VINCENT CHEN
UX/Product Designer

PERSONAL INFORMATION

Email & LinkedIn
vincent.b.chen@gmail.com
linkedin.com/in/vchenuxd

Portfolio
vchenuxd.com
Project password: familyfirst

USER EXPERIENCE

Design Sprint
User Research
Design Strategy
Product Design
Visual Design
Wireframing
Usability Testing
Heuristic Evaluation
Design System
Accessibility (WCAG & a11y)
Agile Development Cycle

SOFTWARE & SKILLS

Whiteboarding
FigJam   Mural
Miro   Whimsical

UI Design
Figma   Sketch

Prototyping & Animation
Figma   After Effects

Adobe Creative Cloud
Photoshop   InDesign
Illustrator   Color

Presentation
Figma Slides   Google Slides
PowerPoint   Keynote

Generative AI
Midjourney
Claude
Chat GPT
Google Gemini
Adobe Firefly

WORK EXPERIENCE

UX Design Consultant   06.2024–Present
- Partner with early-stage startups on product strategy, UX architecture, and design recruitment to scale design operations
- **ExxonMobil:** Designed and shipped the Supply Chain KPI Dashboard Hub, restructuring the information architecture to significantly improve findability
- **ExxonMobil:** Collaborated with SMEs to evaluate in-field logistics software vendors, creating a UX evaluation rubric and scoring vendors as part of a cross-functional selection process
- Designed accessible cross-device email templates for a major technology company while maintaining strict brand guidelines

Microsoft UX Designer (contract)   09.2023–05.2024
Worked across two teams: Microsoft Entra and Security Design System
- Worked with lead designer to integrate acquired 3rd party app into Entra portal, aligning with Fluent Design System for seamless experience
- Created reusable accessibility annotations library in Figma
- Led design of complex loading experience for crucial onboarding wizard, aiming to reduce drop off rate and idle time by 80%
- Audited illustrations, icons, and components in Security Design System, recommending UX and accessibility improvements

Amazon UX Designer (full-time)   05.2022–06.2023
Amazon Nimble Studio, a division of AWS Creative Tools
- Designed and shipped cloud-based SaaS, IaaS, and PaaS tools for media and entertainment industry, collaborating with cross-functional team
- Led design and implementation of new feature, resulting in 75% adoption rate, 95% task success rate, and 4.5/5 CSAT score
- Designed setup wizard for high-speed file transfer app beta, reducing onboarding time from 2 hours to 30 minutes
- Created user flows and information architecture using FigJam

UX Design Contractor   2020–2022
Clients include: *Wongdoody, Punchcut, Jiffy, Movley, CureAssist*
- **CVS Pharmacy:** Led transition from outsourced development to scaled in-house design teams by demonstrating ROI of user-centered design to executive leadership
- **Google:** Envisioned next-generation B2C family management and cloud storage products for Google One
- **Capital One:** Integrated new design system across various websites to ensure visual and technical consistency
- **Jiffy:** Shipped B2C insurance tech web app MVP and partnered with founder on pitch strategy to help secure $1M in seed funding
- **Movley:** Delivered Movley Parcel app ahead of schedule with superior user

Web Development
HTML   CSS

EDUCATION

MA. Interaction Design
Academy of Art University
Graduated May 2021

BS. Product Design
Art Center College of Design

testing results, established scalable UI component library, and architected long-term design management structure
- **CureAssist:** Designed B2C mobile app for diabetes management and chronic care engagement

Young & Hungry Creative Product Strategist Intern   Summer 2019
- Developed brand and product strategies aligned with client's business goals

Xonix Electronics Ltd. Industrial Designer   2014–2017
- Strategized design solution that increased yield rates by 70%
- Conceptualized and helped develop patented UV night glowing technology

Asus Computer Inc. Industrial Designer   2013–2014
- Designed 2 concept fashion tablet accessories that were proven more appealing to female consumers from user testing results
- Brainstormed strategies with project managers and the strategy team to help Asus gaining US and female market share