



# CORNWALL CLIMATE CARE

## ANNUAL REPORT 2024 - 2025

**FACTS • INSPIRATION • EDUCATION**

Documenting Cornwall's changing climate – and the inspirational people and projects working to tackle it



# 2024-2025 IN NUMBERS

WE FILMED

1

NEW  
DOCUMENTARY

WE HOSTED

20

CINEMA & OTHER  
SCREENINGS

WE TOOK PART IN  
Q&AS ACROSS

29

SCREENINGS &  
FESTIVALS

ALONGSIDE

60

INVITED EXPERT  
PANELLISTS

COMMUNITY ORGANISATIONS  
HOSTED

31

SCREENINGS OF  
OUR FILMS

OVER

2,500

PEOPLE ATTENDED LIVE  
SCREENINGS OF OUR FILMS

WE SPOKE AT

7

CONFERENCES AND  
OTHER EVENTS

WE DELIVERED 166  
WORKSHOPS TO

4,885

STUDENTS AT 58 SCHOOLS  
ACROSS CORNWALL & DEVON

WE WON

2

AWARDS

WE HOSTED

1

INTERN

VOLUNTEERS  
DONATED ALMOST

1,000

HOURS OF TIME TO  
OUR CHARITY

OVER

£34,283

TOTAL VALUE OF VOLUNTARY  
CONTRIBUTIONS





# TO DATE...



WE HAVE MADE **NINE** DOCUMENTARIES

OUR FILMS HAVE BEEN WATCHED OVER  
**90,000 TIMES** ONLINE



WE HAVE RECEIVED **ONE** LETTER PRAISING  
OUR FILMS FROM SIR DAVID ATTENBOROUGH

WE HAVE REACHED OVER **7,500** VIEWERS  
AT LIVE EVENTS



WE HAVE DELIVERED WORKSHOPS TO  
OVER **8,400** YOUNG PEOPLE

VIEWERS RATE OUR FILMS ON AVERAGE  
AT **9.5 OUT OF 10**



VIEWERS SAY OUR FILMS MAKE THEM FEEL  
**'POSITIVE' 'INSPIRED' AND 'KEEN TO LEARN MORE'**



**The trustees of the Cornwall Climate Care charity hereby present their annual report and accounts for the year ended 30th September 2025.**

# GOVERNANCE & PURPOSE

Cornwall Climate Care (CCC) operates under a Trust Deed dated 22 September 2020 and registered by the Charity Commissioners for England and Wales, which includes regulations for the appointment of trustees.

The Cornwall Climate Care trustees are responsible for the overall management and control of the charity and must hold ordinary meetings at least twice a year, with additional informal meetings called as necessary. All trustees give their time freely, without remuneration.

The charitable purpose of Cornwall Climate Care is to advance public education, primarily through the production of a series of themed documentaries called Cornwall's Climate Stories, focused on the impact of and solutions to climate change in Cornwall.

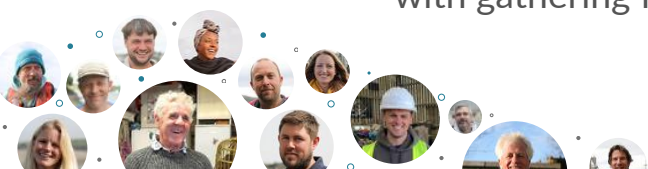
Cornwall's Climate Stories is a series of documentary films looking at how climate change is affecting every aspect of our lives in Cornwall, from health to fishing, energy to water, farming to transport.

The films are non-political, non-sensationalist and feature expert research from local institutions as well as inspiring stories about the real people working to make a positive difference.

Each film is narrated not by a professional presenter, but by a different local person who is relevant to and passionate about the topic in question.

Aside from our in-house team, the Cornwall's Climate Stories films are made with the support and contributions of many local videographers, researchers, video and audio editors and musicians.

We also offer opportunities for film students and young people to assist us with gathering footage, research, and other tasks.



# THE TEAM

Our core staff team over the year were:



**CLAIRE WALLERSTEIN**

charity director and  
series producer



**BRYONY STOKES**

film director



**HAYLEY HILL**

education coordinator



**JEMMA KNOWLES**

distribution and outreach



**KRAI PEARSON**

social media and  
marketing manager



**MEG ROBERTS**

social media and  
marketing manager



**GYPSIE BERRY**

net zero intern



**JO BENNETTS**

admin and bookkeeping

# TEAM EVOLUTION

Five years after founding the charity, Claire is moving on to pastures new.



