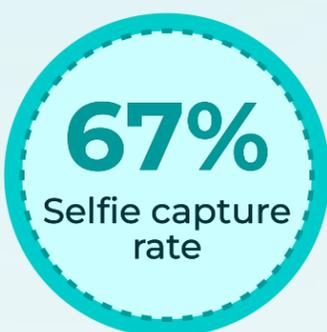


# February 2026 Performance Index

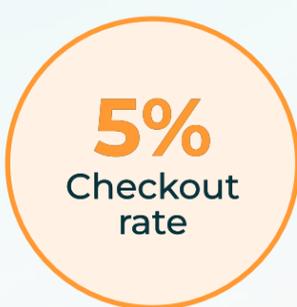


## User Journey Performance



These results suggest strong user confidence in the experience and a clear readiness to continue further along the product exploration path.

## Commerce Impact



Performance across key conversion metrics remained strong, reinforcing Revieve's value as a meaningful contributor to revenue generation.

## Engagement & Traffic

User engagement stayed steady across February, with noticeable peaks linked to repeat visits and returning user activity.

## Skin Insights



### Top Skin Concerns Include

- **17%** Visible pores
- **11%** Redness
- **10%** Dull / tired skin
- **10%** Dark circles
- **09%** Acne



- **34%** Combination
- **19%** Oily
- **18%** Dry
- **15%** Sensitive
- **13%** Normal

### Skin Type Distribution

**25%**  
of users

were unsure of their skin type, underscoring Revieve's role in helping consumers better understand their skin through education and guided discovery.

## February Takeaway

February's results reflect steady engagement, healthy funnel movement, and clear commercial contribution, while also generating valuable skin-related consumer insights. Revieve continues to serve both as a driver of conversion and as a strategic source of data for brand partners.