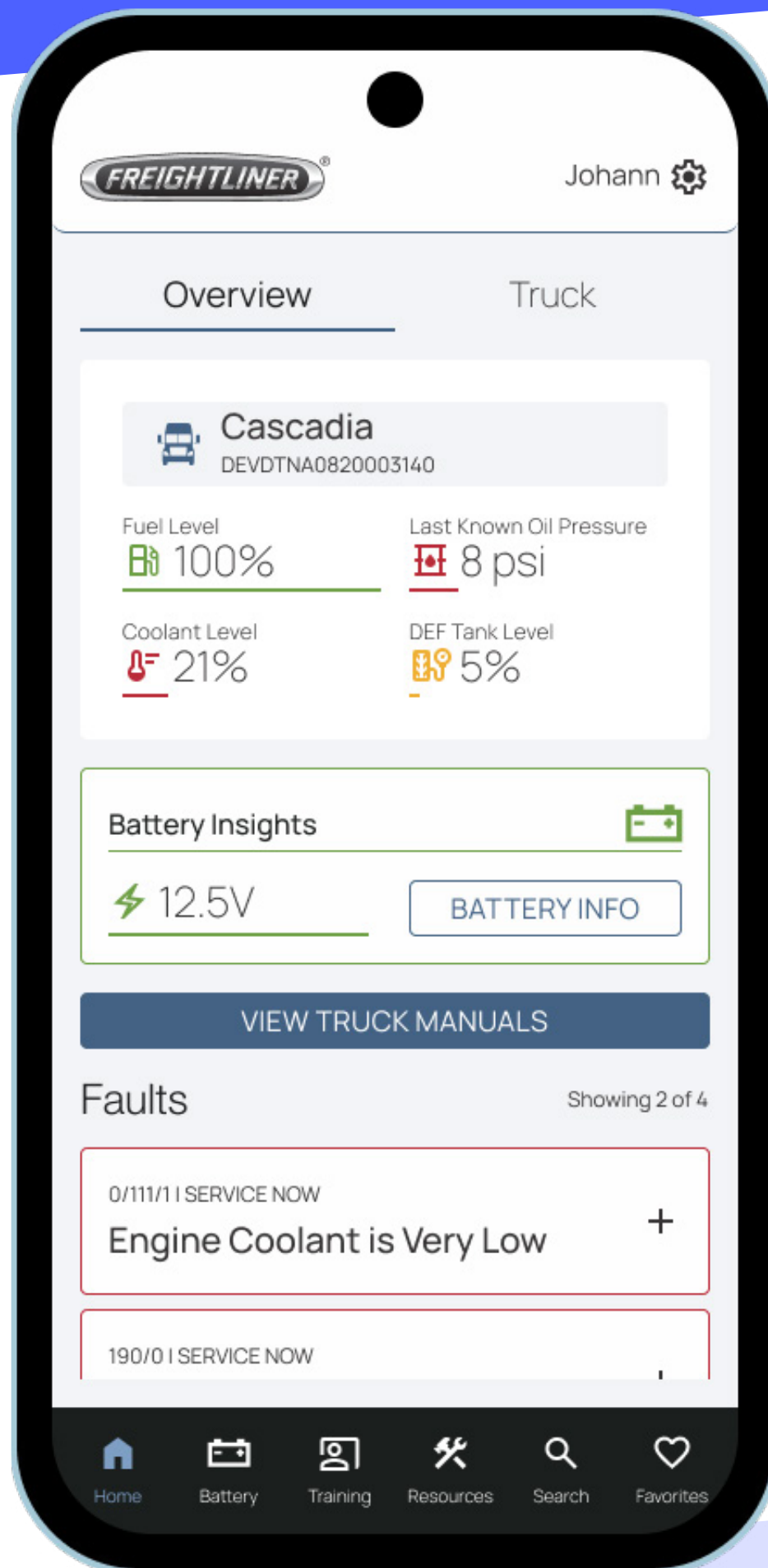
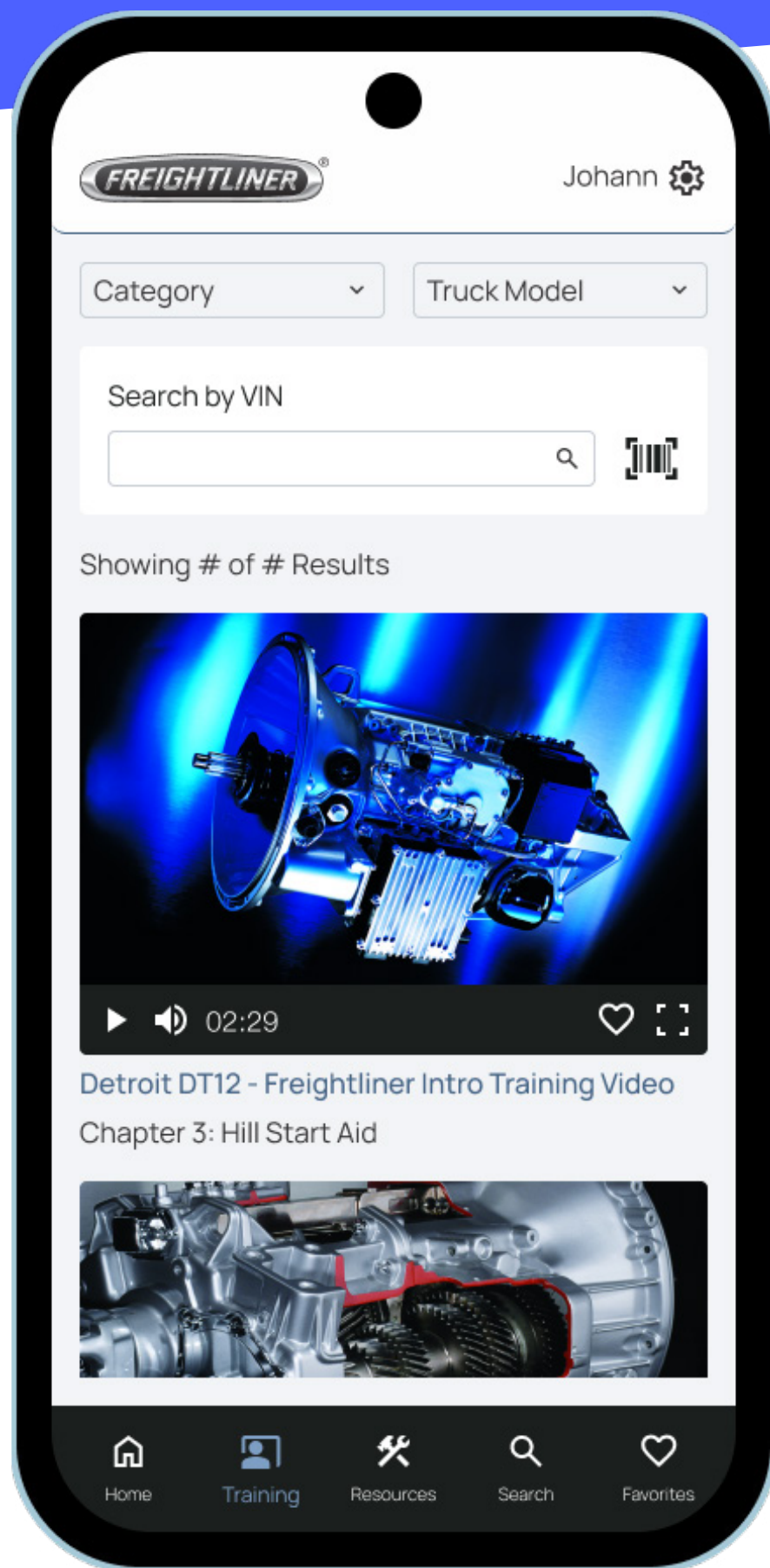




