

2023 ANNUAL REPORT

NEST

NEST FOUNDATION



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OUR MISSION

To transform violence prevention education through programs that address the interconnected nature of all forms of harm while fostering human connection and mental wellness.





A word from the director

Nest was established with a fundamental belief that every child and youth is entitled to a life free from violence and harm. We recognize the profound impact that harm, both physical and emotional, has on the development and well-being of children and teens and how violence and its repercussions are leading causes of depression, anxiety, and even death among young people.

In a world riddled with uncertainty, where wars ravage communities, climate change destabilizes our environment, and injustices based on race and LGBTQ+ identities persist alongside political discord, it's crucial to acknowledge the interconnectedness of all forms of violence and harm. To effectively prevent or mitigate these issues, we must deepen our understanding, empathy, and emotional intelligence.

The heartbreaks experienced in our youth can leave lasting scars, influencing our lives profoundly. The bullying endured in middle school may pave the way for lifelong mental health challenges.



We embrace the challenge of preventing even the smallest act of harm by teaching children not only how to navigate their emotional responses but also how to take responsibility when they are the ones causing harm.

Echoing the sentiments of MP Jo Cox in her maiden speech, 'We have more in common than that which divides us,' our mission at Nest is to highlight our shared human experiences, promoting a culture of empathy, understanding, and inclusion that transcends our differences. Through this approach, our programs make a significant difference in the lives of children and youth, paving the way for a future where violence and harm are not just reduced, but eradicated.

LIBBY SPEARS

EXECUTIVE DIRECTOR





‘04

PLAYGROUND

In 2004, we started filming Playground, the first feature-length film about child exploitation in America. Produced by Abigail Disney & George Clooney.



‘09

PLAYGROUND Screenings

Playground premieres at Tribeca Film Festival, is screened in local legislatures around the country and is shown as part of congressional and senate hearings on Capitol Hill.



‘14

Sex Trafficking Prevention Curriculum Development

In 2014, building off of what we learned in filming Playground, we wrote a curriculum to prevent sexual violence through teaching students about healthy relationships and sex trafficking.



‘22

Vision Expansion: Violence Prevention & Mental Wellness

Through ongoing research and the involvement of an expanded board of expert advisors, we delved deep into the issue of not just sexual violence, but all forms of violence. As we explored further, it became clear that the root causes of different types of harm overlap, inspiring us to create an innovative violence prevention curriculum that tackles the interconnectedness of all forms of violence.



Nest Programs





2023 Goals

1

Expand curricula roster to include comprehensive violence prevention

2

Broaden Board of Educational Advisors

3

Continue free of cost resources for educators and community members





1

Expand curricula roster to include comprehensive violence prevention

Current Curricula Offerings

Sexual Violence/Trafficking Prevention Curricula

Healthy Relationships

Sexual Violence/Trafficking Prevention for Grades 7-12

Healthy Childhoods

Sexual Exploitation Prevention for Grades 3-5

Child Safety Basics

Condensed Child Abuse, IPV, and Trafficking Prevention for Grades 3-12

New 2023

Violence & Harm Prevention Curriculum

You Belong Here

Comprehensive Violence Prevention for K-12

After examining the issue of violence in all its forms, including sexual violence, we found that the underlying causes often intersect. To address the growing mental health crisis and the critical need for connection, we introduced "You Belong Here" in 2023. This pioneering curriculum addresses the interconnected nature of various types of violence and promotes mental well-being.







1 Expand curricula roster to include comprehensive violence prevention

SUMMER 2022 – SUMMER 2023

Developed You Belong Here, the new violence prevention curriculum for grades K-12

90+ Lessons grounded in a Significance Quest Theory (SQT) framework, address the root cause of violence—the universal need for significance, encompassing worthiness and belonging. To deter harmful behaviors driven by this need, we offer healthier alternatives rooted in mental wellness, empathy, and community care. Our curriculum employs neuroscience-based methods to educate students on emotional regulation and its pivotal role in preventing violence.

