



# VINCENT B. CHEN

UX/Product Designer

## PERSONAL INFORMATION

### Email & LinkedIn

vincent.b.chen@gmail.com  
[linkedin.com/in/vchenuxd](https://www.linkedin.com/in/vchenuxd)

### Portfolio

[vchenuxd.com](https://vchenuxd.com)

### Language

English: native fluency  
Chinese: native fluency

## USER EXPERIENCE

Design Sprint  
User Research  
Design Strategy  
UI Design  
Product Design  
Visual Design  
Wireframing  
Prototyping  
Usability Testing  
Heuristic Evaluation  
Design System  
Accessibility (WCAG & A11Y)  
Agile Development Cycle

## SOFTWARE & SKILLS

### UX & UI

Figma	Whimsical
Asana	Miro
FigJam	Mural.co

### Adobe Creative Cloud

Photoshop	After Effects
Illustrator	Color
InDesign	Firefly

### Generative AI

Midjourney  
Microsoft Copilot  
Chat GPT  
Google Gemini

### Web Development

HTML	CSS
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## WORK EXPERIENCE

### ExxonMobil UX Designer (contract)

02.2025–07.2025

- Conducted heuristic evaluation and redesigned Supply Chain KPI Dashboard Hub web platform, improving usability, navigation, and overall experience
- Partnered with PMs and SMEs to evaluate vendor software, developing rubric to inform purchasing decisions within large-scale corporate infrastructure

### Microsoft UX Designer (contract)

09.2023–05.2024

*Worked across two teams: Microsoft Entra and Security Design System*

- Worked with lead designer to integrate acquired 3rd party app into Entra portal, aligning with Fluent Design System for seamless experience
- Created reusable accessibility annotations library in Figma
- Led design of complex loading experience for crucial onboarding wizard, aiming to reduce drop off rate and idle time by 80%
- Audited illustrations, icons, and components in Security Design System, recommending UX and accessibility improvements

### Amazon UX Designer (full-time)

05.2022–06.2023

*Amazon Nimble Studio, a division of AWS Creative Tools*

- Designed and shipped cloud-based SaaS, IaaS, and PaaS tools for media and entertainment industry, collaborating with cross-functional team
- Led design and implementation of new feature, resulting in 75% adoption rate, 95% task success rate, and 4.5/5 CSAT score
- Designed setup wizard for high-speed file transfer app beta, reducing onboarding time from 2 hours to 30 minutes
- Created user flows and information architecture using FigJam

### UX Design Contractor

2020–2022

**Clients include: Wongdoody, Punchcut, Jiffy, Movley, CureAssist**

- Improved CVS pharmacy desktop app, streamlining workflows for pharmacists and technicians
- Envisioned next-generation B2C family management and cloud storage products for Google One
- Implemented new design system across various websites for Capital One
- Shipped MVP for Jiffy (insurance tech startup) and partnered with founder on pitch strategy, contributing to securing \$1M in seed funding
- Improved B2B logistics SaaS platform for Movley and built scalable UI pattern library in Figma
- Designed digital health app (CureAssist) to support diabetes management and chronic care engagement

### Young & Hungry Creative Product Strategist Intern

Summer 2019

- Developed brand and product strategies aligned with client's business goals

## EDUCATION

### MA. Interaction Design

*Academy of Art University*

Graduated May 2021

### BS. Product Design

*Art Center College of Design*

### Xonix Electronics Ltd. Industrial Designer

2014–2017

- Strategized design solution that increased yield rates by 70%
- Conceptualized and helped develop patented UV night glowing technology

### Asus Computer Inc. Industrial Designer

2013–2014

- Designed 2 concept fashion tablet accessories that were proven more appealing to female consumers from user testing results
- Brainstormed strategies with project managers and the strategy team to help Asus gaining US and female market share