VINCENT CHEN

UX/Product Designer

PERSONAL INFORMATION

Email & LinkedIn
vincent.b.chen@gmail.com
linkedin.com/in/vchenuxd

Portfolio
vchenuxd.com

USER EXPERIENCE

Design Sprint
Information Architecture
User Research
Design Strategy
Product Design
Visual Design
Wireframing
Usability Testing
Heuristic Evaluation
Accessibility (WCAG & a11y)
Agile Development Cycle

TOOLS & TECHNOLOGIES

Product & UI Design
Figma Claude

Design System
Figma (component ibrary)
Claude (token & code sync)

AI Tools
Claude Code / Design
ChatGPT / Codex
Figma Make / Agent
Google Gemini

Prototyping
Figma (interactive)
Claude (coded)

Adobe Creative Cloud
Photoshop Illustrator
InDesign Firefly

Whiteboarding
FigJam Mural
Miro

WORK EXPERIENCE

UX Design Consultant 06.2024–03.2026

- **Fact Finders Pro:** Partnered with founder and PM on product direction and UX/UI design; advised on design hiring and team structure
- **ExxonMobil:** Conducted heuristic evaluation and redesigned Supply Chain Dashboard Hub, improving usability, navigation, and overall experience
- **ExxonMobil:** Collaborated with SMEs to evaluate software vendors, creating UX evaluation rubric and scoring solutions as part of vendor selection process
- **Amazon:** Designed mobile-first product launch email templates for beauty team, optimizing pixel density, hierarchy, and accessibility

Microsoft UX Designer (contract) 09.2023–05.2024

Worked across two teams: Microsoft Entra and Security Design System

- Worked with lead designer to integrate acquired 3rd party app into Entra portal, aligning with Fluent Design System for seamless experience
- Created a reusable accessibility annotation library to support design and engineering handoff
- Led design of complex loading experience for crucial onboarding wizard, aiming to reduce drop off rate and idle time by 80%
- Audited illustrations, icons, and components in Security Design System, recommending UX and accessibility improvements

Amazon UX Designer (full-time) 05.2022–06.2023

Amazon Nimble Studio, a division of AWS Creative Tools

- Designed and shipped cloud-based SaaS, IaaS, and PaaS tools for film and animation industry
- Led design and implementation of new feature, resulting in 75% adoption rate, 95% task success rate, and 4.5/5 CSAT score
- Designed setup wizard for high-speed file transfer app beta, reducing onboarding time from 2 hours to 30 minutes

UX Design Contractor 2020–2022

Clients include: Wongdoody, Punchcut, Jiffy, Movley, CureAssist

- **CVS Pharmacy:** Led transition from outsourced development to scale in-house design teams by proving ROI to executive leadership
- **Google:** Envisioned next-generation B2C family management and cloud storage products for Google One
- **Capital One:** Integrated new design system across various websites to ensure visual and technical consistency
- **Jiffy:** Shipped B2C insurance tech web app MVP and partnered with founder on pitch strategy to help secure $1M in seed funding
- **Movley:** Delivered Movley Parcel app ahead of schedule with superior user testing results, established scalable UI component library, and architected long-term design management structure

Presentation
Figma Slides Google Slides
PowerPoint Keynote

Web Development
HTML CSS

EDUCATION

MA. Interaction Design
Academy of Art University

BS. Product Design
Art Center College of Design

- **CureAssist:** Led design of B2C diabetes management mobile app, shaping roadmap and phased launch while reducing feature bloat

Young & Hungry Creative Product Strategist Intern Summer 2019
- Developed brand and product strategies aligned with client's business goals

Xonix Electronics Ltd. Industrial Designer 2014–2017
- Strategized design solution that increased yield rates by 70%
- Conceptualized and helped develop patented UV night glowing technology

Asus Computer Inc. Industrial Designer 2013–2014
- Designed 2 concept fashion tablet accessories that were proven more appealing to female consumers from user testing results
- Brainstormed strategies with project managers and the strategy team to help Asus gaining US and female market share