

CORPORATE HEADQUARTERS

Powered by
America's
future-forward
employers &
colleges.

Unmudl connects working learners to jobs and credentials — built by community and technical colleges for the 64.5M working learners and 30M employers across the United States.

UNMUDL SKILLS-TO-JOBS® NETWORK

"Belief → Knowledge → Power → Transactions → Valuation → Reinforced Belief. That directional flow converts architecture into hires."

FOUNDED

October 14, 2019

STRUCTURE

Public Benefit Corp.

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About the *Company*

On October 14, 2019, five community colleges and NISOD came together and agreed to "Blaze The Way Forward" for the 64.5M working learners and 30M employers in the US — to ensure that every community and technical college learner gets into a job, and that every company has the best talent to help it grow.

FOUNDED	October 14, 2019 · Five founding colleges + NISOD
INCORPORATED	Delaware · Public Benefit Company (PBC)
HEADQUARTERS	Austin, Texas, USA
MODEL	Skills-to-Jobs® Marketplace + closed-loop technician workforce network

At the end of 2021, Unmudl's technology was ready for a large-scale pilot. That became a reality when Amanda

Willard, Amazon's workforce strategist, chose Unmudl — establishing the platform as the preferred Skills-to-Jobs® marketplace for America's most forward-looking employers.

Unmudl operates at the intersection of workforce education and commercial marketplace — simultaneously mission-driven and revenue-generating. Backed by America's 1,100+ community and technical college locations, the Unmudl Skills-to-Jobs® Marketplace is the transaction layer for technician hiring at national scale, expanding into Mexico and Canada.

FOOTPRINT

USA · Mexico · Canada (expanding)

DESIGNATIONS

Military Spouse-Owned · Minority-Founded

PHONE

+1 737-271-0099

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Mission, Vision & *Approach*

OUR MISSION

Skills-to-Jobs on the shortest, most flexible path.

OUR VISION

An economical, transparent,

OUR APPROACH

Get Skills. Get Creds. Get Hired.

Unmudl's mission is to provide learners, particularly working learners, with skill paths to learning and employment, while slashing time, cost, and uncertainty. Via Unmudl, every learner can get skills to go from Skills-to-Jobs on the shortest, most flexible, and affordable path possible.

infinitely adjustable system

In Unmudl's vision, the high cost, rigidity, and uncertain reward of higher education is replaced with an economical, transparent, infinitely adjustable sequence of stints in which the employer, college, and learner are in constant communication about current needs — and the system responds quickly to each.

Every working learner should be able to building to credentials reflective of knowledge and practical expertise — to the job roles that support our economy. Individual growth drives community growth that exponentially impacts America's growth.

- 1 Get Skills
- 2 Get Creds
- 3 Get Hired

Together, these five coordinated domains create a closed-loop infrastructure that converts belief into hires. Belief → Knowledge → Power → Transactions → Valuation

Reinforced Belief. Each domain has structural authority. None overlap. None substitute for another. Backed by America's 1,100+ community and technical college locations — the largest technician production system in the United States.

<p>I</p> <p>LAYER 1 · BELIEF</p> <p>Technicians of Tomorrow™</p> <p>SHAPES BELIEF & CAPITAL</p> <p>Thought leadership establishing the intellectual and narrative foundation of the technician economy. Engages policymakers, philanthropy, foundations, and federal agencies.</p> <p>techniciansoftomorrow.org</p>	<p>II</p> <p>LAYER 2 · KNOWLEDGE</p> <p>Technicians of America™</p> <p>STANDARDIZES STRUCTURE</p> <p>The Atlas of the technician economy. Governs the national technician role library, taxonomy standards, demand signals, supply visibility, and pathway architecture.</p> <p>techniciansofamerica.com</p>	<p>III</p> <p>LAYER 3 · POWER</p> <p>Manufacturing America™</p> <p>COORDINATES SECTOR ACTION</p> <p>Organizes manufacturers, industry associations, and regional coalitions into coordinated action. Mobilizes employer demand toward the Skills-to-Jobs® marketplace.</p> <p>manufacturingamerica.org</p>	<p>IV</p> <p>LAYER 4 · TRANSACTIONS</p> <p>Unmudl Skills-to-Jobs® Marketplace</p> <p>WHERE MONEY MOVES</p> <p>Converts employer demand, role clarity, and pathway structure into enrollments, Skill Paths, Employer Originals™, Talent Credits, completions, and hires.</p> <p>unmudl.com</p>	<p>V</p> <p>LAYER 5 · VALUATION</p> <p>TPV-Technicians™</p> <p>PROVES ECONOMIC VALUE</p> <p>Measures Technician Portfolio Value: pipeline yield, completion-to-hire conversion, productivity impact, and capital allocation logic. Translates hires into board-level financial intelligence.</p> <p>tpv-technicians.com</p>
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Unmudl Skills-to-Jobs[®]

Marketplace

TRANSACTION LAYER ·
UNMUDL.COM

The primary transaction and enrollment platform. Converts employer demand and college capacity into enrollments, Skill Paths, and technician hires.

UPower[™]

MARKETPLACE
COMMERCIALIZATION ·
THEUPOWER.COM

Licenses the Skills-to-Jobs[®] transaction engine to associations, state coalitions, and sector networks. Scales execution without fragmenting standards.

Manufacturing America[™]

SECTOR COORDINATION ·
MANUFACTURINGAMERICA.ORG

State-level coalition sites across all 50 states and U.S. territories, plus Mexico and Canada. Organizes coordinated employer demand into the marketplace.

