

# **Boddle Pet Design Contest**

## **Official Rules**

**NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW.**

### **1. Sponsor**

The Boddle Pet Design Contest (the "Contest") is sponsored by **Boddle Learning, Inc.** ("Sponsor" or "Boddle").

### **2. Contest Overview**

Students in participating classrooms are invited to submit original pet designs. Sponsor will select up to **twenty-five (25) finalists**, and from those finalists, **two (2) winners** whose designs will be used as inspiration for in-game pet characters.

### **3. Eligibility**

Open to students in participating U.S. classrooms using Boddle. Teachers will introduce the Contest as a voluntary classroom activity. Employees of Sponsor and their immediate families are not eligible.

### **4. Contest Period**

January 26, 2026 at 12:00 AM CST through March 31, 2026 at 11:59 PM CST.

### **5. How to Enter**

- Teachers introduce the Contest as a classroom activity.
- Students create an original pet design (drawing or illustration).
- Teachers submit entries via Google Form provided by Sponsor.
- Limit **one (1) entry per student**.

### **6. Information Collected**

The following information is collected to administer the Contest:

- Student first name and last initial
- Grade level
- Teacher name and email
- School name
- Pet design artwork

This information is used only to administer the Contest and is governed by Boddle's Privacy Policy at <https://www.boddlelearning.com/privacy-policy>. Boddle collects this same information through normal platform use under existing school agreements.

## 7. Submission Requirements

Each submission must:

- Be original and created solely by the student
- Not copy or include third-party intellectual property
- Be appropriate for a children's educational platform

By submitting, entrant represents the artwork is original and does not infringe third-party rights.

## 8. Judging

Entries will be judged by Sponsor and Sponsor partners on creativity, originality, fit with Boddle's style, and feasibility. Up to 25 finalists will be selected, from which 2 winners will be chosen. All decisions are final.

## 9. Prizes

**Top 25 Finalists:** If a student from a classroom is selected as a finalist, that entire classroom receives one (1) month of Boddle Premium access.

**Top 2 Winners:** Each winner receives:

- Their design used as inspiration for an in-game pet character
- 10,000 Boddle Bucks

**Prize Conditions:** The final in-game pet may differ from the original submission. No cash alternatives. Winners are responsible for any applicable taxes.

## 10. Finalist and Winner Notification

**For Top 25 Finalists:** Sponsor will notify the teacher. The teacher will inform parents that the classroom won a prize. No individual parental consent is required for the classroom-wide prize.

**For Top 2 Winners:** Sponsor will contact the winner's parent or guardian (through the school/teacher) to:

- Verify the win and confirm prize acceptance
- Obtain consent for use of the artwork in the Boddle platform
- Obtain consent for public display and promotion of the artwork
- Collect any required tax documentation

If parental consent cannot be obtained within five (5) business days, an alternate winner will be selected.

## 11. Intellectual Property Rights

**For Top 2 Winners:** By accepting the prize, the winner's parent or guardian grants Sponsor a worldwide, perpetual, irrevocable, royalty-free, fully paid-up license to use, reproduce, modify, adapt, display, and create derivative works from the artwork. Parent/guardian assigns all intellectual property rights in the artwork to Sponsor and agrees to execute any necessary documentation.

**For All Entries:** By submitting, entrant grants Sponsor permission to review the submission for judging purposes only. Sponsor and Sponsor partners may display finalist artwork on their platforms for promotional purposes. No royalties or additional compensation will be provided beyond prizes described in these rules.

## **12. Publicity**

Sponsor and Sponsor partners may display winning and finalist artwork on their websites and social media. Student full names will not be publicly shared without explicit parental consent. Sponsor may reference first name and grade level only.

## **13. Privacy and Data Use**

Information collected through this Contest is governed by Boddle's Privacy Policy at <https://www.boddlelearning.com/privacy-policy>. Contest information is collected under existing school agreements that authorize Boddle to collect student information for educational purposes. This Contest uses the same types of information Boddle collects through normal platform operation.

Non-winning submissions will be deleted within 60 days of winner selection. Finalist and winner submissions will be retained for prize fulfillment and promotional purposes.

## **14. General Conditions**

Sponsor reserves the right to cancel, modify, or suspend the Contest if necessary. Sponsor is not responsible for lost, late, or misdirected entries. All federal, state, and local laws apply.

## **15. Limitation of Liability**

By participating, entrants (and parents/guardians) release and hold harmless Sponsor from any liability related to the Contest or prizes, except where prohibited by law.

## **16. Governing Law and Disputes**

These rules are governed by Oklahoma law. Disputes shall be resolved individually; class actions are waived to the extent permitted by law.

## **17. Contact**

Questions: [contact@boddlelearning.com](mailto:contact@boddlelearning.com)