THEMES COVERED:

 Understanding your Brain Health	 Preventing Grooming & Sexual Exploitation	 Active Bystander and Upstander Behavior
 Giving & Receiving Consent	 Being a Discerning Digital Citizen	 Understanding Violence in a Systemic Context
 Apologies, Forgiveness & Making Amends	 Climate Change: Connection & Resilience	 Embracing & Celebrating Differences
 Conflict Resolution & Restorative Practices	 Processing Grief & Loss	 Mass Violence & School Safety
 Holistic Approach to Mental Health & Suicidal Ideation	 Bullying & Harassment Prevention	 Navigating Endings: Friendships & Romantic Breakups
 Bridging Isolation & Loneliness with Connection	 Emotional Agility, Emotional Regulation, & Mindfulness	 Supporting LGBTQIA+ Youth



1

Expand curricula roster to include comprehensive violence prevention

Testimonials

On Nest Education

Working with Nest was an incredible experience and brought very “real world” issues into the classroom. This was an amazing and personal experience for our students.”

Jill DiCuffa

Ann Richards School for Young Women Leaders

“Nest is made up of truly brilliant and highly educated individuals who know how to share information at a developmentally appropriate level. Their trainings and curriculum are created in a way that both adults and students are deeply involved. Students are often motivated to take the work farther, becoming role models and leaders for peers in the quest to develop healthy relationships.”

Lyn Torres

Carrollton-Farmers Branch Independent School District

On PLAYGROUND’s Impact in Nest Curricula

“For many years during my childhood I was subjected to horrific sexual abuse and forced to perform sexual acts by a man whose very role was to keep me safe. Under threat of harm to me or my family, and facing life-threatening physical abuse if I did not comply, I was forced to perform sexual acts with so many men I lost count. I was treated as a commodity and not as a human. The trauma and the tremendously negative effect it had on me had caused me to get caught in a vicious cycle of total self destruction. Nobody in my life knew the real reasons why I was behaving the way I was. But all of that changed when I watched 'PLAYGROUND'. The very important message this film instilled – that I was a victim and not to blame for what happened – gave me the confidence to reach out to those who could help me, so that I could start getting the proper therapy and support. To start healing. To live the life I deserved.”

Laura

CSEC Survivor and Advocate



2

Broaden Board of Educational Advisors

Our mission at Nest is ambitious yet critical: to break the cycles of harm and violence that history all too often repeats. We aim to tackle these issues at their roots. This collaborative spirit propels us toward our vision of a world where every child and teen is equipped to navigate life's challenges with resilience and understanding. In this endeavor, the role of our advisors cannot be overstated; they are the bedrock upon which we build our hopes for a safer, more compassionate future.

Nest's Educational Advisors play a crucial role in breaking down the silos that often hinder comprehensive solutions to complex problems. Through their collaborative efforts, we are able to address the multifaceted nature of violence and harm, ensuring our interventions are both nuanced and impactful. Their work underscores our commitment to creating safe, supportive environments where young individuals can thrive free from the shadows of violence and emotional distress.







2 Broaden Board of Educational Advisors

2022-2023

New advisors added to Nest Board of Educational Advisors including a new area of expertise, Neuroscience.

Neuroscience

RAVIKIRAN RAJU, MD
MIT
Neuroscience & Adverse Childhood Experiences

KRISTEN LINDQUIST, PH.D
UNC-Chapel Hill
Neuroscience & Emotional Agility

ADRIANA GALVAN, PH.D
UCLA Center for the Developing Adolescent
Neuroscience & Mental Health

MARY-FRANCES O'CONNOR, PH.D
University of Arizona
Neuroscience & Grief Expert

KAITLYN BURNELL, PH.D
UNC-Chapel Hill
Developmental Psychology & Digital Safety/Citizenship

Child Development

SHARON COOPER, MD
UNC-Chapel Hill
Sex Trafficking, Child Sexual Abuse & Sexual Assault

STACI WHITNEY, LMSW
Modell Consulting Group
Advocate for Students with Disabilities

Psychology

ARIE KRUGLANSKI, PH.D
University of Maryland
Psychology & Radicalization

CORIANNA SICHEL, PH.D
Columbia University
Nest Impact Study

ELENA LISTER, MD
Weill Cornell Medical Center
Psychiatry & Grief Expert



Violence Prevention

JEFF TEMPLE, PH.D
UT Medical Branch Center for
Violence Prevention
Dating & Domestic Violence

NOEL BUSCH-ARMENDARIZ , PH.D
UT IDVSA
*Sex Trafficking, Child Sexual Abuse &
Sexual Assault*

