

CLEAR RATING

MEDIA KIT

BRAND VISION

Valuations, ratings, &
analytics designed to be **clear**.

LOGO VARIATION 1



LOGO VARIATION 2



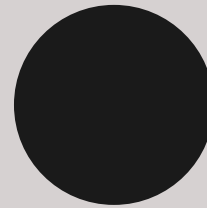
LOGO DETAILS

- **Wright Deco Extra Bold:** The official font used in the logo.
- The logo is a graphic, not a font.
- The only change that can be made proportionate scaling.
- The logo is available as a separate files in the approved colors.

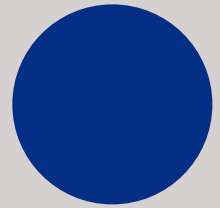
COLOR PALETTE



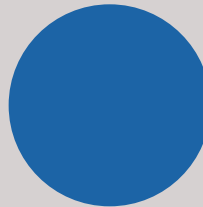
#66E9F3



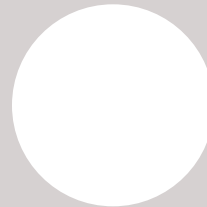
#000000



#052E85



#1C64A6



#FFFFFF



#1F9CC6

TYPEFACE

Font: Arial

The standardized font for use in
the body of Clear Rating
documents, 11pt

FOCUS KEYWORDS

CLARIFY **COMPLEXITY**.
ENHANCE **TRANSPARENCY**.
FACILITATE **TRUST**.

CONTACTS

office@clearrating.com

James C. Row, CFA
Managing Partner
jrow@clearrating.com

WWW.CLEARRATING.COM

Houston, TX
+1 713.823.2900