UI/UX DESIGN / 2024

Freightliner SmartSource App Redesign

Freightliner's SmartSource app is an informational app that provides training and marketing to drivers. In order to improve the app experience, I redesigned the app interface and functionality to focus on the needs of the drivers. New functionality includes a user account, truck fault information, and basic information regarding truck health. The advertising content is removed as it does not impact most drivers. The training content carries over to the new version with a simplified interface.



Brick or *Treat*



Oct. 25 | 4–7 p.m.

family
expectations

GRAPHIC DESIGN + ILLUSTRATION / 2022

Family Expectations Social Media



family
expectations



GRAPHIC DESIGN / 2022

Work Ready Oklahoma Social Media

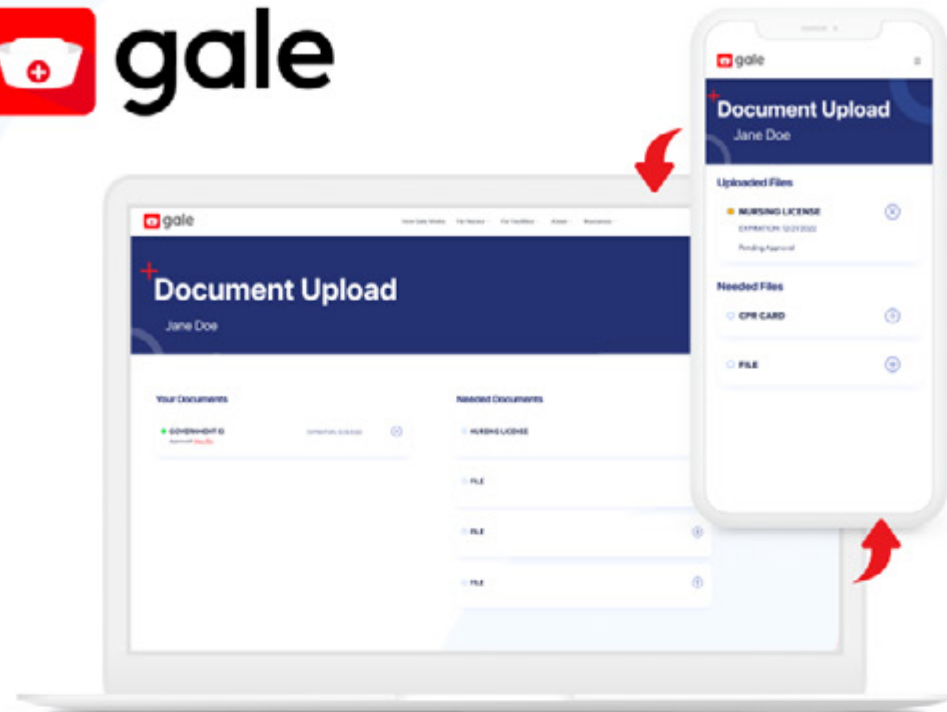




GRAPHIC DESIGN / 2022

Work Ready Oklahoma Window Wrap

This wrap is for a Work Ready Oklahoma office in a building with a rule that window wraps are allowed so long as less than 35% of the surface area is covered.



