



Kelvin Dao kelvindao.com

User Experience Designer and User Experience Researcher

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Education

Bachelor of Fine Arts Degree in Interaction and Game Design

California State University East Bay (CSUEB) | Hayward, CA

Career Related Coursework

Ux Theory and Design

Web Design 2

Interaction Design Studio 2

Principles of Design

Typography

Interaction Design and UX

Work Experience

Develop for Good (volunteer)

November 2021 - April 2022

- Worked on redesigning a website for a client nonprofit org called Scattering Resources
- Lead a team of 6 members with the role of Co-PM and also acted as the UX designer
- Planned project timelines and following up with team members weekly to gauge project's success metrics
- Facilitated team meetings and client meetings to keep project's status up to date and meet goals
- Collaborated with a co-designer to create wireframes mockups for two web pages of the website

Product Splash (design jam)

July 2021 - August 2021

- Conducted survey tests and interviews for research into the targeted user groups.
- Synthesize research data with affinity mapping and creating concise insight statements to follow up with brainstormed design solutions
- Drafted up wireframes of the prototype based off team created app flow maps

UX/UI Intern - Rise First

March 2021 - June 2021

- Collaborated with the content team and web development team to deliver optimal running user-friendly webpages
- Designed new layouts and content/element placements for the new Media Assets page with Figma
- Drafted up wireframe mockups for the Role models page using Figma

WeExplore (mobile app)

Spring 2020

- Designed an all-in-one mobile app that guides user to various hiking trails, photospots, and scenic views all around the San Francisco Bay Area
- Interviewed fellow hikers and sitegoers about their needs and preferences to create 3 persona profiles
- Formulated user journey map using Adobe Illustrator to understand potential user experience and further optimize future improvements
- Prototyped the mobile app to have a seamless screen transition and animation for an engaging experience using Adobe XD

Skills

Prototyping Tools

HTML5

CSS

Javascript

Photography

Adobe Photoshop

Adobe Illustrator

Adobe XD

Figma

Sketch

UX Methods

Sketching

Wireframing

Personas

Storyboarding

User Research

Usability Testing

User Journey Map

Brainstorming

Soft Skills

Communication

Teamwork

Problem-Solving

Time Management

Critical Thinking

Decision Making

Organization