



VINCENT CHEN

UX/Product Designer

PERSONAL INFORMATION

Email & LinkedIn

vincent.b.chen@gmail.com
[linkedin.com/in/vchenuxd](https://www.linkedin.com/in/vchenuxd)

Portfolio

vchenuxd.com

USER EXPERIENCE

Design Sprint
Information Architecture
User Research
Design Strategy
Product Design
Visual Design
Wireframing
Usability Testing
Heuristic Evaluation
Design System
Accessibility (WCAG & a11y)
Agile Development Cycle

SOFTWARE & SKILLS

UI Design

Figma Sketch

AI Tools

Figma Make
Google Stitch
Midjourney
ChatGPT
Google Gemini
Adobe Firefly
Claude

Prototyping & Animation

Figma After Effects

Adobe Creative Cloud

Photoshop InDesign
Illustrator Aero

Whiteboarding

FigJam Mural
Miro Whimsical

WORK EXPERIENCE

UX Design Consultant 06.2024–Present

- **Fact Finders Pro:** Partnered with founder and PM on product direction and UX/UI design; advised on design hiring and team structure
- **ExxonMobil:** Conducted heuristic evaluation and redesigned Supply Chain Dashboard Hub, improving usability, navigation, and overall experience
- **ExxonMobil:** Collaborated with SMEs to evaluate software vendors, creating UX evaluation rubric and scoring solutions as part of vendor selection process
- **Amazon:** Designed mobile-first product launch email templates for beauty team, optimizing pixel density, hierarchy, and accessibility

Microsoft UX Designer (contract) 09.2023–05.2024

Worked across two teams: Microsoft Entra and Security Design System

- Worked with lead designer to integrate acquired 3rd party app into Entra portal, aligning with Fluent Design System for seamless experience
- Created a reusable accessibility annotation library to support design and engineering handoff
- Led design of complex loading experience for crucial onboarding wizard, aiming to reduce drop off rate and idle time by 80%
- Audited illustrations, icons, and components in Security Design System, recommending UX and accessibility improvements

Amazon UX Designer (full-time) 05.2022–06.2023

Amazon Nimble Studio, a division of AWS Creative Tools

- Designed and shipped cloud-based SaaS, IaaS, and PaaS tools for film and animation industry
- Led design and implementation of new feature, resulting in 75% adoption rate, 95% task success rate, and 4.5/5 CSAT score
- Designed setup wizard for high-speed file transfer app beta, reducing onboarding time from 2 hours to 30 minutes

UX Design Contractor 2020–2022

Clients include: Wongdoody, Punchcut, Jiffy, Movley, CureAssist

- **CVS Pharmacy:** Led transition from outsourced development to scale in-house design teams by proving ROI to executive leadership
- **Google:** Envisioned next-generation B2C family management and cloud storage products for Google One
- **Capital One:** Integrated new design system across various websites to ensure visual and technical consistency
- **Jiffy:** Shipped B2C insurance tech web app MVP and partnered with founder on pitch strategy to help secure \$1M in seed funding
- **CureAssist:** Led design of B2C diabetes management mobile app, shaping roadmap and phased launch while reducing feature bloat

Presentation

Figma Slides Google Slides
PowerPoint Keynote

- **Movley:** Delivered Movley Parcel app ahead of schedule with superior user testing results, established scalable UI component library, and architected long-term design management structure

Web Development

HTML CSS

- Young & Hungry Creative** Product Strategist Intern Summer 2019
- Developed brand and product strategies aligned with client's business goals

EDUCATION

MA. Interaction Design

Academy of Art University

- Xonix Electronics Ltd.** Industrial Designer 2014–2017
- Strategized design solution that increased yield rates by 70%
 - Conceptualized and helped develop patented UV night glowing technology

BS. Product Design

Art Center College of Design

- Asus Computer Inc.** Industrial Designer 2013–2014
- Designed 2 concept fashion tablet accessories that were proven more appealing to female consumers from user testing results
 - Brainstormed strategies with project managers and the strategy team to help Asus gaining US and female market share