

TERMS OF REFERENCE

to conduct an outcome harvesting for TICAH advocacy program

1 BACKGROUND

TICAH is a cultural organization that works to promote holistic health and community action. We dream of safe and just societies where barriers to equitable health and social outcomes are removed, where rights are realized, holistic health is attained and where the beauty of culture and diversity is celebrated. Our definition of health recognizes the links between health, values and culture, the role of art in communication and the elevation of marginalized voices and ideas, that there is much to be gained by engaging with our traditional cultures, that access to quality health information & services is critical and the power of nutrition and herbs in overall wellness cannot be overlooked.

Our priority areas are Gender Justice, Climate Justice, and Holistic Health. TICAH's 4 programs are:

- **Art for Connection & Healing:** Working with artists and through arts practices to build community, activate and revitalize public spaces, raise marginalized voices, and find healing and wellness.
- **Healthy Households:** working with households to stay healthy and prevent illness by incorporating practical, affordable, and sustainable practices by focusing on food and herbal remedies.
- **Indigenous Knowledge and Culture:** Working closely with cultural practitioners and elders to bring positive indigenous knowledge and culture into holistic health and solving community challenges.
- **Our Bodies, Our Choices,** a SRH program encouraging more honest and healthy approaches to sexual life through curricula, training, peer discussions and a hotline.

2 PURPOSE OF ASSIGNMENT

The objective of this consultancy is to generate evidence and prepare a detailed report that captures significant changes in policy environment that has been contributed to and can be attributable to TICAH's advocacy work for the last 2 years, it also seeks to capture experiences of the constituents, grassroots organizations and other partners with regards to policy in the context of SRHR in Kenya. Additionally, it intends to bring out the perceptions of these groups on the quality of SRHR services received, and the contribution made by TICAH's interventions in bringing these changes.

The assignment seeks to address the following specific objectives:

- To identify and document the specific policy changes influenced by TICAH's advocacy efforts over the past two years and to generate qualitative evidence demonstrating shifts in stakeholder attitudes or perceptions regarding SRHR advocacy.
- To identify existing SRHR policies and gaps to inform advocacy efforts at the national level and specific Counties
- To systematically capture and analyze increased media coverage or public dialogue concerning SRHR, and to identify and document instances where key decision-makers or stakeholders demonstrate increased engagement or support due to advocacy efforts.
- Document changes in the allocation of resources or funding or any other change towards addressing SRHR by the government
- To systematically capture and analyze evidence of increased collaboration or coalition-building among organizations and grassroots movements involved in SRHR advocacy efforts and identify and document instances of increased community mobilization or grassroots activism related to SRHR.
- Document instances of increased legislative or regulatory action for SRHR taken in response to our advocacy efforts.
- To assess the degree to which TICAH's advocacy initiatives have contributed to broader social or systemic transformations pertaining to Sexual and Reproductive Health and Rights (SRHR).
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This outcome harvesting will respond to the following broad questions:

1. **What has changed**, looking at the situation (not limited to the knowledge base of individual beneficiaries but also considering other sources of information) before and after the engagement/participation of the organizations in different TICAH advocacy initiatives and programs.
2. **What caused the change**: How the changes have been achieved/happened? (i.e., what *specific* services (activities) were provided by these organizations

or government agencies?) What other factors, apart from TICAH's advocacy inspired interventions, led to the changes?

3. **How the different people have experienced the change**, with a particular focus on hearing from those who have been reported by RRT and benefiting organizations and grassroot movements to have changed and those in their sphere of influence who are experiencing the change.

The study will focus on the last 2 years of implementation (2022 – 2023) of the TICAH advocacy program implementation and its findings and recommendations will inform ongoing programming and review of advocacy approach and its evidencing strategy.

