

Regenerative Evaluation Festival 27

Evidence in Service of *Life*

Learning Expeditions

April 19 - April 23 & 28, 2027

hosted by Unity Effect

1. Let's go on an Expedition!

A **Hosted Learning Expedition** at the Regenerative Evaluation Festival (April 19–23 & 28, 2027) redefines festival participation as an intentional, collective capability-building journey. Organizations, networks, and alliances use the Festival as a curated space to build evaluation capacity within and across teams, learn about new tools and methods, and seed long-term strategic shifts.

Designed for Diverse Contexts

The Expedition architecture adapts to different organizational structures and group sizes:

- **Cross-Departmental Cohorts** (e.g., foundations, social enterprises, investors, INGOs): Aligning program officers, MEL specialists, and leadership around trust-based, complexity-aware evaluation practices.
- **Institutional Staff Groups:** Equipping teams within multilateral secretariats, public sector agencies, or global organizations with a shared language for systemic impact.
- **Impact Networks & Alliances:** Delivering a turn-key, high-value capacity-building expedition to network members, regional hubs, or alumni pools.
- **Corporate & Systemic Investor Teams:** Helping corporate sustainability leads and impact funds move measurement beyond standard ESG compliance toward genuine ecological and social renewal.

Core Organizational Value

By structuring your participation as a Hosted Learning Expedition, your organization or network receives the following benefits:

1. **Collective Intention Setting:** Grounding your group in shared inquiries and set joint learning goals before the Festival begins.
2. **Supported Journey Creation:** Helping your team create their own custom Festival learning journey aligned directly with your strategic priorities.
3. **Structured Contextual Harvesting:** Capturing qualitative reflections and collective insights through dedicated pre- and post-Festival reflection circles.
4. **Actionable Integration:** Establishing a direct bridge from Festival learnings into daily organizational workflows, M&E framework redesigns, or deeper practice cohorts starting in May 2027.

2. The Three-Phase Journey

The Hosted Learning Expedition unfolds across three distinct phases, beginning the moment your organization or network commits and extending well beyond the festival week to support lasting institutional change.

Phase 1: Alignment (Upon commitment —> Early April 2027)

Your group receives immediate access to our digital **Organizational Host Toolkit**, featuring hosting prompts and sample agendas to integrate into existing meeting rhythms. This phase culminates in a **Pre-Festival Intention Setting Call**, a dedicated virtual session to map out core inquiries and customize the team's learning journeys.

Phase 2: The Festival & Harvest (April 19–28, 2027)

Group members engage across virtual keynotes, workshops, and peer case clinics (and optionally host a local gathering on April 23). During the sessions, participants log real-time insights into the platform using the **Signal Tracker**. In late April, a **Post-Festival Harvest Circle** brings your participants back together to synthesize their takeaways.

Phase 3: Integration (May 2027 Onward)

The focus shifts to operational practice. Teams translate harvested insights into daily workflows, grantmaking strategies, or M&E redesigns. Groups can also choose to step into structured implementation through our 5-month applied training program (**The Regenerative Signal**), our institutional peer cohort (**The Funders MEL Lab**), or customized **Bespoke Advisory & Strategy Days**.

Lasting Organizational Value

A Learning Expedition equips your team with the collective capacity and customized insights required to drive structural change long after the Festival concludes.

- ☐ **A Shared Vocabulary:** Cross-departmental alignment on complexity-aware and power-conscious evaluation.
- ☐ **Collective Capability:** Shared capacity building cultivated directly through the immersive Festival experience, moving from theoretical concepts to field-tested practices as a team.
- ☐ **Contextual Harvest:** Your organization's bespoke qualitative insights captured via the Signal Tracker.
- ☐ **Actionable Blueprints**: Direct bridges to redesign your upcoming M&E frameworks, theories of change, or grantmaking guidelines.

3. Expedition Packages & Tiered Pricing

Designing your Hosted Learning Expedition begins with choosing the format and scale that best fits your context. Follow this four-step process to configure your package:

1. **Clarify Your Audience:** Identify who will participate—whether cross-departmental staff, cross-functional leads, network members, or alumni pools.
2. **Choose Your Ticket Tier:** Select the financial tier matching your organizational context (Tier 2, Tier 3, Tier 4, or Tier 5 - see details below).
3. **Set Your Upper Ticket Limit:** Establish an upper cap for participant passes. *(You only pay for tickets actually claimed.)*
4. **Choose Your Delivery Option:** Decide whether internal leads will host using our self-service toolkit (Self-Guided) or if Unity Effect facilitators will co-host your sessions (Unity Effect Guided).

Ticket Tiers at a Glance

To support your team's collective journey, tickets purchased for a Learning Expedition are offered at a discounted ecosystem rate. Tier 1 passes for grassroots organizers and students are exempt from Learning Expedition pricing, as this baseline tier is already offered at our most accessible, foundational rate to ensure global inclusion.