PETER LANGMAN, PH.D
*Psychology & School Shootings/
Mass Violence*

SHAFIA ZALOOM
Author & Educator
Healthy Relationships & Teen Dating

ABBIE RICHARDS
*Radicalization &
Disinformation Researcher*

Education

STEPHANIE MCCALL, PH.D
Columbia University
Education Pedagogy, Gender & Sexuality

KAIA STERN, PH.D
Harvard GSE
Liberation Theology

Survivor Advocacy

LISA ARNETT
Survivor & Educator
Foster Care Advocate



3

Continue free of cost resources for educators and community members

In 2023, we continued our work in strengthening youth support systems by providing free virtual webinars to our community of educators, school staff, administrators, direct service providers, law enforcement, parents, and the community at large. These sessions, led by expert members of Nest's Educational Advisory Board, speak to the timely and pressing needs of adults working to keep children safe from violence and harm. Since 2020, our Nest Virtual Speaker Series has covered topics including: Combating Child Sex Trafficking & Abuse Remotely, Supporting Children with Disabilities Disclose Abuse, How to Have Conversations with Youth About Healthy Relationships and Sexually Explicit Media, and Helping Kids to Cope with Grief and Loss.







3 Continue free of cost resources for educators and community members

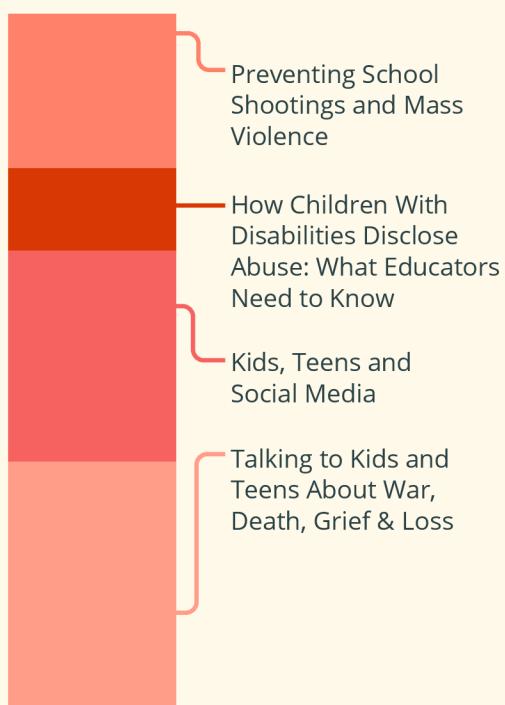
Hosted 6 Virtual Speaker Series Events, free for Educators and Community Members

1,000+ Attendees

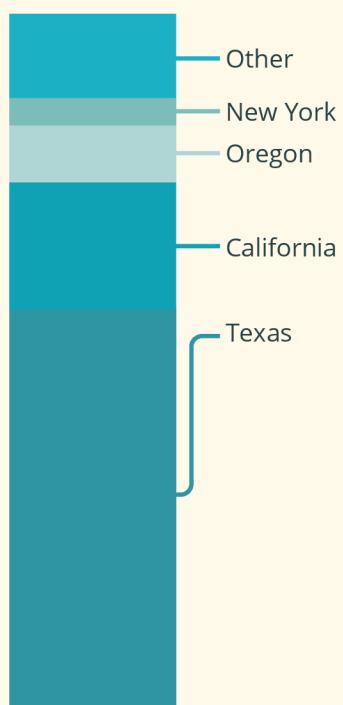
Over 3.5 Million* Students reached indirectly as a result

