

Your Playbook for Corporate
**UNIFORMING
& GIFTING**

Shop Now



Corporate Case Study

Meet TechNova

Challenge: TechNova, a fast-growing software company, needs a cohesive look for its hybrid workforce and a memorable onboarding gift for new hires.

Craft a Cohesive Corporate Solution



Apparel

For uniforming, create a package which includes branded quarter-zips, polos, jackets, and backpacks. For gifting, create a welcome kit with a bag, hat, and hoodie.



Trends

Warm, earthy colors like mocha, olive, sage, and charcoal are replacing the traditional navy and black. These shades feel fresh and pair well with subtle, stylish branding.



Placement Ideas

Place logos in subtle spots like collar tags to keep uniforms looking sleek. Tone-on-tone embroidery and laser-etched logos are popular for a polished, professional feel.

Our Corporate Uniforming & Gifting Picks

Shop Now



1. [Devon & Jones DG71](#) - Men's New Classics® Club Jacket

2. [Under Armour 1383255](#) - Men's Recycled Polo

3. [Under Armour 1378413](#) - Contain Laptop Backpack 2.0

4. [Richardson 336](#) - Burnside Cap

5. [Independent Trading Co. PRM180PT](#) - Unisex Premium Pigment-Dyed T-Shirt

6. [Spyder S16538](#) - Men's Venom Vest

7. [Independent Trading Co. EXP25PH](#) - Unisex Perform Hooded Sweatshirt

Results That Speak for Themselves



Increased employee satisfaction with onboarding gifts



More brand visibility at conferences and client meetings



Streamlined reordering process through a custom online portal

Your Playbook for Uniforming & Gifting



Get the Playbook