Dear Clinician,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Vivamus arcu felis bibendum ut tristique et. Facilisi etiam dignissim diam quis enim lobortis. Sed turpis tincidunt id aliquet risus feugiat in ante metus. Odio eu feugiat pretium nibh ipsum consequat nisl vel pretium. Sed faucibus turpis in eu mi bibendum neque. Nunc sed id semper risus in hendrerit. Pellentesque diam volutpat commodo sed egestas egestas fringilla phasellus faucibus. Luctus venenatis lectus magna fringilla urna porttitor rhoncus. Varius morbi enim nunc faucibus a pellentesque. Faucibus nisl tincidunt eget nullam.

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Upload Your Documents

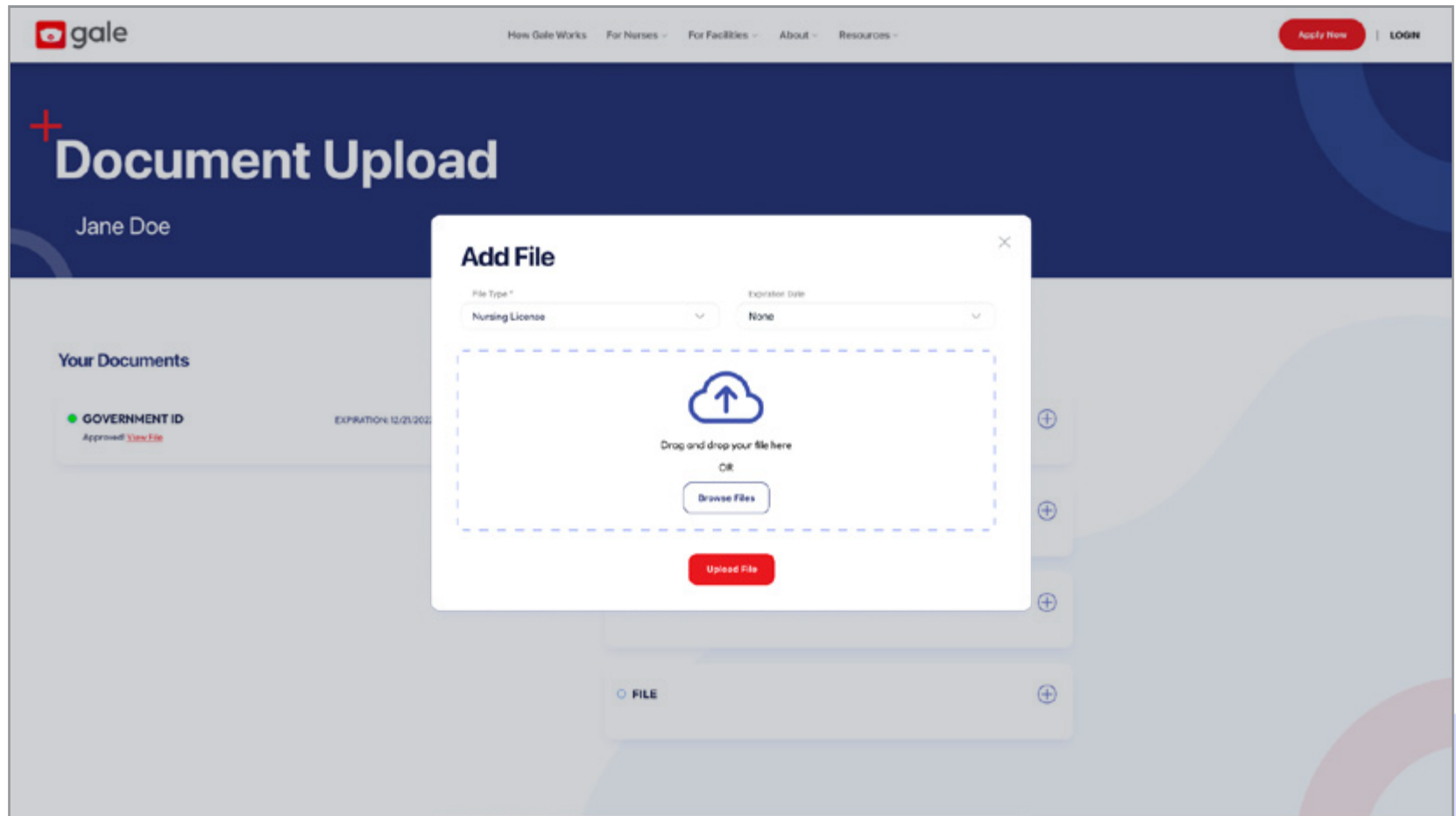
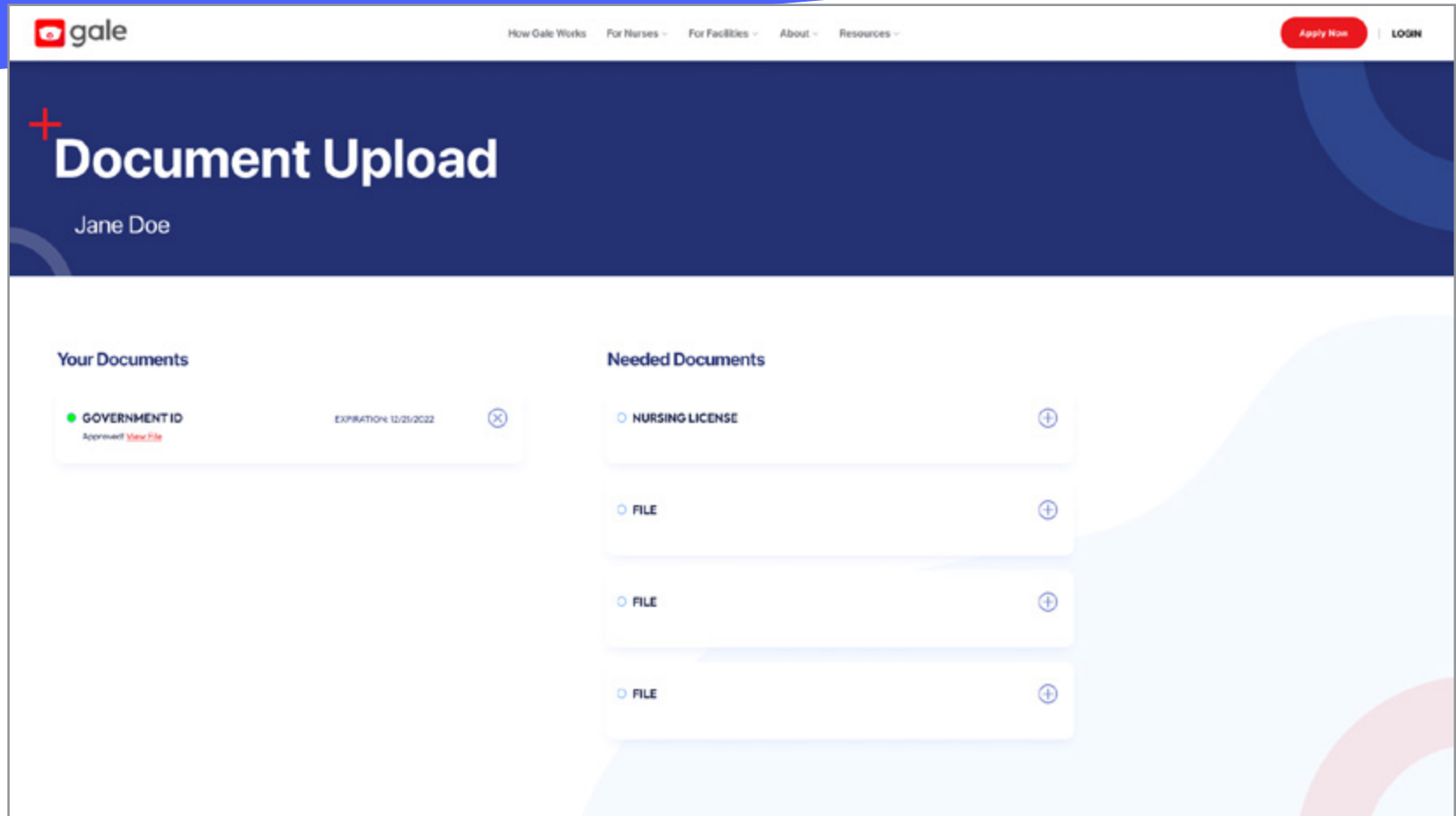
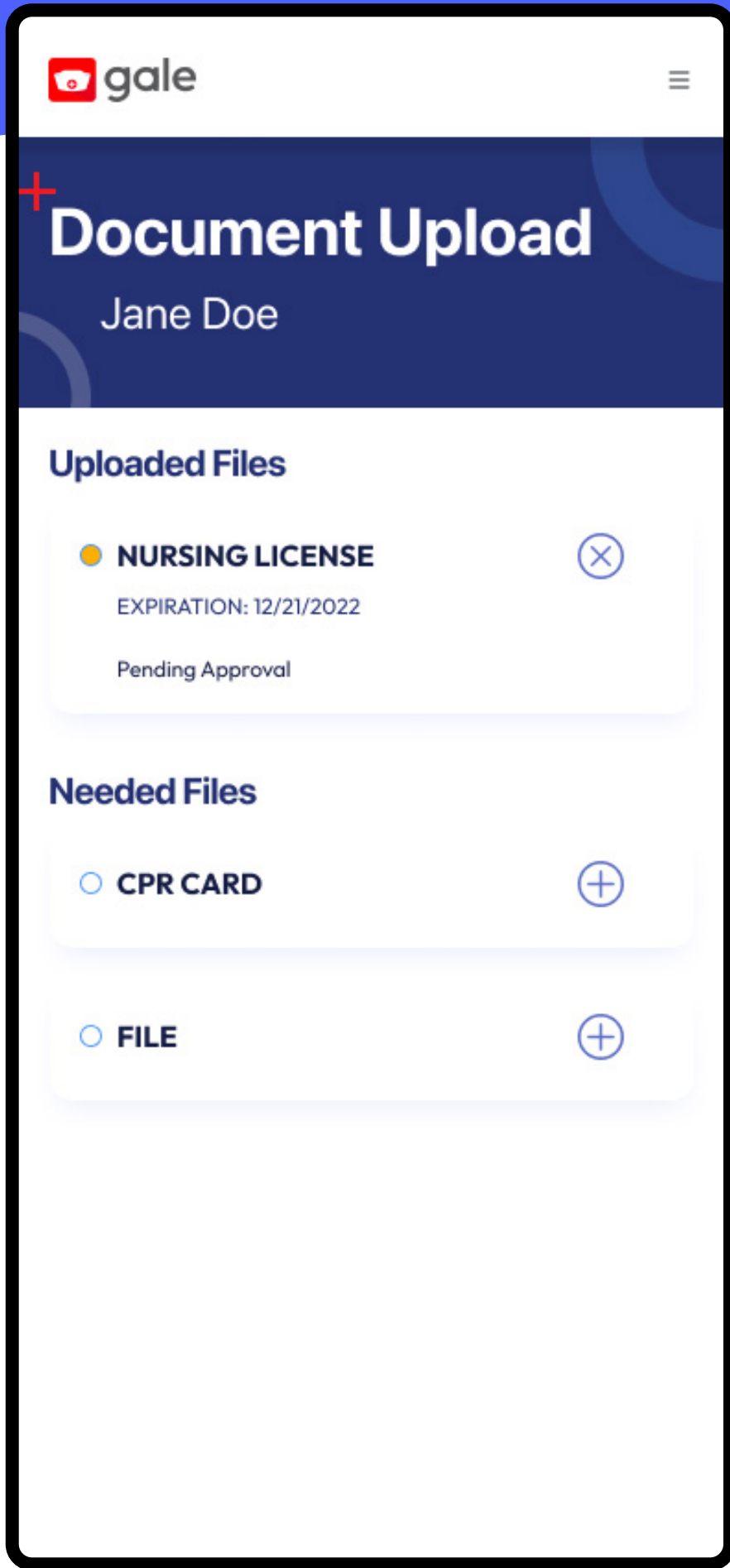
Contact Gale
contact@usegale.com

