

NEST

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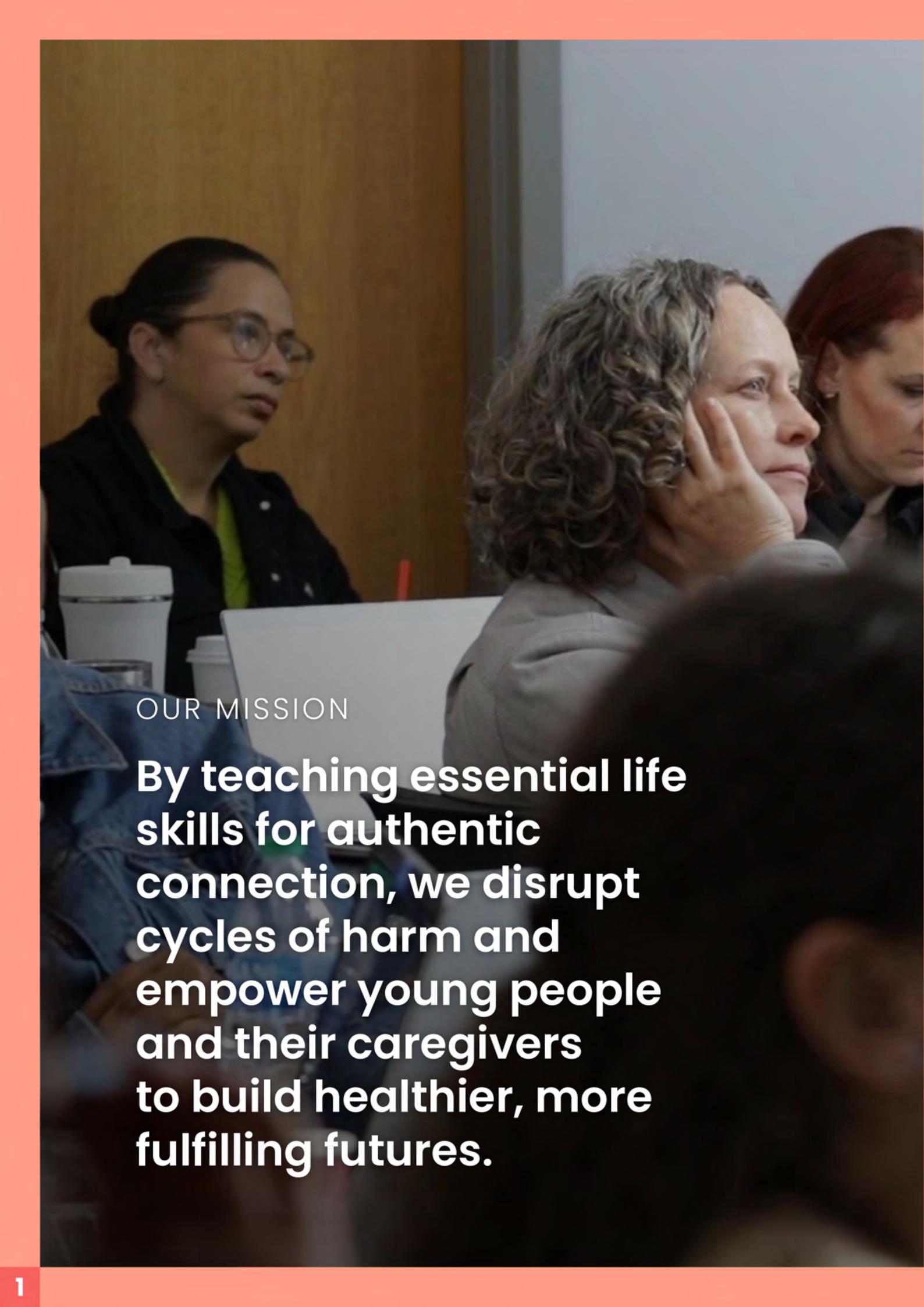
ANNUAL REPORT

24

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OUR MISSION

By teaching essential life skills for authentic connection, we disrupt cycles of harm and empower young people and their caregivers to build healthier, more fulfilling futures.





