

WORKSHOP AGENDA

# Innovation

*Think differently, and free your team to do the same.*

90 minutes · In person or virtual · Leaders and managers



Innovation in organisations is a leadership discipline. This session explores what it actually demands of leaders: the mindset to see familiar problems differently, the habits that open up new thinking, and the conditions that make teams more likely to generate and act on fresh ideas. Participants leave with new perspectives and practical approaches they can apply straight away.

— WHAT YOU LEAVE WITH

- Understand what innovation actually requires from leaders, beyond generating ideas.
- Practical approaches for seeing your business, your market, and your challenges from fresh angles.
- A clear sense of what you can do to create the conditions for more innovative thinking in your team.

— WHO IT'S FOR

Leaders and managers who want to see familiar problems from fresh angles and create the conditions for their teams to do the same. It works on its own and as part of a wider strategy or leadership programme.

— AT A GLANCE

<b>Innovation Asks</b> <i>What innovation really demands.</i>	20 MIN
<b>Shifting the Frame</b> <i>See the problem differently.</i>	20 MIN
<b>Conditions for Curiosity</b> <i>Make room for new thinking.</i>	30 MIN
<b>Eyes on Your Market</b> <i>Look outward for opportunity.</i>	20 MIN

## the session

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**01**

### Innovation Asks

20 MIN

*What innovation really demands.*

A clear account of what innovation actually requires, from individuals and from the teams they lead, beyond simply generating ideas.

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**02**

### Shifting the Frame

20 MIN

*See the problem differently.*

Practise at least one approach for seeing a familiar challenge or opportunity from a genuinely different angle.

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**03**

### Conditions for Curiosity

30 MIN

*Make room for new thinking.*

Examine what currently limits thinking in your team, and the specific changes that would make people more likely to generate and act on new ideas.

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**04**

### Eyes on Your Market

20 MIN

*Look outward for opportunity.*

Turn the same fresh-angle thinking outward, to spot opportunities in your market that others miss.

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*Let's talk.*

**Bring Innovation to your team**

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