Tier	Audience	Normal price	Learning Expedition Price
2	Freelance evaluators, independent consultants, and small local non-profits	€95 Gross (€79.83 Net)	€83.30 Gross (€70 Net)
3	Mid-sized NGOs, academic institutions, research centers, and impact networks	€220 Gross (€184.87 Net)	€202.30 Gross (€170 Net)
4	Philanthropic foundations, large international NGOs, and public sector agencies	€465 Gross (€390.76 Net)	€416.50 Gross (€350 Net)
5	Corporate sustainability leads, impact investment funds, and institutional patrons	€680 Gross (€571.43 Net)	€595.00 Gross (€500 Net)

Delivery Options at a Glance

- **Self-Guided Expedition:** Every pass bundle automatically includes the complete *Learning Expedition Toolkit* (ready-to-use slide decks, meeting prompts, facilitation scripts) for internal leads to host independently.
- **Guided Expedition:** Adds direct senior facilitation from the Unity Effect team or allied facilitators to co-host your pre-Festival intention setting, support schedule curation, and facilitate your post-Festival harvest.

4. Modular Add-Ons & Deepening Pathways

To tailor your expedition to specific organizational priorities, you can enrich your group's experience with modular add-ons during the festival and select a dedicated integration pathway for Phase 3 (May 2027 onward).

Festival Experience Add-Ons (Phases 1 & 2)

While every expedition includes full access to the festival and host toolkit, these modular add-ons provide deeper group-level insights and private reflection spaces.

Add-On Option	Core Deliverables & Value	Pricing Tiers
Signal Tracker & Insights Report	• Dedicated organizational tag in the Signal Tracker. • Pre & post quantitative survey provision. • 3-to-5 page Insight Report with recommendations.	€1,500 / €1,800 / €2,100
Private Virtual Lounge & Side Event	• Dedicated private Zoom lounge space during community pause blocks. • Facilitated internal fishbowl or peer reflection session tailored exclusively to your group or network members.	€1,000 / €1,200 / €1,500

Integration & Deepening Pathways (Phase 3: May 2027 Onward)

The following post-Festival offerings allow individuals, grantmaking teams, and entire institutions to embed living-systems principles directly into their ongoing workflows, M&E frameworks, and funding strategies.

Practice Pathway	Program Focus & Target Audience	Investment
The Regenerative Signal	**Applied 5-Month Training Program:** For individual practitioners, team leads, and network members testing living-systems evaluation tools on live projects.	Pay within capacity model: €150 - €950 per person
Funders MEL Lab	**Grantmaker Peer Cohort:** For grantmaking teams shifting internal power dynamics, board reporting practices, and trust-based practices.	Institutional Cohort Fee between €8.000 - €12.000
Bespoke Advisory & Strategy Days	**Direct Organizational Accompaniment:** Hands-on strategy support from Unity Effect to redesign internal M&E frameworks, Theory of Change models, or grantmaking guidelines.	Standard Day-Rate Basis

5. Generative Contract Terms & Budget Management

Our financial agreements reflect the values of regenerative collaboration: reciprocity, balancing risks and opportunities, and full transparency.

How the Budget & Reconciliation Process Works

1. **Maximum Ticket Allocation & Agreement:** Establish an estimated upper limit for participant tickets (e.g., up to 20 tickets) to set your maximum budget ceiling.
2. **50% Initial Deposit:** Pay an initial 50% deposit based on your maximum seat allocation to secure capacity and receive all support materials.
3. **Ticket Distribution & Registration:** Receive a unique organizational registration code for your participants via our conference ticketing platform. Passes are counted as claimed only when individuals register.
4. **Post-Festival Ticket Reconciliation:** After the event, registration data from our platform shows the exact number of claimed passes (e.g., 14 out of 20). Your final invoice reflects the tickets actually used.
5. **Your choice for Unspent Budget:** If your group or network uses fewer passes than originally budgeted, you hold 100% agency over the remaining pre-approved funds. You can choose to reduce your final invoice (direct savings) or apply the unspent budget toward further offerings (*The Regenerative Signal* or *Funders MEL Lab*) or bespoke advisory support.

How to Initiate Your Learning Expedition

1. **Schedule an Expedition Sparring Call:** Book a brief alignment conversation with the Unity Effect team to discuss your organizational context, audience size, and strategic priorities.
2. **Confirm Your Custom Package:** Receive a tailored 1-page Expedition Agreement outlining your ticket tier, delivery format (Self-Guided vs. Guided), and any selected add-ons.
3. **Unlock Phase 1 Immediately:** Upon agreement confirmation and deposit payment, receive immediate access to the *Organizational Host Toolkit & Guide*.

To explore co-hosting, endorse the festival, or recommend a speaker, **reach out directly:**

- To Jannik Kaiser (CEO & Co-Founder, Unity Effect) — jannik@unityeffect.net
- Schedule a **discovery call** with the Unity Effect team