A word from the director

In 2024, the Nest Foundation deepened its commitment to advancing mental wellness and preventing harm and violence through our K to 12 curriculum, grounded in the power of human connection and healthy relationships. As polarization continues to divide communities and the most vulnerable among us face increasing barriers to care and support, our mission has never been more urgent.

Like many nonprofits of our size, we face ongoing challenges in sustaining long term funding. In response, we are expanding our work to meet evolving needs, bringing our proven tools into new spaces, including technical and medical training programs where soft skills are increasingly essential but often overlooked. Research shows that 70 percent of employers report new hires struggle with communication, adaptability, and conflict resolution. One in three new employees fails within 90 days, not due to a lack of technical ability, but because they lack the relational skills required to collaborate and thrive.



To meet this moment, we are leading two new initiatives. First, we are partnering with Dr. Niobe Way and NYU to adapt The Listening Project into a condensed curriculum called Blueprint for Connection, designed to strengthen emotional resilience and deepen social connection among youth in after school programs, youth groups, and faith based settings.

Second, we are developing The New Power Skills Playbook to address the urgent need for workforce readiness. This offering equips students in career and technical education pathways with the relational tools most in demand by employers, skills like collaboration, communication, adaptability, and conflict resolution.

At Nest, we believe the same core skills that prevent violence, empathy, self regulation, and healthy communication, are also the foundation for meaningful relationships and purposeful work. We are proud to meet this moment by equipping young people with the tools they need to lead connected, resilient, and fulfilling lives.

Libby Spears

FOUNDER &
EXECUTIVE DIRECTOR



PLAYGROUND

In 2004, we started filming *Playground*, the first feature-length film about child exploitation in America. Produced by Abigail Disney & George Clooney.



PLAYGROUND Screenings

Playground premieres at Tribeca Film Festival, is screened in local legislatures around the country and is shown as part of congressional and senate hearings on Capitol Hill.



Sex Trafficking Prevention Curriculum

In 2014, building off of what we learned in filming *Playground*, we wrote a curriculum to prevent sexual violence through teaching students about healthy relationships and sex trafficking.



Comprehensive Violence Prevention

Through ongoing research and the involvement of an expanded board of expert advisors, we delved deep into the issue of not just sexual violence, but all forms of violence. As we explored further, it became clear that the root causes of different types of harm overlap, inspiring us to create an innovative violence prevention curriculum that tackles the interconnectedness of all forms of violence.



Vision Expansion: Prioritizing Connection

In 2024, we deepened our commitment to young people, not just by teaching skills, but by reshaping the environments they grow up in. We prioritized connection as a protective factor, a pathway to healing, and a core strategy for prevention.



Nest Programs





2024 Goals

1

Continued Expansion of the You Belong Here Curriculum

2

Expert Curriculum Review and Revisions

3

Phase 1 of VAR Software App

4

Design Additional Lessons and Supplementary Curriculum

5

Rebuild Youth Advisory Board



1

Continued Expansion of the You Belong Here Curriculum





FALL 2024

Curriculum implemented in 6 districts/organizations

In 2024, Nest expanded the You Belong Here (YBH) curriculum to six school districts, strengthening its impact in diverse educational settings. Implementation included Los Angeles Unified School District (CA), Carrollton-Farmers Branch ISD (TX), Portland Public Schools (OR), San Antonio ISD (TX), LaPryor ISD (TX), and the Kentucky Department of Juvenile Justice. Educators received in-depth training, and students benefited from research-backed lessons designed to foster inclusive, violence-free school communities.