**CLAIRE WALLERSTEIN**

current charity director

With the trustees being unanimous in their aim for Cornwall Climate Care to continue making an impact five years from now, a recruitment campaign was launched this year to find a fresh pair of hands to lead the charity in the next phase in its growth and development.

After receiving over 20 applications and interviewing six brilliant candidates, the person ultimately selected to take on the charity director role was Nicola Nuttall, who will start progressively taking over from Claire in November 2025.

Nicola brings a wealth of experience in fundraising, charity management and operational governance - supporting organisations as they navigate complex times, seek transformational strategies and plan for the future.

Against the global context of growing climate misinformation and backlash against climate action – as well as changes in the ways that people are consuming and engaging with content today – these are undeniably challenging times, but also huge opportunities to take our work in fresh directions.



**NICOLA NUTTALL**

charity director  
from November 2025

We can't wait to see what the charity will achieve under Nicola's leadership!



# TRUSTEES

Cornwall Climate Care's trustees represent a broad variety of skills and experience to help support and enhance the work of the charity. Ursula Stevenson, Katherine Moore and Natalie Hart all stepped down over the course of the financial year – we are incredibly grateful to each of them for the contributions and support.



**ALEX HUKE**

one of our founding trustees and Head of Environment and Clean Growth at the University of Exeter



**LOUISE FOX**

director of the MorMedia Charity and Cornwall Film Festival



**URSULA STEVENSON**

environmental consultant & member of the Institute of Environmental Management & Assessment



**NATALIE FREY**

Grants Associate with Global Greengrants Fund



**HARRISON WOOD**

environmental and effective altruism video producer



**KATHERINE MOORE**

sustainable lifestyle coach and environmental consultant



**NATALIE HART**

author, researcher and communications advisor working with Communications Inc, focusing on marine environmental campaigns

**A heartfelt thank you to all of our trustees, those who left us this year and those who remain.**

**We will be recruiting new trustees in early 2026. If you are interested in finding out more, please read the 'About Us' section of our website [cornwallclimate.org](https://cornwallclimate.org), drop us a line and watch out for our calls for trustees in the new year.**

# OUR AIMS AND OBJECTIVES

## OUR KEY OBJECTIVES FOR THE YEAR WERE TO:



Release and promote our film **#ClimateScam?** for maximum possible impact to help counter the rising narrative of climate denial and misinformation



Support **public screenings** of our films and endeavour to extend the reach and impact of our existing content beyond the Cornish border



Deliver **educational workshops** in primary and secondary schools and non-school settings to deepen youth engagement with the climate crisis across the curriculum



Create links with and **collaborate** with researchers, other organisations and campaign groups in the UK and beyond to make a meaningful contribution to global action on the climate and ecological crises



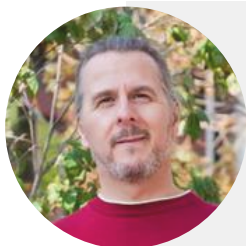


# RELEASE OF #CLIMATESCAM?

Our most important activity in the year was the release of our eighth documentary, [#ClimateScam?](#), focusing on climate misinformation and conspiracy theories. It premiered at the [Cornwall Film Festival in Falmouth](#).



We organised local screenings in Truro, Plymouth, Penzance, Calstock, and Kingsand, accompanied by engaging Q&A discussions. In Falmouth and Truro, we were pleased to have [Gillian Burke](#), former BBC Springwatch presenter and host of the podcast *If I Ruled the World*, join our panel.



*"JAZ, THE BRILLIANT PRESENTER OF #CLIMATESCAM?, ASKS THE RIGHT QUESTIONS TO THE RIGHT PEOPLE, SHINING A POWERFUL LIGHT ON THE DISINFORMATION SURROUNDING THE CLIMATE CRISIS."*

**Damian Carrington, Guardian Environment Editor**

*"CONFRONTING THE CAUSES AND IMPACT OF CLIMATE MISINFORMATION HEAD-ON IS ESSENTIAL, THE MORE VOICES AND PERSPECTIVES IN THE CONVERSATION THE BETTER. WE SIMPLY CANNOT AFFORD TO IGNORE THIS URGENT ISSUE, & #CLIMATESCAM? IS A VITAL CALL TO ACTION FOR US ALL"*

**Peter Lefort, Head of Green Futures Network, Exeter University**



# NATIONWIDE SCREENINGS AND IMPACT.

We were thrilled to strengthen our partnership with **Picturehouse cinemas** through their Green Screen strand.

