



REALTY**ONE**GROUP

UNSTOPPABLE



YARD SIGNIUS GIGANTUS

ICE AGE



KNOCKING ANTECESSOR

STONE AGE



MLS ERGASTER

PALEOLITHIC AGE



PRINTING HABILIS

NEOLITHIC AGE



DIGITAL ERECTUS

BRONZE AGE



BROKE & RAGE NEANDERTHAL

BROKER AGE



FREEdom HUMAN

UNBROKER AGE



DOWNLOAD ZAPPAR ZAP FOR A VIDEO

REALTY**ONE**GROUP

UNtraditional

UNmarketing

UNbelievable

UNconditional

UNlimited

UNlock

UNcoaching

UNignorable

UNselfish

UNstoppable

UNmatchable

# UNBROKERAGE

UNBROKERAGE UNtraditional UNlimited UNlock ONE Story Bragging Rights Elevator Speech **OPENING DOORS** You First Focus EveryONE & Everything Matters EveryONE Has a Voice **FREEdom** Independence Invest Innovation Achieve Greater Success Faster Business **FREEdom** **COULTURE** ONE Voice Brand Personality ONE Logo ONE Doodles



# UNTRADITIONAL

**MEGAN HARRIS**  
Realty ONE Group Mendez Burk  
El Paso, TX

**STEVE MALANDRO**  
Realty ONE Group Advantage  
Lutz, FL

# UNLIMITED

**KUBA JEWGNIIEW**  
CEO/ Founder

**KONRAD SYCHOWICZ**  
Real Estate Professional  
Joined 2006

**VALENTINA FIELDS**  
Real Estate Professional  
Joined 2008

**DANNY LAMBERT**  
Real Estate Professional  
Joined 2012

**MELISSA KIM SCHWARTZ**  
Real Estate Professional  
Joined 2011

**CINDY GONZALEZ**  
Real Estate Professional  
Joined 2009

**RAVATH POK**  
Broker Owner  
Realty ONE Group Signature  
Midvale, UT

**JOAN POK**  
Broker Owner  
Realty ONE Group Signature  
Midvale, UT

# UNLOCK

# ONE STORY

While many see disruption as a bad thing, Kuba Jewgieniew believed it was exactly what the real estate needed when founded **Realty ONE Group** in 2005. As a successful real estate professional, he built a community of professionals reflecting and proposing visionary solutions to a traditional system that lacked support and innovation.

**NICOLE COSTIN**  
Executive Assistant

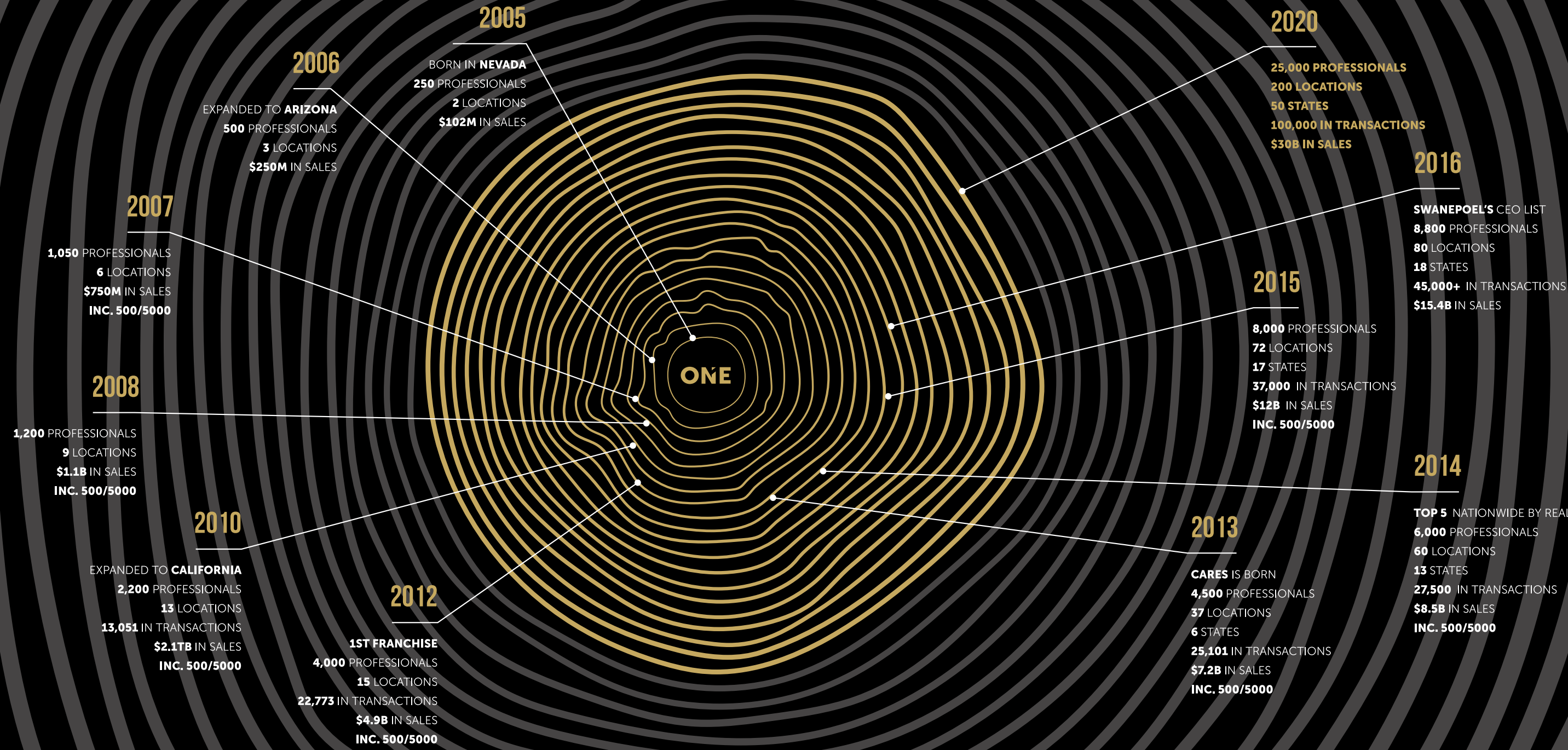
**RYAN ESTEBAN**  
Senior Video Producer