SCHOOLS & DISTRICTS

-  **Los Angeles Unified School District (CA)**
-  **Prospect Sierra School (CA)**
-  **Portland Public Schools (OR)**
-  **Carrollton-Farmers Branch ISD (TX)**
-  **Irma Rangel YWLS (TX)**
-  **San Antonio ISD (TX)** *
-  **LaPryor ISD (TX)** *

ORGANIZATIONS

-  **Kentucky Department of Juvenile Justice**



2

Expert Curriculum Review and Revisions





SPRING 2024 - SUMMER 2024

Strengthened Curriculum with Specialist-Guided Evaluations

Educational quality remained a central focus. Nest conducted multiple curriculum reviews involving partnerships with the Los Angeles Unified School District for K-5 content, Columbia Teachers College for overall guidance, and specialists including Dr. Elena Lister for grief lessons, Dr. Kaitlyn Burnell for social media and digital wellness, and veteran educator Dan Ryder for restructured middle and high school programming that now addresses critical issues like radicalization and dehumanization.

Elementary Lessons Review

EDUCATORS/STAFF

LAUSD

TIM KORDIC

Project Manager for comprehensive sexual health/and HIV prevention-education, LAUSD

KRISTEN LINQUIST, PH.D

Professor of Psychology and Neuroscience, Ohio State University

Social Media & Digital Safety

KAITLYN BURNELL, PH.D.

Developmental Psychology and Psychological Outcomes of Digital Technology in Children and Teens

MS & HS Lessons Review

DAN RYDER

Veteran Educator, Education Direction, & Author

STEPHANIE D. MCCALL, ED.D. & GRADUATE STUDENTS

Curriculum & Teaching, Teacher's College Columbia University

Grief & Loss

ELENA LISTER, M.D.

Clinical Associate Professor of Psychiatry at Weill Cornell Medical College, Grief Specialist.

MARY FRANCES O'CONNOR, PH.D

Associate Professor of Clinical Psychology & Psychiatry at the University of Arizona



3

Phase 1 of VAR Software App





Strategic Assessment Completed, Development Framework Established

The strategic assessment phase for our Victim Assistance & Response (VAR) program concluded successfully in 2024, establishing a solid foundation for future development. Our collaboration with Westminster Business Consultants delivered a comprehensive business plan, while stakeholder interviews with school districts and legal experts identified critical reporting gaps in existing systems. Market research validated the program's potential to effectively scale educational impact.

Market Assessment

**WESTMINSTER BUSINESS
CONSULTANTS**
Business Plan



LAURA URDAPILLETA
Strategy & Behavioral Science
Lead Consultant



Mi-Sook Pham
Intern





4

Design Additional Lessons and Supplementary Curriculum





FALL 2024

Initiated Development of Free Workshop in Partnership with The Listening with Curiosity Project

In collaboration with NYU's Dr. Niobe Way and The Listening with Curiosity Project, Nest began developing the "Curiosity and Connection" workshop to address growing social disconnection. This three-hour curriculum teaches transformative interviewing techniques and builds meaningful human connection skills. The adaptable format is designed for middle school, high school, college, and adult group settings with flexible implementation options planned for 2025.

WINTER 2024

Initiated Development of Modular YBH Curriculum Components

Nest began developing standalone two-hour modules to remove implementation barriers for time-limited educators. Two pilot modules—Grief & Loss and Digital Literacy & Radicalization—were developed for 2025 launch. These flexible components support Nest's 2025 vision to expand beyond traditional school environments, making prevention education more accessible to diverse settings.



5

Rebuild Youth Advisory Board





Reimagined Youth Advisory Structure for More Sustainable Engagement

The traditional youth board model presented challenges due to inconsistent participation and staffing limitations, prompting a strategic pivot to a more sustainable approach for student involvement. Throughout the year, students actively contributed to curriculum review and provided valuable feedback, honoring the core commitment to youth participation in materials development.