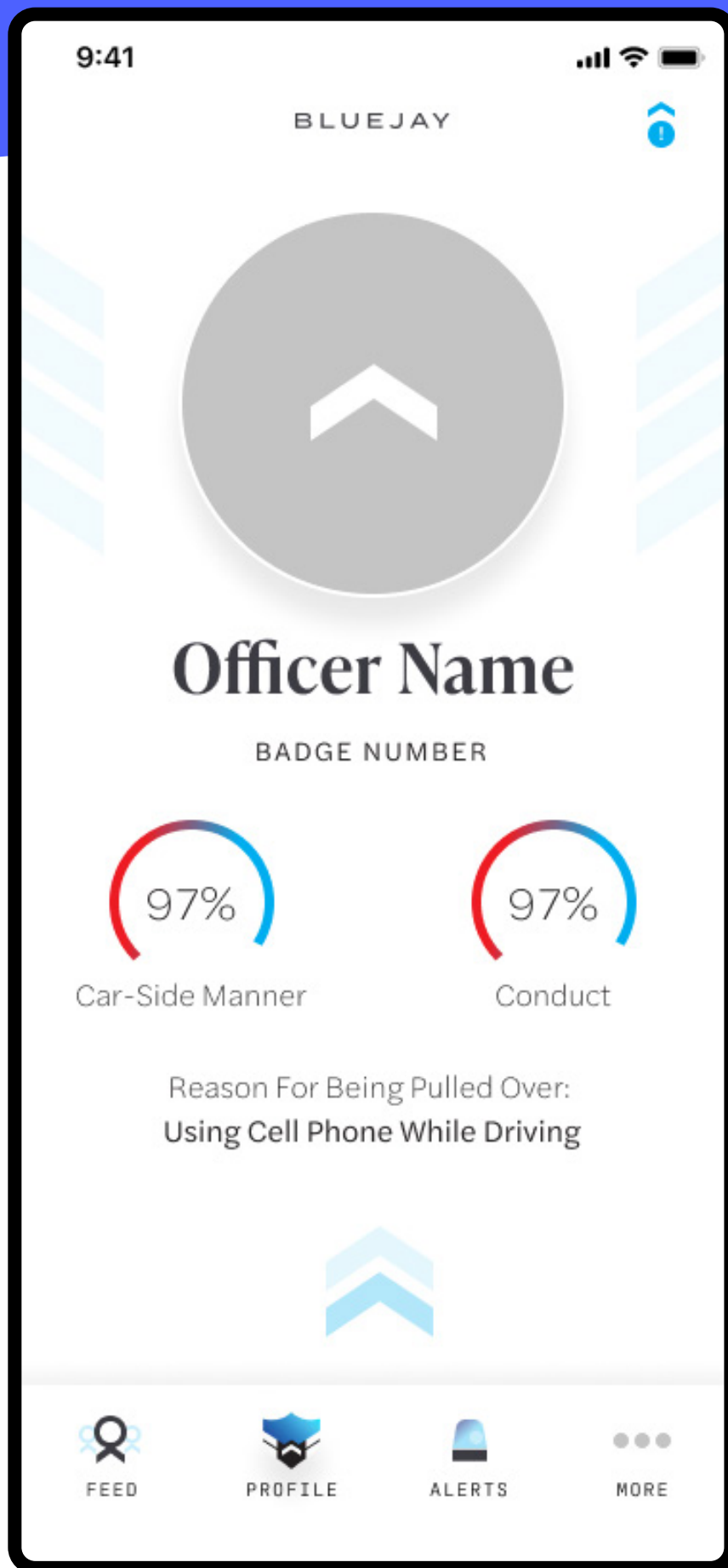
About Download the App Contact

UX DESIGN + GRAPHIC DESIGN / 2022

Gale Healthcare Document Upload Campaign

This campaign was tied to a new document upload feature on the Gale Healthcare site. One new feature is that the user can start the process on one device and continue on another. As such, the interface has to work on both desktop and mobile equally. I designed the responsive web interface and an email announcement.