*Based on self-reported numbers from attendees

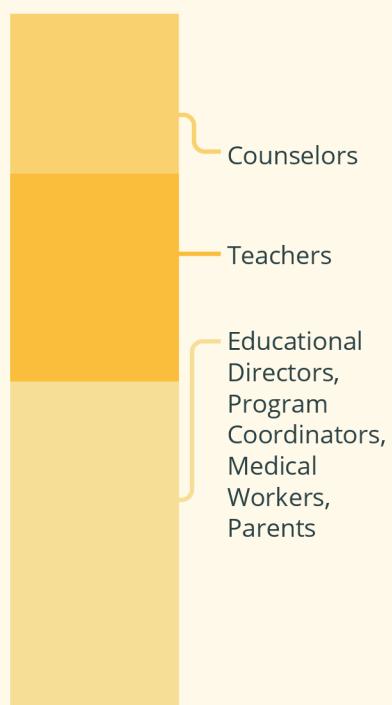
Attendance per Session



Attendance per State



Attendance per Occupation





MARCH 2023



Preventing School Shootings and Mass Violence

Dr. Peter Langman

National expert on mass violence and school shootings

APRIL / MAY 2023



Understanding Increased Risk of Abuse for Kids With Disabilities

How Children With Disabilities Disclose Abuse: What Educators Need to Know

Staci Whitney, LMSW

Expert on interviewing children and adults with disabilities

MAY 2023

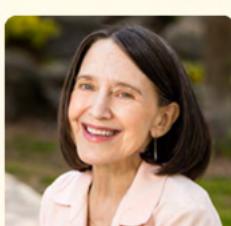


Conspiracy Theories in the Digital Age

Abbie Richards

TikToker and TikTok disinformation researcher

NOVEMBER 2023

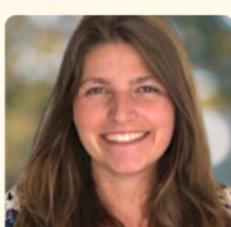


Talking to Kids and Teens About War, Death, Grief & Loss

Dr. Elena Lister

Expert on childhood grief and loss

DECEMBER 2023



Kids, Teens and Social Media

Kaitlyn Burnell, Ph.D.

Developmental Psychology & Psychological Outcomes of Digital Technology in Children and Teens



3 Continue free of cost resources for educators and community members

Presented in-person speaker events and workshops



Disrupting Violence Through Connection & Belonging

In March 2023, Nest led a SXSW EDU panel with Arie Kruglanski, internationally recognized radicalization expert, Geoff Cohen, psychologist and author, and Abbie Richards, discussing online radicalization and its impact on youth identity and belonging.



Geoffrey Cohen
Prof. of Psychology @
Stanford University



Abbie Richards
Disinformation
Researcher,
TikTok Creator



Arie Kruglanski
Distinguished Prof.
of Psychology

[Watch the SXSW EDU Trailer](#)