**KIMBERLY WELCH**  
Marketing Executive



# BRAGGING RIGHTS

How many companies can say family-owned and 100% debt-free since day ONE!? Ranked in the top 1% in the nation by REAL Trends and landing a coveted spot on the Inc. 500/5000 Fastest-Growing Companies list for seven consecutive years, **Realty ONE Group** has been surging ahead! This gives us the ability to shift when required, and innovate when desired.



# ELEVATOR SPEECH

US - YOU - TOGETHER

with a WOW-NOW Guarantee.

DYNAMIC

COOLTURE

EMPOWER

UNTRADITIONAL

YOU-FIRST!

# Opening Doors

# YOU-FIRST FOCUS

KACPER TUREK  
Real Estate Professional



# EVERYONE & EVERYTHING MATTERS

# EVERYONE HAS A VOICE



FABIENNE ESKANDAR  
Banking Manager

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

# FREEdom

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

"I made MORE money than ever last year and spent time with my family"  
KELLY CHAPLIN

# INDEPENDENCE



JUAN CAICEDO  
Creative Director



**BARBARA BAKER/CLARKE VAN DEVENTER**  
RealtyONEGroup Southwest, First Franchise,  
300 agents in 3 Years

# INVEST

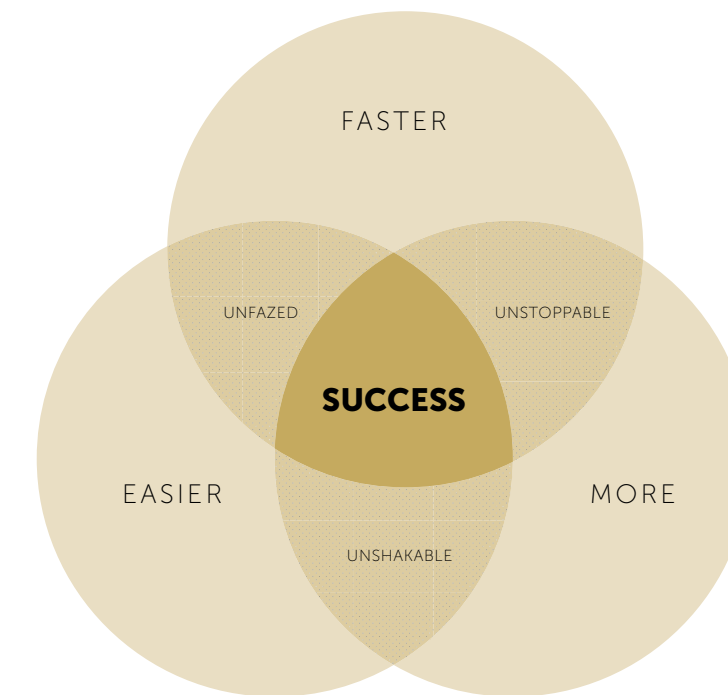
# INNOVATION



**DAMON CADWELL**  
Branch Manager  
Southwest, NV

# ACHIEVE GREATER SUCCESS, FASTER

We are driven by vision and purpose. We're all about aligning ourselves with greatness and people that are equally as passionate as we are. We're advisors and facilitators empowering professionals to be successful. If you are successful, so are we!



# BUSINESS FREEdom



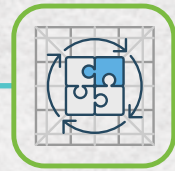
## BUSINESS MARKETING

Proxio (Global)  
ListHub Global  
ListHub Local  
Moxi Works Present  
Imprev  
ONE Shop



## BUSINESS TECHNOLOGY

zONE  
Moxi Works CRM  
DocuSign  
Videolicious  
ONE App  
Agent Websites  
SkySlope  
MoveEasy  
Spacio



## BUSINESS COACHING

ONE.University  
LEVEL UP!  
REV UP!  
TEAM UP!