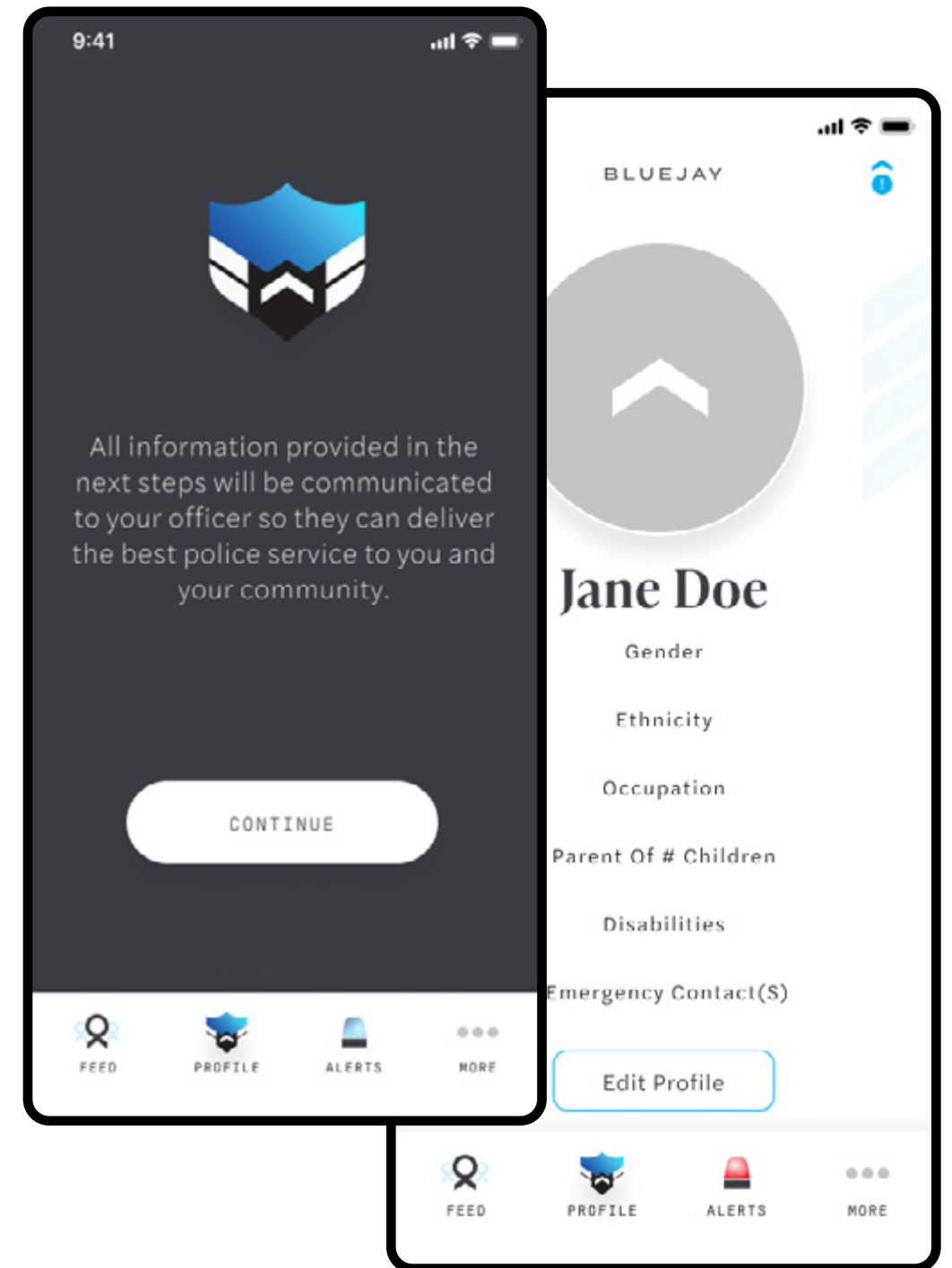




UI/UX DESIGN + ILLUSTRATION / 2020

Bluejay App

I contributed to the interface of this app by adding custom icons. For the UX, I worked on the registration/on-boarding flow and the app behavior when a user was stopped by a police officer. This app won a Gold Addy Award for UI design.





PUBLICATION DESIGN / 2019

OCCCF 50th Anniversary Campaign

Throughout 2019, the Oklahoma City Community Foundation publications all featured a unified theme and a special 50th anniversary tagline of “Your Connection for Good.” Each publication cover used a secondary brand color for its cover; the charitable organization publication used orange while the scholarship publication used green. The final publication of the year was the annual report using the brand’s primary blue color. The connection points were all printed in silver foil to stand out against the colored field and provide a unifying visual element. The Annual Report had a 5-page foldout featuring events and an organizational timeline. Sections begin with a spread on a donor with infographic elements. This campaign earned our team the 2019 Nonprofit Communications Team of the Year by Uppercase.

Connecting Your Passion to Purpose

Whether you are interested in creating a charitable fund to support your favorite causes, providing scholarships for students or using assets other than cash to leave a legacy, the Oklahoma City Community Foundation can help you customize the perfect solution for your giving needs. Our professional staff can help translate your values into the right type of fund to carry out your wishes and create a charitable legacy.

When former Oklahoma County District Judge Nancy Coats-Ashley was looking for a way to make a difference, the Community Foundation helped her find the perfect charitable solution. She was familiar with the Community Foundation through her service as a trustee for the Disaster Relief Fund that was established following the 1995 bombing of the Murrah Federal Building.

A longtime advocate for mental health issues, Judge Coats-Ashley was instrumental in the creation of the first mental health court in the southwest United States. Through her experience with defendants who were

dealing with mental illness, she recognized the need for an alternative path that could lead to treatment and rehabilitation rather than incarceration.

"The success stories of mental health court graduates are just remarkable," Judge Coats-Ashley said. "With proper treatment, they are able to return to work and go on to live healthy, productive lives, while also reducing the burden on our criminal justice system."

The Community Foundation helped Judge Coats-Ashley further her community legacy through the creation of an advised fund that will permanently support causes important to her, like Legal Aid Services of Oklahoma. In addition, she used the remainder of her campaign funds to create a scholarship for graduate students studying mental health services.