We created a triple bill, combining *#ClimateScam?* with ***Plan Z: From lab coats to handcuffs* by Voice Media** – documenting scientists risking their liberty by turning to activism to make politicians act on their warnings – and ***Climate Anxiety* by Cambridge Moviemakers**, in which young people, their parents and therapists discuss their experiences of climate anxiety.



These films proved to complement *#ClimateScam?* brilliantly, as they each dived more deeply into some of the themes touched on in our own film.

Picturehouse's Felicity Beckett informed us that these screenings (some of them total sell-outs) – in Bath, Finsbury Park (London), Norwich, York, Brighton and Brixton – were the chain's **most successful Green Screen events to date!**

The events were followed by amazingly thought-provoking Q&As, with really excellent panellists sourced by the three different film producers, including:

- leading climate scientists, activists and thinkers – including 'climate royalty', volcanologist **Prof Bill McGuire** and **Rupert Read** (founder of the Climate Majority Project)
- therapists from the **Climate Psychology Alliance**, including **Caroline Hickman**
- some truly inspirational young people from **Teach the Future**, a student-led campaign group pushing for greater inclusion of climate within the National Curriculum (currently this is, unbelievably, not a required topic until GCSE level, and even then only in Science and Geography – an optional subject).

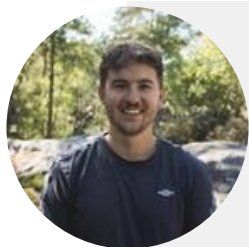
# NATIONWIDE SCREENINGS AND IMPACT

Whilst the Picturehouse screenings helped us increase our nationwide reach, we also held additional *#ClimateScam?* events well beyond the Tamar at:

- ActOne cinema in Acton, London
- Exeter Phoenix
- Mammoth Cinema in Nottingham
- Merlin Cinema in Ilfracombe
- Merlin Cinema in Kingsbridge
- Merlin Cinema in Okehampton



While the national cinema screenings were ongoing, we trialled a pay-per-view option for supporters to watch the film online as an exclusive option prior to its general free release. We also made use of additional content filmed during our interviews with climate scientists, sceptics and people on the streets – using this to create a series of short, mythbusting films, which are available on our Youtube channel.



*BY BLENDING SCIENCE WITH A HEARTFELT EXPLORATION OF HUMAN BEHAVIOUR, #CLIMATESCAM? INSPIRES US TO ENGAGE CRITICALLY WITH THE NARRATIVES WE ENCOUNTER - & DO SO WITH EMPATHY.*

**Alex Edwards, climate and energy systems PhD student**

*"#CLIMATESCAM? IS A FASCINATING FILM, REALLY ILLUMINATING. IT SHOWS THAT NOT ONLY DO WE HAVE TO FIGHT CLIMATE BREAKDOWN, WE HAVE TO FIGHT THOSE PEOPLE WHO ARE TELLING OTHERS THAT IT DOESN'T EXIST. A CRITICAL ASPECT OF THE CLIMATE EMERGENCY AND HOW WE TACKLE IT."*

**Professor Bill McGuire, author of Hothouse Earth**





# INDEPENDENT SCREENINGS

With increasing awareness that **the library of content we have produced is absolutely unique**, we created materials for groups and organisations to host their own screening and discussion events, throughout the UK and beyond without requiring one of our team to take part.

Over the past year, **independent screening requests increased by 30%**, with **over 40% occurring outside Cornwall** in various locations including Devon, London, Wales, Durham, Surrey, Wiltshire, Dorset, Kent and Hertfordshire.

Films were shown by the following organisations and community groups:

- Camborne, Helston and Falmouth - 99p Films
- Finsbury Park, London - Youth Climate Collaborative
- PKF Francis Clark 'Thoughtful Thursdays'
- Great Cornwall Green Energy Summit in Chacewater
- Bridport - Monday Movie, Meal & Mingling Volunteer Group
- Plymouth Arts Cinema: Climate Action Plymouth
- Cornwall Climate Action Network
- Mid Cornwall Climate & Eco Hub
- ACTION on Climate in Teignbridge
- Climate Friendly Bradford on Avon
- Three Rivers District Council
- REACT Roseland
- Portreath Arms
- XR Epsom and Ewell
- Sustainable Crediton
- Tavistock Library
- Landulph Parish Council
- Newquay Orchard
- Ruthin & District U3A
- Mevagissey Parish Council
- Lanner Parish Council
- Climate Action Durham
- Totnes Cinema
- St Erme Enhancement Group
- Aylesham Town Council
- Climate Action St Austell