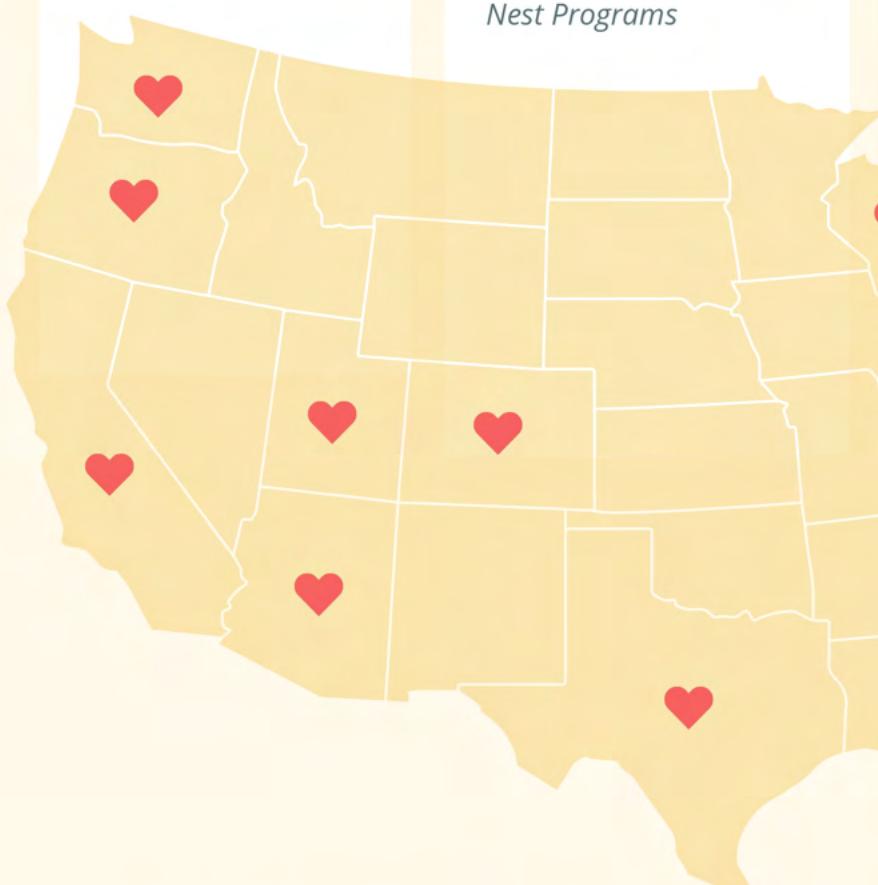
Looking ahead to 2025, a partnership with a Maine middle school will establish a structured engagement model for testing curriculum materials, while digitizing student forums will create sustainable opportunities for student feedback to educators and parents. This will reduce administrative burden while preserving the forums' original purpose. We plan to expand this model to other districts we work with, including LAUSD, SAISD, and Boston Public Schools.



2024 Impact

90K+
STUDENTS

*Students reached by
Nest programming.*



600+
EDUCATORS

*Educators trained on
Nest Programs*

790+
PARTICIPANTS

*Participants of Nest's
Speaker Series Webinars*





Virtual Speaker Series

Free-of-Cost Resource for Educators and Community Members

MAY 2024

A Mindfulness Approach to ACEs

Promoting prevention, resilience, healing, and wellness after early-life stresses

Ravikiran Raju MD

Pediatric Physician Scientist, Boston Children's Hospital, MIT



Dr. Ravikiran Raju, a pediatric physician-scientist, discussed the link between mindfulness and Adverse Childhood Experiences (ACEs), emphasizing the importance of early intervention and practical strategies for fostering resilience in children affected by early-life stressors.



1,202,094 Combined Student Reach

DECEMBER 2024

Protecting Kids in an Era of Online Exploitation and AI Risks

For Educators, Parents, and Caregivers

Natalie Shoup

Online Initiative Lead @ The Global Fund to End Violence Against Children, Nest Educational Advisor



Led by expert Natalie Shoup, this session explored the scale of online harm, debunked myths, examined trends in cyberbullying, online exploitation, sextortion, and AI-generated threats, and provided practical strategies and resources to safeguard young people while fostering open, judgment-free conversations on online safety.



1,088,325 Combined Student Reach



2025 Goals

To reach more youth, NEST will expand beyond traditional school settings to include after-school programs, clubs, athletic teams, faith-based organizations, and more. We aim to meet young people where they are. To support this transition, we are adapting our curriculum to be more flexible and responsive to the needs of diverse communities. Additionally, we will focus on building new partnerships to ensure our programs remain accessible and impactful in these new spaces.

