

ANGEL SOK

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WORK EXPERIENCE

Self-Employed (8 years)

Freelance Creative

(2016 - Present)

- Providing clients services such media, graphic design, web design, branding packages, mockups, apparel production and more.
- Various clients include Insomniac Events, Illiminate, SEVENTEEN, cachäus, & more.
- Grew the cachäus youtube channel from 0 to over 16,000 subscribers and counting.

Monster Beverage Corporation (5.5 years)

UI/UX Developer ← UI/UX Designer ← UI/UX Design Intern
(10/2021 - 07/2024) (09/2019) (06/2018)

- In-house UI/UX Designer & Developer who created digital experiences for all of Monster's Brands.
- Design and documented a style guide and design system 0-to-1 by defining Monster's style guide, UI components, and design patterns.
- Created design libraries for Monster's design system in Figma, Sketch, and Adobe XD.
- Responsible for UI & UX Design for internal tools such as content management systems (CMS), job request management software, and HR management systems by utilizing Monster's design system.
- Designed responsive mockups for brand marketing websites, including interactive prototyping and presentation skills for stakeholders to approve projects..
- Developed responsive mockups for brand marketing websites by creating wireframes, designing high-fidelity prototypes, and developing front-end mockups.

Makita Power Tools (2 years)

Creative/Marketing Intern

(10/2016 - 06/2018)

- In-house photographer who shot product, action, and beauty photos on and off-site for all of Makita's products.
- Communicated with product managers and salesmen to discuss image and content requirements and goals.
- Post-image processing includes: image organization and selection, manipulation, color correction, and retouching of accessories and products for use in catalogs, POP, websites, and other creative advertising.
- Assist with mockups and display configurations for merchandisers and planogram displays for in-store POP or trade show booths.

R1 Concepts Inc. (4 Months)

Graphic Design Intern

(06/2015 - 09/2015)

- Photography of performance cars, automotive products, and apparel, including post-production editing.
- Managed copy and images about the company blog utilizing WordPress.
- Designed website & social media banners, icons, ads, car show flyers and email templates.

SKILLS

Design Tools

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|------------------------|--------------|
| ▪ Adobe Creative Cloud | ▪ Miro |
| ▪ Adobe Photoshop | ▪ InVision |
| ▪ Adobe Illustrator | ▪ VSCode |
| ▪ Adobe XD | ▪ JIRA |
| ▪ Figma | ▪ Clickup |
| ▪ Sketch | ▪ Confluence |

Design Skills

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|-----------------------------|---------------------|
| ▪ UI/UX Design | ▪ Wireframing |
| ▪ Design Systems | ▪ Responsive Design |
| ▪ High Fidelity Prototyping | ▪ User Journeys |
| ▪ HTML | ▪ User Testing |
| ▪ CSS | ▪ Agile Development |
| ▪ JavaScript | ▪ WCAG Guidelines |

EDUCATION

Bachelor of Arts, Design

California State University of Long Beach