Preventing Interpersonal Violence & Sex Trafficking

Sea Summit - South Padre Island, TX - June 2023



Navigating Endings: Cultivating Healthy Break Ups

New York State School Counselors Association -
Albany, NY - November 2023





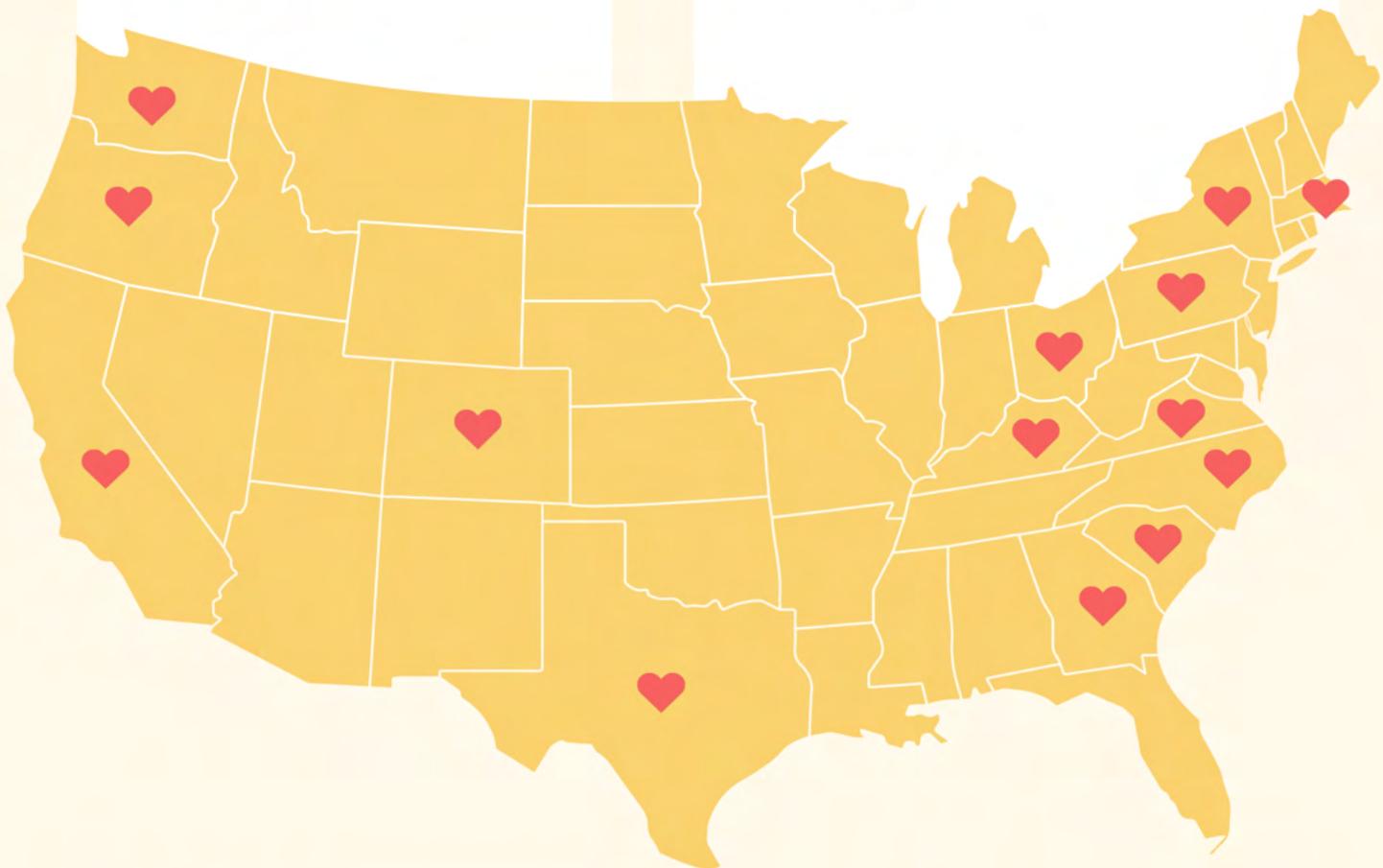
2023 Impact

3.5 MILLION+ STUDENTS

Students reached by Nest programming.

100 THOUSAND+ PARTICIPANTS

Educators, caregivers, direct service providers, and first responders participating in Nest trainings and workshops.



M ST. MICHAEL'S CATHOLIC ACADEMY

LAUSD UNIFIED

PPS
PORTLAND PUBLIC SCHOOLS



uplifteducation

LP

icgs
Advancing Girls' Education Globally



cfb Learn more. Achieve more.
Carroll-Farmers Branch ISD

KYDJJ
KENTUCKY DEPARTMENT OF JUVENILE JUSTICE

DALLAS
INDEPENDENT SCHOOL DISTRICT





2024 Goals

1

Continued Expansion of You Belong Here and Healthy Relationships Curricula

2

Expert Curriculum Review and Revision

3

Phase 1 of VAR Software App

4

Design Additional Lessons and Supplementary Curriculum

5

Reboot Youth Advisory Board



Financial Summary

Total revenue: \$512,803.50*

Total expenses: \$790,806.40**

*as of 1/20/24 we received the following additional revenue:
\$200,000 Northern Trust
\$25,000 World Childhood Foundation
\$25,000 Lafetra Foundation
DOJ grant continues through 2025

**Funded by prior year's surplus and 2024 Q1 funding

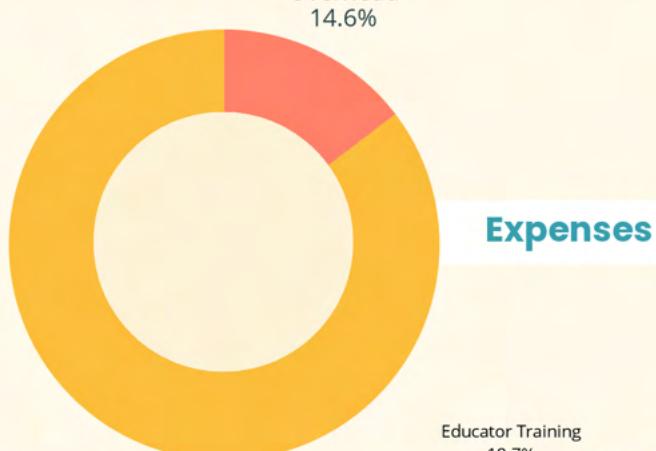
**\$150,000 SBA Loan is a long-term liability - 30-year loan term.