To explore the possibilities available to create your customized charitable solution, visit occf.org.

FY2019 | Advised Funds



PHOTO BY BRANDON SNIDER

Consolidated Statement of Financial Position

*2019 numbers unaudited (In thousands)

	June 30, 2019	June 30, 2018
ASSETS		
Cash	\$ 4,218	\$ 2,495
Accrued income	754	781
Investments:		
Cash equivalent funds and securities	1,129,533	996,213
Real estate investments	16,592	16,394
Contributions receivable and beneficial interest in trusts	1,153	28,653
Property and equipment	20,078	17,366
Other assets	2,702	2,679
TOTAL ASSETS	\$ 1,175,030	\$ 1,064,581
LIABILITIES		
Grants and program services payable	\$ 15,559	\$ 13,742
Annuity contracts payable	2,461	2,790
Other liabilities	3,175	3,142
Charitable funds held for the benefit of other organizations	116,707	109,477
TOTAL LIABILITIES	\$ 137,902	\$ 129,151
NET ASSETS		
Without donor restrictions	\$ 260,953	\$ 222,475
With donor restrictions	776,175	712,955
TOTAL NET ASSETS	1,037,128	935,430
TOTAL LIABILITIES AND NET ASSETS	\$ 1,175,030	\$ 1,064,581

Consolidated Statement of Activities

*2019 numbers unaudited (In thousands)

	June 30, 2019	June 30, 2018
REVENUES AND SUPPORT		
Contributions	\$ 29,038	\$ 32,268
Investment return (net)	117,949	75,317
Change in value of split-interest agreements	(173)	2,552
Administrative fees and other income	508	508
TOTAL REVENUES AND SUPPORT	\$ 147,322	\$ 110,645
EXPENSES AND DISTRIBUTIONS		
Grants and program services	\$ 40,253	\$ 32,722
General and administrative	4,551	3,567
Development	820	753
TOTAL EXPENSES AND DISTRIBUTIONS	\$ 45,624	\$ 37,042
CHANGE IN NET ASSETS	\$ 101,698	\$ 73,603
NET ASSETS AT BEGINNING OF YEAR	935,430	861,827
NET ASSETS AT END OF YEAR	\$ 1,037,128	\$ 935,430

Our annual independent audit report and the related audited consolidated financial statements with footnotes will be available on our website, www.occf.org, after November 30, 2019.



Your Connection to Local Charities

Charitable Organization Endowment Review

 OKLAHOMA CITY COMMUNITY FOUNDATION
Your Connection for Good



Your Connection to Funding the Future

Scholarship Review

 OKLAHOMA CITY COMMUNITY FOUNDATION
Your Connection for Good



Watch us Grow!

Wildflowers and Native
Grasses Coming Soon



ILLUSTRATION + LAYOUT DESIGN / 2019

50th River Trail Sign

An illustrated sign for the Oklahoma City Community Foundation River Trail intended to inform visitors of the wild grasses being grown on the trail and the environmental benefits of these grasses. It was created in Illustrator using photo reference of grasses and flowers native to the region. The sign was printed on metal.



OKLAHOMA CITY COMMUNITY FOUNDATION
PRESENTS

SUPER SCHOLARS

2019 Scholars Yearbook!!

INSIDE

Community Foundation Scholars

PUBLICATION DESIGN / 2019

Scholarship Yearbook

The Oklahoma City Community Foundation publishes a yearly magazine announcing its scholarship award recipients. In 2019, the theme was superheroes. The usual formal typographical treatment was traded out for bombastic, loud, comic book style fonts for all headlines. The body copy used the brand standard typeface. The brand's usual flat background colors were replaced with a half-tone treatment, reminiscent of the dot patterns of early comic book printing which was popularized during the pop art movement. All of the colors used are part of the brand, but they were all used at full saturation to give the book a more vibrant, youthful feel. The publication features a list of recipients as well as information on donors.



BRINGING DREAMS TO LIFE

Ana Garcia was determined to break through the barriers that stood between her and a college education. The youngest of six children born to Mexican immigrants, her family moved to the United States seeking new opportunities. Working hard just to provide for their family, higher education was a luxury they could not afford.

While attending Bethany High School, Ana excelled in school and began to dream of her future.

"I remember asking my high school counselor how I could go to college," Ana said. "From that point on, I was determined to make straight A's. I knew I didn't have room to fail."

Little did Ana know, her great opportunity would arise from another woman who, decades earlier, had overcome challenges of her own.

Born in 1924, Ruth Mershon wasn't expected to live past the age of two. Her physical impairments made it difficult to walk or even wear shoes. Through her own tenacity and the support of her family, she not only graduated college in 1945, but also went on to break through a glass ceiling in the medical profession by practicing anesthesiology for 45 years.

"Ruth's determination helped her overcome many obstacles in life," said niece Ginny Lawrence. "She believed strongly that hard work reaps rewards, and she wanted to help capable, hard-working students achieve their goals."

Dr. Mershon died in 2000, and while she and Ana Garcia never met, she gave Ana and many other students an incredible opportunity. Dr. Mershon established the Ruth Mershon Scholarship at the Oklahoma City Community Foundation. Since 2000, the scholarship has helped nearly 100 students follow their dreams of going to college.

"This scholarship was life changing. It really validated all of my years of hard work," said Ana, who is now a nurse practitioner serving families in southwest Oklahoma City. "As a child, I dreamed of working in medicine, and I'm honored to provide quality care for residents in the city I've always called home."