*"THE CORNWALL CLIMATE CARE STORIES ARE TOLD BY EVERYDAY PEOPLE AND ARE EVERYONE'S STORIES; THEY ARE ENTERTAINING, FULL OF JOY, CONNECTION, BRAVERY, BEAUTY AND ARE BEACONS OF HOPE FOR US ALL."*

Felicity Beckett, Head of Green Agenda,  
Picturehouse Cinemas



# WE ATTENDED SCREENINGS OF:



*#ClimateScam?* plus Q&A at a special brunch event for the **Cornwall Chamber of Commerce**



*#ClimateScam?* + Q&A at the **Green Gathering Festival** (Chepstow)

*Power to the People* + Q&A at the **Armchair Adventure Festival** (Mt Edgcumbe)



*Power to the People* at the **University of Exeter** welcome event for Master's students (Cornwall campus)

*#ClimateScam?* at **Frome International Climate Film Festival** (official selection)

*Under the Surface* and *Living on the Edge* plus Q&A at the **Looe 'We Are of this Place' Festival**



*Under the Surface* plus Q&A at The **Rock Pool Project Community Bioblitz Festival** at Porthpean

*#ClimateScam?* and *Plenty More Fish?* + Q&A at **Plymouth's The Box**

*Living on the Edge* for the **National Trust** at the Bowgie Inn, Crantock

*#ClimateScam?* at **Newquay Orchard**



With Q&A at the **Penlee House Gallery** in Penzance, as part of their exhibition 'The Shape of Things: Our Place in a Changing Climate'

*#ClimateScam?* for foundation year students at **Plymouth University**

*#ClimateScam?* + Q&A for Master's students at the **Eden Project**

*#ClimateScam?* + Q&A for **Saltash Environmental Action**



Q&A with our trustee Harrison Wood in Penryn by **Mid Cornwall Climate & Eco Hub**

*Living on the Edge* and *#ClimateScam?* + Q&A in **Mevagissey**

# INDEPENDENT SCREENINGS

Our screening packs contain comprehensive information on how to run and promote a screening, including guided discussion materials to enable fruitful audience conversations and stimulate ideas around what communities and individuals can do to help.

We charge a small licence fee for groups wishing to run screenings, in an effort to make our future work more financially sustainable.



**We were able to engage directly and indirectly with several thousand people across Cornwall and beyond, through our screenings, events and collaborations with third parties, receiving £7,446.77 from licences and ticket sales.**

As well as being freely available to watch on our own website and YouTube channel, our films are available on the Waterbear network (waterbear.com), a streaming site dedicated to environmental programming, giving our films international reach.

Next year we aim to focus more proactively on reaching out to potentially interested groups further afield around the country.

Volunteer Nina Shekhdar is kindly helping us to build up a database of nationwide community organisations so that we can proactively offer our independent screenings package.

**We are keen to increase our volunteer base, so if you have relevant skills or a particular interest in any area of our work, please contact [cornwallclimate@gmail.com](mailto:cornwallclimate@gmail.com).**





# OTHER EVENTS

Aside from film screenings, we also took part in or ran a range of other events throughout the year:



**Anthropy at the Eden Project** – the event bringing together hundreds of the country's most inspiring and influential thought leaders. It was a great opportunity to listen to fresh ideas and make new contacts.

Facilitation of the Q&A session 'Making it Work – On the Farm' at **Sustainable Food Cornwall's 'Good Food Summit'** at Nancarrow Farm.



Session contribution at the **WWF event 'Cornwall's Triple Challenge: Climate, Nature and Food'** in Lostwithiel, alongside SE Cornwall MP Anna Gelderd and sustainable food sector speakers.

Participation in the incredibly inspirational **'How to Fall in Love with the Future: Imagination Catalyst' workshop** by Rob Hopkins, founder of the Transition Movement, at Plymouth University.



Attendance at **'People, Places and Procedures - Lessons from the St Ives mCDR experience'**, a lesson-learning event following the proposed 'ocean acidification' geoengineering experiments by Canadian company Planetary Tech.

Talk given to **Maker with Rame Women's Institute.**



Presentation of #ClimateScam? to scientists and activists at the **Exeter Climate Forum (run-up to COP30) conference.**

# REPORTS AND IMPACT

## NET ZERO INTERN

For several years, we have collected feedback from live and online audiences through our survey. Our films and events have received an impressive average score of **9.5 out of 10**, with viewers praising our balanced approach and describing their feelings as **'inspired'**, **'positive'**, and **'keen to learn more'**.