Fees for Curriculum & Training
18.5%

Individual Donations
0.6%



Overhead
14.6%



Platinum Transparency 2024

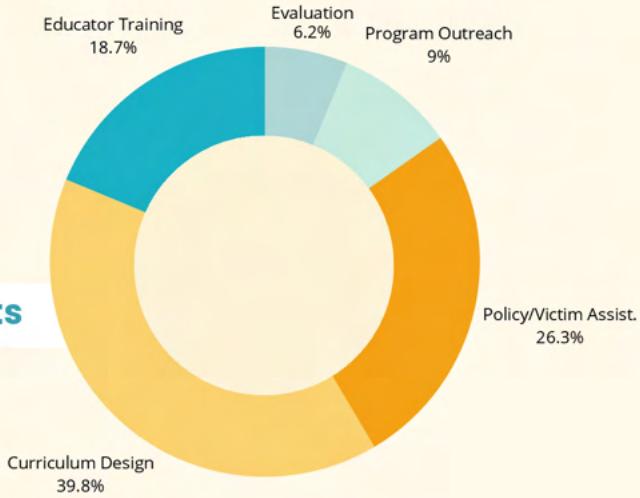
Candid.

Charity Navigator



THREE-STAR

Program Costs





Previous Contract Revenue

2021

Undisclosed

TOTAL REVENUE RECEIVED \$96,500

2022

Los Angeles Unified School District
Austin Independent School District
Portland Public Schools

TOTAL REVENUE RECEIVED \$110,750

2023

Los Angeles Unified School District
Portland Public Schools
St. Michael's Catholic Academy
LaPryor Independent School District
Prospect Sierra School

TOTAL REVENUE RECEIVED \$97,250

2024 Anticipated Contract Revenue*

Received Contracts

Portland Public Schools
Los Angeles Unified School District
Kentucky Department of Juvenile Justice

TOTAL REVENUE RECEIVED \$87,750

Pending Contracts

Boston Public Schools/Succeed Boston
San Antonio ISD
Berkeley County School District
Uplift Education
Irma Rangel Young Women's Leadership School
Cobb County Schools
Maureen Joy Charter School

TOTAL ANTICIPATED REVENUE \$559,750

TOTAL 2024 REVENUE AS OF Q2 \$647,500

**The 2024 Q2 contract revenue represents a 279% increase since 2021, underscoring the enhanced value of our expanded curriculum, which now features 85+ comprehensive lessons.*



Board of Directors

Alexander Reid | President

PARTNER, BAKERHOSTETLER

Alexander Reid is a partner and national leader of BakerHostetler's Tax-Exempt Organizations and Charitable Giving Team. BakerHostetler is a full service law firm based in Washington, DC with more than 1,000 lawyers in all the major legal markets in the United States. Alex is a specialist in tax, governance, and public policy. His clients include tax-exempt organizations of all kinds including colleges and universities, health and hospital systems, private foundations, arts and cultural institutions, trade associations, and many others. Mr. Reid chairs the American Bar Association Tax-Exempt Organizations Committee and previously served as Legislation Counsel to the Joint Committee on Taxation, a nonpartisan body that advises members of the United States Congress on tax policy, and as a Fellow at the Office of Tax Policy, United States Department of Treasury. He is a graduate of Yale University and New York University School Law from which he received a J.D. and LL.M in taxation and served as Editor in Chief of the Law Review.

Robin "Rolls" Wolfe | Treasurer

FORMER ATTORNEY AND CURRENT HEAD OF OPERATIONS, GOOD TODAY

Rolls Wolfe is a former juvenile law attorney with years of experience representing children and parents in the child welfare system involving Oregon DHS, including cases involving child sexual violence. A room called the Robin's Nest at the Multnomah County Juvenile Court was named after her in recognition of her efforts to protect children. She has since worked in the charity space for over a decade, helping corporations and celebrities raise money for nonprofits globally. She is currently the Head of Operations at GoodToday.org.