1

Expand into new out-of-school environments and adapt curriculum for broader accessibility

- Complete the CURIOSITY & CONNECTION workshop in partnership with the Listening Project and implement.
- Develop and offer new curriculum modules on subjects like grief & loss, and media literacy and radicalization for individual purchase.
- Secure additional funding sources to support workforce readiness and expand program sustainability efforts.

2

Provide educators and caregivers a low-lift, broadly accessible resource by transitioning the Nest Speaker Series into a podcast format.

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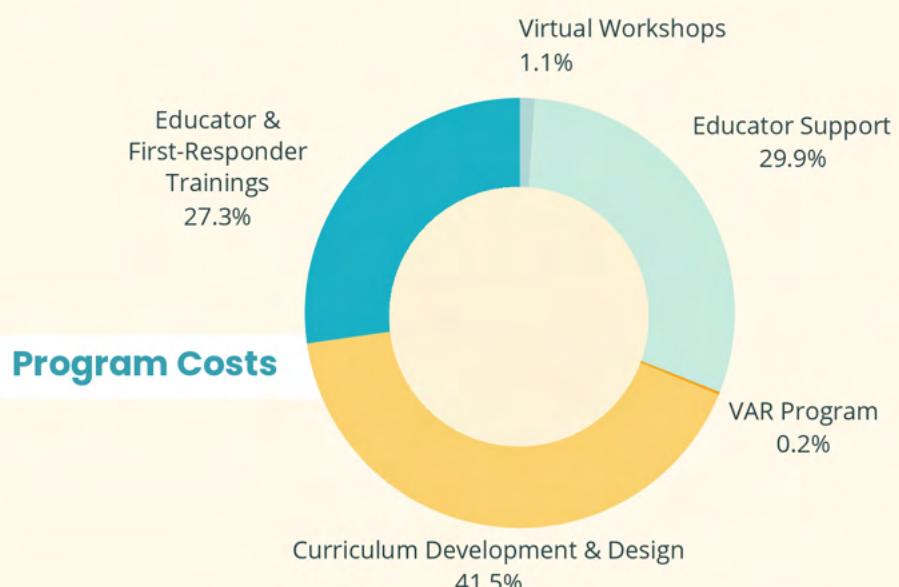
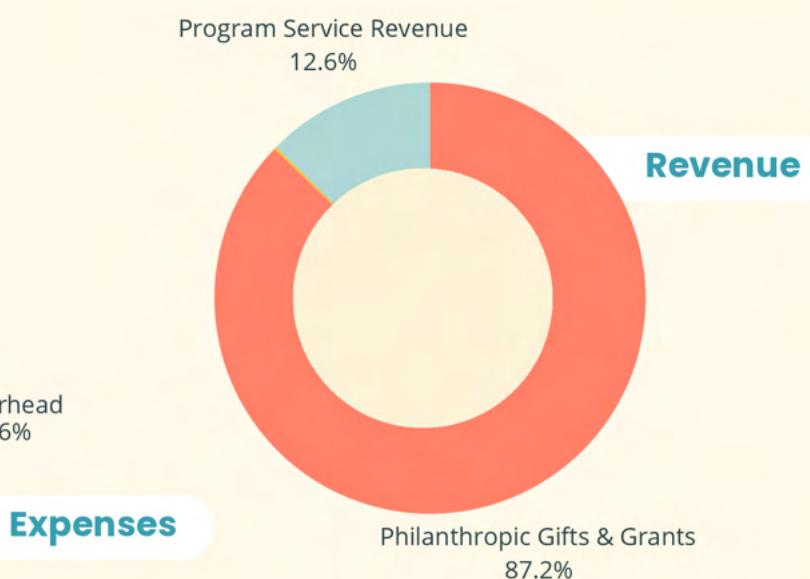
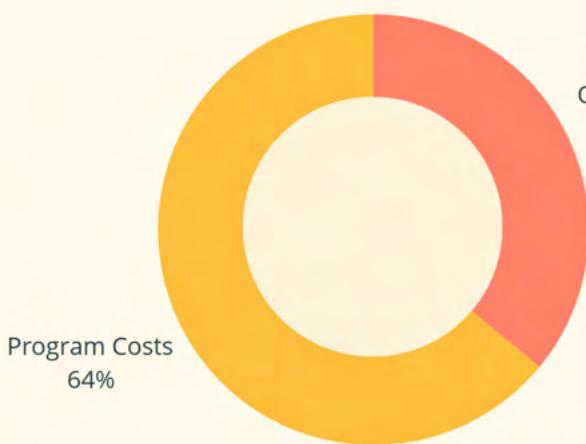
Continue Youth Protection Through Technology