This year, we had the chance to explore the longer-term impact of our films on audiences, thanks to our **Net Zero intern, Gypsie Berry**, a Psychology graduate from the University of Plymouth. Her role, supported by the **Entrepreneurial Futures Shared Prosperity Fund Project**, involved designing and conducting surveys and focus groups to assess both immediate and lasting changes in attitudes and behaviours after watching three of our films (*#ClimateScam?*, *Hungry for Change*, and *Power to the People*).

"MY TIME AT CCC INSPIRED ME TO PURSUE ENVIRONMENTAL RESEARCH FURTHER, MOTIVATING ME TO BEGIN AN MSC IN ENVIRONMENTAL PSYCHOLOGY. I AM DEEPLY GRATEFUL TO THE CCC TEAM FOR THE INVALUABLE EXPERIENCE!"

**Gypsie Berry - Net Zero Intern**



Mentored by Gill Scott Anderson and trustees Natalie Frey and Katherine Moore, Gypsie's work revealed statistically-significant shifts in attitudes and behavioural intentions, which persisted three months after screenings.

**Attitudinal changes included greater hopefulness, determination, curiosity, and less agreement with the idea that it's too late to act on climate change, as well as reduced trust in government. Longer-term behaviour changes involved switching to ethical banks and renewable energy, reducing meat consumption, choosing more plant-based foods, buying local or organic, and working to minimise food waste.**

# REACHING OUT BEYOND THE ECO-BUBBLE

Gypsie's research revealed that, despite efforts to broaden our audience, the majority of viewers at our film events are still predominantly middle-class, educated women over 60 who are already environmentally conscious. This highlights the ongoing challenge of producing and delivering content in a way that reaches more diverse and less typical audiences.

**Gypsie's report made the following key recommendations:**

**Focus on engaging younger, more diverse and less environmentally active audiences for increased impact on sustainable behaviours.**



**Tailor messages to different demographics and provide clearer, accessible pathways to pro-environmental action and political engagement.**

**Keep addressing already engaged audiences, because these documentaries help reinforce sustainable behaviours.**



We are grateful to the **National Marine Aquarium** in Plymouth, **Plymouth Arts Cinema**, **Big Green Surf School**, the **Cornish Seal Sanctuary** and **Riverford** for generously donating rewards to encourage participation in the surveys.

We thoroughly enjoyed working with Gypsie, and are pleased to share that because of this project, she has chosen to pursue a Master's in Environmental Psychology at the University of Surrey!



# YOUTH NATURE ENGAGEMENT REPORT

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Gypsie also worked with us on a second project this year, producing **'Stronger and Deeper – Boosting Youth Nature Engagement in Cornwall'**, a three-month scoping report for the **Cornwall Wildlife Trust**.



Together with Claire and Hayley, Gypsie collated information from over 150 youth survey responses, in-depth interviews and focus groups with young people aged 11 to 30, and discussions with schools, teachers, local environmental and youth groups, as well as young Trust staff. Interviews with national-level organisations also informed the report, focusing on best practice in youth engagement, co-design, and long-term nature connectedness.

We explored what is available in Cornwall for young people to connect with nature, as well as gaps and how CWT could best complement local efforts. The findings showed young people in Cornwall are energetic and creative, keen to get involved, but face barriers such as transport, finances, curriculum pressures and limited accessible opportunities.

The report ended with numerous recommendations, including **boosting youth representation in CWT governance, targeting unengaged youth through gamified approaches, and creating a 'Green Champions' award scheme for young people's nature protection work**. More broadly, it suggested CWT could be an effective convenor to increase the impact of Cornish nature organisations working with youth. CWT are considering these recommendations, and we hope to collaborate with them in future to put some into action!

# EDUCATION WORK

Climate change significantly impacts today's youth, yet it is minimally covered in the curriculum, appearing only at GCSE level in Science and Geography (an optional subject).

Our education coordinator, Hayley, delivers workshops based on the themes of our films to inspire young people, giving them hope and a feeling of agency. During this academic year, Hayley visited the highest number of schools yet – 47 primary and 11 secondary, reaching 4,885 pupils during 166 workshops.



There was an increase of 13 schools from last year, reaching over 1,200 more pupils! Over half the schools (31) had not hosted workshops before and many bookings were the result of school-to-school recommendations, attendance by Cornwall Climate Care staff at various events and inclusion in school mailings by Devon and Cornwall Councils.