Daniel Song | Board Member

VICE PRESIDENT OF ENGINEERING, PUBLICIS SAPIENT

Daniel Song is an impassioned business innovation, technology, and organizational leader possessing an articulate vision of consumer, technology, data, and operational trajectories across multiple industries and global markets. A distinguished 25-year record of delivering enterprise-wide transformation strategies and outcomes with a unique blend of business advisory, consulting, design, and engineering expertise focused on realizing consumer delight and advocacy, product and service innovation, and optimal collaboration. A thought leader in the commercial AI domain with a proven ability to provide global brands with strategic market opportunities and foundational solutions and services that are both impactful and practical.

Lisa Strausfeld | Vice President

VICE PRESIDENT OF DESIGN, SYSTEM INC

Lisa Strausfeld is a Portland, OR and New York-based information architect, data visualisation entrepreneur and, currently, Principal of her own studio, InformationArt. Most recently, Lisa spent 3 years at Bloomberg LP, first as Global Head of Data Visualisation and then as Creative Director of Bloomberg View. She built and led Bloomberg's first data visualisation team, Bloomberg Visual Data, dedicated to creating a new genre of editorially driven interactive data products for Bloomberg's consumer audience. Lisa has a BA from Brown in art history and computer science, an M Arch in architecture from Harvard and an MS from the MIT Media Lab.

Libby Spears | Secretary

EXECUTIVE DIRECTOR, NEST

Libby is a filmmaker who uses art as a vehicle to bridge gaps and provide access to places and people that would otherwise not converge or be seen. Her film, PLAYGROUND (produced by George Clooney, Steven Soderbergh and Abigail Disney), illuminates the underground epidemic of children forced into the sex trade in the United States. Since its premiere at Tribeca, it has won acclaim around the world. In 2013, Libby was one of a few select directors invited to direct a short film for Gucci's high profile concert event, CHIME FOR CHANGE, hosted by Beyoncé and Salma Hayek. The film, JESSICA'S STORY, celebrates a survivor of sex trafficking and was screened in front of an audience of 50,000 and broadcast to millions around the world. Newsweek has recognized Libby as one of 150 Women Who Shake the World, along with Oprah Winfrey and Hillary Clinton.



Funders

2023 Major Donors

 **Starry Night Fund**

 **Lafetra Foundation**

 **The Meadows Foundation**

 **World Childhood Foundation**

 **Lyda Hill Foundation**

 **Kanders Foundation**

 **DOJ Office on Violence Against Women**

Nest Builders

Avery & Janet Fisher Foundation

Allan I Kanter Charitable Foundation

Barbara Bridges Family Foundation

Charles Evans Foundation

CIRCCELL Skincare

Daphne Foundation

Diandra de Morrell Douglas Foundation

Embrey Foundation

Eugene McDermott Foundation

Fidelity Charitable Gift Fund

GUCCI

Florida State University Foundation, Inc.

Hunt Alternatives Foundation

John R. Jakobson Foundation

Josephs Foundation

The Karan-Weiss Foundation

The Losinger Family Fund of Dallas

Maripose Foundation

Miller-Sweezy Charitable Trust

National Philanthropic Trust

Northern Trust Charitable Giving Program

Project Kimmel LLC

Randy Slifka Philanthropic Foundation

Skadden, Arps, Slate, Meagher & Flom LLP

Starry Night Foundation

The Simmons Foundation

The Susman Family Foundation

Triad Foundation

Nancy Adams

Waris Ahluwalia

William Ambrose

Eva Anisko

Carol Atwood

Roger Barnett

Inez Baron

Sarah Basile

Dennis Basso

Lake Bell

Melissa Bent

Claire Bernard

Lois P. Betts

Ross Bleckner

Marianne Boesky

Laurie Bolthouse

Judith Bookbinder

Marianne Boesky

Georgette Boucain

Michele Boxer

Nicole Boxer

Barbara Boxer

Dan Boynton

Allison Brecker Shearmur

Martin Bregman

Jane Brickell

Karen Brightly

Tyler Brodie

Sara Bronfman

Cecily Brown

Geralyn Brownstein

Jen Brill

JKen Bruder

Thomas Burke

Barbara Buzzell

Philipa Calnan

Marlene Canter

Corrin A. Carr

Cecile Casablancas

Jacqueline Caster

Kevin Cohen

Mariah Chase

Coley Clark

Serena Connelly

Sharon Cooper

Maya Crothers

Anthony F. Cummings

Meredith Darrow

Peter V. Darrow

Jo Davis Hallingby

Rosario Dawson

Kate N. Day

Lauren Day

Corbin Day, Jr.

