

Stay accountable

The workshop creates the momentum. This keeps it going.

Regular check-ins, facilitated by me, that keep your leadership team close to the commitments you made in the room. Built for the months after the workshop, when any team, however good the day, feels the pull of everyday demands.



A great workshop creates momentum. Real change needs *a rhythm.*

Teams leave energised, with commitments named. Within weeks, everyday demands pull them off course. The fix is a rhythm, built from three things.

Commitment clarity

Turning vague intentions into specific, time-bound agreements. I will have it to you by Thursday at five.

A check-in rhythm

Brief, regular, forward-looking conversations that surface problems early, while there is still time to act.

An early-warning norm

A team agreement that raising a problem early is valued, so nobody hides a slip until it is too late.

INSIDE A SESSION

Ninety focused *minutes.*

0 to 15 min

The state of play. A structured review of where each commitment stands.

15 to 45 min

Working the obstacles. Real problem-solving on the commitments most at risk.

45 to 75 min

The deeper question. The strategic tension or cultural pattern underneath the slippage.

75 to 90 min

Renewed commitments. Named owners, deadlines, and the items for next review.

PRACTICAL DETAILS

How it *fits.*

Who it is for

Stable leadership teams of roughly six to twelve, following a workshop with Creative Huddle. The rhythm can run monthly, fortnightly, or quarterly.

How it differs

Stay Accountable keeps one workshop's commitments alive. The quarterly cadence is the full, year-round strategy rhythm. Coaching develops the individual.

Two levels, and a few *things you can count on.*

Tier one: the team

Ninety-minute facilitated sessions with the leadership team, on a monthly rhythm, with written summaries and a rolling commitment register.

Tier two: the leadership

Everything in tier one, plus confidential one-to-one coaching for the leaders carrying the biggest commitments.

The same facilitator throughout, with no handoffs.

Confidentiality by default, so the content stays in the room.

Simple annual agreements, with sixty days notice to stop.

ABOUT JAMES

The same person, *every session.*

I'm James Allen, founder of Creative Huddle. For fifteen years I have facilitated leadership, strategy, and change with more than 200 senior teams, from global brands to century-old charities. I work as a facilitator, coach, and author, and I am writing a book on how teams get on the same page.

I design your programme and deliver every session myself. The cohort works with one person from the first conversation to the final review, which is a large part of why clients ask me back for the next cohort.



IN DELIVERY MODE



WITH A LEADERSHIP CLIENT IN CAMBRIDGE

READY TO START

The first step is a *30-minute conversation*.

We will look at the commitments you want to protect and the rhythm that would keep them on track.

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