The most popular topic was 'Climate change and our oceans' (52 workshops), followed by 'Climate change and food systems' (27 workshops) and 'Climate change and energy' (26 workshops). We delivered 12 bespoke workshops and whole school assemblies.

**We currently fund these workshops through donations and our charity reserves, and are actively seeking financial support to keep them going. We are launching a Crowdfunder in February 2026 and will also be applying for educational grants. This year, we invited schools to make donations for workshops and we will continue to ask for donations in 2026. Seven schools held 'wear green' days this year, raising £664.**

*"PERFECTLY PITCHED TO THE AGE - EMPOWERING BUT NOT SHYING AWAY FROM THE TRICKINESS OF THE TOPIC" - TEACHER*

# EDUCATION WORK CONTINUED

Hayley contributed to **Penlee House and Gallery's 'The Shape of Things: Our Place in a Changing Climate'** by running a workshop for local primary schools, connecting film clips to artworks to show how Cornwall is responding to climate change.



Hayley and Claire attended a networking and skills-building event for teachers at the **Eden Project**, organised by the **Ministry of Eco Education**. They shared details about Hayley's workshops and encouraged sign-ups, also inviting participants to try our special quiz.

Claire took part in a fantastic **Truro and Penwith College** event organised by the **Ministry of Eco Education**, where #ClimateScam? was screened to a large group of students, including those from non-eco courses. After the film, there was a Q&A with thoughtful questions. The documentary inspired three weeks of college content exploring misinformation and social media manipulation, with several thousand students viewing the film.



Hayley was invited to a whole school sustainability event at **Haywards School** in Crediton, Devon. She delivered a food systems workshop to all year groups alongside other local sustainability groups.

Jemma represented Cornwall Climate Care at the **Power of 10 Climate Schools Eco Conference** at the University of Exeter and also at the **Beyond COP21 Symposium** at Truro High School.



Claire attended a Climate Conference in Ladock, organised by **Cornwall Council's Education Business Partnership**. The event aimed to help school leaders begin calculating their schools' carbon footprint and develop Climate Action Plans, as recommended by the Department for Education (DfE), for implementation by end of 2025.

*"DONE IN A POSITIVE WAY WITHOUT PUTTING PRESSURE ON STUDENTS (TO FIX CLIMATE CHANGE)" - TEACHER*



# AWARDS AND RECOGNITION

We were beyond honoured this year to receive two prestigious rewards in recognition of our work:

At the **Cornwall Sustainability Awards**, held at the National Maritime Museum in Falmouth, we received the **Mark Duddridge award for 'A Sustainable Vision for Cornwall and the Isles of Scilly'**.

It was wonderful to receive this award (ingeniously created from the recycled offcuts from production of post-mastectomy breast forms, made by Cornish company Boost!) alongside so many inspiring local companies, charities and organisations all working towards a greener, more sustainable Cornwall.



We also received the **'Women and Girls in Sustainability: Global Perspectives'** award at the **TVE (Television for the Environment) Global Sustainability Awards**, at a glamorous event at **BAFTA** in London.

This was for our film about Cornwall's energy future, *Power to the People*. Our food systems documentary, *Hungry for Change*, was also highly commended in the Greener Living category.

# MEDIA COVERAGE AND SOCIAL MEDIA

The launch of #ClimateScam? – with the story of Jaz Njie, a young hairdresser, swapping her scissors for a microphone to investigate climate conspiracies – generated lots of media interest, with stories featured in the following:

- Main BBC news website
- BBC Spotlight – feature interview with Jaz and Claire
- Source FM - interview with Jaz and Claire
- Evening Herald (Plymouth)
- Cornish Times
- Cornwall Live
- Cornish Stuff
- Interview on Islands FM (Isles of Scilly radio)



We joined many other environmental and third sector organisations in deciding to leave Twitter/ X, due to the site's lurch towards platforming unscientific climate denial and bullying and hateful speech towards climate scientists, activists and others.

In addition, we now have a **Policy for Protection and Support when there are Painful Impacts of Online Behaviour** to protect our team and film contributors.

# PODCASTS AND BLOGS

Claire wrote a blog post for the [Farm Carbon Toolkit](#), showcasing how FCT experts have helped with the food and land use angles of our films, as well as the power of film to change hearts and minds and inspiring climate action.

Our ongoing blog series, [Cornwall's Climate Catch-Ups](#), has continued throughout the year, featuring updates from contributors to our earlier films and others active in the local climate community. This approach keeps past stories relevant by sharing new developments.