Isabella de Frate

Rayburn

Nancy Delman Portnoy

Meghan Denver

Lisa A. Desmond

James Dickey

Abigail Disney

Keith Dodd

Mark L. Drakotos

Marc R Elkner



Nest Builders (Continued)

Claire Emanuelson	Paul Kanavos	Mark Packer	Christopher Storkerson
Gayle Embrey	Helen Kaplan	Gary Park	Darla Strickland
Lauren Embrey	Joel Kassewitz	Lauren Parker	Tara Subkoff
Curtis Emmer	Catherine Keener	Alan Patricof	Elizabeth Swofford
Madeline Fawcett	Khajak Keledjian	Kelly Patricot	Carole Tanenbaum
Michael Fitzsimmons	Jeff Koons	Liz Penta	Amanda Tapiero
Robert Foley	Tomio Koyama	Michael S Pollack	Jeff Tarrant
Charlotte Ford	Greg Kozmetsky	Crissy Poorman	Mary Blair Taylor
Cheryl Forte	Lynn Krominga	Zachary Posen	Amee Tejani
Casey Fremont	Judy Kuhn	Alex Reid	Christie Thomas
Stephen A Friedman	Benjamin Lambert	Jonathan Reed	Barbara Tober
Susan Friedman	Liz Lambert	Patric M. Reilly	Johanna Trimboli
Carole Fromer	Anna Laub	Denise Rich	Angela Tsui
Rick Gately	David W. Laughlin	Amy Richards	Sherri Valentino
Naomi Glauberman	Michelle-Kim Lee	Judith Richards	Jeff Vespa
Susan Glusker	Eleanor R Lembo	Tim Robbins	Daniella Vitale
Rachel Goble	Petra Levin	Howard Rochofsky	Carlo von Zeitschel
Stone Gossard	Dr. Stewart Lewis	Gabriela Romanow	David Wain
Thomas P. Gressette, Jr.	Toby Lewis	Catherine Rose	Stephanie Warburg
David Grossman	Evelyn Lorentzen	Kathy Rose	Barry Weisman
Marilyn Grundy	Michelle Lyden	Joy Rosenthal	Mollie Whitelaw
Alexandra N Gugelmann	Ginny MacDowell	Julie Rose	Monica Winsor
Agnes Gund	Mirabelle Marden	Nancy Ross	Allison Wise
Vicki Halmos	Sally Marks	David Schwab	Arden Wohl
Sue Hancock	Billy Martin	Leslie Rubin Slatkin	Denise Wohl
Eileen Harris Norton	Michael Masters	Susan Sarandon	Adelina Wong Ettelson
Stephen Haymes	Chris Mattsson	Andrew Schles	Chris Wood
Yung Hee-Kim	Donald Mayer	Dr. Vinita Schroeder	Whitney Wood Bylin
Ariane Herrera	Jennifer McSweeney	Philip Schroeder	Anthony Woods
Heather Heron	John Medeski	Natalie Scruggs	Carol York
Lyda Hill	Lara Meiland	Yehoshua Segal	Rachel Zabar
Lisa Hillson	Jamie Meyer	Heidi Smith	Frank Zimbaro
Elizabeth Hilman	Tobias Meyer	Tracy & Matt Smith	
Caroline Hirsch	Lori Miller	Steven Soderbergh	
Laurel Holloman	Sam Mills	Edward Solomon	
Hunter Hunt	Paula Modell	Gina Sorell	
Ranya Husami	Libby Moore	Susan Sosnick	
Stephanie Ittleson	Bonnie Morrison	Louis Srybnik	
Freya Ivener	Yoshitomo Nara	Lindsey Stanford	
Barry J. Jagbson	Ezra Nasser	Candice Stark	
Kathi Jones	Leonard Nimoy	Maryann Starn	
Lisa Ivorian-Jones	Julia Ormond	Jonathan Steinberger	
Nurit Kahane-Haase	Colleen Orrico	Donna Storer	

THANK YOU

NEST

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