- Develop and wireframe the functionality of the student-facing VAR App (Phase 2)



Financial Summary

Total revenue: \$788,754
Total expenses: \$674,868





2024 Contract Revenue

Los Angeles Unified School District
Kentucky Department of Juvenile Justice
Irma Rangel Young Women's Leadership School
Portland Public Schools
West Contra School District
Prospect Sierra School

TOTAL REVENUE RECEIVED \$103,250

2025 Anticipated Contract Revenue

Received Contracts: Q1

San Antonio ISD
Westlake High School
Middletown Connect
\$55,500

Pending Contracts: Q2

Los Angeles Unified School District
Boston Public Schools
Boys & Girls Clubs of Hamilton
North Colonie Central School District
Elbert County BOE
St. Michael's Catholic Prep
VC Project Success
Portland Public Schools
TOTAL ANTICIPATED REVENUE \$156,690

TOTAL 2025 REVENUE AS OF Q2 \$212,190



Board of Directors

Alexander Reid | President

PARTNER, BAKERHOSTETLER

Alexander Reid is a partner and national leader of BakerHostetler's Tax-Exempt Organizations and Charitable Giving Team. BakerHostetler is a full service law firm based in Washington, DC with more than 1,000 lawyers in all the major legal markets in the United States. Alex is a specialist in tax, governance, and public policy. His clients include tax-exempt organizations of all kinds including colleges and universities, health and hospital systems, private foundations, arts and cultural institutions, trade associations, and many others. Mr. Reid chairs the American Bar Association Tax-Exempt Organizations Committee and previously served as Legislation Counsel to the Joint Committee on Taxation, a nonpartisan body that advises members of the United States Congress on tax policy, and as a Fellow at the Office of Tax Policy, United States Department of Treasury. He is a graduate of Yale University and New York University School Law from which he received a J.D. and LL.M in taxation and served as Editor in Chief of the Law Review.

Robin "Rolls" Wolfe | Treasurer

FORMER ATTORNEY AND CURRENT HEAD OF OPERATIONS, GOOD TODAY

Rolls Wolfe is a former juvenile law attorney with years of experience representing children and parents in the child welfare system involving Oregon DHS, including cases involving child sexual violence. A room called the Robin's Nest at the Multnomah County Juvenile Court was named after her in recognition of her efforts to protect children. She has since worked in the charity space for over a decade, helping corporations and celebrities raise money for nonprofits globally. She is currently the Head of Operations at GoodToday.org.

Daniel Song | Board Member

VICE PRESIDENT OF ENGINEERING, PUBLICIS SAPIENT

Daniel Song is an impassioned business innovation, technology, and organizational leader possessing an articulate vision of consumer, technology, data, and operational trajectories across multiple industries and global markets. A distinguished 25-year record of delivering enterprise-wide transformation strategies and outcomes with a unique blend of business advisory, consulting, design, and engineering expertise focused on realizing consumer delight and advocacy, product and service innovation, and optimal collaboration. A thought leader in the commercial AI domain with a proven ability to provide global brands with strategic market opportunities and foundational solutions and services that are both impactful and practical.

