



# VINCENT CHEN

UX/Product Designer

## PERSONAL INFORMATION

### Email & LinkedIn

[vincent.b.chen@gmail.com](mailto:vincent.b.chen@gmail.com)  
[linkedin.com/in/vchenuxd](https://www.linkedin.com/in/vchenuxd)

### Portfolio

[vchenuxd.com](https://vchenuxd.com)

## USER EXPERIENCE

Design Sprint  
Information Architecture  
User Research  
Design Strategy  
Product Design  
Visual Design  
Wireframing  
Usability Testing  
Heuristic Evaluation  
Design System  
Accessibility (WCAG & a11y)  
Agile Development Cycle

## SOFTWARE & SKILLS

### UI Design

Figma          Sketch

### AI Tools

Claude Design  
Google Stitch  
Google Mixboard  
Figma Make  
ChatGPT  
Google Gemini  
Adobe Firefly

### Prototyping & Animation

Figma          After Effects

### Adobe Creative Cloud

Photoshop      InDesign  
Illustrator      Aero

### Whiteboarding

FigJam          Mural  
Miro              Whimsical

## WORK EXPERIENCE

UX Design Consultant 06.2024–Present

- **Fact Finders Pro:** Partnered with founder and PM on product direction and UX/UI design; advised on design hiring and team structure
- **ExxonMobil:** Conducted heuristic evaluation and redesigned Supply Chain Dashboard Hub, improving usability, navigation, and overall experience
- **ExxonMobil:** Collaborated with SMEs to evaluate software vendors, creating UX evaluation rubric and scoring solutions as part of vendor selection process
- **Amazon:** Designed mobile-first product launch email templates for beauty team, optimizing pixel density, hierarchy, and accessibility

**Microsoft** UX Designer (contract) 09.2023–05.2024

Worked across two teams: Microsoft Entra and Security Design System

- Worked with lead designer to integrate acquired 3rd party app into Entra portal, aligning with Fluent Design System for seamless experience
- Created a reusable accessibility annotation library to support design and engineering handoff
- Led design of complex loading experience for crucial onboarding wizard, aiming to reduce drop off rate and idle time by 80%
- Audited illustrations, icons, and components in Security Design System, recommending UX and accessibility improvements

**Amazon** UX Designer (full-time) 05.2022–06.2023

Amazon Nimble Studio, a division of AWS Creative Tools

- Designed and shipped cloud-based SaaS, IaaS, and PaaS tools for film and animation industry
- Led design and implementation of new feature, resulting in 75% adoption rate, 95% task success rate, and 4.5/5 CSAT score
- Designed setup wizard for high-speed file transfer app beta, reducing onboarding time from 2 hours to 30 minutes

UX Design Contractor 2020–2022

Clients include: Wongdoody, Punchcut, Jiffy, Movley, CureAssist

- **CVS Pharmacy:** Led transition from outsourced development to scale in-house design teams by proving ROI to executive leadership
- **Google:** Envisioned next-generation B2C family management and cloud storage products for Google One
- **Capital One:** Integrated new design system across various websites to ensure visual and technical consistency
- **Jiffy:** Shipped B2C insurance tech web app MVP and partnered with founder on pitch strategy to help secure \$1M in seed funding
- **Movley:** Delivered Movley Parcel app ahead of schedule with superior user testing results, established scalable UI component library, and architected long-term design management structure

## **Presentation**

Figma Slides Google Slides  
PowerPoint Keynote

## **Web Development**

HTML CSS

## **EDUCATION**

### **MA. Interaction Design**

*Academy of Art University*

### **BS. Product Design**

*Art Center College of Design*

- **CureAssist:** Led design of B2C diabetes management mobile app, shaping roadmap and phased launch while reducing feature bloat

### **Young & Hungry Creative** Product Strategist Intern

Summer 2019

- Developed brand and product strategies aligned with client's business goals

### **Xonix Electronics Ltd.** Industrial Designer

2014–2017

- Strategized design solution that increased yield rates by 70%
- Conceptualized and helped develop patented UV night glowing technology

### **Asus Computer Inc.** Industrial Designer

2013–2014

- Designed 2 concept fashion tablet accessories that were proven more appealing to female consumers from user testing results
- Brainstormed strategies with project managers and the strategy team to help Asus gaining US and female market share