This year's contributors included: [Emma Hazeldine](#) (trail runner and *Living on the Edge* presenter), [Jonathan Smith](#) (organic farmer, *Living on the Edge*), [Josh Quick](#) (forager, *Hungry for Change* presenter), [Ruth Williams](#) (marine conservation, Wildlife Trusts, *Under the Surface*), [Holly Astle](#) (artist, climate activist, #ClimateScam?) and [Hannah Wilson](#) (Marine Discovery co-owner).

Claire co-authored a blog post with [Tim Jones from Community Energy Plus](#), addressing the misconception that renewable growth is responsible for high UK electricity bills, aiming to clarify the complex reality. It's a seductive claim, frequented by those with a vested interest in blocking climate action.

Additionally, Claire was interviewed for podcasts including [The Responsible Edge](#), [Coffee with Conservationists](#), and [Communities for Transformational Change](#) (created by students at Exeter University Business School)



# THE YEAR AHEAD...


As the team mainly work remotely, we really value meeting in person! We are grateful to **Dr. Sue Langford** for hosting our annual retreat at **Plymouth University's Sustainability Hub**, where we engaged in team-building activities and focused on our strategic priorities for the year and the charity's long-term direction.




Each of our documentaries costs at least **£1,000 per minute** to complete – and each film is around **35-40 minutes**. While this is very good value by industry standards, it's a considerable amount of money – particularly in the current fundraising landscape.

We also have to cover overheads for our education work, fundraising, marketing and outreach, travel, events and charity administration, as well as equipment, insurance, accountancy, etc.

Until fresh funding is secured, we are consolidating and focusing our work after launching *Beyond Bricks* on the following areas:



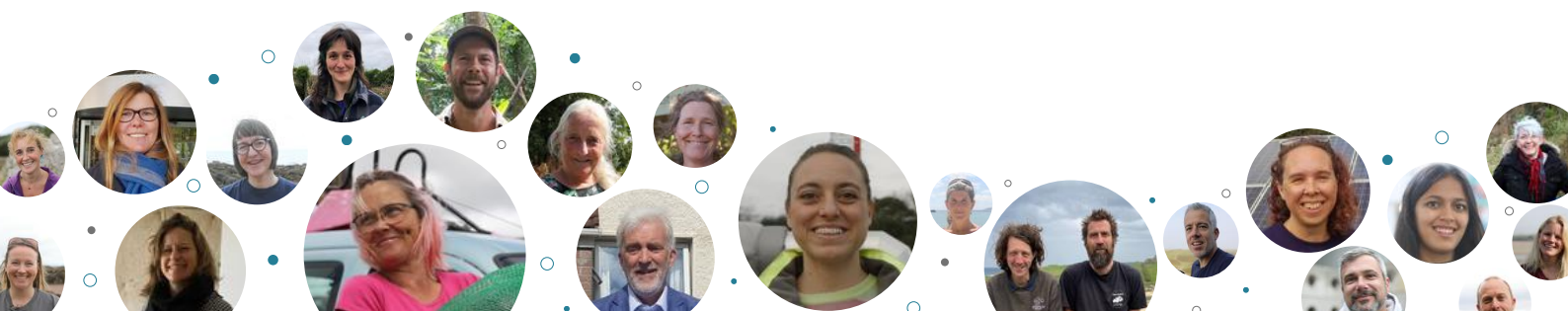
**Reaching new and broader audiences with our existing content (including repurposing this content).**



**Greater focus on supporting and promoting our workshops for schools and young people.**



**Strategic fundraising and partnerships**



# FINANCIAL SITUATION

Our opening balance on 1 October 2024 was £18,974.25 and our closing balance on 30 September 2025 stood at £27,736.93.

## INCOME

Our total income over the financial year was **£144,212**.

This was made up of bequests, grants, donations, consultancy fees and Gift Aid, including:

**£122,043** from the estate of a private individual who cared deeply about nature and the environment.



**£4,500** to support our net zero intern, from the Entrepreneurial Futures Shared Prosperity Fund Project, funded by the Cornwall & Isles of Scilly Good Growth Fund.

**£5,000** from Cornwall Wildlife Trust, for production and delivery of the report 'Stronger and Deeper: Boosting Youth Nature Engagement in Cornwall

**£7,446.77** from ticket sales and independent film screenings

**£2,652.26** in donations (including £664 from schools)

**£267.11** in Gift Aid

**£1,102.97** in bank interest



# EXPENDITURE

Our total expenditure for the year stood at **£109,347**.