3 SCOPE OF WORK

The study will broadly follow an Outcome Harvesting¹ approach process and thus involve the following steps:

1. **Design of the Outcome Harvest:** The Consultant/s will develop the study methodology and questions to guide the study based on the agreement reached with TICAH on what information needs to be collected and from whom to answer the questions. Consultants should suggest a list of macro, meso and micro partners to be consulted.
2. **Review of documentation and draft outcome descriptions:** The Consultant/s will review the data that the key actors (i.e., advocacy benefiting organizations and government agencies including MOH and MOE) make available and identify and draft outcome descriptions and what these benefiting organizations and agencies did to contribute to them. This will inform the areas to be investigated further through the additional data collection and will inform the question guides for the KIIs or FGDs with informants (target populations of the benefiting organizations and agencies).
3. **Data collection and substantiation:** The Consultant/s will select the outcomes to be verified to increase the accuracy and credibility of these outcomes. Where possible, the Consultant/s will obtain additional data in the field to verify and substantiate the data by engaging directly with target populations for TICAH advocacy program through FGDs and IDIs or any other methodologies suggested by the consultant

¹ Outcome Harvesting collects ("harvests") evidence of what has changed ("outcomes") and, then, working backwards, determines whether and how an intervention has contributed to these changes.

4. **Report production:** The Consultant/s will prepare a report that has analytical depth and is well evidenced using the data collected/collated. The report will only capture *related* issues arising from the study that are pertinent to TICAH's advocacy program and informative to SRHR implementation.

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4 ACTIVITIES AND TIMELINE

The scope of work above is broken down to key activities, with the total number of days required to deliver each:

Description of activities	Level of Effort
Attend a briefing meeting with TICAH to clarify the expectations from the assignment.	1 day
Design of the outcome harvest – to define methodology for the study and tools and other necessary materials.	1 days
Develop an inception report with proposed methodology, list of stakeholders to be consulted, draft tools, foreseen limitations, and risk matrix and proposed workplan	2
Presentation of the Inception report to TICAH team	1
Review of documentation and drafting of outcome descriptions to update the T2 materials.	5 days
Implement data collection and substantiate the outcomes identified in T3.	6 days
Analyze data and produce a draft report.	5 days
Make presentation of summary results to TICAH and RRT partners where applicable	1 day
Incorporate comments from TICAH and partners and submit final report.	3 day

DELIVERABLES

Deliverables stated in the table below are linked to specific tasks in the previous section.

Item	
D1.	Inception report with detailed methodology and outcome description.
D2.	A well-written draft report, with a description of the methodology used, inclusive of summaries of case studies and conclusions.
D3.	PowerPoint for key findings.
D4.	<ul style="list-style-type: none"> Final study report no more than 40 pages and raw data collected from the outcome harvesting exercise. The report should have Preliminary Pages (Title page, Table of Contents including a list of annexes, Acknowledgement, List of Acronyms and Abbreviations, Definition of Terms and Concepts,)

	<ul style="list-style-type: none"> • Executive summary. • Introduction describing the background and context. • Coverage with sampled population and criteria • Methodology/approach of the study • Purpose, key questions and Objectives • Findings per objective. • Learnings and best practices • Quotes from the respondents • Conclusion based on process findings • Recommendations based on Conclusions Appendices including TOR, list of Key Informants respondents, data collection tools, list of references, data analysis procedure, syntax file or data sets, photos, and Powerpoint presentation of the key findings and recommendations
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5 DURATION

The Consultant/s in discussion with TICAH will agree to a suitable timeline and schedule for the assignment. The consultancy is expected to last for a period of 25 *paid* days.

6 COSTS

The interested individual(s) or firms will offer daily fees that are based on prevailing market rates.

TICAH will arrange accommodation and transportation during the field missions, and TICAH's rates will be applicable in cases where allowances may be paid. Insurance and tax will be covered by the consultant.

7 HOW TO APPLY

Interested persons should submit the following application documents:

- A. Expression of interest (maximum 3 pages) detailing how the consultant understands the TOR (Terms of Reference) and methodology, proposed workplan, and consultant profile/s demonstrating experience in conducting a similar task.
- B. Copy of CV (Curriculum Vitae) of the consultant/s who will undertake the assignment (maximum 6 pages)



- C. Financial proposal detailing consultant/s itemized fees;
- D. One recent example of similar report written by the applicant (if joint authored to include a description of the role of the named consultant(s) in the report); E. Contact details of two independent referees

The application documents should be sent no later than 3rd May 2024 to procurement@ticahealth.org and cc. mels-committee@ticahealth.org , gochieng@ticahealth.org



Trust for Indigenous Culture and Health (TICAH)
10A, Korongo road, off Ndege road, Karen
P.O. Box 677-00502, Nairobi, Kenya
Office: (+254) 020 260 7045
Email: listening@ticahealth.org
Web: www.ticahealth.org