



Lead Routing

Complex lead routing, outside sources, and SMS



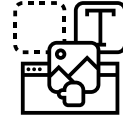
Sync

Google & office 365/
Exchange Sync



SPW's

Single Property Websites
with unique URL's



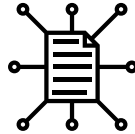
Web Builder

Agents & admins can edit
their site on the fly



Contacts

Contact management, activity display, lead social discovery



Syndication

Up to hourly syndication to any and all portals



Flyer Builder

Build a flyer for any listing on the market in one click



Built-in Hot Sheets

Display of agent MLS saved searches in the dashboard



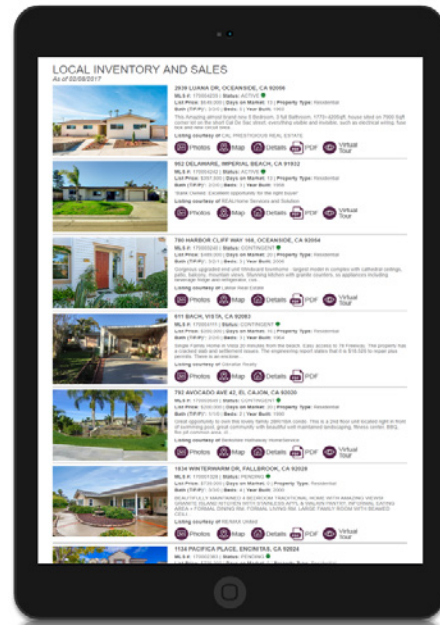
Analytics

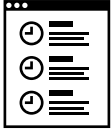
See how your campaigns and website perform



Deep MLS Search

Search and promote any listing in the MLS





Action Plans

Custom plans for leads, contracts, agents & company



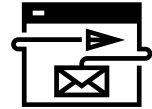
Sellers Reports

Show sellers your traffic, promotion, & syndication



Ad Campaigns

Ability for company-controlled content to auto-send from agent accounts



E-Marketing

Campaign systems, personalized for leads & agents



Activity Dashboard

See all client activity and who needs to follow up



Social Campaigns

Connected banner and Facebook display advertising



Open House Reg

Digital registration for open house visitors with auto reply



Social Discovery

The IDC Cloud pulls information from social networks on leads



Contact Scoring

See the most active clients and schedule automated follow up



CINC Upgrade

Ability to enhance deep CRM activity with CINC