The most highly-paid person within the organisation over the year was Claire Wallerstein, who works both as producer of the Cornwall's Climate Stories series and also as charity director, being responsible for Cornwall Climate Care's legal, administrative and public-facing activities.

Over the course of the financial year, Claire was paid a total of **£32,737** (£19,642 for charity administration, £13,095 for film production).

2024-2025 was an exceptionally busy year for the charity in terms of film production and events.

All our charity staff are paid well above the minimum wage, while professional sub-contractors are paid in accordance with the Bectu union pay scale for audiovisual industry professionals.

All Cornwall Climate Care's expenditure is made in accordance with a Financial Controls Policy agreed by the charity's trustees.

**We aim to raise the funds required for our work over the following year through a mix of grant funding as well as through supporter donations and crowd funding, commercial sponsorship, licence fees and ticket sales.**





# VOLUNTARY CONTRIBUTIONS

It is very important to us to recognise the huge amount of goodwill that we receive, in the form of time donated by our own trustees and community volunteers, as well as goods and services donated by fellow filmmakers and others to the Cornwall's Climate Stories project.

This contribution is very significant, and without it we would not be able to deliver the work or events that we do. We are enormously grateful to everybody who supported us in this way during the 2024-2025 year.

We calculate the time voluntarily contributed to our work at £25/hour, as advised by the Heritage Lottery Fund, with expert contributions calculated at £35/hour. Unclaimed travel is calculated at our travel reimbursement rate of 45p/ mile.

One of the year's most impressive voluntary efforts was by our lovely former social media manager **Ellie Bearcroft** and her partner **Will Tapp**, who undertook the gruelling task of walking a significant chunk of the South West coast path (mainly in pouring rain and a leaky tent!) to raise funds for Cornwall Climate Care.



- Trustees (meetings, policies, interviews, mentoring, event support) – 137 hours
- Community volunteers at 19 independent screening events – 95 hours
- Work experience/ volunteers – 20 hours
- Film interviewees, expert advice, research and Q&A panellists – 539 hours
- Fundraising – 80 hours
- Survey respondents and focus group volunteers - 72.3 hours
- Cornwall Wildlife Trust report interviewees - 20 hours
- Cornwall Wildlife Trust survey respondents - 55.6 hours
- Accountancy support and treasurer – 34 hours
- Survey prize donations - £150
- Penzance Savoy Cinema free cinema hire - £150
- Travel and parking - £360

**Total goods and travel value: £660**

**Total time volunteered: 1,077.9 hours = £33,622.50**

**VALUE OF TOTAL VOLUNTARY CONTRIBUTIONS - £34,282.50**



# ACCOUNTANCY AND INDEPENDENT EXAMINER

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A chartered accountancy firm, Wing Accountants, was employed to produce our accounts, which have subsequently been independently examined by **Laurence Watkins**.

We are grateful to Laurence for his assistance and also to **Joanna Bennetts**, Cornwall Climate Care's bookkeeper.

## ASSETS AND LIABILITIES

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Cornwall Climate Care owns no property and has very few assets. The equipment used for filming and editing the documentaries belongs to the self-employed filmmakers.

However, a small number of physical assets that are essential specifically to the production of Cornwall's Climate Stories have been bought using charity funds. These are predominantly hard drives used to store final film files and rushes – instead of incurring the expense (and carbon emissions) of storing these indefinitely online.

Cornwall Climate Care retains ownership of these assets. Should the charity be dissolved upon completion of its work, the trustees will arrange for the sale of any assets, based on their market value, or their further distribution to other charities working in the same field.



# OUR OWN FOOTPRINT

We take our own impact very seriously, and abide by an environmental policy to ensure that this is kept as low as possible, for example by storing only a minimal amount of material on the cloud and using only rechargeable batteries for filming and sound equipment.

We use public transport if possible (though this is difficult when travelling to remote locations with heavy filming equipment) and otherwise use an electric vehicle to travel to our film shoots and other events.

# TRUSTEE DECLARATION

We, the trustees of Cornwall Climate Care, hereby endorse this annual report and accounts for the year ended 30th September 2025 and confirm they comply with the requirements of the Charities Act 2011, having due regard to the guidance issued by the Charity Commission concerning public benefit.



**Alex Huke**

15 / 12 / 2025



**Louise Fox**

15 / 12 / 2025



**Harrison Wood**

15 / 12 / 2025



**Natalie Frey**

15 / 12 / 2025