Lisa Strausfeld | Vice President

VICE PRESIDENT OF DESIGN, SYSTEM INC

Lisa Strausfeld is a Portland, OR and New York-based information architect, data visualisation entrepreneur and, currently, Principal of her own studio, InformationArt. Most recently, Lisa spent 3 years at Bloomberg LP, first as Global Head of Data Visualisation and then as Creative Director of Bloomberg View. She built and led Bloomberg's first data visualisation team, Bloomberg Visual Data, dedicated to creating a new genre of editorially driven interactive data products for Bloomberg's consumer audience. Lisa has a BA from Brown in art history and computer science, an M Arch in architecture from Harvard and an MS from the MIT Media Lab.

Libby Spears | Secretary

EXECUTIVE DIRECTOR, NEST

Libby is a filmmaker who uses art as a vehicle to bridge gaps and provide access to places and people that would otherwise not converge or be seen. Her film, PLAYGROUND (produced by George Clooney, Steven Soderbergh and Abigail Disney), illuminates the underground epidemic of children forced into the sex trade in the United States. Since its premiere at Tribeca, it has won acclaim around the world. In 2013, Libby was one of a few select directors invited to direct a short film for Gucci's high profile concert event, CHIME FOR CHANGE, hosted by Beyoncé and Salma Hayek. The film, JESSICA'S STORY, celebrates a survivor of sex trafficking and was screened in front of an audience of 50,000 and broadcast to millions around the world. Newsweek has recognized Libby as one of 150 Women Who Shake the World, along with Oprah Winfrey and Hillary Clinton.



Funders

2024 Major Donors

 **Starry Night Fund/Anne Delaney**
 **World Childhood Foundation**
 **Juliet Ashby Hillman Foundation**

 **MBJ Foundation**
 **HLH Family Foundation**
 **Suzanne Lafetra**

Nest Builders

Avery & Janet Fisher Foundation
Allan I Kanter Charitable Foundation
Barbara Bridges Family Foundation
Charles Evans Foundation
CIRCCELL Skincare
Daphne Foundation
Diandra de Morrell Douglas Foundation
Embrey Foundation
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Florida State University Foundation, Inc.
Hunt Alternatives Foundation
John R. Jakobson Foundation

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Roger Barnett
Inez Baron
Sarah Basile
Dennis Basso
Lake Bell
Melissa Bent
Claire Bernard
Lois P. Betts
Ross Bleckner
Marianne Boesky
Laurie Bolthouse

Judith Bookbinder
Marianne Boesky
Georgette Boucay
Michele Boxer
Nicole Boxer
Barbara Boxer
Dan Boynton
Allison Brecker Shearmur
Martin Bregman
Jane Brickell
Karen Brightly
Tyler Brodie
Sara Bronfman
Cecily Brown
Geralyn Brownstein
Jen Brill

Josephs Foundation
The Karan-Weiss Foundation
The Losinger Family Fund of Dallas
Maripose Foundation
Miller-Sweezy Charitable Trust
National Philanthropic Trust
Northern Trust Charitable Giving Program
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Randy Slifka Philanthropic Foundation
Skadden, Arps, Slate, Meagher & Flom LLP
Starry Night Foundation
The Simmons Foundation
The Susman Family Foundation
Triad Foundation

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Peter V. Darrow
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Rosario Dawson
Kate N. Day
Lauren Day
Corbin Day, Jr.
Isabella de Frate
Rayburn
Nancy Delman Portnoy
Meghan Denver
Lisa A. Desmond
James Dickey
Abigail Disney
Keith Dodd
Mark L. Drakotos
Marc R Elkner



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Nurit Kahane-Haase
Harout Kaldjian

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Joel Kassewitz
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Khajak Keledjian
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Philip Schroeder
Natalie Scruggs
Yehoshua Segal
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Gina Sorell
Susan Sosnick
Louis Srybnik
Lindsey Stanford
Candice Stark
Maryann Starn
Jonathan Steinberger
Donna Storer

Christopher Storkerson
Darla Strickland
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Carole Tanenbaum
Amanda Tapiero
Jeff Tarrant
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Christie Thomas
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