Technicians of America[™]

KNOWLEDGE LAYER ·
TECHNICIANSOFAMERICA.COM

National technician and technologist role library, sector maps, and structural taxonomy governance. Expanding to Technicians of North America[™].



TPV-Technicians[™]

VALUATION PLATFORM · .COM + .AI

Total Technician Portfolio Value — the standard for measuring pipeline ROI. CFO-grade metrics, board-level reporting, and capital allocation logic.



Technicians of Tomorrow[™]

BELIEF LAYER ·
TECHNICIANSOFTOMORROW.ORG

Thought leadership, frameworks, and foresight shaping the intellectual foundation of the technician economy. Engages policy, philanthropy, and capital.



Techsoftomorrow[™]

PROGRAM OF UNMUDL ·
TECHSOFTOMORROW.ORG

Learner support, scholarships, and throughput program. Part of the Unmudl Skills-to-Jobs[®] Marketplace — routes learners to completion and hire.

04 Leadership & *Team*

EXECUTIVE LEADERSHIP



Parminder K. Jassal

FOUNDER & CHIEF EXECUTIVE OFFICER



Asad Raza

CO-FOUNDER & CHIEF TECHNICAL OFFICER



Jay Mehta

CHIEF OPERATING OFFICER

TEAM



Hope Clark

Managing Director, Data Intel & Insights



Lori Amato

Director, Learner Services & Success



Emily Albertsen

Content & Instructional Design Strategist

P

Paula Arends

Executive Director, Innovation Partnerships

T

Todd Laput

Executive Director, Marketplace Solutions

J

Jim Lechleitner

Innovation Partnerships

O

Olivia Thomas

Team

M

Megan Taillon

Team

M

Mohsin Javaid

Head of Product Delivery

BOARD OF DIRECTORS

J

Jacob Rabinowitz

Stand Together Ventures Lab

C

Christopher Curran

Tyton Partners

K

Kristin Richmond

DRK Foundation

H

Herbert Head

Former Military

J

Jason Levin

WGU Labs

T

Tracy Hartzler, J.D.

Central New Mexico Community College

K

Kathleen Vadnais Hassan

Cengage Group

A

Ana Maria Aristizabal

Potencia Ventures

James (Jamie)



Caras

Investor

Holly Sparkman



Investor

Sandeep Malik



Investor

Deborah Quazzo



Investor

Mary Dixon



Investor

TECHNICIAN ECONOMY FUTURES COUNCIL

CO-CHAIR

M

Matt Austin



Technician Economy Futures Council

CO-CHAIR

T

Tracy Hartzler, J.D.

President · Central New Mexico Community College

FOUNDING PARTNERS

Five founding community colleges plus the National Institute for Staff and Organizational Development formed a "triangle of innovation" across Arizona, New Mexico, and Washington on October 14, 2019.



Tracy Hartzler, J.D.



Lee Lambert, J.D.



Dr. Amy Diaz





Dr. Jerry Weber

Former President

Bellevue College · Bellevue, WA



Dr. Toni Pendergrass 

President

San Juan College · Farmington, NM



Dr. Edward Leach 

Executive Director, NISOD

University of Texas at Austin · Austin, TX

CHARTER MEMBERS



Dr. Kevin Drumm

President · SUNY Broome Community College · Binghamton, NY



Dr. Carlos Turner Cortez

President · San Diego Continuing Education · San Diego, CA

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Corporate *Governance*

Unmudl operates as a Delaware-incorporated Public Benefit Company (PBC) — a legal structure that formally enshrines both commercial and public benefit obligations. This is not a nonprofit designation. It is a recognition that building sustainable infrastructure for America's technician workforce requires operating simultaneously as a business and a civic institution.

As a private company, Unmudl does not publicly disclose financial statements or investor details. We maintain the governance standards appropriate for a growing, investor-backed infrastructure company: fiduciary responsibility, transparent reporting to stakeholders, and clear separation of commercial operations from philanthropic and grant-funded programs.

GOVERNANCE PRINCIPLES

- Commercial rigor with public benefit accountability
- Board oversight on strategic decisions and capital deployment
- Separation of commercial and philanthropic revenue streams
- Transparent reporting to all stakeholder classes
- No commingling of learner data with employer commercial activity
- Code of conduct applicable to all employees and contractors
- Whistleblower protections per Delaware PBC statute

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Recognition & *Awards*



HOLON IQ

Top 200 EdTech Companies

Workforce & Skills category – third consecutive year



TIME / STATISTA

World's Top EdTech Companies

2025

TIME/Statista Global EdTech Rankings



DARE TO DISRUPT

"Dare to Disrupt" Award

Disrupting higher education to support working learners



US DOD

Military Spouse Owned

Certified

Military Spouse Owned Enterprise

2025

Unmudl expands Amazon Career Choice to Mexico and Canada

Press Release

2025

Ranked in TIME/Statista World's Top EdTech Companies 2025

TIME Magazine

2025

Manufacturing America network reaches all 50 states and territories

Company Announcement



2024

Ranked Top 200 EdTech Companies by HolonIQ — third consecutive year

Holon IQ

2024

TSTC moves from pilot to full-scale implementation with Unmudl

Partnership Announcement

2024

Atlas Copco, Hoshizaki, and Kia join Unmudl employer network

Company Announcement

HEADQUARTERS

GENERAL & INVESTOR RELATIONS

SUPPORT & MEDIA

Unmudl, Inc.

Public Benefit Company · Incorporated in Delaware

Austin, Texas
United States of America

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corporate.unmudl.com

Strategic Inquiries

Investment, partnerships & institutional collaboration

Press & Learner Support

Editorial inquiries, press releases & learner assistance

