GS1 Germany Partner Program

Service Portfolio at a glance

	Service	Startup	Basic **Partner**	Innovation **Partner**	Premium **Partner**
Information	**Annual Kick-off event** as update platform incl. "Partner Wanted"-Activities and Workshops about new topics and initiatives	x	x	x	x
	Infoletter with regular updates on standardization developments, projects and events e.g. conferences	x	x	x	x
	Customer Log-in with • Access to all publications, guidelines, best practices • Slides and Content, e.g. texts or excerpts there of may be used if the name of the author is stated	x	x	x	x
Business	**Annual Meetings** on CEO or/and executive level to define common business directions, topics, sectors for a joint business development	–	–	min. 2	2
	Regular specialist exchange	x	x	x	x
	Customer request/tendering	x	x	x	x
	Participation on pilot projects, implementation initiative and/or expert groups	on invitation			
Event	**GS1 Partner day** – online event in the series of "GS1 meets ..."	–	–	–	Incl.

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Marketing	**GS1 Germany Partner Logo** depending the partnership for public use and listing on the GS1 Germany website	x	x	x	x
	GS1 Germany Solution Partner Certificate – digital and printed on demand	–	–	x	x
	Listing on **GS1 PINE**	x	x	x	x
	Your logo displayed in the GS1 Germany Knowledge Center	**Prerequisite is a shown Use Case**			
Trainings	**Webinars** from the GS1 Germany Academy portfolio	x	x	x	x
	Open 1 and 2 day seminars/trainings from the GS1 Academy Portfolio	5%	5%	1 TN	1 TN
	Open certification seminars from the GS1 Academy Portfolio	–	–	10%	10%
	Inhouse Trainings	–	–	10%	10%
	Trainings, seminars and certificates from EECC	10%	5%	10%	10%
Discounts	**GS1 Complete** GTIN and Barcode as starting point as well as all GS1 Standards incl. GTIN-Manager and access to GEPIR Premium	5%	5%	5%	20%
	GS1 Germany Knowledge Center – premises/day	10%	10%	15%	20%
	Speaker from GS1 Germany at partner events	10%	10%	Incl.	Incl.
	GS1 Germany events Tickets Sponsoring packages	5% 5%	5% 5%	10% 10%	10% 10%
	Annual partner fee	250/650/ 1,500 Euro	2,500 Euro	on request	11,500 Euro
optional*	**Use Case** in the Experience Areas of the GS1 Germany Knowledge Center – discount on marketing and utilization services as contracted	–	5%	20%	30%
	Solution Partner package ECR day incl. booth construction	–	8,500 Euro	8,500 Euro	8,500 Euro
	Development Partner Event-package: Solution Partner package ECR day plus two further conferences	–	–	12,500 Euro	12,500 Euro
	Premium Partner event package: ECR day plus ECR Award plus one further conference	–	–	–	37,500 Euro
	Prerequisite	Company must not be older than 3 years and must not have more than 15 employees, participation in at least one event/meeting on GS1 topics per year.	Following GS1 Standards and procedural recommendations in your products, participation in at least one event/meeting on GS1 topics per year.	Annual participation in a seminar or one time certification, at least 2 meetings with development, development of standards.	Following GS1 Standards and procedural recommendations in your products.

will be built upon individual partner demands