



VINCENT CHEN

UX/Product Designer

PERSONAL INFORMATION

Email & LinkedIn

vincent.b.chen@gmail.com
[linkedin.com/in/vchenuxd](https://www.linkedin.com/in/vchenuxd)

Portfolio

vchenuxd.com
Project password: familyfirst

USER EXPERIENCE

Design Sprint
User Research
Design Strategy
Product Design
Visual Design
Wireframing
Usability Testing
Heuristic Evaluation
Design System
Accessibility (WCAG & a11y)
Agile Development Cycle

SOFTWARE & SKILLS

Whiteboarding

FigJam Mural
Miro Whimsical

UI Design

Figma Sketch

Prototyping & Animation

Figma After Effects

Adobe Creative Cloud

Photoshop InDesign
Illustrator Color

Presentation

Figma Slides Google Slides
PowerPoint Keynote

Generative AI

Midjourney
Claude
Chat GPT
Google Gemini
Adobe Firefly

WORK EXPERIENCE

UX Design Consultant

06.2024–Present

- Partner with early-stage startups on product strategy, UX architecture, and design recruitment to scale design operations
- **ExxonMobil**: Designed and shipped the Supply Chain KPI Dashboard Hub, restructuring the information architecture to significantly improve findability
- **ExxonMobil**: Collaborated with SMEs to evaluate in-field logistics software vendors, creating a UX evaluation rubric and scoring vendors as part of a cross-functional selection process
- Designed accessible cross-device email templates for a major technology company while maintaining strict brand guidelines

Microsoft UX Designer (contract)

09.2023–05.2024

Worked across two teams: Microsoft Entra and Security Design System

- Worked with lead designer to integrate acquired 3rd party app into Entra portal, aligning with Fluent Design System for seamless experience
- Created reusable accessibility annotations library in Figma
- Led design of complex loading experience for crucial onboarding wizard, aiming to reduce drop off rate and idle time by 80%
- Audited illustrations, icons, and components in Security Design System, recommending UX and accessibility improvements

Amazon UX Designer (full-time)

05.2022–06.2023

Amazon Nimble Studio, a division of AWS Creative Tools

- Designed and shipped cloud-based SaaS, IaaS, and PaaS tools for media and entertainment industry, collaborating with cross-functional team
- Led design and implementation of new feature, resulting in 75% adoption rate, 95% task success rate, and 4.5/5 CSAT score
- Designed setup wizard for high-speed file transfer app beta, reducing onboarding time from 2 hours to 30 minutes
- Created user flows and information architecture using FigJam

UX Design Contractor

2020–2022

Clients include: *Wongdoody, Punchcut, Jiffy, Movley, CureAssist*

- **CVS Pharmacy**: Led transition from outsourced development to scaled in-house design teams by demonstrating ROI of user-centered design to executive leadership
- **Google**: Envisioned next-generation B2C family management and cloud storage products for Google One
- **Capital One**: Integrated new design system across various websites to ensure visual and technical consistency
- **Jiffy**: Shipped B2C insurance tech web app MVP and partnered with founder on pitch strategy to help secure \$1M in seed funding
- **Movley**: Delivered Movley Parcel app ahead of schedule with superior user

Web Development

HTML CSS

testing results, established scalable UI component library, and architected long-term design management structure

- **CureAssist:** Designed B2C mobile app for diabetes management and chronic care engagement

EDUCATION

MA. Interaction Design

Academy of Art University

Young & Hungry Creative Product Strategist Intern

Summer 2019

- Developed brand and product strategies aligned with client's business goals

BS. Product Design

Art Center College of Design

Xonix Electronics Ltd. Industrial Designer

2014–2017

- Strategized design solution that increased yield rates by 70%
- Conceptualized and helped develop patented UV night glowing technology

Asus Computer Inc. Industrial Designer

2013–2014

- Designed 2 concept fashion tablet accessories that were proven more appealing to female consumers from user testing results
- Brainstormed strategies with project managers and the strategy team to help Asus gaining US and female market share