



VINCENT CHEN

UX/Product Designer

PERSONAL INFORMATION

Email & LinkedIn

vincent.b.chen@gmail.com
[linkedin.com/in/vchenuxd](https://www.linkedin.com/in/vchenuxd)

Portfolio

vchenuxd.com

USER EXPERIENCE

Design Sprint
Information Architecture
User Research
Design Strategy
Product Design
Visual Design
Wireframing
Usability Testing
Heuristic Evaluation
Design System
Accessibility (WCAG & a11y)
Agile Development Cycle

SOFTWARE & SKILLS

UI Design

Figma Sketch

Generative AI

Figma Make
Google Stitch
Midjourney
ChatGPT
Google Gemini
Adobe Firefly
Claude

Prototyping & Animation

Figma After Effects

Adobe Creative Cloud

Photoshop InDesign
Illustrator Aero

Whiteboarding

FigJam Mural
Miro Whimsical

WORK EXPERIENCE

UX Design Consultant 06.2024–Present

- **Fact Finders Pro:** Partnered with founder and PM on product direction and UX/UI design; participated in early hiring discussions
- **ExxonMobil:** Conducted heuristic evaluation and redesigned Supply Chain Dashboard Hub, improving usability, navigation, and overall experience
- **ExxonMobil:** Collaborated with SMEs to evaluate software vendors, creating UX evaluation rubric and scoring solutions as part of vendor selection process
- **Amazon:** Designed cross-device product launch email templates for the beauty team

Microsoft UX Designer (contract) 09.2023–05.2024

Worked across two teams: Microsoft Entra and Security Design System

- Worked with lead designer to integrate acquired 3rd party app into Entra portal, aligning with Fluent Design System for seamless experience
- Created reusable accessibility annotations library in Figma
- Led design of complex loading experience for crucial onboarding wizard, aiming to reduce drop off rate and idle time by 80%
- Audited illustrations, icons, and components in Security Design System, recommending UX and accessibility improvements

Amazon UX Designer (full-time) 05.2022–06.2023

Amazon Nimble Studio, a division of AWS Creative Tools

- Designed and shipped cloud-based SaaS, IaaS, and PaaS tools for media and entertainment industry, collaborating with cross-functional team
- Led design and implementation of new feature, resulting in 75% adoption rate, 95% task success rate, and 4.5/5 CSAT score
- Designed setup wizard for high-speed file transfer app beta, reducing onboarding time from 2 hours to 30 minutes
- Created user flows and information architecture using FigJam

UX Design Contractor 2020–2022

Clients include: Wongdoody, Punchcut, Jiffy, Movley, CureAssist

- **CVS Pharmacy:** Led transition from outsourced development to scaled in-house design teams by demonstrating ROI of user-centered design to executive leadership
- **Google:** Envisioned next-generation B2C family management and cloud storage products for Google One
- **Capital One:** Integrated new design system across various websites to ensure visual and technical consistency
- **Jiffy:** Shipped B2C insurance tech web app MVP and partnered with founder on pitch strategy to help secure \$1M in seed funding
- **CureAssist:** Designed B2C mobile app for diabetes management and chronic care engagement

