

Zeit UI Requirements Document

User Task

User arrives on [Zeit.com](https://zeit.com) and wants to book a trip to a historic destination

Pages to Design

Homepage

Search results Page

Category Page

Destination Page

Checkout Page

Confirmation Page

High Level Requirement

- Homepage that assists users to browse destinations, read articles, understand how Zeit works, and see testimonials
- Search results page that shows cards relating to the query with detailed filters
- Category page that shows cards that fit under the aforementioned category with detailed filters
- Destination page that includes all the relevant information for a traveler to book their trip
- Checkout page that allows users to fill out their information and checkout using their choice of payment
- Confirmation page that reports trip details and helps users with next steps

Detailed Requirements

Homepage

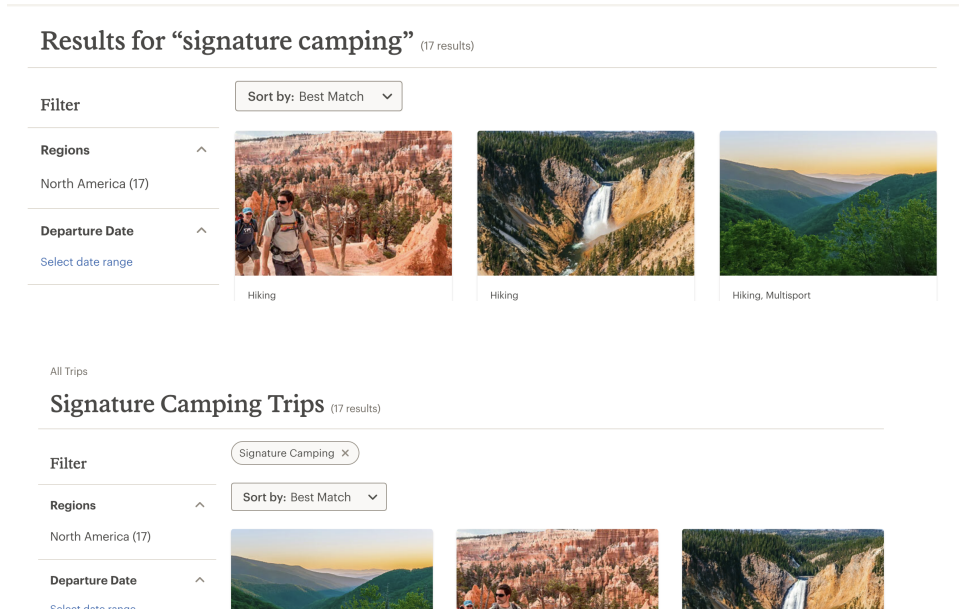
- Navigation bar with hover dropdown buttons like explore, which will display a megamenu of categories and subcategories
- Prominent search field that slides into the nav as users scroll down, search appears across all pages
- Popular destination cards with see all button that links to results page sorted by popularity
- Specific category cards (eg. "Asian History", "Historic Concerts") to help the user grasp how destinations are organized
- Stories/articles from Zeit that help build trust with users
- Simple explanation for how Zeit works with a link to a more detailed page
- Customer testimonials
- Footer with links

Search Results Page

- Cards displaying the destination with name, time period, price, length of stay, rating, and trip type
- Detailed collapsible filters for type of trip, region, time period, trip length, and price on left hand nav
- Toggle for card vs list view
- Applied filters appearing as closeable buttons above cards
- Sort by price, recency, popularity, and length of trip

Category Page

- Will look the same as search results page except for the header and filters (example from REI Adventures below)



Destination Page

- Breadcrumbs back to home page
- Destination image and name
- Details box with price,
- Form for number of travellers
- Date selector for selecting date of departure and arrival with text explaining how they're the same
- Description of trip
- Safety information
- Highlights
- Accommodation information
- Main itinerary
- Nearby attractions
- Meet your guide
- Reviews
- Similar destinations

- Table of contents selector

Checkout Flow

- Forms to fill out name, address, contact info
- Show existing payment information
- Forms for adding new payment method
- Buttons to pay using Paypal, Crypto, or payment in installments

Confirmation Page

- Confirms the booking details
- Shows what next steps are
- Button to add the event to calendar

User Task

Users need to manage their account

Pages to Design

- Sign in page
- Sign up page

High Level Requirements

- Sign in popup that overlays the UI with ability to connect using social
- Sign up popup that overlays the UI with ability to connect using social

Detailed Requirements

Sign in page

- Forms for email and password
- Sign in main button
- Ability to connect using social
- Sign up secondary button

Sign up page

- Forms for email and password
- Sign up main button
- Ability to connect using social
- Sign in secondary button