

# 2026 TAA ARTS EXPO VENDOR FAIR ARTIST MARKET



TENNESSEE  
ARTS ACADEMY

CELEBRATING **40** YEARS OF SERVICE  
TO ARTS EDUCATORS  
1986 • 2026



THURSDAY • JULY 16, 2026  
11:45 AM – 1:45 PM

**T**he 2026 Tennessee Arts Academy (TAA) **Arts Expo, Vendor Fair, and Artist Market, will be held on Thursday, July 16, 2026** in the Student Union Ballroom on the campus of Middle Tennessee State University (MTSU) in Murfreesboro, Tennessee. The annual event, held in conjunction with TAA's Summer Institute, will commence at 11:45 AM and conclude at 1:45 PM. Exhibitors will have the opportunity to interact with the top arts educators from throughout the state and the nation.

### Who Attends?

More than 450 individuals actively engage in the TAA Arts Expo. All of the TAA Summer Institute's K–12 music, theatre, dance, visual art, and arts leadership participants are in attendance. Additional guests include Academy and MTSU faculty, arts administrators and supervisors, regional and national artists, and visitors from throughout Tennessee and the surrounding states. TAA alumni, state arts organizations, and other interested groups receive invitations to participate in this exciting event.

### What Are the Advantages in Your Participation?

- Direct contact and interaction with more than 450 music, theatre and dance, and visual art teachers, school administrators and TAA faculty from across Tennessee and the country
- High visibility for your business or organization during the TAA Summer Institute and on the TAA website all year
- The opportunity to support the arts, Tennessee arts educators and students of all ages

### TAA Artist Market

The TAA Artist Market runs concurrently with the Arts Expo and Vendor Fair to spark interest and enliven the afternoon event. Arts, crafts, and jewelry made by TAA participants, coupled with the Expo's



live music, balloon artistry, and tasty treats, help create a festive atmosphere.

# How to Secure a Display Table

There are five ways to secure booth space at the TAA Arts Expo:

## **Option #1 – Purchase a Bravo Awards Banquet Table Sponsorship (Cost = \$1000)**

*You Receive:*

- Free TAA Arts Expo Booth Space
- Two Free Tickets to the Bravo Awards Banquet and Performance
- Two Free Tickets to the VIP Bravo Reception (where you will meet and greet TAA award winners and the celebrity performers)
- Sponsorship Status for One Table of Teachers from Your Home County (with your company/organization name prominently displayed)
- Option to Distribute Brochures to Attendees at the Bravo Awards Banquet Prior to the TAA Arts Expo
- Single Frame Advertising and Logo on Large-Screen Bravo Awards Banquet Video Displays
- Prominent Recognition on All TAA PR Material and News Releases





- The Option to Conduct a 45-Minute Seminar with Academy Participants and Distribute Materials
- Verbal Recognition at Three TAA Events Throughout the Week
- Listing on Back of TAA Program Book

### **Option #2 – Purchase a Break and Full Page Ad in the TAA Program Book (Cost = \$895/8 available)**

*You Receive:*

- Free TAA Arts Expo Booth Space
- Full Page Ad in TAA Program Book
- Meet and Greet TAA Attendees and Faculty During Break Sponsorship
- Option to Distribute Brochures to Attendees During Break Sponsorship
- Prominent Display of Company/Organization Name & Logo During Break Sponsorship
- Recognition in TAA Newsletter
- Listing on Large-Screen Bravo Awards Banquet Video Displays
- Listing on Back of TAA Program Book

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*TAA Arts Expo exhibitors are provided a six-foot table, two chairs, a complimentary box lunch, and all the snacks you can eat.*

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See back panel for TAA contact information.

**Option #3 – Purchase a Full Page TAA Program Book Ad and One Daily Newsletter Sponsorship Or Two TAA Online Auction Ads  
(Cost = \$640/14 available)**

*You Receive:*

- Free TAA Arts Expo Booth Space
- Full Page Ad in TAA Program Book
- Title Sponsorship and Banner Ad in One TAA Daily Newsletter or two TAA Online Auction Ads
- Listing on Large-Screen Bravo Awards Banquet Video Displays
- Listing on Back of TAA Program Book

**Option #4 – Purchase a Full Page Ad in the TAA Program Book and One TAA Online Auction Ad  
(Cost = \$495/8 available)**

*You Receive:*

- Free TAA Arts Expo Booth Space
- Full Page Ad in TAA Program Book
- One TAA Online Auction Ad Space
- Listing on Large-Screen Bravo Awards Banquet Video Displays
- Listing on Back of TAA Program Book

**Option #5 – *Non-Profit Organizations Only*  
Purchase a Full Page TAA Program Book Ad  
(Cost = \$395)**

*You Receive:*

- Free TAA Arts Expo Booth Space
- Full Page Ad in TAA Program Book
- Listing on Large-Screen Bravo Awards Banquet Video Displays
- Listing on Back of TAA Program Book





*For further details, please contact:*

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*Photographs by Scott Schrecker*