RUTH MERSHON

WHAT IS THE... TRUSTEE SCHOLARSHIP INITIATIVE?!

Established in 1998 by the Oklahoma City Community Foundation Trustees, the Trustee Scholarship Initiative is a series of award programs, including the Community Foundation Scholars program, designed to encourage more students in central Oklahoma to attend college.

COLLEGE FRESHMAN

COMMUNITY FOUNDATION SCHOLARS PROGRAM

The **Community Foundation Scholar** award is given to good students who are active in their community and might not otherwise qualify for awards based solely on academic standards. For the 2019-20 academic year, 95 Community Foundation Scholars will each receive a \$2,000 award.

The **New Opportunities Scholar** award is given to students who will be the first in their family to attend college. Students apply as high school juniors and follow a program to prepare them for college. For the 2019-20 academic year, 89 New Opportunities Scholars will each receive a \$2,000 award.

COLLEGE SOPHOMORES, JUNIORS & SENIORS

FRIERSON SCHOLARSHIP

Your scholarship opportunities don't end here! Each spring, former Community Foundation Scholars who are attending a college, university or vocational school in Oklahoma, in good academic standing and have financial need are invited to apply for the Irene P. and Samuel E. Frierson Educational Trust Scholarship during their second, third and fourth year following high school graduation.

APPLICATION DEADLINE: June 1

AWARD AMOUNT: Varies

STEPS TO APPLY:

1. Receive email invitation to apply for the Frierson Educational Trust Scholarship.
2. Log on to occf.academicworks.com, update your online application and complete the reflection statement.
3. Complete the Community Foundation survey form.
4. Submit an official transcript including your collegiate spring semester grades.
5. Upload a copy of your Student Aid Report from FAFSA.

QUESTIONS?

Contact Rick Fernandez at r.fernandez@occf.org or 405/606-2919.

OKLAHOMA YOUTH WITH PROMISE

Awarded to students who graduate high school while in Oklahoma's foster care system.

NURSE EDUCATION PROGRAM

Awarded to third and fourth year college nursing students and registered nurses who are pursuing a nursing-related bachelor's degree.

WE ALSO OFFER SCHOLARSHIPS FOR:

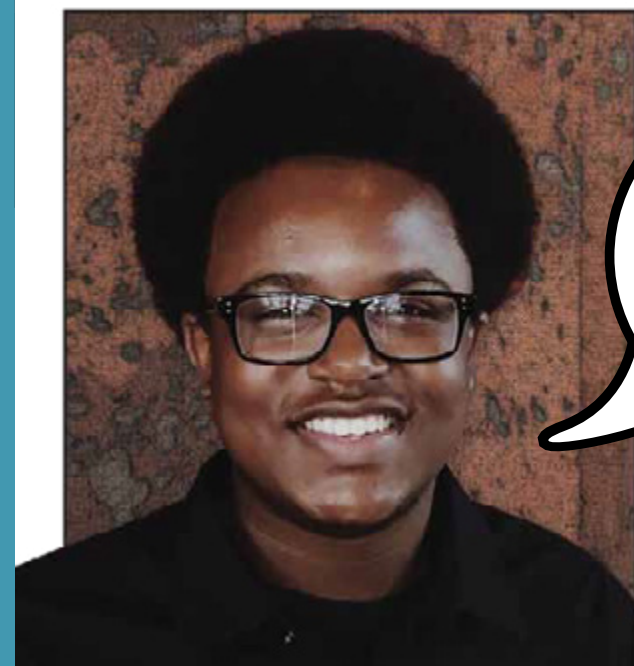
Students enrolled in the following colleges or career techs:

Francis Tuttle Technology Center (Oklahoma City)
Great Plains Technology Center (Lawton Campus)
Langston University
Metro Technology Center (Oklahoma City)
Oklahoma City University
Oklahoma Panhandle State University
Oklahoma State University
Oklahoma State University Institute of Technology (Okmulgee)
Oklahoma State University-Oklahoma City
University of Central Oklahoma
University of Oklahoma
University of Oklahoma Health Sciences Center

STUDENTS PURSUING THE FOLLOWING DEGREE PROGRAMS:

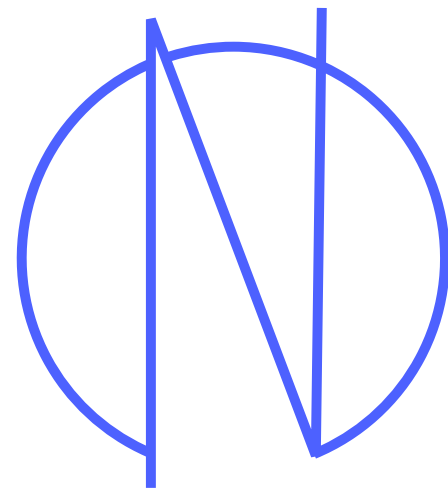
Architecture, landscape architecture or interior design
Arts
Business, finance, accounting, management or economics
Early childhood education
Education
English
Heating, ventilation, air conditioning and refrigeration (HVACR) engineering fields
Law
Mental health services
Music
Nursing
Physician Assistants programs
Sales and marketing

VISIT [OCcf.ACADEMICWORKS.COM](http://occf.academicworks.com) AND SEARCH BY KEYWORD TO LEARN MORE!



APPLYING and reapplying for the Frierson Scholarship has been the best decision I have made in my higher education career. The financial help allowed me to focus more on my studies and not worry about how I was going to pay for the semester. This helped me maintain a good GPA and make the Vice President's Honor Roll!"

- CAMRON BAKER
Frierson Scholarship Recipient



Thank You

<https://neilcambre.com>