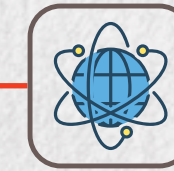
## BUSINESS BENEFITS

Transaction Coord.  
Legal Counsel  
Relo/Referral  
PerkSpot  
Health Benefits  
401K  
Cube8  
Commissions Now



## BUSINESS FORMULA

Coolture  
Care  
Connect  
Coaching  
Community  
Commissions



## BUSINESS FAMILY

Everest Escrow  
ROC Title  
ONE Home Warranty  
ONE Asset Exchange  
ONE Disclosure  
More Coming



# #COOLTURE

UNBROKERAGE

UNtraditional

UNlimited

UNlock

ONE Story

Bragging  
Rights

Elevator  
Speech

OPENING  
DOORS

You First  
Focus

EveryONE &  
Everything  
Matters

EveryONE  
Has a Voice

FREEdom

Independence

Invest

Innovation

Achieve Greater  
Success Faster

Business  
FREEdom

COOLTURE

ONE  
Voice

Brand  
Personality

ONE  
Logo

ONE  
Doodles



REALTY ONE GROUP

WOW-NOW GUARANTEE

COOLCULTURE

UNbrokerage

TOP PRODUCING

ONE

YOU FIRST  
FOCUS!

ONE VISION

ONE Voice

INVESTING  
IN YOU

ACHIEVING MORE  
TOGETHER

#MYWOWNOW

COOLTURE

#WAKEUP

TOWIN

EVERYONE &  
EVERYTHING  
MATTERS  
OPENING DOORS

TEAMS

RISKY NOT  
RECKLESS

Dynamic

LEADERS

MAKING  
NOISE  
BREAKING  
RECORDS

UNTRADITIONAL

Think Big!

#FOLLOWTHEONE

BUSINESS  
FREEDOM

EVERYONE  
HAS A VOICE

FASTEST GROWING REAL ESTATE  
BRAND IN THE NATION

REALTY ONE GROUP



*Lifestyle*

*Empower*

*Creative*

# BRAND PERSONALITY

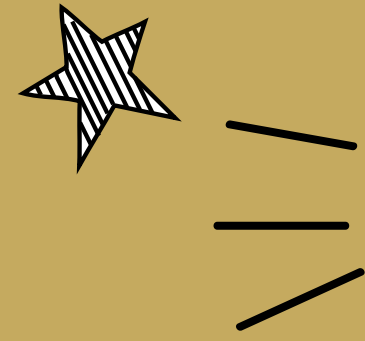


# LOGO

The **Realty ONE Group** logo is the most immediate representation of our company, culture, and brand to the world. We are proud and aware of the importance of our brand. That's why we encourage you to visit [branding.realtyonegroup.com](http://branding.realtyonegroup.com) to learn more about usage and assets. Become a ONE brand expert!

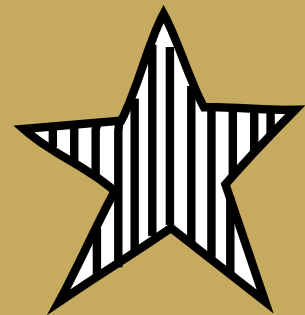
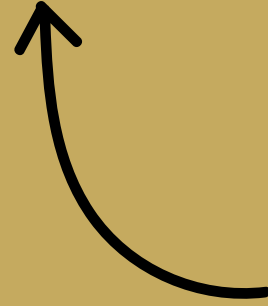
- The ONE in **Realty ONE Group** stands for family and purpose; it stands for teamwork, togetherness, creativity, coolture, and you. The hidden number 1 reminds us to challenge our creative minds and generate wow experiences, ALWAYS!
- The circle represents unity and family, a group of people with shared professions, interests and a common goal...to achieve more!



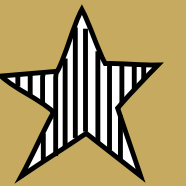


# ACHIEVE GREATER SUCCESS, FASTER!

PURPOSE



SINCE DAY ONE, OUR MISSION HAS BEEN TO CREATE A REAL ESTATE BROKERAGE MODEL THAT WORKS FOR THE PEOPLE, NOT THE OTHER WAY AROUND! WITH A YOU-FIRST FOCUS, WE WILL CONTINUE CREATING NEW OPPORTUNITIES, AND PROVIDING REAL ESTATE PROFESSIONALS WITH UNWAVERING SUPPORT SO THEY CAN ACHIEVE FINANCIAL FREEDOM.



DISRUPT THE INDUSTRY WHILE EMPOWERING REAL ESTATE PROFESSIONALS WITH THE RIGHT TOOLS AND SUPPORT IN ORDER TO IGNITE, CREATE AND EMBRACE CHANGE.

**YOUR SUCCESS IS OUR SUCCESS.**

