# Regenerative Evaluation Festival 27

# Evidence in Service of *Life*

## *Financial Partner Guide*

April 19 - April 23 & 28, 2027

hosted by Unity Effect

# The Momentum Behind the Festival

The Regenerative Evaluation Festival is designed as an open commons for practitioners worldwide. It is actively resourced in partnership with philanthropic allies, multilateral agencies, and impact networks who seek to build lasting infrastructure for the evaluation field and shape equitable systems change work at scale and depth.

Building on four years of community momentum, our shared aspirations for the April 2027 event are to:

- **Welcome 1000+ participants** to the virtual Festival
- **Host more than 100 local gatherings** throughout the Festival week
- **Mobilize €50,000+** for direct equity and emerging projects

## 100% Direct Equity Allocation

We believe that resourcing should directly mirror the regenerative systems we wish to build. Because our fixed digital infrastructure and core team coordination are fully covered by baseline ticket sales, **100% of incoming financial sponsorship is dedicated to equitable redistribution.** Your investment flows directly into the ecosystem to shape systems change work at its roots:

- **Compensate Lived Experience:** Providing robust honorariums for Global South practitioners, Indigenous speakers, and grassroots community leaders to honor the wisdom and time they bring to the global movement.
- **Resource Local Hubs:** Funding €250–€500 micro-grants for local hosts in under-resourced regions to cover venue rentals, catering, and accessibility needs for their Friday, April 23 in-person gatherings.
- **Ensure Global Accessibility & Infrastructure:** Subsidizing live translation services, maintaining the Tier 1 (€30) accessible ticket threshold for grassroots practitioners, and funding the co-creation of open digital resources and an online course alongside Global South and Indigenous evaluators.

## A Collaborative & Flexible Invitation

We view financial partnership as a collaborative exploration. Because institutional funders operate with diverse compliance structures, Unity Effect ensures full flexibility in how resources flow. Whether your investment is pooled through our central ecosystem fund or routed directly to specific non-profits, local hosts, and Global South practitioners to meet your grantmaking requirements, we will co-design a pathway that honors your institutional needs while nourishing the roots of this movement.

## Strategic Sponsorship Tiers

We invite institutional funders to step into one of three primary resourcing tiers. All tiers include an invitation to our exclusive Field-Builders Circle gatherings, allowing you to listen to emerging signals and build relationships with global practitioners.

While the table below outlines examples of what your investment can enable, the exact allocation of your funds is open for exploration to ensure it aligns with your strategic goals.

| Tier & Investment | Core Resourcing Examples | Organizational Benefits & Reciprocity |
|---|---|---|
| **Ecosystem Seed**<br><br>**€3,000** | • Honorariums for a group of 5–6 Global South/Indigenous workshop hosts<br>• Funding a specific practitioner to host both their virtual session and an associated local in-person gathering in their region. | • Logo recognition on platform & website.<br>• Invitation to pre- and post-festival partner spaces as a relational ally.<br>• Profile on the *Partners Wall*.<br>• Short individual Engagement Report. |
| **Thematic Anchor**<br><br>**€10,000** | • Anchoring a core thematic inquiry (e.g., Power-Conscious Evaluation) by funding its speakers and hubs.<br>• Resourcing the co-creation of our introductory online course alongside Global South and Indigenous evaluators. | All of the above, plus:<br>• Strategic alignment and visibility with the chosen thematic lens across marketing & session materials.<br>• More extensive Engagement Report. |
| **Global Steward**<br><br>**€25,000+** | • Directly funds a global network of 12–15+ local in-person hubs.<br>• Resources major honorariums for all mainstage Global South and Indigenous keynote speakers. | All of the above, plus:<br>• Highly individualised Engagement Report.<br>• Bespoke Collaboration, e.g. co-authorship opportunities, and custom placements. |

**Note on Team Access:** We are more than happy to discuss access to the Festival for your team or grantee network via complimentary tickets. If you are looking to turn the Festival into a strategic, guided professional development journey for your staff, we would also love to explore setting up a dedicated Learning Expedition with you.

## Get in Touch

To discuss strategic strand alignment, bespoke sponsorship options, or bulk ticket access for your grantees, please reach out to:

- Jannik Kaiser (CEO & Co-Founder, Unity Effect): **jannik@unityeffect.net**
- Or schedule a **discovery call** with the Unity Effect team