

Who creates the most beautiful swimsuits and bikinis worldwide?

**JANARA Swimwear Award honors the best swimwear collections
2025/26**



The winner of this year's JANARA Swimwear Award in the “High Fashion” category: Karla Vivian Beachwear (Brazil) © Karla Vivian Beachwear

The JANARA Swimwear Award annually honors the world's best swimwear labels for their outstanding individual pieces or collections. Women's favorite item of clothing and a booming billion-dollar market! Sophisticated cuts, the finest fabrics, extravagant appliqués, and unusual color patterns that create a thrilling sensation—the global range is growing year on year! And really bold start-ups with new ideas are springing up everywhere. The international jury of the BikiniARTmuseum Foundation of the 1st International Museum of Bathing Culture has presented the JANARA Swimwear Award for the sixth time to draw attention to the many wonderful swimwear labels, to honor outstanding achievements in individual pieces or collections, and to make unusual eye-catchers, often still insider tips, accessible to a wide audience. There were five different categories to choose from in the swimwear awards. This year, two South American labels, Karla Vivian Beachwear (Brazil) and Cosita Linda (Colombia), are among the winners. With the exception of Devon Windsor (USA), the other winners are from Europe: Maison Close (France) and Moi et Marie (Germany).

This year's winners are:

- High Fashion category: Karla Vivian Beachwear (Brazil)
- Colorful category: Cosita Linda (Colombia)
- Provocative category: Maison Close (France)
- Retro category: Devon Windsor (USA)
- Innovative category: Moi et Marie (Germany)

Special Awards

Person of the Year 2025/26

Vanessa Moselle is a French photographer whose recent works repeatedly feature bathers playing an important role. Still affected by the pandemic, lockdowns, and the prevailing gloom, Vanessa longed for more joie de vivre, sunshine, and the sea! This gave rise to the wonderful idea of taking retro-style photos of bathers. This led to the photo series “Les Baigneuses,” in which the photographer explored the aesthetics and

symbolism of swimsuits in general. Swimwear as an expression of femininity and self-image! Continuing her photographic work in the field of swimwear, Vanessa focuses in “La Vague” on the Olympic Games and the historical development of swimwear in a sporting context.

Vanessa draws inspiration for all her motifs from cinema and the development of swimwear. In her work, she focuses on different themes and swimwear styles, providing an artistic framework for the history of swimwear in the 80th year since the invention of the bikini (1946).

Moselle's photographs are much more than fashion shots: they are visual narratives—expressive, poetic, and thoughtfully staged. Her models appear like characters from a film—powerful, sensual, mysterious.

General information

The JANARA Swimwear Award is held annually. The jury is made up of leading international experts. These include Patrice Gaulupeau (Paris), Lilian Pacce (São Paulo), Helmut Schuster (Miami/Berlin), Lisa-Maria Beck (Liechtenstein), Magda Cotrofe (Rio de Janeiro), and Jürgen Kraft (Usedom).

The award is sponsored by the BikiniARTmuseum Foundation, an institution of the BikiniARTmuseum in Bad Rappenau, Germany, which has set itself the task of creating a first memory of global swimwear culture and, on the other hand, gaining more attention and appreciation for swimwear in the public eye.

Further information on the labels, the competition and its evaluation is available on request.

Attachments



Winner in the “Colorful” category:
Cosita Linda (Colombia) © Cosita
Linda

[Cosita Linda - Winner Color...](#)



Winner of the “Retro” category:
Devon Windsor (USA) © Devon
Windsor

[Devon Windsor - Retro.jpeg](#)



Winner in the “Provocative”
category: Maison Close (France)
© Maison Close

[Maison Close - Winner Provo...](#)



Winner in the “Innovative”
category: Moi et Marie (Germany)
© Moi et Marie

[Moi et Marie - Winner Innov...](#)